

Radio Equipment Arrives Here for CBS Transmitter

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The largest power amplifying tubes known to radio. These giant pieces of glass and copper stand more than six feet in height and are valued, according to the CBS officials, at \$3,500. Specially crated and guarded against damage, the huge tubes dwarf \$6,000 worth of mercury vapor that also were received here yesterday.

The power amplifiers must be water and air-cooled to prevent their melting under the intense heat their apparatus generates. Two of these will be in operation at all times and the plant will have two more in reserve. Seven of the mercury vapor tubes will be used, one for a spare, during broadcasting hours.

Both Middlebrooks and Shepard stressed the advance invitation given by CBS and KNX to the public to visit the transmitter station at any time. They said that visitors will be escorted about the plant and guides will be there to explain its operation. The unique design of the building will permit easy access to the operating rooms without interference with the attendants.

Air-Conditioned Throat
An emergency power plant, capable of operating the station indefinitely in event of an interruption in the Southern California Edison service, will be a feature of the plant, Shepard said. The plant will be connected to power facilities by two separate lines and will use 500 horsepower.

The transmitter tower will be located in the southwest corner of the 37-acre site recently purchased by the Columbia Broadcasting company. It will be grounded by 130,000 feet of bare copper wire stretched out fan-shape from the base and solid sheets will be laid on the ground in a 50-foot radius from the tower.

Air-conditioning equipment will be installed in the main building and artificial lighting will be used 24 hours a day to assure controlled broadcasting. Middlebrooks said that the present CBS-KNX transmitter station in Van Nuys will be dismantled after the Torrance outlet goes into operation. Two men will be on duty at all times here, with others subject to call. Grounds around the station will be attractively landscaped to carry out the broadcasting company's plan of making the local plant "the showplace of the radio world."

Middlebrooks said that CBS is now planning to build a station of the same design at the Torrance plant for use in Washington, D. C.

REPORT RATES HIGH

An "achievement report" on the activities of the Torrance Kiwanis club during 1937, compiled by Michael Strasser from Club Secretary Ed Brunner's reports, rated 82.5 in California-Nevada competition, according to President Earl Conner this week.

TO FACE CAMERA

Student pictures for the 1938 Torrance high school annual will be taken tomorrow on the campus.

Mrs. Leech Is Campaigning

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manager serving the Bank of America, she is the sole support of three sons who are attending Torrance schools. Altho her sons and business are her prime interests, she has found time for club work and is an active member of the National Business and Professional Women's club, Torrance Women's club and St. Cecilia Guild of St. Andrew's Episcopal church.

Free from Politics

"I shall seek no group endorsement of my candidacy for city treasurer but I will appreciate the support of every voter. I desire to enter public service because I am confident I can serve efficiently and with trust," Mrs. Leech said this week. "I have had enough practical experience to know that I can give the office the same close attention that I give my own business."

"The prime essentials of a city treasurer, as I understand it, are trustworthiness and competency. My past record as a business woman in Torrance should assure our citizens that I possess those qualifications. I am not now nor will I be in the future connected with any group or faction. That means I have no commitments to anyone or any organization. The office of city treasurer, in my opinion, should be kept free of politics as such and the choice for that post should be based on integrity, business experience and fidelity."

Decision Due on Mercado Site

A decision is to be announced next Wednesday afternoon on a site for the proposed annual trade fair and Pacific Mercado by the Citizens' Committee of 15 but it was evident this week that the final choice of the exposition's location should be left to a decision of Los Angeles city voters.

The apparent effort to force the Chavez Ravine site in Elysian Park for the Committee's endorsement has aroused a strong sentiment bordering on a feeling of outraged justice according to supporters of other locations, among them the Western avenue site near Torrance. Yesterday the Committee heard speakers praise the advantages of 14 of the 27 sites submitted.

The Western avenue locale, judged by standards set up by the Committee, meets every requirement, the site selection body was told. The people last year voted authority to the L. Bureau of Power and Light to expend \$1,240,000 in purchasing and preparing the site but at the same time, by a large majority demanded that leading sites, be submitted to a vote for final selection. This demand is to be stressed when the Committee's choice is made known.

CONDUCT LAST RITES

Members of the Torrance Masonic lodge conducted the funeral rites for the late William V. Mitchell of Gardena Tuesday. Mr. Mitchell, who was 86 years of age, was a Mason for 50 years.

