

RAY BROOKS

SHOP TALK

FOOTBALL FUN

Prime news in today's rag is the You-Guess-The-Score-And-Win-Two-Ducats-To-The-Football-Game Contest, in which local advertisers fill a full page, dare all contestants to pick the winners and the correct scores. Official entry blanks can be obtained from the advertisers on this page. Football fans are urged to get a blank, grab a pencil, cudgel their brains, make some fancy picks. The contest will continue for seven weeks, the prize each week to the smartest picker being two good pastebards to a U.S.C. or U.C.L.A. game in the L. A. Coliseum, whichever team is playing.

Entries must be in the Herald office not later than 10 a. m. each Saturday, so contestants must whip around to get in before the deadline.

MILK & HONEY

Smart young bucks who hope to get hitched this month had best bend an ear to the unique offer being made by Alden Smith of Howard's Jewelers. Alden, appreciating the benefits to young married couples of Vitamins Z, Q, R, and OH! to be found in a bottle of milk, herewith makes a deal wherein a full 30 days' supply of locally grown Mayfair Milk will be given FREE to every couple who buys the engagement and wedding ring from him. This is no bull! The milk (cow's) will be delivered daily (a quart a day) by Eddie Bruner's snappy dressed Mayfair Milkmen, no strings, no questions asked - or answered.

And to think Shop Talk got married five years too soon!

POSIES FOR PUPPIES

With as much neatness & dispatch as usually accompanies a \$50 order of orchids, Harriett Leech's flower truck pulled up yesterday in front of Shop Talk's shack, the driver (who else but Weston!) trotting up to the door with a bouquet neatly arranged in a china "bootie," with a card saying, "To the new arrivals! Congratulations to Trixie."

Now Trixie is our old home which only yesterday (yesterday) was a place where a dog do anything, seven funny looking little blind rats that may some day develop into dogs. Donor of said posies is still a mystery, has us baffled. A reward of two pups (in fact, the whole litter if possible) will be given for information leading to the arrest of a person (or persons) whose thoughtfulness, by the way, brought large tears to Trixie's big brown eyes. (Now ain't that just like a woman!)

Ah, me! With so many mouths to feed Shop Talk will be hard pressed this winter.

JELLOITTERS

After hearing Jack the Benny so many times on the Jello program (as you no doubt have) can you name offhand the Six Delicious Flavors in the same order as Announcer Don Wilson has so often poured them out to listeners?—Bet you can't!

NEW SET-UP FOR SUNSET

Whipping back from a nine week's vacation just bubbling over with ambition is Charlie Dunham, prop. of the 100% Sunset station out on Carson near Normandie. Charlie has just completed extensive renovations, had concrete put about the pumps, asphalt pavement over the entire yard and a new hoist. In addition Sunset is painting the station and has put up a new sign. Proud as peacocks are Charlie and his wife over their new set-up, know the enhanced appearance of the station will bring in many new customers.

Incidentally, the Sunset Motor Clinic, the gas-saving motor tune-up that gives your car less ping and more pong, will remain at Dunham's until Saturday.

PHENOMENAL PHILCO

As neat a radio set as ever came upon the market is a new Philco model now on display at the Star Furniture Co., Torrance agents for famous Philco. The set looks like a small suitcase, has a handle and smart new covering. Turn a small dial and zip! the music she comes right out, no wait, no stall, no warm-up. AND... there's no cords; nothing that seems to make it go. It can be carried in a car, out on the street, in a boat or down in your cellar and it STILL plays all the time.

Secret is a newly-developed battery, small & powerful, guaranteed to run for 360 hours, costs but \$3 to replace. In 360 hours an electric radio will eat up almost that much electricity!

PICKED UP HERE & THERE
Weston Leech... a typical Joe College who, it is alleged, does all right for himself with the lush co-eds over at Comp-

IN SOCIETY

O.E.S. DANCE AND CARD PARTY

One of the week's nicest social events will be the dance and card party to be held in the Masonic temple Saturday, October 8, at 7:30 p. m. The affair will be sponsored by Torrance chapter Order of Eastern Star. All members, their families and friends are invited.

Refreshments will be sold in the dining hall.

