

Elson Explains High School Guidance Work

SEES WASH PROWLER
M. E. Odum, of the Cravens apartments, told police he saw a prowler in the rear yard Wednesday night. He believes the trespasser was the person who mutilated a quantity of family washing hung out on the line Tuesday night.

ASSOCIATED GROCERS
SPECIALS FOR FRIDAY, SATURDAY, MAY 13, 14

10 oz.
Borax Powder 10c
2 lb. 25c
Boraxo can 15c
BORAX
Soap Chips 1g. 21c
N.B.C. Shredded Wheat pkg. 12c
King Kelly Orange Marmalade 1 lb. jar 15c

Golden Swan MILK
3 Tall Cans 18c

Softasilk Cake Flour 1g. 25c
Bisquick 1g. 28c
Wheaties 2 pkgs. 21c

Gold Medal Macaroni or Spaghetti 2 for 21c (1-lb. cello pkg.)

Hormel's WINERS, LIVER SAUSAGE, MINCED HAM, BOLOGNA
Special 17½c

Savory Mushrooms 2 oz. can 10c (Pieces and Stems)

For Making ICE CREAM
Jello Freezing Mix 2 cans 15c

RITZ Crackers 1 lb. 21c
\$1 value 59c
Ovaltine 50c sz. 33c

Hill Bros. COFFEE
Red Can 27c

Brer Rabbit Green Label Molasses 14c
Gold Label 17c

Crystal White Soap 10 sm. bars 30c

PALMOLIVE Soap 2 bars 11c
Super Suds 1g. 8c
Giant size 15c

Pet's GRANULATED Soap 1g. 25c

Dunbar SHRIMP
No. 1 Tall Can 15c

Black Swan Peas No. 2 can 10c

Black Swan String Beans 10c

Black Swan Whole (No. 2½ can) 14c

Apricots 14c

Desert Sweet Grapefruit Juice No. 2 can; 3 for 25c

Your Associated Grocers
DOAN'S MARKET
2223 Torrance Blvd. Phone 486

RICHARD COLBURN
1801 Cabrillo Phone 110
GEO. H. COLBURN
645 Sartori Phone 622

Modern Concepts of Education Provide for Personal Studies

EDITOR'S NOTE: In the last issue of the Los Angeles School Journal there appeared an article by Principal Thomas Elson of Torrance high school which contained a statement of principles regarding education as practiced in the local school. With Principal Elson's permission, this article is hereby reproduced in "The Herald" to acquaint parents with some little-known facts about "guidance work," an integral part of education today.

By THOMAS H. ELSON

As we view it, under modern concepts of education, the guidance function of the classroom teacher is inseparable from that of instruction.

The function of the classroom teacher under modern concepts of education is essentially guidance.

Curriculum making, the planning and carrying on of classroom activities are joint pupil-teacher enterprises. Growth and guidance are co-partners.

The teacher so directs the program that the needs of the individual are served. In order to realize this purpose he secures all possible information concerning the individual.

The attitude of the teacher is that of a friendly guide who invites and keeps confidences and studies his pupils to discover needs.

The classroom teacher in his guidance work has access to the following sources of information: his own pupil interest index; his own pupil record including reading habits, test records, personality trait chart, autobiographical sketches and study habits.

The teacher may also consult the cumulative record in the counselor's office; adjustment committee data (case studies on social maladjustment); vocational guidance conference reports and Junior High school orientation data.

The guidance program of a classroom teacher is carried out through the following activities:

1. Pupil-Teacher Conferences. Conferences on personal problems is one of the most effective means of guidance available to the classroom teacher.

The pupil-sought conference arises out of the learning situation as an anticipated outcome of the planning of the teacher.

The teacher-sought conference is arranged to meet a need revealed by the pupil in the learning situation.

Conferences are held during teacher-free time, during class time, or are pre-arranged outside of school schedule.

2. Group Activities. Group guidance includes: special sessions of the class on topics which promote vocational, educational and social guidance.

3. Class Organization. The organization scheme of the class promotes guidance objectives, as for example, class committee assignments include committees whose purpose is to evaluate class activities as to the furtherance of educational, vocational and social ends.

4. Outside Reports. The appearance before the class of graduates and upper class students for the purpose of giving counsel based upon their own experiences. The need arises out of class discussions.

