



SHOP TALK

THINGS ABOUT TORRANCE YOU PROBABLY DIDN'T KNOW (OR CARE)

That Harry Abramson is co-opping with Arnold Berg, A. & P. manager, and has a shining new electro-lux in Arnold's front door to display with Procter & Gamble soap in the latter's big soap contest in which 300 famed Electro-lux (plural) will be given away.

That blonde, blue-eyed Phyllis Stree has recently taken over the management of Myrtle's Beauty emporium out on Torrance Blvd. Phyllis has had 3 years' experience in beauty work, has a husband working in the open hearth at the mill, will feature this month a shampoo, wave & rinse for the small sum of 40 cents.

That Manager Frank Petranio, of the RB Cut Rate Drug, announces the addition to his staff of a new pharmacist, one Gerald A. Clements, graduate of U.S.C. and for the past two annis assistant manager of one of the Best Drug Stores in the big, big city.

That one absent minded professor, surveying himself in the hair brush instead of the mirror, exclaimed, "God, but I need a shave!"

That Kenney Ruffell, who is only 23, is getting up in the world. He now operates the shoe repair shop on Sartori along with his old shop on Carson, and will be ready soon to move into his new home on Martin, now under construction.

That Herman Mitchell informs us that natural gas is practically odorless, has a substance called "stinko" put into it so when a leak occurs people will smell it and light a match to find out from whence it is coming.

That today's Herald carries four pages of names representing property owners who are delinquent in their tax payments. Is your name among them?

That Insurance Man Howard Locke relates that the reason he and his family came to Torrance was because they met Jack (I Move) Emr Miller in Little Rock, Ark. Jack was en route to Torrance and the Lockes, not knowing one California town from another, came along.

That local sinners have a handy place to redeem themselves, what with an Old Time Revival taking place under the "Big Top" down on Cabrillo next door to Allen Paul's Plymouth-DeSoto establishment.

That J. C. Smith appears to be the only local Shriner in town. He has the only "Welcome Shriners" banner in Torrance over his door.

That Tom Lovelady, prop. of the Torrance Feed Store, is doing a whale of a business in gold fish. Tom has an attractive tank near the front of his store & sells fish faster than he can buy them. Tom says that gold fish will grow big if placed in a big pond, will remain stunted if confined to a small bowl.

That Mrs. Lyle Doan, spouse of the prop. of Doan's Market, makes her own potato salad for sale and by all odds it is the finest commercial potato salad my potato salad loving gullet has ever tasted. Inexpensive, too, it is.

That Firestone Mgr. Don Miller announced yesterday that he was the proud pappy of a two weeks old boy. (Answer: Mr. & Mrs. Don adopted the baby).

That Texas Bill Ziebarth, prop. of the City Paint & Wallpaper Store on Sartori, has a kooky supply of high quality yard sticks which he will give for the asking.

That Harry Dolley has on sale this week a value in dinner-ware that is a lulu. For only \$2.50 you get 46 pieces, complete service for six and then some. The Eastern up town advertised the same pattern & quality at 44 pieces for \$3.99.

That Charlie Mitchell is now having his Standard Station remodeled and will soon break out with a grand remodeling celebration. A paved yard, new paint & outside rooms will make the place exceptionally attractive.

SUBSCRIBE TODAY!

The Torrance Herald carries all the news. Don't be an "outsider"—Subscribe today!

TORRANCE HERALD

TWENTY-FOURTH YEAR

TORRANCE, CALIF., JUNE 9, 1938

SECTION B

PHONE COMPANY SUES CITY FOR TAXES

New NLRB Chief



E. J. Egan, Jr., who has taken over directorship of the National Labor Relations Board in Region No. 19, which includes Oregon, Washington, Idaho and Montana. He succeeds Charles W. Hope, Seattle, former Oregon's Governor Martin, who resigned.

Lomitans Seek Injunction

An injunction to restrain the Standard Oil company and others from diverting water from the Palos Verdes Hills across the property of Mr. and Mrs. John Anderson in Lomita is sought in an action filed this week in Los Angeles county superior court.

W. M. Covington and Verna Willis also were named as defendants, in addition to the oil firm.

Damages totaling \$4,380 also are asked of the defendants by the Andersons who are claiming that the diversion of waters made in August of 1938 caused destruction of their property last March 2.

The Anderson property is used for agricultural purposes, and includes an orchard and vineyard, as well as the usual farm buildings, and chicken houses.

Postage Stamp Bought to Assuage Conscience

DECATUR, Ind. (U.P.)—A conscious-stricken farmer paid a rural postman 3 cents with this explanation:

"Several years ago I sent a letter through the mails using a stamp on which I had erased the cancellation marks. I want to reimburse Uncle Sam for that."

YOU ASK THE GIRL



One of the most beautiful "RING-LOK" models.