Black Widow's Bite Fails to Daunt Webb

"I can take 'em or leave 'em alone," Neil Webb, employee of the Torrance Municipal Water District, said this week after he had recovered from a Black Widow spider bite without difficulty. Webb encountered the

dread Widow last Friday while working on a meter box at 2351 Gramercy. He did not fear any trouble from the insect's nip but soon the calf of his leg began to swell and he sought the aid of a physician. Webb did not lose any time, however, but continued working as the Black Widow bites were all in a day's work.

Election Officials Picked by County

Publication of the list of election officials for the April 12 municipal ballot event in today's Herald does not contain an explanation of how the precinct workers are selected. City officials have nothing whatever to do with the selection of elec-

tion officials, it is pointed out by Mayor William H. Tolson, (that duty falling to the county election board. The selections are made from a file of applications and are sent here by County Registrar of Voters Kerr and the county clerk.

FASHION TIP
It's a yellow spring at Paris fashion houses.

SALE AT PUBLIC AUCTION
Los Angeles City Board of Education offers Moneta School Site for sale. Site comprises 2.683 acres, 292 foot frontage on South side of Gardena Boulevard and 400 feet on West side of Gramercy Place.
Bids will be received at 770 Chamber of Commerce Building, Los Angeles, up to 5 p. m., April 7. Public auction will be held at that time and place.
Terms are cash, \$100.00 to accompany bid, balance to be deposited with escrow. Minimum price accepted will be \$1000.00.

TRAINLOAD OF RUSET POTATOES

AT BARGAIN PRICES!

CANNED GOODS SALE CONTINUES THROUGH SATURDAY

The money saving values of Safeway's Spring Canned Goods Sale continue through Saturday. Stock up while the event lasts. Buy by the dozen. Canned food is an excellent investment... especially at these prices!

SELECTED U.S. NO. 1 IDAHO POTATOES
OFFMAN BRAND
15 LBS. NET WHEN PACKED

We have just made a huge purchase of number one grade Idaho Russet potatoes. They are being offered at bargain prices. They come packed in handy 30 pound mesh bags. All are carefully inspected as to quality - uniform in size and shape.

Good - all-around potatoes. Russet potatoes are bakers. Go to your neighborhood Safeway store and buy a generous supply of these fine potatoes. Your benefits will be two-fold: in savings and in fine eating.

15-POUND MESH BAG FOR 27¢

HOMEMAKERS' FRESH FOODS MARKET REVIEW

That housewives may have more complete information about market conditions on fresh fruits, vegetables, and other perishable foods, the column has been a regular feature of Safeway's advertising. Use it as a guide to securing variety in menus and for saving money by planned purchases.

NOW IN SEASON AND PLENTIFUL

Peach Goods—Most varieties of bunch peaches are now in heavy production. Radishes are only fair in quantity; mustard greens are still quite yellow. Other bunch goods are very nice. Low prices on bunch vegetables make them outstanding values in fresh food.

Cabbage—The market is flooded with cabbage, but the quality is only fair. Heavy rains have made loosely formed heads. Prices are most reasonable.

Celery—Large, clean bunches of Utah type celery are coming up from Chula Vista. Heavy supplies are keeping the prices down.

Lettuce—Good grade lettuce is being shipped in from Yuma, Arizona. Because supplies are limited, prices may rise shortly.

Onions—Brown onions of excellent quality are available at low prices.

Potatoes—Most reasonable prices are quoted this week on S. S. number one Idaho Russet potatoes. Hawaii and Florida continue to send in a few fair quality red potatoes. New British Queen variety potatoes from San Diego County are fancy grade and low priced.

Avocado—This fine salad fruit is steady in supply. The Fuerte variety is most plentiful. Prices are reasonable.

Peas—New crop peas from San Diego County have arrived! They are sweet and tender. Since both peas and new potatoes are low in price, the delicious combination should find its way to many tables this week.

ON THE MARKET BUT HIGH IN PRICE
Asparagus—Rains in the producing area have slowed up the growth of the asparagus crop. Light shipments are being made of fair quality spears, but the retail price remains between 25 and 35 cents per pound. Warmer weather should bring rapid declines in price.

Bell Peppers—Florida and Mexico continue to send us good quality bell peppers. The price is high.

Strawberries—Extensive damage by the rains will cut the first crop of strawberries in about half. High prices are asked for the poor quality berries that are coming in now.

VARYING IN SUPPLY
Bananas—Due to upset conditions in shipping, supplies of good bananas are difficult to obtain. Safeway buyers turned down many cheap bananas last week because inferior quality made them poor values even at their low prices. Improvement in banana situation is hoped for soon.

Summer Squash—There is summer squash coming into the Los Angeles market but the quality is poor. It is small and water-logged. Safeway buyers refuse to purchase it.