5. Classroom Libraries. Classroom deposits of inspirational reading material having guidance values are available, under regulation, during class sessions.

6. Explanatory Features. Each class is conducted with the explanatory idea in mind.

7. Special Subjects. In various special subject classes as shop, home economics, com-

merce, art, music, guidance is an organic part of the instructional program, generally this is vocational guidance, but, to a lesser degree, is social and educational guidance.

8. Vocational Conferences are arranged for all expressed group interests, the leader brought in from the community.

9. Occupational Orientation. Students are "farmed out" to business and industrial organizations to secure first hand experience, or, are assigned to simple research problems in the fields of business, industry, and professions. Their reports make part of the vocational conference records.

10. Excursions. In response to group interests discovered in the classroom, field excursions and visitations are arranged.

Who Ever Heard of GAS MASKS

At a Bridge Game?

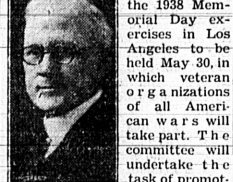
Of course, it isn't being done! But there's many a time you've probably wanted one, what with the room reeking of C. O. (Clothing Odor).

This can be avoided by bringing your clothing to Piper's, where ODORLESS CLEANING IS ABSOLUTELY GUARANTEED!

PIPER'S CLEANERS
1344 POST AVE.
Phone 370

Plan Special May 30 Rite for Children

Superior Judge Henry M. Willis has been appointed chairman of a special Youth attendance committee of the 1938 Memorial Day exercises in Los Angeles to be held May 30, in which veteran organizations of all American wars will take part. The committee will undertake the task of promoting the attendance of school-age children at the memorial spectacle to be staged in the Los Angeles Coliseum.



WILLIS

In co-operation with the Los Angeles Board of Education, the committee will stress the importance of youth attendance as a study in history, in view of the fact that the few remaining veterans of the Civil War are expected to make their final appearance as a body at the exercises.

Dick Miller and his student orchestra of this city will broadcast over KGER Saturday afternoon at 3 o'clock.

HOME RANSACKED
Altho nearly every bureau drawer was emptied into a pile at the Don Miller home, 2356 Maricopa, yesterday afternoon while the occupants were away, nothing was taken, police said.

STUDENTS ON AIR
Hawthorne avenue from Redondo Beach boulevard to Highway 101 will be re-striped by the city at a cost of \$150, it was decided by the city council Tuesday night.

FEED YOUR TURKEYS FEDCO
"In feeding Fedco to my turkeys I find I can raise better turkeys at less cost and lower mortality than any other feeds I have ever used. My birds this year were 90% Prime. I also noted the more even growth all the way through, thanks to Fedco Company for a well balanced ration. My production costs per pound were between 10 and 12 cents."

Arcadia, Turkey Ranch, Arcadia, California.
The Original One Feed For All Ages—Baby Chicks, Fries, Pullets and Layers.

SOLD BY YOUR DEALER

THE GREATEST BOON TO HOUSEWIVES IN A CENTURY!—THE NEW STEEM-ELECTRIC IRON

DOES AWAY WITH: • SPRINKLING, DAMPENING AND ROLLING; • SCORCHING AND BURNING; • LOST MOTION, SAVES ENERGY; • LIFTING AND STRAINING!

Modern in its conception, modern in its appearance; STEEM-ELECTRIC—Presses without dampening. No more spotty, uneven dampening; no more mildewed clothes. Take the clothes right off the line and iron with an even vaporized moisture.

STEEM-ELECTRIC presses the most delicate of materials—silks—rayons—satins—georgettes—knitted garments—woolens, etc., on the right side of the material without risk of shine, scorch, or a burn, in fact, when steaming it can be set for a full two minutes on a dry garment without scorching.

Pour in a pint of water, plug in (either A.C. or D.C.), wait for the steam, then enjoy the easiest, finest pressing job you have ever experienced.

SEE THE NEW STEEM-ELECTRIC IRON ON DEMONSTRATION HERE FRIDAY!

Torrance Plumbing Co.
F. L. PARKS, Proprietor Opposite Post Office
1418 Marcelina Avenue Phone 60

Seduction Suit



Two hundred thousand dollars is what Gaye Melton, above, is seeking in a suit filed against William Koenig, motion picture executive. Miss Melton charges she was seduced numerous times under promise of Koenig to marry her.