12 Blue-White Diamonds exquisitely set in mountings as shown, \$99.50

TERMS? CERTAINLY!

To Your Requirements

\$2,000,000 Refund Sought in Action

The city of Torrance and Los Angeles County are named defendants in a suit for some \$2,000,000 in taxes paid under protest by the Southern California Telephone company, in an action on file this week in Superior Court.

Amount demanded from the city of Torrance is \$673.33, while the county is asked to repay \$1,005,316. The city of Gardena is asked to pay \$275, Redondo Beach, \$86, and Hermosa Beach, \$70.

The Metropolitan Water District also is made a defendant in a separate action, and asked to refund \$122,411 to the utility company. All 33 cities in the county are sued.

The telephone company, one of the country's most valuable public utilities, paid its 1937-38 taxes under protest, and the claims are all based on the levy made for this year.

Claim is made that the state board of equalization, which fixes the value on all public utility property, placed an excessive valuation on the telephone property in the 33 municipalities and unincorporated area of the county.

Meanwhile, the county's suit against the telephone company, seeking to force the utility to obtain a franchise in unincorporated area of the county, has been continued until June 21. It had been scheduled for trial Tuesday.

The company also has suits pending for recovery of taxes paid to the 33 cities and the county for previous years, none of which have come to trial as yet.

Funeral Held for Mrs. Mark Wright

Funeral services for Mrs. Mark A. Wright, who passed away early Monday morning at a Los Angeles hospital after a lingering illness, were held Tuesday afternoon at Stone and Myers' chapel with Rev. B. C. Brewster, pastor of the First Methodist church, officiating. Interment was at Roosevelt Memorial Park cemetery.

Mrs. Wright, who was 61 years of age, had resided here for the past 22 years.

She was survived by her devoted husband, Mark A. Wright of 1306 Anapola avenue, who has long been associated with the C.C.M.O.; two daughters, Miss Mary Elizabeth Wright of this city and Mrs. Marion Maddon of Southgate; a son, Mark A. Wright, Jr., of 1419 Beech street; a brother, F. Howard Tuttle of Los Angeles; and two grand children, Marica and Judith Wright of this city.



We'll Furnish The MARRIAGE LICENSE

• WITH THE PURCHASE OF ANY WEDDING OR ENGAGEMENT RING DURING JUNE (of over \$15) A \$3 ALLOWANCE WILL BE MADE TO COVER THE COST OF A MARRIAGE LICENSE!!!

• Model shown left is only one of the dozens of models and styles on display. It is truly representative of the large selection of up-to-the-minute Blue-White Diamond rings we have to show you.

GRADUATION GIFT HEADQUARTERS

All That's New In Jewelry Gifts

HOWARD'S JEWELERS
TORRANCE

1503 CABRILLO AVENUE PHONE 411

JOHN A. SHIDLER BEGINS PRACTICE OF LAW HERE



JOHN A. SHIDLER
... bar admits him Friday

Fern P. T. A. Plans Fathers' Nite Event

"Fathers' Nite" will be observed at the meeting of the Fern Avenue P.T.A., next Tuesday night at 7:30 o'clock when the principal business will be the installation of new officers of the unit, headed by Mrs. W. J. Bowers, who will begin a second term.

The program will consist of musical numbers by the school orchestra, harmonica, band and school alee club; vocal solos by Mrs. E. J. Hatter, accompanied by her husband, and a demonstration of the fifth grade "bee" project. This grade has been studying honey bees at first hand, having a glass hive in the classroom and the pupils have arranged a novel program based on the work of that energetic insect.

WANT TO SWAP?
Traders can get together thru The Herald's classified advertising section.

WHAT DO YOU WANT?
The Herald's classified advertising section carries many different bargains.

SLEEPER DAUBED WITH PAINT
WORCESTER, Mass. (U.P.)—When Peter Nelson, 72-year-old handy-man, awakened from a long nap on an outdoor bench, he found someone had painted his arms, face and neck with bright green paint.

TORRANCE HIGH LIGHTS ... by Madalyn Pinkham

CARNIVAL REPORTS ... Were given by Mrs. Elsie, Muriel Alverson, Patty Post, Arthur Woodcock and Harry Bell at an aud and call last Thursday. Muriel Alverson presented prizes to seven students whose performances were considered the best at the carnival. Prizes were also awarded for the best decorated booths.

SENIOR PICNIC ... Miss Mills and Miss Shearer, Senior home-room teachers, supervised the Senior picnic, which was held at Banning Park last Friday. Students traveled to and from the picnic in private cars. Baseball, volleyball and tennis were a few of the things in which the "dignified" Seniors indulged. The most enjoyable part of the whole picnic was, of course, the lunch. Each Senior brought his own.