WILKES FETED AT ANNIVERSARY PARTY

The 14th wedding anniversary of Mr. and Mrs. J. R. Wilkes, 2019 Gramercy avenue, furnished the incentive for a Michigan party at the Wilkes home Saturday evening.

Included were Messrs. and Mrs. A. P. Stevenson, Don Hyde, R. L. Lewellen, Carl Marteller, R. S. Sleeth, Herb Robinson and the Wilkes.

MARGUERITE LEAKE TO WED SUNDAY

The wedding of Miss Marguerite Leake, daughter of Dr. Norman A. Leake, 1625 Marcellina, to Walter Amyrauld of Long Beach will take place in Claremont next Sunday evening.

Rev. J. H. Malloys, retired minister and friend of the Leake family will perform the ceremony in the Malloys home.

O.E.S. TO OBSERVE BROTHERS NIGHT

This evening will be Brothers Night at Torrance chapter Order of Eastern Star and the program will be in charge of Brothers of the chapter. Fred Bever, worthy patron will be chairman.

All members are urged to be present.

LEGION AUXILIARY MEETING TUESDAY

Members of the American Legion Auxiliary to Bert S. Crossland Post 170 will gather for their regular meeting in Legion hall Tuesday evening, Oct. 11 at 8:00 p. m.

Fan Wilkes will conduct the business session after which a legislative program will be conducted. Caroline Collins, legislative chairman and Maxine Smith, social chairman will comprise the committee.

P.T.A. TEA GIVEN AT FERN AVENUE

Mrs. L. W. Andrews, Fern Avenue P.T.A. membership chairman and committee were co-hostesses when they entertained the room representatives at a tea given in the teachers' room at the school, Friday, Sept. 30.

Those present were Mesdames Andrews, W. J. Bowers, Irene Davis, Oda Vans, H. C. Schundt, Eugene Richards, E. L. Snodgrass, Lulu Silver, I. Underhill, W. G. Hammack, H. Purdum, Harry Pierson, T. R. Simonson and Howard R. Moore.

Stanley Gilbert... ingenious employee of Harry Abramson who has constructed with his lily white hands a nifty ping-pong table in Harry's annex (repair store)... A. & P.'s Arnold Berg, back from vacation with the wild look of the huntsman in his orbs, telling tall tales of having shot a deer with a revolver... T. S. Lovelady, prop. of the Torrance Feed Store, giving Shop Talk the very devil for a typographical error in his ad in "Torrance-On-the-Air," in which the word "ducks" was substituted for "chicks." However, from the ad came a request for "ducks" which Tom is now having a hard time filling.

(Strawberry, raspberry, cherry, orange, lemon and lime!)

NEW ROOMS FOR OLD

Change the background—and you change the room!

Satin-smooth floors and clean, colorful walls make cheerful new rooms out of dreary old ones. Now is the time to paint and repaper—to redecorate for a cozy indoor season.

We'll be glad to help you with suggestions for color schemes—as well as estimates.

Monthly payments may be made on the FHA Plan.

TORRANCE LUMBER CO.
1752 BORDER
Phone 61

Inspections Will be Made Here During Fire Prevention Week

Veterans' Group Endorses Geyer

The Veterans' Legislative Council of the 17th Congressional District, formerly known as the Veterans' Democratic association of the 17th Congressional District, had its monthly meeting last Sunday morning at 93rd and Vermont.

Both Democratic and Republican candidates for Congress were present and asked for the organization's endorsement. After questioning the candidates, the endorsement was given to Lee E. Geyer, member of American Legion Post No. 488. It was awarded on experience, understanding of veteran problems and interest in community affairs, according to O. J. Moser, president of the organization.

It will be remembered that the Veterans' Democratic Association is the organization that sponsored the candidacy of the late Congressman Charles J. Golden, and at the last primary election was largely instrumental in securing for Dr. Charles W. McQuarrie over 6,000 votes. Moser explained that the organization was interested in all affairs of the community, state and nation.

Others of the organization are Frank LaCunina, Charles Weiss, Axel Foss, Tommy Wagner, and A. M. Shackelford.

Church Dinner and Program Announced

A cafeteria-style church dinner will be served at the Guild hall of Central Evangelical church corner of Arlington and Marcellina avenues next Tuesday evening, Oct. 11, at 6 o'clock. This will be followed at 7:30 p. m. by a special program of music, address and entertainment.