Three Patients Enter Hospital

Three new patients were received at Torrance Memorial hospital during the past week. Dr. Max A. Dorland of Redondo Beach entered Saturday for medical treatment; Mrs. Mary Goodwin, also of Redondo, on Friday for surgery; and Jack Horan, Redondo Beach, service station attendant, entered Friday for treatment of a foot injury. He returned home Monday.

VOTE RE-STRIPING
Hawthorne avenue from Redondo Beach boulevard to Highway 101 will be re-striped by the city at a cost of \$150, it was decided by the city council Tuesday night.

CRACKERS
Guinness's crisp, salted sodas are now of their best. The fruit and vegetable department of your neighborhood Safeway is featuring them at attractive prices. Buy a supply while this sale is on... treat your family.

FRESH PEAS 2 lbs. for 15c
Tender, sweet, green peas in crisp, well-filled pods.

NEW POTATOES 10 lbs. for 15c
No. 1 quality fancy White Rose, 34-22½"

MEDIUM SIZE NEW POTATOES 8 lbs. 10c
Serve creamed with fresh peas

Tomatoes 3 lbs. 25c
Large size, Imperials, Excellent to slice.

Onions 4 lbs. 15c
New crop white onions, Imperial Valley grown.

Crackers 1-lb. 10c
Guinness's crisp, salted sodas are now of their best. The fruit and vegetable department of your neighborhood Safeway is featuring them at attractive prices. Buy a supply while this sale is on... treat your family.

Niblets 12-oz. 12c
Del Maiz brand, whole kernels corn, cut from the cob.

Del Maiz Corn 17-oz. 10c
Selected corn, milled cream can style by Del Maiz.

Grape Juice quart 25c
Red Wine. From fresh Concord grapes. Pint size bottle, 15c

Camay Soap 2 bars 11c
The soap of beautiful women. (Ex-tax. .05340; tax. .00160)

Lifebuoy per bar 6c
A mild soap for active people. (Ex-tax. .05225; tax. .00175)

Scotch Soap 35-oz. box 23c
A Western granulated soap. (Ex-tax. .22330; tax. .00670)

Waldorf 3 rolls 13c
"Soft-Woven" (all tissue). (Ex-tax. .05207; tax. .00126)

MEATS When you serve Safeway Guaranteed Meats you are sure of the best. They MUST please or you get every penny back!

LAMB ROAST lb. 16c
Tasty, economical roast of fancy grade, genuine Spring Lamb.

HAM SLICES 3 for 25c
Large center slices cut from boneless ham. Fry for breakfast.

CORNERED BEEF lb. 19c
Boneless brisket, with our own mild cure. Government inspected.

SLICED BACON 1-pound 15c
Your choice of Hormel's Minnesota or Morrell's Iowa Pride Brand.

BREAST OF LAMB 9c
To bake braise or stew. Delicious. lb.

LEG OF LAMB 25c
From fancy, genuine Spring lamb. lb.

LAMB LOIN ROAST 31c
Serve with fresh peas & potatoes. lb.

LAMB RIB ROAST 29c
Safeway genuine Spring Lamb. lb.

BONELESS HAM 39c
Morrell's Pride. Whole or half. lb.

Gas Company to Improve Facilities

Supplementing the extensive betterment program completed in this district last year, Southern California Gas company will spend in excess of \$250,000 for additional improvements and extensions to its natural gas system in the Compton-Redondo area during 1938, according to J. F. Murray, gas company division manager.

Increase in population in this area during the year will require the installation of 1,900 new gas services, Murray estimates, and the cost of laying piping and setting meters for this number of new homes will aggregate over \$150,000. The expenditures in the Southern district are part of a general betterment program which the company plans for this year.

Meat Publicist Kiwanis Speaker
In a rapid-fire address on various little-known aspects of the meat industry, liberally sprinkled with humor, L. O. Burkholder, public relations counselor for the Cudahy Packing company in the western states, gave members of the Kiwanis club and many guests an enjoyable half-hour Monday night. Burkholder was presented by L. J. Gilmeister for Henry Grubb, who was program chairman.

BUY OFFICE EQUIPMENT
An appropriation of \$275 for equipment for City Attorney John E. McCall's office in the city hall was approved by the city council Tuesday night.

