

EAT... And Be Merry

• BECAUSE tomorrow you may bite into a tough, stringy piece of meat. That is, you're liable to if that piece of meat doesn't come from Grubb's!... the one meat market where QUALITY is always foremost and prices are no higher!

FOR A REALLY GOOD PIECE OF MEAT...
TRY GRUBB'S!

GRUBB'S MARKET
CHOICE MEATS
PHONE 779-TORRANCE
IN SAFEWAY STORE 1929 CARSON ST.

Legal Advertisement

PROPERTY OWNERS IN TRACTS 2761 AND 4070

A proposal has been made to restrict these tracts against oil development, thus depriving you of your rights in any deep oil sand drilling.

The undersigned with the approval of several property holders have constituted themselves a committee to prevent this action and if necessary appeal to the courts. We suggest that you be present before the next meeting of the Torrance City Council to protest and also communicate with the undersigned.

A. D. HARDER,
EDW. PIETZSCHKE,
Committee.

Jan. 20

PICK GRAND JURY

Names of Los Angeles county residents who may be expected to serve on the 1938 county grand jury are scheduled to be selected next Monday noon.

Work Starts On CBS-KNX Radio Transmitter Plant

(Continued from Page 1-A) ton and Sepulveda; \$2,500; C. E. Pickett, a 20 by 24 foot house on a foundation at 3619 Emerald street, \$550.

Frank Elk is erecting a pipe framed galvanized iron welding shop, 24 by 36 feet, at 18045 Western avenue, \$500, and the McCaffery Oil company is building a frame derrick at 23040 Narbonne avenue for \$5,000.

PEDESTRIAN HURT

Jack Marsh, a resident on Carson street, was slightly injured Tuesday night when he either walked into Wallace Gilbert's car or was bumped by the machine as Gilbert was turning right from Post to Cota avenue. Marsh was treated at the hospital.

City Ad Draws Eastern Queries

As a direct result from the full-page advertisement about the city of Torrance in the Los Angeles Times' Mid-Winter edition, four letters have been received here from men desiring to bring their families to this city. Three of the letters, first of a much larger number expected within the next month, were received by the Chamber of Commerce and the other was sent to the Torrance Lumber company.

The latter firm was queried by a resident in South Dakota who wanted to know how much it would cost to build a five-room home on one. Co-owners Charles V. Jones and "Slim" Silligo dispatched detailed information to the Dakotan by the next mail.

"Excellent Salesman" A resident in Toledo, Ohio, wrote the Chamber: "After reading the Times' edition I find that your city offers more to the man who is seeking a place to establish a home and also work in the factories for a livelihood." He said he was a machinist in an auto parts manufacturing concern.

From Charleston, South Carolina came a letter from a man who desired full particulars about Torrance tax rates, disbursements from Los Angeles, type of industries, population, school facilities, cost of home building, rents and other data. He has a wife and a daughter of high school age.

A graduate of the Columbia University and a mechanical engineer in New Haven, Conn., wrote for information. He said he desired to establish a home in Southern California and this city's display in the Mid-Winter edition strongly appealed to him. He said it was "an excellent salesman for your city."

Soviet Has 15 Sports Papers—MOSCOW (U.P.)—At the present time, 15 sports newspapers and magazines are published in the Soviet Union.

Torrance Herald

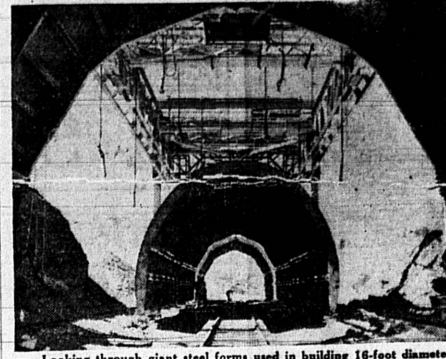
And The Lomita News
Published Every Thursday
Grover C. Whyte
Editor-Publisher
1336 El Prado, Phone 444
Torrance, Calif.

Entered as second class matter January 30, 1914, at post office, Torrance, Calif., under Act of March 3, 1897.

Official Newspaper of City of Torrance

Adjudicated a Legal Newspaper By Superior Court, Los Angeles County.

SOUTHERN CALIFORNIA'S CONQUEST OF DROUGHT



Looking through giant steel forms used in building 16-foot diameter concrete conduits on the Metropolitan Aqueduct.

(Note: Thirteen Southern California cities are combining Occidental "action" with Oriental "wisdom" to protect themselves against drought—the one disaster that would spell utter ruin in this semi-desert region. They are protecting their present development, and planning for their future growth by building the world's largest aqueduct. This is the second of a series of articles about the Colorado River Aqueduct.)

The thirteen Southern California cities that comprise the Metropolitan Water District of Southern California are located in an area known as the South Coastal Basin of California. Washed by the warm blue waters of the Pacific Ocean, it is by nature a semi-arid country—situated on the edge of the Great American Desert. Man has used water to change this desert into a semi-tropical wonderland. The area has an average rainfall of 15 inches per year. This factor is the primary reason for the climate which has attracted a large percentage of the million and a half people who have come to these thirteen cities in the last 25 years.

