

SHOP TALK

by
RAY
BROOKS

COOKING SCHOOL COMING!

With considerable fanfare & fustian, another Southern California Gas Co.-Torrance Herald Cooking School comes to town next Wednesday, Thursday and Friday, under the capable guidance of Jessie B. Ewing, home economist par excellence, and whom many Torrance housewives will remember.

This school is another in the long list of culinary classes brought to town by The Herald (we've forgotten how many!) and promises to surpass all previous schools. Many prizes are already lined up, the major gift being a swank, new Gaffers & Sattler gas range that sells over the counter everywhere for one hundred & ninety-nine & fifty cents. It is being given away by Harry Abramson of the National Home appliance Co.

So, women of Torrance (and gents, too, if they can stand all the women) are cordially invited to break out their Sunday best, get all slickered up and trek down to the Civic Auditorium next Wednesday Thursday & Friday. Don't forget to bring a pencil. . . you'll want to jot down some notes!

A THREE YEAR OLD

By the time next Friday rolls around Mrs. Harriett Leech, city official and flower-shop owner, will strike a match, apply it to three tiny candles atop a tremendous Birthday Cake. Then, with proper ceremony, Mrs. Leech will whip out a big frog sticker, whack into the pastry that symbolizes the third year since "harriett leech, flowers" opened its doors in Torrance, hung out an "Open-For-Business" sign.

In these three annals, the Mrs. has done right smart, now has a profitable business of the which any business man would be proud. She has done a good job and deserves sincere congratulations.

As a feature of the Birthday Party, which starts at 2 p. m. Friday, November 18, Mrs. Leech will present the first show of its kind ever to reach the isolated community of Torrance. An Orchid Show will be staged, showing orchid plants in every stage of growth; showing different types of the rare flower; showing & demonstrating orchid culture. In addition six or more of these coveted blooms will be given away to lucky Party visitors. Floral souvenirs will be handed to everyone together with a strong cup of tea and a generous slice of the aforementioned Colonial Cake.

Mrs. Leech invites all who care to attend. . . (and even those who don't!)

Curtains are things hung in your windows to keep your neighbors from seeing you watch them!

SAFETYWAY SHOVEL

It's a darn good thing the Safetyway Store building is finally going up down here on the corner of Sartori & El Prado. First time in several years the gentlemen known as the "Hang Around and Watch A Steam Shovel At Work" club have had a shovel to hang around and watch. Yep, the Torrance Chapter was almost extinct, but not quite. It revived quickly when the shovel came to town.

YARN SHOP YARN

Browsing thru the quarters on El Prado known as the El Prado Yarn Shop, Shop Talk was amazed at the neat, business-like way in which Prop. Mrs. Cora Selby had started from scratch, developed a promising enterprise from a ball of yarn and a hook rug. Mrs. Selby, former J. C. Penney employee, opened the little shop only a few months ago, teaches knitting, crocheting, etc. Several valuable needlework antiques will be shown you if you visit Mrs. Selby's shop, old pieces handed down in her family. Proud as punch is Mrs. Selby, too over the Coliseum plant in her window, a plant that thrives without soil or water, has several nifty blooms springing from bare rock. Coliseum-lover Mrs. Selby hunted all over So. Cal. for such a plant, finally found one.

UPHOLSTERY MOVE

After three years pounding tack & snaking mohair at their shop down on Border, the Torrance Upholstering Co. got sick & tired, decided to move. So, with plenty to move and plenty to do, Prop. Jack Abramson, chief overstuffer, stomped out, went over and rented the old Chamber of Commerce Bldg., 1327

(Continued on Page 6-B)

TORRANCE HERALD

TWENTY-FOURTH YEAR

TORRANCE, CALIF., THURSDAY, NOVEMBER 10, 1938

SECTION B

ALONDRA NS FAVOR TAX STRIKE IN APRIL

Set 'Deadline' for Assessment Relief

Taking inspiration from U. S. history, embattled members of the Alondra Park Taxpayers' association adopted this ultimatum here last Thursday night:

If no favorable action regarding definite relief from the crushing Mattoon Act assessments on their property within the Alondra Park A. and I. District No. 23 is taken by the county board of supervisors prior to April, the taxpayers will immediately institute a general tax strike. They will refuse to pay the last half of the general tax and the Alondra Assessment tax.

This virtually amounts to possibilities of a tax war—and all but one (War of 1812) of the wars which this country has been engaged in began in that fateful month of April.

Bondholders 'Perturbed'
At the present time nearly every property owner in the huge Alondra Park assessment district is withholding payment of the Mattoon Act assessment on the first half of their tax bill.

