

Penney's YOURS FOR A HAPPY EASTER

Coming events cast their shadows before . . . that means you'll want new Easter clothes, smart spring clothes! Don't dig deep into your pockets. Simply take advantage of our prices for the thrifty! Stocks are fresh, styles up-to-the-minute. Merchandise selected to more-than-satisfy the needs of Mother, Dad, Sister, Brother . . . on down to the tiny tot! So come in today and bring the family. You'll blossom forth well dressed at a saving! It's yours for a Happy Easter at Penney's!



DRESS SHIRTS

Feature Priced! **98c**
Pre-shrunk broadcloths in roomy sizes! Smart patterns, won't fade. NuCraft collars!



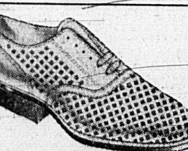
MEN'S TIES

Big Values for Only **49c** Each
Smart colors, new designs! Lustrous fabrics and tropical weaves. Resiliently constructed.

Men's Pre-Shrunk TOWNCRAFT SHIRTS

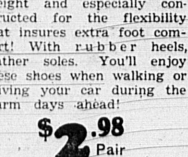


1.49
Whites, solid shades, smart patterns in fast colors! Roomy sizes with regular or non-regular collars!



MEN'S Shorts & Shirts

Broadcloth Shorts 25c
Knitted Ribbed Shirts 25c



Men's Sport OXFORDS

Smartly perforated! Dozens of holes let the breezes in, your feet stay cool! Light weight and especially constructed for the flexibility that insures extra foot comfort! With rubber heels, leather soles. You'll enjoy these shoes when walking or driving your car during the warm days ahead!



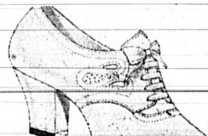
Men's White OXFORDS

Young men and men who stay young are demanding these smart wing tip shoes. They're correct for sports, dress and all-round summer wear! Comfortable—with extra high rubber tap heels and leather soles.



Men's White OXFORDS

Young men and men who stay young are demanding these smart wing tip shoes. They're correct for sports, dress and all-round summer wear! Comfortable—with extra high rubber tap heels and leather soles.



GOOD-LOOKING CYNTHIA ARCH OXFORDS

Soft, pliable white kid with built-in arch supports to relieve strain. Gracefully designed with attractive cut-outs and stitching. Built-up leather heels, rubber taps!



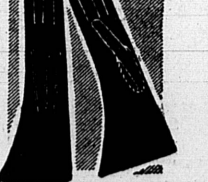
Girls' Dressy WHITE T-Straps

A clever new style that little girls will adore! Designed with smart cut-outs, perforations and stitching. Of white glove leather, easy to keep clean and looking new!



HANDBAGS Simulated Calf!

They look like much more expensive bags because they're made that way! New colors!



Always in Good Taste! SLIPON GLOVES

Important Colors! **\$1.98**
You'll wear these fine, soft kid slippers with any outfit. Nicely tailored—well detailed!

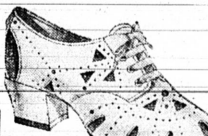


Sunny Tucker Dress-Up FROCKS

For Girls, **1.98**
3 to 16!



But they'll come—in all their spring daintiness! Rayon French crepes, rayon tulle!



SHOES THAT FLATTER! SANDAL OXFORDS

A perfect combination! The comfortable support of an Oxford combined with the smartness of a sandal! Of imitation suede with tricky cut-outs and comfortable low heel.



GOOD-LOOKING! NEW! BICYCLE OXFORDS

So flexible and comfortable you'll want to wear them all the time. Laced clear to the toe so you can adjust them to fit perfectly. Of smooth white leather. Leather heels, rubber taps!



CHILDREN'S BAREFOOT SANDALS

A style that is always a favorite, always practical. Of smooth glove leather with smartly cut-out vamp. The composition outsoles won't mar floors.



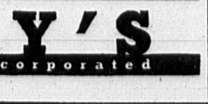
Simulated Puffed Calf HANDBAGS

Spring Colors! **49c**
High styles at low prices! Envelopes, pouches, top handles—some with slide fasteners!



High Styled for Easter Low Priced as Always! Glen Row DRESSES

\$2.98
Styles in the new feminine manner! The important new prints, the leading solid colors! Sizes 12-22.



WOMEN'S SATIN SLIPS Fancy all satin . . . 98c Cynthia rayons . . . 98c

Church News

Church notices, to be assured of publication, should be in the Herald news office before 10 a. m. Tuesday.