When the first Yankees drifted into El Pueblo de Nuestra Señora La Reina de Los Angeles, they found a comfortable little Spanish village supported by the surrounding rancheros who grazed their cattle on the brown hills granted by the King of Spain. It was a placid and peaceful existence, that had been going on in the surrounding country for the past hundred years. But the Yankees began to explore the possibilities of the soil, and found a gold far richer than that found at Sutter's Mill. A proper combination

of climate, the fertile soil, and water produced rich fruits and crops in abundance. True, Nature only supplied a meager bit of rain and that fell between the first of November and the first of May, with drought during the intervening six months. However, Nature was much more generous than she seemed on the surface, for instead of torrential rains she supplied vast underground reservoirs which were full of easily tapped, good water.

Yard beds of porous alluvium from 200 to 600 feet in depth underlie most of the area in the South Coastal Basin, and Nature for countless centuries had been putting a part of her annual fifteen inches of rainfall into these natural reservoirs. So much water had been accumulated in fact that there was an area of 315 square miles of artesian water-bearing lands where the underground water was under such pressure that when tapped it gushed high into the air in seemingly inexhaustible quantities. The entire basin was plentifully supplied with water, the level of which was but a few feet below the surface of the ground.

The population was small; in 1850 there were only 3,500 people in the entire basin, and there was no water problem. But, in 1900, something happened—the population was now 235,000, and the artesian wells ceased to flow. It became necessary to pump water where once it had flowed under its own pressure. As the underground water table began to drop, surface streams began to dry up, their waters being absorbed into the once saturated alluvium. But the population and its demand for water kept increasing.

(To be continued)

Kin-Folks of Woman Sought

Search for relatives of Mrs. Doris Demar, believed to have been an old-time stage actress, who succumbed last Saturday while enroute in an ambulance from a local apartment house to the county hospital, has so far been unsuccessful. It was learned today, the body is being held at the coroner's office and Stone and Myers, local morticians, are awaiting a response to a telegram sent to Maine, the last lead to any kin known of Mrs. Demar's.

She was about 50 years old and had lived in Lomita prior to her renting of an apartment here about a month ago. Her husband died about a year ago and this loss is believed to have led to her illness. She had returned to her apartment from Torrance Memorial hospital last week when she was again observed in a serious condition and arrangements were made to take her to the county hospital. Mrs. Demar had a small monthly income. A step-son who lived in San Diego was notified but made no response.

President's Ball Dance Ducats Aid Local Boy Victim

(Continued from Page 1-A) to the national fund for elimination of human wreckage.

"Grateful Beyond Words" They know because they have benefited from the funds raised here at the 1937 President's Ball.

Part of the receipts from that event has helped give Vernon the regular weekly treatments he receives at the Tichenor Clinic in Long Beach. There, every Wednesday, Vernon goes with his mother and is examined, given special treatments and exercises in a warm water plunge that does so much to help revive stricken muscles and nerves.

"We are grateful beyond words for the assistance we received from the Birthday Ball funds raised by Torrance people last year," Sandstrom, the father who is employed by the Shell Oil company, said this week. "We have every hope that some day our boy will be able to take his place in the world without too great physical disability."

"I hope everyone who can will dance at the President's Birthday Ball so that other boys like our Vernon can walk."

Wiggles Left Toes The Sandstroms have a daughter, Evelyn, who will be 11 in March and another son, Vance, whose birthday is next month. Vernon, who was one of twin boys—the other passed away in infancy—was born in North Long Beach. He was only two years and five months old when he was stricken with infantile paralysis.

Today he wears an intricate leather-stool-and-cane body brace—to prevent curvature of the spine—in addition to his leg braces. His right leg is the most seriously affected and there is grave doubts if he will ever recover even the slightest use of it. But he can wiggle his left toes and move his left leg better every month.

That it's going to take a long time and a great deal more money than the Sandstroms possess to help Vernon win his fight—the family realize all too well. But they are carrying on, courageously confident that Vernon will continue to receive help from the Birthday Ball proceeds—praying that some day that dread disease which struck their son down will be eradicated—just like the terrible yellow fever, bubonic plague and typhus.

INTEND TO WED

Jack Richard Cook, 30, of San Pedro, and Martha Tamar Blackhall, 23, of 1834 Beech, Emerson Flours Birkdull, 21, of 1618 1/2 Cedar, and Maxine Helene Relden, 20, of Alhambra.

HERE ARE LOW FOOD PRICES!