The April "deadline" for the supervisors to do something to lift the heavy assessment burden bearing down on about 9,000 acres in North Torrance, Gardena, North Redondo Beach and county territory was recommended to the largest number of persons ever to attend an Alondra Park meeting by the Negotiating committee named last month.

Judge Frank Carrell of Gardena, chairman of this committee, reported to the gathering in the Civic Auditorium that the county's A. and I. Tax Relief committee was cooperating with the Negotiators and doing all in its power to relieve the situation. He also said that he had consulted with some of the bondholders and that they appeared to be "rather perturbed" over the action taken by the Alondra Taxpayers' association.

Form Publicity Unit
He declared that he believed that the value of the bonds on the district would greatly depreciate if everyone refused to pay the assessment tax. After considerable discussion, the association accepted and agreed to support the policy of the Negotiating committee.

One of the speakers was Logan Cotton of Hermosa Beach who explained the proceedings which Manhattan Beach used to obtain relief from the Mattoon Act assessments. A suggestion that a publicity committee be appointed was adopted and Chester Daly of Redondo Beach, who was presiding in the absence of Chairman William H. Tolson of this city, appointed Mrs. Lela Goner of North Torrance, Mrs. May Smithers of Redondo, Mrs. Pat MacDonald of Gardena, and Ray Matson of the county district.

A collection was taken up amounting to more than \$15 to defray the expenses of this new committee and to pay for circulars which are to be distributed among the taxpayers of the district explaining the situation and the action taken by the association. The next general meeting of the group will be held Jan. 5, 1939, at the Civic Auditorium at 8 o'clock.

MWD Aqueduct Right on Schedule

Now practically certain that the 13-mile San Jacinto tunnel will be holed through within the next two weeks, officials of the Metropolitan Water District this week announced that the giant \$200,000,000 Colorado River aqueduct will be completed on scheduled time, and ready for the delivery of water to Torrance and 12 other cities by the middle of 1939.

Consolidated
Lumber Co.

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GRADE
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Torrance, Calif.

Legion Stag to Feature Navy Chow Here

Featuring a typical Navy dinner, the first public stag night for the new fiscal year to be held by the Torrance American Legion Post is scheduled for next Tuesday evening, Nov. 15. Pat Boyle and D. A. Murphy are in charge of the dinner.

Afterwards there will be entertainment and games. A large crowd of men are expected to attend. All proceeds, according to Commander Lyle Doan, will be turned over to the Sons of the Legion to equip the newly organized rifle team.

The Sons are now practicing Saturdays at the Torrance pistol club range under the direction of Albert Currier, Jr., who is being assisted by Robert Lewellen.



SEVEN STAGES . . . Illustrating how (to a certain degree) a Torrance fireman sheds his dress blues for his new orange-yellow turn-out garb. At the rear right is Roy Winters all dressed up; next to him is Gordon Northington doffing coat; and then W. R. West is ready to dash into his work costume. At the left on the bench is Larry Sommers struggling into boots nicely fitted into his turn-out suit; inserting his good right arm into the canvas coverall is Jim Boucher; zipping up the split is Neil Whitney while Russell L. Parry with his helmet on and suited is ready to dash to a fire.

Council Refuses to Reimburse Fine Paid by Hagberg

Joel Hagberg, prominent Welteria resident, who was recently found guilty by a jury of failure to pay the required municipal dog license, wants the city to reimburse him \$13 for his \$10 fine and \$3 he had to pay to get a brass tag for his dog.

He told the city council last night that the dog license ordinance should be repealed and asked for \$13 reimbursement. A motion to refer his request to the Finance and Ordinance committees failed to carry.

Masonic Club to Meet Monday

The regular meeting of the Torrance Masonic club will be held in the parlors of the Masonic Temple Monday, Nov. 14, at 7:30 p. m.

A large attendance is urgently requested, as matters of vital importance regarding the Torrance Chapter of DeMolay will be brought up for discussion at that time.

All Masons are cordially invited to attend.

RETAINS HOME TIES
Give your college son or daughter a subscription to The Herald.



DRESS AND WORK CONTRASTS . . . The contrast between Torrance city firemen's dress and new work garb is portrayed above. Rear row, left to right: Charles M. Bryan, Neil Whitney, Capt. John McMaisters, Mort McAnally, Walter Silence and Capt. Ben Hannebrink, Jr., Center row, left to right: Roy Winters, Gene Walker, Gordon Northington, Larry Sommers and W. R. West. Taking it easy, left to right, are Russell L. Parry, Jim Boucher, Charles McConville and Fred Harder. The dog is Ginger, the department's mascot.