FRESH MEATS
Recent bad weather has caused much delay in cattle shipments, resulting in advances in wholesale prices. Beef, pork, lamb and veal, wholesale prices have all been affected. Fresh meat prices should re-adjust themselves as soon as shipping troubles clear up. Prices on smoked meats and poultry remain about the same. Some very choice turkeys are still available on special order at low prices.

CANNED FRUITS & JUICES

ALTA VILLA PEARS	Choice Halves	No. 2 2 1/2	27c
APRICOTS	Stokely or Del Monte	No. 2 2 1/2	29c
APRICOTS	Mission fruit brand	No. 2 2 1/2	23c
DEL MONTE PEACHES	Unpeeled halves	No. 2 2 1/2	23c
GRAPEFRUIT	Stokely or Del Monte	No. 2 2 1/2	10c
STOKELY NECTARINES	Stokely or Del Monte	No. 2 2 1/2	25c
PEACHES	Golden City Freezettes	No. 2 2 1/2	25c
STOKELY PEACHES	Sliced or halved	No. 2 2 1/2	25c
LONG SLICE PINEAPPLE	Libby brand	No. 2 2 1/2	15c
PIEAAPPLE	Tidbits or crushed	No. 2 2 1/2	7c
FRUIT COCKTAIL	Stokely or Del Monte	No. 2 2 1/2	25c
GRAPEFRUIT JUICE	Dromedary	No. 2 2 1/2	27c
TOMATO JUICE	Stokely or Libby brands	No. 2 2 1/2	7c

CANNED VEGETABLES

ASPARAGUS	Stokely's All Green	No. 2 2 1/2	25c
CORN ON COB	Stokely's brand	No. 2 2 1/2	15c
MASTERPIECE SPINACH	Golden lined cans	No. 2 2 1/2	9c
TOMATOES	Del Monte brand	No. 2 2 1/2	25c
TOMATOES	Silver Dale brand	No. 2 2 1/2	10c

SEA FOODS AND MEATS

PETER PAN SALMON	Choice Pink	12c
RED SALMON	Libby or Del Monte	21c
MISSION TUNA	Choice quality	No. 2 2 1/2 15c
TUNAETTES	Excellent for Creamed tuna	No. 2 2 1/2 15c
KIPPERED SNACKS	Herring Fillets	No. 2 2 1/2 9c
CHOICE SARDINES	Spit of Norway	No. 2 2 1/2 25c
TINY TOT SARDINES	Cross Packed	No. 2 2 1/2 15c
CORNED BEEF	Anglo brand	12-oz. can 15c
VIENNA SAUSAGE	Marrell's Brand	4-oz. can 17c
DEVILED MEAT	Marrell's Brand	3-oz. can 10c

SOUP AND CATSUP

TOMATO SOUP	Van Camp	3 10-oz. cans 13c
LYNDEN SOUP	Noodle and Chicken	10-oz. can 10c
RUBY TOMATO CATSUP	Fancy Tomato	12-oz. bottle 17c
STOKELY'S CATSUP	Fancy Tomato	14-oz. bottle 10c

APRICOTS DAINTY MIX

Dainty Mix Brand, whole peeled fruit. Buy a dozen cans.

BEANS VAN CAMP'S WITH PORK

Van Camp's Pork & Beans. No. 2 1/2 size can, 11c.

CORN DEL MONTE BRAND OR STOKELY'S FINEST

Your choice of Del Monte or Stokely country gentlemen corn.

SAFEWAY

Sales tax will be added to retail price on all taxable items.

COFFEE AND TEA

Airway Coffee	Per pound	15c
Edwards Coffee	Per pound	23c
Nob Hill Coffee	Per pound	19c
Canterbury Tea	Black, 1/2 lb. box, 15c; 1/2 lb. box, 27c	

SPREADS AND DRESSINGS

Peanut Butter	Beverly, 1-lb. jar, 15c; 2-lb. jar, 27c	
Oleomargarine	Robin Hood, Per pound	13c
Tropical Jams	12-oz. and 16-oz. jars	25c
NuMade Mayonnaise	Pint size jar, 23c; quart jar, 41c	
Salad Dressing	Duchess, Pint jar, 20c; quart jar, 34c	

PICKLES AND OLIVES

C-H-B Pickles	Sweet, mixed, sweet dill, 21-oz. jar	25c
Libby's Pickles	Pack of house style, Pint jar	10c
Large Olive Olives	Elmhurst brand, 9-oz. can	13c
Mammoth Olives	Elmhurst ripe, 9-oz. can	15c

