

TORRANCE HERALD, Torrance, California

Lovelady Opening Feed Store On Highway 101

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PAGE 5-B

A business expansion that will give Lomita and surround-ing vicinity a completely equipped feed atore-starts to-day as T. S. Lovelady, genial, hard-working proprietor of the Torrance Poulty and Feed Market at 1963 Carson street, opens his 101 Cash and Carry Feed store at 2017 Redondo-Wilmington road (Highway 101). A business expansion that

Witnington road (Highway J01). Installed as manager of the Lomita store is Maurice Fore-man, Lovelady's nephew and an, experienced dealer, from the, mid-west. The 101 store is amply stocked with all kinds of feed, pet supplies and equip-ment. To the first 100 adults calling at. the, store. Manager Fereman is offering five pounds of scratch free. Lovelady's 101 store and his Carson street business are the sole distributing points for the famed Reliable Leader poultry products. He has been operat-ing here for four years and has won a wide patronage be-cause of his courtey, low prices and top-notch products.

Hoover's Mine Lease Taken JEROME, Ira. (U.P.)—Farm-ers sometimes rush in where former Presidents feat to tread. Frank Prontiss, successful ranch-er, has abandoned his ranch and leased a property in Nevada's new "Awakening District." It formerly was leased to Herbert Hoover.



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