MOTION PICTURES ... Members of the Senior Basic course enjoyed an interesting motion picture Monday morning. The film was "Hawaiian Harvest." It dealt with the manufacture of cane sugar. Mr. Eckert was in charge of the picture.

VISIT STORES ... Mrs. Young's Education class again wishes to extend thanks to the managers and employees of Woodburn's and the Safeway stores for giving their time and patience to the class when it visited their stores last Thursday.

SENIOR TEA ... The annual Senior Tea, given by the Senior "B's" for the graduating Seniors and their mothers was held yesterday afternoon in the library which was beautifully decorated. An interesting program was presented.

SLEEPER DAUBED WITH PAINT
WORCESTER, Mass. (U.P.)—When Peter Nelson, 72-year-old handy-man, awakened from a long nap on an outdoor bench, he found someone had painted his arms, face and neck with bright green paint.

U. S. War Chief



Secy. of War Harry H. Woodring, as caught by a candid camera, while he reviewed a military parade in his honor at St. Louis, Mo.

TAX CANVASS NEAR FINISH

The field canvass for personal property in Los Angeles county has virtually been completed for this year by the county assessor's office. Only a small number of business concerns remain to be checked.

The assessor's office has taken the statements of 1,013,260 taxpayers to date. More than 651,000 of these were taken by the staff of the personal property division, who have contacted taxpayers in their homes. Declarations already have been made by 608,617 owners of real property.

So far this year, 77,510 war veterans have filed their claims for \$1,000 property exemption. This is some 2,300 more than had filed at this time a year ago. All veterans must file their claims before July 1 in order to get this exemption.

The assessor's deputies are engaged in completing the assessment of business firms throughout the county. Home owners who have not yet filed their declarations should do so at once.

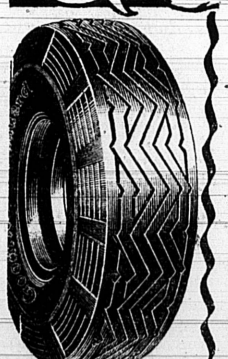
Convent to Graduate Nine Local Pupils

Nine Torrance boys and girls will graduate from the Eighth grade at St. James Convent of Redondo Beach next Sunday afternoon. The exercises will be held in St. James Catholic church at 4 o'clock. The local graduates are: James Walter, Robert Lewellen, Jr., Joseph Gerald McIntire, George Smith, Wallace Woods, Jane Dolores Benstead, Mary Catherine Bray, Mary Catherine Cassidy and Mary Dolores McIntire. St. James Convent has an enrollment of 200 pupils. Twenty-five are attending from this city. The Sisters of St. Joseph of Carondelet are in charge of the institution located at 122 North Bluff Avenue in the beach city.

The Herald 3 months, 50 cents.

THIS YEAR'S TIRE BUY

IT'S THE NEW GOODRICH STANDARD - COME IN AND LET US SHOW YOU HOW IT'S PACKED WITH HIGH-PRICED TIRE FEATURES. SAVING PRICES!



IT'S THE TIRE "BUY" OF 1938!

• "More for your money"—that's our promise to you in this new Goodrich Standard Tire. Like the highest-priced tires, it's "double-cured" for extra toughness all the way through. And like tires that cost more it has a new, improved, huskier tread, 100% full-floating cords and a beauty "bonus" in its striking new "streamline" sidewalls. See it before you buy!

SAVE MONEY!	
\$9.50	\$9.75
4.50 x 21	4.75 x 19
\$10.55	\$11.10
5.00 x 19	5.25 x 17
\$11.55	\$12.50
5.25 x 18	5.50 x 16
OTHER SIZES IN PROPORTION	

The new **Goodrich STANDARD**
Harvel's
CRAVENS and MARCELINA
PHONE 168

*WE ARE POSITIVELY UNDERSELLING LOS ANGELES STORES ON THIS ITEM!

Sale 46 PIECES
BEAUTIFUL, NEWPORT BLUE
GLASSWARE
\$2.59

• For the first and only time in Torrance at this low price ... and it IS low!! Imagine 46 beautiful pieces (everyone perfect) for only \$2.59! It's unbelievable! But you'll have to hurry. Only 50 sets to go at this sensational price. Can be purchased in single units if desired.

SET INCLUDES: ...

- 6 DINNER PLATES
- 6 CUPS
- 6 SAUCERS
- 6 BERRY DISHES
- 6 TUMBLERS
- 6 BREAD & BUTTERS
- 1 SALT and PEPPER
- 1 SALAD BOWL
- 1 LARGE PLATTER
- 1 SUGAR BOWL
- 1 CAKE PLATE
- 1 CREAM PITCHER

*The Eastern, Los Angeles, advertised this identical set in the L. A. Evening News (Wednesday, June 1) for \$3.99!

DOLLEY DRUG CO.

Corner Sartori and El Prado

Telephone 10