ASSEMBLY OF GOD
1839 Carson street, Winifred Clough, pastor.
Services: 9:45 a. m., Sunday school; 10:45, morning worship; 6:30 p. m., young people's meeting; 7:30 p. m., evangelistic meeting, Tuesday evening, 7:30, prayer meeting; Thursday, 7:30 p. m., Bible study.

FIRST METHODIST EPISCOPAL
El Prado and Manuel, Rev. B. C. Brewster, pastor.
Sunday school, 9:45 a. m. Morning service, 11 a. m. The choir will render the Easter Cantata "The Lord of Light and Love." Baptism will precede this musical.
Evening service, 7:30 p. m. The Easter sermon, "Our Priceless Heritage," will be given at this hour. Epworth League at 6:30. Mid-Week Bible study Wednesday at 7:30 p. m.

FIRST CHURCH OF CHRIST, SCIENTIST
1205 El Prado.
Sunday morning services at 11. Sunday school, 9:30. Wednesday evening meeting, 8 p. m. Reading room in church edifice.

"Doctrine of Atonement" is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts. Jesus' words from John, "I and my Father are one," are the Golden Text.

Among the Bible passages in the Lesson-Sermon are the words of Paul to the Romans: "I beseech you therefore, brethren, by the mercies of God, that ye present your bodies a living sacrifice, holy, acceptable unto God, which is your reasonable service. And be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect, will of God. . . . Let love be without dissimulation. Abhor that which is evil; cleave to that which is good. Be kindly affectioned one to another with brotherly love; in honour preferring one another."

A passage from "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "Consistent prayer is the desire to do right. Prayer means that we desire to walk and will walk in the light and as we receive it, even though with bleeding footsteps; and that waiting patiently on the Lord, we will leave our real desires to be rewarded by Him."

GRACE TABERNACLE
1324 El Prado, Rev. and Mrs. W. W. Watkins, pastors.
Sunday school, 9:30 a. m. Morning service, 11 a. m. Evening service, 7:30 p. m. Preparation meeting, 6 p. m. Meetings Tuesday and Thursday, 7:30 p. m., and prayer meeting daily except Sunday at 10 a. m.

FIRST BAPTIST
Carson and Martina, Rev. C. Miles Northrup, pastor.
Sunday school, 9:45 a. m. Topic: "The Risen Christ Easter." Also dedication of babies and presentation of cradle roll certificates. Morning service, 10:55 a. m. Topic: "Triumph—Over—Death." The Empty Tomb. Evening service, 7:30 p. m. Topic: "The Red Easter Dawn." Young people's service at 6:30 p. m. Prayer meeting and Bible study Wednesday, 7:15 p. m.

SEVENTH DAY ADVENTIST
1915 Lomita boulevard, near Walnut, Thomas G. Smith, Torrance, local leader.
Sabbath school, 9:30 a. m., Saturdays. Church service, 11 a. m., Saturdays. Prayer meeting, 7:30 p. m., Tuesdays. Young people's meeting, 7:30 p. m., Fridays.

LATTER DAY SAINTS
1422 Engracia, Woman's clubhouse. F. G. Halling, bishop.
Sunday school, 10 a. m. Evening service, 7 o'clock. Sacrament service.
Genealogical Society, Tuesday, 7:30 p. m.

CATHOLIC CHURCH OF NATIVITY
Manuel and Cota, Rev. Fr. Joseph V. Fitzgerald, pastor.
Holy Week services will continue with evening devotions and sermon tonight at 7:30 o'clock. Good Friday services will be Mass of the Presanctified, 8 a. m. Sermon on the Last Words, 2 to 3 p. m. Sermon and Stations of the Cross, 7:30 p. m.

Holy Saturday there will be blessing of the baptismal font and Mass at 7 a. m., and confession will be heard from 2:30 to 6 and from 7:30 to 9:30 p. m. Easter Sunday Masses will be: High Mass, 8 a. m. Low Mass, 10 a. m., followed by Benediction.

ST. ANDREW'S EPISCOPAL
1432 Engracia, Rev. Thomas R. Marshall, vicar.
Good Friday services will include a one-hour meditation at 12 o'clock noon and a cantata by the choir at 8 p. m. There will be baptismal service in the church at 4 p. m. Saturday.

Easter Day services as follows: Holy Communion at 7 a. m. Holy Communion and sermon at 11 a. m. The Junior choir will sing at the 7 a. m. service and the senior choir will render Easter music at the 11 a. m. service. Visitors are welcomed at all services.

EMERSON
Welcome This Sensational Opportunity to Buy a REAL Radio ONLY
Brand New 1938 Model (BA-1997)
\$9.95

Here—in this small set—you have FINE TONE and EFFICIENCY for which EMERSON is famous. Come in today and hear this great little set.