King Injured by Hit-Run Autoist

Struck by a hit-and-run driver while walking across Carson street at Avalon boulevard Sunday night, Drew E. King, 33, of 816 Amapala, was treated at a physician's office in Wilmington for minor injuries, according to Los Angeles police reports. Officers are said to be making an effort to trace the driver of the car involved in the accident thru a license number.

School Center Grows Here

One of the most interesting educational activities in the city is the Opportunity Center being conducted by Mrs. Lila Deleissegues at the Torrance Elementary school. Starting with four rooms, she has increased the size of the Center to eight rooms and now instructs backward children there who came from the district which extends from Welteria to Gardena in five busses.

Ban Fire Runs In L. A. City Territory

Until a working agreement and compensation with the Los Angeles city fire department is perfected, the Torrance city fire department will not cross city lines to fight fires in the future in Los Angeles Shoestring Strip territory.

This was the decision of the city council last night after Director John Stroh of the Public Safety (police and fire) department had reported that the Board of Fire Underwriters has notified him that insurance policies on Torrance fire apparatus do not cover going out of city limits.

Councilmen recalled that the Los Angeles department will not battle blazes outside of Los Angeles city limits whenever those boundaries are known. Stroh said that about one-third of all fire calls answered by the local department (at a cost of \$30 per run) are for blazes in either Los Angeles city or Los Angeles county territory.

Stroh will attempt to obtain a working agreement with compensation from Fire Chief Scott and the Los Angeles city council in order not to deprive Shoestring Strip residents of adequate fire protection—from Torrance.

Pranksters Asked to Return Sign

Pranksters are presumed to have made off with a sign reading "Furnished houses to rent" which formerly was on the front wall of Mrs. C. Gardner's house in Spurlin Court. If the alleged fun demons are thru with it, Mrs. Gardner would like to have said sign returned—intact if possible.

Wooldridge Herald Circulation Mgr. Writes

A dog is surely man's best friend—but maybe you're an "thurophile (cat lover). So am I.

C. I. O. LODGE HAS GUESTS

A regular meeting of the Torrance Steel Workers Organizing Committee (a C. I. O. affiliate) lodge No. 1414 was held last Saturday morning at the Moose hall on Cravens avenue with nine invited guests attending to "see how a C. I. O. meeting is conducted."

The visitors included City Councilman Tom McGuire and George V. Powell, City Clerk A. H. Bartlett, Mrs. Bettina Miller and Mrs. Julia McManus, representing the National Business and Professional Women; Revs. Harry C. Banks and E. W. Matz, L. J. Gilmeister, Chamber of Commerce secretary, and Michael Strasser of The Herald staff.

President Carl Steele welcomed the guests and pointed out that the lodge is the largest organization in the city, that it is not organized to "fight employers" but to cooperate for the continued well-being of labor.

Honor Wm. Williams
Steele spoke in tribute to the late Dr. J. S. Lancaster who had succumbed a few hours earlier and stated that "he gave his great medical talent to all of us and will be remembered as a professional man of unusually high standards."

On reporting the sudden death of member William Williams on Oct. 29, Steele announced that "Brother 'Milky' Williams had been a member of the Amalgamated Association of Iron, Steel and Tin Workers since 1888." A motion to name the local lodge after Mr. Williams was unanimously carried.

Rev. Matz, at the request of the lodge president, offered a prayer for continued industrial peace in this community. The regular order of business was followed and at the conclusion of the session, the meeting was thrown open for general discussion and Ken Hunter, C.I.O. organizer; James Carter, attorney

(Continued on Page 6-B)

Introducing Mr. Peter Pig and his "Pay-Away Plan"

An Entirely New and Easy Method of Buying Christmas Gifts (You've Always Wanted to Give BETTER Gifts! Here's Your Chance!) Make Your Selections Now From A Whole Store Full of New, Christmas Stock! Have Your Gift All Paid For (or almost) Before You Give It!!!

Here's How the Plan Works . . .

We're going to help you save for Christmas and reward you handsomely for it! That's how simple the plan is! Come in . . . ask for a PIGGY BANK (an attractive China Pig like you had when you were a kid) take it home and start saving. You'll be surprised how that Pig will grow! In no time at all you'll have enough to pay for (or make a substantial down payment on) a beautiful gift of jewelry . . . a gift you've always wanted to give! Don't delay—START SAVING NOW!



"We're sure making it easy for folks to save for Christmas Gifts this year, eh, Joe?"

"We sure are, Peter! And there's a big surprise for everyone, too!"

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PIGGY
BANK!**

Make Your Selection
Now . . . Lay it away
Till Christmas!

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