P.T.A. MAGAZINE LUNCHEON OCT. 10

According to Mrs. Wm. Jolley, publicity chairman for the Lomita-San Pedro Council Parent Teachers Association the Ninth District Magazine and Emblem luncheon will be held in the First Unitarian church, Los Angeles, Oct. 10.

Mrs. Rollin Brown, district president and Mrs. James K. Lytle, state president will be speakers.

FERN AVENUE P.T.A. EXECUTIVE MEETING

Regular meeting of Fern Avenue P.T.A. executive board will be held in the school library Tuesday, October 11.

GUILD MEETING WEDNESDAY

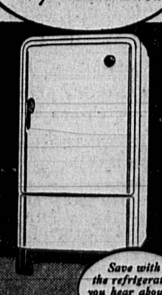
Central Evangelical Guild will meet for their regular business session and all day sewing Wednesday, October 13, at the home of Mrs. Julia Neelands, 1335 Engracia avenue.

ELECTROLUX

Gives You—

- BEAUTY!
- ECONOMY!
- LONG LIFE!
- NO MOVING PARTS TO WEAR!
- PERMANENT SILENCE!
- SAVINGS IN FOOD AND OPERATION THAT PAYS FOR IT!
- AS LITTLE AS 17c A DAY BUYS IT!
- LIFE-TIME SATISFACTION... NO COSTLY REPAIR BILLS!

SERVEL
ELECTROLUX
THE Gas REFRIGERATOR



Save with the refrigerator you hear about—but never hear

NATIONAL HOME APPLIANCE CO.
HARRY M. ABRAMSON
"Friendly Credit!"
1312 SARTORI PHONE 78

\$5 Down

Next week, Oct. 9 to 15, is Fire Prevention Week. During the national observance emphasis will be laid on the fact that 89 percent of all fires are preventable—caused by carelessness. In cooperation with the movement to combat the flaming menace that needlessly costs America \$500,000,000 a year, the Torrance fire department will:

(1) Inspect all business houses, industrial plants, apartments and hotels to eradicate potential fire sources; and (2) on request, will visit private homes to check fire hazards with property owners. Director Stroth of the Public Safety department advises local residents who desire this home inspection to call the fire department, 491, and leave their names and addresses.

Church News

BAPTIST CHURCH

Carson and Martina, Rev. C. Miles Northrup, pastor.
Sunday school, 9:45 a. m. Morning worship and sermon, "Saul and the Witch of Endor," 10:30 a. m. Young people's groups, 6:30 p. m. Evening service, "The Seven Dispensations," 7:30 p. m. Prayer meeting Wednesday, 7:30 p. m.

CENTRAL EVANGELICAL

Marcellina and Arlington, Rev. E. W. Matz, pastor.
Sunday school, 10 a. m. Morning worship, 11 a. m. Music by male quartet and choir. Union youth meeting, 6:30 p. m., Guild hall. Union evening community service, 7:30 p. m. Sermon by Rev. Harry Banks.

EPISCOPAL CHURCH

1432 Engracia, Rev. Thomas R. Marshall, vicar.
Sunday services: Church school 9:30 a. m. Morning prayer and sermon, 11 a. m.

NAZARENE CHURCH

1207 El Prado, Rev. W. A. Penner, pastor.
Sunday school, 9:45 a. m. Morning service, 11 a. m. Evening service, 7:30 p. m. Junior Society, 6:30 p. m. N.B.C. Boys' club Tuesday, 6:30 p. m. N.G.C. Girls' club Friday, 3:30 p. m. Women's Missionary, Thursday, 2 p. m., Oct. 13. Prayer meeting Wednesday, 7:30 p. m.

CHRISTIAN CHURCH

Engracia at Arlington, Rev. F. T. Porter, pastor.
Sunday school, 9:30 a. m. Morning service 10:40 a. m. Topic: "A Shepherd's Work." Evening service, 7 p. m. Topic: "Nature and Sounds." Christian Endeavor, 6 p. m. Bible study and choir Wednesday, 7:30 p. m.