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Special Service at Lomita Church

An interesting Easter service has been arranged for the 11 o'clock assembly at the South Lomita church. Sunday school children will sing and an Easter story will be presented in pictures. Rev. Urban W. Hall will speak on "The Empty Tomb." The evening service in the decorated church will begin at 7:30 o'clock.

Men's Bible Class Meets in Scout Hall Sundays

The Torrance Men's Bible class has been re-organized and now meets every Sunday morning at 9:30 o'clock in the Scout hall on El Prado. Rev. Ben H. Lingenfelter is the teacher and Sandy Ferguson is president. Other officers are Fred Eshom, secretary; Howard G. Locke, treasurer; and Bill Edmonds is in charge of the music. All men are welcome to attend the sessions.

CENTRAL EVANGELICAL
Marcelina and Arlington, Rev. E. W. Metz, pastor.
Sunday school—10 a. m. Easter service, 11 a. m. Special music by the choir and message by the pastor. Christian Endeavor, 6:30 p. m. Evening service, 7:30 p. m. Mid-Week service Wednesday, 7 p. m. Choir rehearsal Wednesday, 8 p. m.

FIRST LUTHERAN
Acacia and Sonoma, Rev. Frank D. Meehling, pastor.
Sunday school, 9:30 a. m. Morning service, 10:45 a. m. Topic: "He Lives." Evening service, 7:30 p. m. Easter service by Sunday school. Choir rehearsal Wednesday at 7 p. m. Prayer service and Bible study Wednesday at 8 p. m.

FIRST CHRISTIAN
Engracia and Arlington, Rev. F. T. Porter, pastor.
Sunday school, 9:30 a. m. Morning service, 10:40 a. m. Topic: "Resurrection Implications." Evening service, 7:30 p. m. Topic: "Resurrection Proved." A play, "Sunrise Service" at the church, 5:30 a. m. Wednesday, 7:30 p. m. "First Resurrection Appearance."

CHURCH OF THE NAZARENE
1207 El Prado, Rev. W. A. Penner, pastor.
Sunday school, 10 a. m. Morning worship, 11 a. m. Evening worship, 7:30 p. m. Prayer and Bible study Wednesday, 7:30 p. m.

FOUR SQUARE GOSPEL
American Legion hall, Rev. and Mrs. M. E. Nicholls, pastors.
Sunday school, 9:45 a. m. Morning worship, 11 a. m. Crusader (young people's) services at 6:45 p. m. Evangelistic service, 7:30 p. m. Mid-Week Bible study, Wednesday, 7:30 p. m.

OBITUARY

ORSEN DELBERT MALLOY
who came here from the mid-west about a year ago, passed away last Friday morning at his home, 812 Amapala. He was a retired farmer who tilled the soil for 35 years. His death followed a brief illness. Mr. Malloy, who was 65 years of age, was born at Kahoka, Mo. The funeral was held Monday morning at Stone and Myers' chapel with a Wilmington pastor officiating. Interment was at Roosevelt Memorial park.

In addition to his devoted wife, Laura Evelyn, Mr. Malloy was survived by 10 children, eight of them residents of Torrance. They are: Ernest, Wayne, Morris, Mary Jo, Margie, Betty, Anna B., and William Edward of this city; Mrs. Doris Daugh of Los Angeles and Miss Veva Doll Malloy of Tulare.

MRS. ANNIE LEE BAILEY
who had been visiting relatives here for the past two months, passed away last Friday morning at 1619 Greenwood. She was 71 years of age and came here with her husband, who is confined to his bed as result of an accident this week, from Wahpeton, North Dakota. Mrs. Bailey was born at Lake City, Minn. The body will be sent to Bemidji, Minn., for funeral and interment. It was announced at Stone and Myers' Mortuary.

FRANK RICHARD SUMMER
a resident of Lomita for about five years, passed away suddenly April 8 at his home, 2114 Lomita boulevard, at the age of 65. He was survived by his wife, Annie C. Summer, and a daughter, Mrs. Florence Coffin. Mr. Summer was a plant superintendent for a Washington crosette company before retiring and moving to Lomita. The funeral service was held Monday at the A. M. Gamble chapel with Rev. F. R. Engbretsen of San Pedro officiating. Interment was at Forest Lawn.

JOHN GIEB . . . of 2321 West 238th street, Lomita, died as result of an accident while loading gravel into a truck on Vermont avenue a week ago. The funeral was held last week and committal service was conducted yesterday at Sawtelle. Mr. Gieb was a World War veteran and 43 years of age. He is survived by a sister who lives in Canada.