MISCELLANEOUS

Cranberry Sauce	Ocean Spray Brand, 17-oz. can	11c
Jell-O	3 pkgs. for 14c	

BAKING AIDS

Harvest Blossom Flour	No. 5 bag, 16c; No. 10 bag, 49-lb. bag, \$1.36; 24 1/2-lb. bag, 71c	33c
Kitchen Craft Flour	No. 5 bag, 16c; No. 10 bag, 49-lb. bag, \$1.36; 24 1/2-lb. bag, 71c	37c
Gold Medal Flour	No. 5 bag, 16c; No. 10 bag, 49-lb. bag, \$1.36; 24 1/2-lb. bag, 71c	44c
Swans Down Flour	For cakes, 24 1/2-lb. bag	23c
Crisco Shortening	3-pound can, 50c; 1-lb. can, 18c	
Wesson Oil	Pint can, 20c; quart can, 38c	
Morton's Salt	Plain or iodized, 36-oz. box	7c
Maxi-mum Milk	Small can, 3c; tall can, 6c	

DOG FOODS

Healthway	3 tall cans	14c
Strongheart	3 tall cans	14c
Balto Dog Food	2 tall cans	15c

ADDITIONAL PRODUCE VALUES

FRESH PEAS	Fancy quality fresh peas in well filled pods. Delicious with new potatoes.	2 lbs. for 15c
GRAPEFRUIT	Extra large size, Imperial Valley grown grapefruit. Sweet and juicy.	4 for 10c
FANCY CELERY	Clean, fresh celery from Chula Vista, Utah type. Note low price this week.	per stalk 10c
PIPPIN APPLES	Northern grown Newton Pippin apples. Excellent for cooking or for eating.	9 lbs. for 25c
CHOICE DATES	Coachella Valley Delight Noor dates, processed and packed in boxes.	2 boxes for 25c

Safeway Meats

In the meat department of your neighborhood Safeway you'll find quality meats priced low. Check these prices and save on meats by shopping at Safeway.

PRIME RIB ROAST	Finest quality oven roast cut from first five ribs of Beef. Safeway Guaranteed beef.	lb. 29c
CHUCK ROAST	Center cuts from chuck of Safeway Guaranteed beef. Fine for pot roasting.	lb. 19c
ROUND STEAK	Tender juicy steaks cut from Safeway Guaranteed beef. (Center cut round steaks, lb. 29c)	lb. 27c
BOILING BEEF	Lean cuts from plate rib of Safeway Guaranteed beef. Fine to boil or braise.	lb. 10c
SHORT RIBS	Short ribs of Safeway Guaranteed beef. Excellent baked or braised with browned potatoes.	lb. 13c
GROUND BEEF	Select cuts from Safeway Guaranteed beef, ground and packed in vialing. Government inspected.	lb. 16c
CORNER BEEF	Lean briskets of Safeway Guaranteed beef, with a mild sweet cure. Fine with cabbage.	lb. 15c
SLICED BACON	Morrell's Iowa Pride sliced bacon, packed in half-pound cellophane rolls.	1-lb. pkg. 15c
EASTERN BACON	Eastern bacon, in the piece. Evenly streaked with fat and lean. Fine flavor.	lb. 25c
COTTAGE HAMS	Smoked boneless pork butts. Fine to bake or serve with applesauce.	lb. 30c
DRY SALT PORK	Swift's Oxford brand, dry salt pork sides. Fine quality, excellent for seasoning beans, etc.	lb. 19c
WIENERS	Wieners, coxys, bologna, minced ham, or fresh liver.	lb. 17c
PURE SNOW WHITE LARD	Pure lard for frying or baking, packed in sanitary one-pound cartons.	1-lb. carton 11c
SHORTENING	Keen brand, the amazing new shortening for deep fat frying, baking. (Sold in grocery department.)	1-lb. carton 10c

BIG VALUES IN CANNED VEGETABLES

LIMAS SMALL GREEN	Stokely's Finest, small green lima beans.	No. 2 2 1/2 cans 27c
BEANS CUT GREEN	Standard pack, cut green beans. Shuck up today.	No. 2 2 1/2 cans 25c
PEAS STOKELY OR DEL MONTE	Stokely's Money Pad or Del Monte Early Garden varieties.	No. 2 2 1/2 cans 25c
ASPARAGUS	Sacramento brand, Natural pack. Fine hot or cold.	No. 1 can 15c
SPINACH	Hemet brand. It's delicious served creamed or plain.	No. 2 can 8c
TOMATOES	Stokely's Finest, solid packed, in handy size tin.	2-oz. cans 15c



The additional convenience of an EXTENSION TELEPHONE can be yours at little cost. Just ask any employee, or our Business Office—Torrance 4600

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