SEE SPUD? YOU AND I GET TOP BILLING THIS WEEK AT ALL SAFEWAY STORES!



EXTRA-RICH ICE CREAM
CHOCOLATE, VANILLA OR STRAWBERRY

Here's your opportunity to try the new Extra-Rich Party Pride Ice Cream at special prices for the introductory period. Buy a pint at 10c or a quart at 15c on Thursday, Friday, or Saturday. This week only.

REGULAR Pint 15c per quart 27c
PRICES box 10c per quart 19c

SPECIAL Pint 10c per quart 19c

CANNED FOODS

Peaches Del Monte or Libby's 2 No. 2's 31c
Sliced or half

Pineapple Tid Bits Libby's 8-oz. 6c
Sliced or half

Crushed Pineapple Libby's 8-oz. 7c
Sliced or half

Lynden Soup Chicken and Noodle 3 10½-oz. 25c
Sliced or half

Tomato Juice Stockley brand 2 3-ounce cans 17c
Sliced or half

Deviled Meat Morrell's brand 3 3-ounce cans 10c
Sliced or half

BEVERAGES

Pepsi-Cola The double size 12-ounce 5c
cola bottle (Price ex-tax. .04854; sales tax. .00148)

Ginger Ale Snowy Peak brand 12-ounce 5c
(Bottles Extra) (Price ex-tax. .04854; sales tax. .00148)

Lime Rickey Snowy Peak brand 12-ounce 5c
(Bottles Extra) (Price ex-tax. .04854; sales tax. .00148)

Brown Derby Beer 4 11-ounce 25c
(Bottles Extra) (Price ex-tax. .04854; sales tax. .00148)

Padre Beer Bottles 11-ounce 5c
(Price ex-tax. .04854; sales tax. .00148)

MISCELLANEOUS VALUES

Airway Coffee Aristocrat of Thrifty Coffees 15c
per lb.

Coffee Edwards 23c
per lb.

Fluffiest Marshmallows 2 1-lb. 25c
(Price ex-tax. .12136; sales tax. .00364)

Syrup Steeply 18c
per lb.

Pure Granulated Sugar 10 lb. paper 51c
per lb.

Salad Oil Old Mill brand 17c
per quart

Kre-Mel Pudding, Chocolate, vanilla, in red box 10c
per 3 packages

Jams & Jellies Tropical brand Assorted 15c
per 2 lbs.

Oleomargarine Robin Hood brand 2 lbs. 25c
per lb.

Peanut Butter Beverly 15c
per lb.

Salad Dressing Cascade 15c
per quart

Jersey Corn Flakes 2 boxes 11c
per box

Shredded Ralston "Biflo" size 11c
per 12-ounce can

Flour KITCHEN No. 5 19c No. 10 37c
per 5-lb. bag

Strongheart Dog Food 2 tall cans 9c
(Price ex-tax. .04369; sales tax. .00131)

HOUSEHOLD ITEMS

Su-Purb Soap High quality Granulated 24-oz. 35c
per box (Price ex-tax. .16992; sales tax. .00508)

Super Suds Regular type 8-oz. box 8c
(Price ex-tax. .07767; sales tax. .00233)

Super Suds Concentrated 18c
(Price ex-tax. .17475; sales tax. .00525)

Silk Toilet Tissue 3 rolls 10c
(Price ex-tax. .03236; sales tax. .00097)

Snarol Keep snails out of your garden with Snarol 1½-lb. 25c
(Price ex-tax. .24272; sales tax. .00728)

Antrol Ant Powder 1½-oz. tube 10c
(Price ex-tax. .09709; sales tax. .00291)

PRICES EFFECTIVE IN ALL SAFEWAY STORES

These prices (except fresh milk) effective in Safeway-operated departments of stores within thirty-five miles of Los Angeles, through Saturday, May 14, 1938.

SAFEGWAY

Sales tax will be added to the retail prices of all taxable items.

TORRANCE PLUMBING CO.

GUARANTEED PLUMBING REPAIR SERVICE

Servel Electrolux Refrigerators

Andrews Wall Heaters

Fraser Floor Furnaces

Magic Chef Gas Ranges

General Water Heaters

MODERNIZE NOW WITH NEW PLUMBING ON FHA

F. L. PARKS OPPOSITE POST OFFICE

PHONE 60 1418 MARCELINA AVENUE

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