NEW CHURCH MEMBERS
At last Sunday's morning service of the Lutheran church Rev. Frank D. Meehling admitted into the church as members Mr. and Mrs. John H. Goettsch, Mrs. D. S. Murray, Mrs. Walter Fritz, and son, K. A. Fritz.

Missourians Wed 70 Years
MENDOTA, Mo. (U.P.)—Mr. and Mrs. R. W. Mannon have celebrated their 70th wedding anniversary on the farm where they have lived.

RAY BROOKS

SHOP TALK

A TEACHER'S SOLILOQUY
I teach the trusting little tots The things that they should know.

Painstakingly, I shape their thoughts And watch their powers grow. I guide each adolescent mind In paths of rectitude. I am their mentor, firm but kind, The guardian of my brood.

My mission is a worthy one, With pride my bosom swells, But someday, ere this term is done, I'll KILL THE DAMN DUMB BELLE!

*"Shorty" Kellogg, Y.M.C.A. Physical Director, Long Beach.

Herman Mitchell calls my attention to the rather peculiar fact that in last Sunday's Times, a color picture was given to the wild flower fields showing two females with whole fistful of posies. Directly beneath was a story headed, "Public Warned Not To Pick Wild Flowers."

As neat a bargain for Easter as you'll ever see are Gaston Arco's floor lamps on special this Thursday, Friday & Saturday over at La Mode Furniture. Gaston made a lucky buy, can pass on the savings to fortunate customers. They're a steal at \$6.95.

Inasmuch as someone is always digging up a member of the newspaper profession to pat on the back and lavishly laud, Shop Talk this week presents a fellow worker of whom the boys can be justly ashamed. This bold fellow appeared on a toilet soap broadcast the other night with the astounding rows that last year he had witnessed every movie feature to come out of Hollywood.

Now there's a hardy soul! Imagine sitting through 700 and some cinemas, or even half that number, or, again, imagine sitting through the twelfth that amount! Y! Y!

Hardware Man Worrell is probably the only merchant in Torrance who uses such a unique system of check protection. Worrell runs his check thru an ordinary check protecting machine then sticks his thumb on an ink pad and records his thumbprint on the face of the check.

With a shelf full of beautifully hand carved objects d'art Mrs. Fay Parks gives this week into the business of setting something besides pine. Very neat is the display which includes all kinds of items—bowls, book ends, coasters, etc.

As chipper and foxy as a ten year old is Oldster Alfred Maberly, caddy from way back, and a veteran of the Beer war and world traveler. Gramps Maberly has been around this old country quite a bit and somewhere in his wanderings he picked up two practices that make him outstanding. To keep away the common cold Gramps sits quantities of garlic, just as you and I eat an orange. And to give his hair that Gable-like appearance he washes it in kerosene.

Of course, these remedies may do the trick, but Shop Talk is rather inclined to believe that the use of one was brought on by the use of the other. In short—odor against odor.

Methodist Choir to Sing Cantata

Sunday morning at 11 o'clock the choir of the Methodist church will present the sacred Easter cantata, "The Lord of Light and Love." Its incomparable message of hope and confidence is given a musical setting that enhances its age-long appeal.

Among the soloists will be Kenneth and Helen Farnsicht, Fred Leeming, Helen Phyllis Hamilton, Mella Hall and Carleton Bell. Richard F. Hogue is director and Hilda Findley will be at the piano.

Cantata Friday at St. Andrew's

Tomorrow night the St. Andrew's Episcopal choir, under the direction of Madame Teala Billini, will offer the Lenten cantata, "Penitence, Pardon, and Peace," written by J. H. Maunders. Miss Margaret Kibbe, formerly of the Torrance high school A Capella choir sings the soprano role while John Shidler takes the corresponding baritone lead. The public is cordially invited.

Herald Ads Save You Money



FOR AN

EASTER GIFT

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FITTING OR ACCEPTABLE

THAN A LOVELY GIFT OF

METLOX "POPPY TRAIL" POTTERY?

Easter Special!

38 Piece Set METLOX

\$9.95 Sells Usually For \$15.05

SET CONSISTS OF:

- 6 Plates
- 6 Fruit Dishes
- 6 Cups
- 6 Chili Bowls
- 6 Saucers
- 1 Round Chop Plate
- 6 Bread and Butter Plates
- 1 Round Vegetable Dish

\$1.00 Down **50c** Weekly

SPECIAL 20 PIECE SET.....\$4.95
Sells Usually for \$7.00

Many other Pottery Gifts including: Vases, water and coffee Jugs, Chop Plates, Tea Pots and Coffee Mugs.

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Holy Bibles SPECIAL \$1



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