METHODIST CHURCH

El Prado at Carson, Rev. Harry C. Banks, pastor.
Sunday school, 9:45 a. m. Morning service, 11 a. m. Topic: "The Will of God." United service in the Evangelical church, 7:30 p. m. United young people meet in the Evangelical church guild hall, 6:30 p. m. Tuesday, Woman's Aid birthday luncheon and installation of officers at noon. Wednesday night church fellowship and study.

Union Services Will Continue

The congregations of the Central and Methodist churches will continue their evening services thru this month. A growing interest in the union program may warrant a continuation of the alternating gatherings, the pastors said this week.

DELTA KAPPA PHI ALUMNI DANCE

Delta Kappa Phi Sorority of Compton Junior College will hold a Halloween dance in the Huntington Park clubhouse Saturday evening, October 29.

Good music and lots of fun. For tickets contact Jane Roberts or Alice Hodge.

P. E. AUXILIARY TO ELECT OFFICERS

Mrs. Marcus Edwards, 2208 Andree avenue, will open her home to ladies of the Pacific Electric Auxiliary for their regular meeting and election of officers Friday (tomorrow evening) at 8:00 p. m.

DO YOU LIKE—

- FRESH, GREEN CABBAGE?
- LOCAL CELERY?
- SOLID TOMATOES?
- TENDER CARROTS?
- LARGE, CRISP LETTUCE?
- FANCY POTATOES?
- FANCY FRUITS?
- LOCAL RANCH EGGS?
- TO SHOP IN THE EVENINGS AND SUNDAYS TILL 9 P. M.?

Then by all means visit...

HINCKLEY'S

1½ miles South on Arlington. (Look for Hinckley's on left)
241st and NARBONNE
PHONE LOMITA 693

CALIFORNIA PENSION PLAN FIRST ANNIVERSARY DINNER

Sponsored By
WOMEN OF THE MOOSE
TORRANCE CHAPTER No. 44

CIVIC AUDITORIUM • OCTOBER 11
6 P.M. 50c per Plate

FOR FALL

PAINT UP

You Have The Thrill of Your Life Ahead of You When You First Dip Your Brush In

Genuine

ACME QUALITY ENAMEL-KOTE

Bright, Sparkling Colors Easy to Apply... Quick to Dry!

• If you've never tried your skill with an Acme Quality ENAMEL-KOTE you are missing a "peck of fun." ENAMEL-KOTE flows from your brush as smooth as silk. You don't have to be an expert. It transforms the drabdest of furniture or woodwork or walls into objects of beauty as if by magic.

• Try it! Come in today for your trial size can. Your choice of 10 colors!

LAST CALL TRIAL SIZE CAN OF ACME QUALITY ENAMEL-KOTE and BRUSH

Regular 45c Value!

BOTH FOR **24c**

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1334 El Prado
VERNON COIL, Manager
Phone 121-M
SAM LEVY, Proprietor

IF YOU WILL FURNISH THE BRIDE

HOWARD'S WILL FURNISH THE RING

AND WILL SUPPLY THE NEWLY MARRIED COUPLE WITH A FREE MONTH'S SUPPLY OF DELICIOUS MAYFAIR



MILK

• Young couples contemplating marriage should certainly take advantage of this sensational offer! There is absolutely no strings.

During October Howard's will give FREE a full 30 day's supply of famous MAYFAIR MILK (delivered to your new home one quart a day) with every ring set sold.

Howard's are proud of their fine selections of newest New York designs... over forty beautiful styles to choose from!... priced from \$17.50 to \$350.00... and all sold on easy budget terms.

MAYFAIR
CREAMERY LTD.

1336 POST AVE. • TORRANCE • PHONE 337

• Over thirty different "Country-Fresh" Mayfair products are delivered daily to the homes, restaurants, and grocery stores of the South Bay and Harbor districts.

Mayfair Milk and dairy products bring Nature's most nearly perfect food to the consumer, completely safeguarded during handling and delivery and living up to one Standard... the finest in dairy products and honest unfailing service.

TRY A BOTTLE TODAY. IF YOU AREN'T ALREADY ENJOYING THIS FINER MILK, AND BE THE JUDGE YOURSELF OF ITS EXTRA-RICHNESS AND PURITY.

Telephone Torr. 337 for service or information.

HOWARD'S JEWELERS
TORRANCE

1503 Cabrillo Avenue
Phone 411