GRAIN-FED "BRANDED" STEER BEEF
STEAK Sirloin, lb. 29c
T-Bone, lb. 35c
Porterhouse lb. 39c
ROUND OR SWISS lb. **27c**

EASTERN GRAIN-FED PORK LOIN OR LEG ROAST lb. 23c
Wiener, Coneys, Bologna lb. 19c
FRESH LEAN GROUND BEEF lb. 15c
Summerville or Cudahy's Puritan Fancy Eastern SLICED BACON 1/2-lb. pkg. 17c

EASTERN GRAIN FED Pork Shoulder Roast lb. 19c
GRAIN-FED "BRANDED" STEER BEEF ROAST 7-BONE lb. 17c
CENTER CUT CHUCK "BEST CUTS"

SULTANA BROKEN SLICED PINEAPPLE No. 2 1/2 can 15c
GOLD MEDAL "KITCHEN TESTED" FLOUR 10-lb. sack 42c
24-lb. sack 94c 49-pound sack \$1.85
SHORTENING SNOWDRIFT 3-lb. can 49c 1-lb. 18c

DEL MONTE TOM. SAUCE 3 8-oz. 11c
DEL MONTE MAMMOTH ASPARAGUS TIPS pic. 13c
DEL MONTE HALVES APRICOTS No. 2 1/2 can 17c
DEL MONTE PLUMS DELUXE No. 2 10c
DEL MONTE PEACHES SLICED OR HALVES No. 2 1/2 can 15c
DEL MONTE RAISINS SEEDLESS 15-oz. pkg. 6c
DEL MONTE PINEAPPLE BARS No. 2 1/2 can 14c
KELLOGG'S CORN FLAKES 8-oz. pkg. 6c
CAMPBELL'S TOM. JUICE 3 14-oz. 19c
CAMPBELL'S TOM. SOUP 3 10-oz. 20c
CREAM STYLE DEL MAIZ CORN 17-oz. 9c
POLK'S FLORIDA SWEET GRAPEFRUIT No. 2 10c
JOLLY ROGER PEARS BARTLETT 3 25c
HAMILTON'S FANCY EASTERN SAUERKRAUT No. 10 35c
PIONEER MINCED CLAMS No. 1 17c
DRY PACK SHRIMP DUNBAR 5-oz. 15c
KING OSCAR SNACKS KIPPERED No. 1 4c
GOLD MEDAL WHEATIES pkg. 10 1/2c
IONA-WITH TOMATO SAUCE 22-oz. 7 1/2c
DEL MONTE EARLY GARDEN SUGAR PEAS No. 2 12 1/2c

SALE!

THE LARGEST SELLING COFFEE IN THE U. S. A.



MILD AND MELLOW

lb. 15c 3-lb. bag 45c

"RICH AND FULL BODIED COFFEE"
RED CIRCLE 1-lb. 18c
"VIGOROUS AND WINNY"
BOKAR COFFEE 1-lb. 20c

ANN PAGE PURE GRAPE JAM 1-lb. 13c
CAMPBELL'S-WITH TOMATO SAUCE PORK BEANS 3 19c
B & M RED KID BEANS 3 No. 2 25c
CALIFORNIA NAVY BEANS 3 lb. 13c
KING CITY PINK BEANS lb. 4 1/2c
CALIFORNIA BEANS LARGE WHITE 3 lb. 14c
"BETTER BEST" SODA OR GRAHAM CRACKERS 2-lb. pkg. 1-lb. 43c
FLEISCHMANN'S YEAST FOR HEALTH 3 for 10c
CANE & MAPLE RAJAH SYRUP qt. 27c
GOLD STREAM PINK SALMON No. 1 11 1/2c
SILVERBROOK BUTTER 1st QUALITY QUARTERS lb. 37c
CHALLENGE BUTTER "THE BETTER BUTTER" lb. 38c
FINE GRANULATED SUGAR 10-pound cloth bag 53c
DE LUXE EXTRA QUALITY LARGE FRESH EGGS doz. 28c
NUTLEY "WHOLE SOME" MARGARINE lb. 13 1/2c
WHITE HOUSE EVAP. MILK 3 tall 19c
N. B. C'S SNOW FLAKES 1-lb. 16c
N. B. C'S SHRED. WHEAT 12c
GOLDEN AGE QUICK COOKING MACARONI OR Spaghetti, pkg. 10c
CALIFORNIA PURE HONEY 1-lb. jar 15c

FRESH FRUITS & VEGETABLES

FRESH Broccoli 3 lb. 10c
NEWTON PIPPIN Apples 5 lb. 19c
EXTRA LARGE FUERTE CALAVOS ea. 12 1/2c
FANCY ROME BEAUTY Apples 5 lb. 19c
FRESH SWEET Green Peas 2 lb. 19c
SWEET JUICY ORANGES doz. 10c

MISSION INN PEACHES HALVES 3 No. 1 cans 25c
A & P FANCY SLICED PINEAPPLE No. 2 1/2 can 17c
"NEW MIRACLE MEAT" Hormel "SPAM" 11-oz. can 29c
IONA PREPARED SPAGHETTI 11-oz. can 5c

Grocery Prices Effective Through Wednesday, January 26—Meat & Veg. Prices Effective Through Saturday, January 22. WE RESERVE THE RIGHT TO LIMIT QUANTITIES 1319 SARTORI AVE, TORRANCE

CIVIC CENTER MARKET

1406 CRAVENS

Meat Prices To Shout About!!!

FRICASSEE HENS each 25c
FRYING RABBITS lb. 29c
PRIME STEER CHUCK ROAST lb. 14 1/2c
FANCY RIB LAMB CHOPS lb. 10 1/2c
STEER BEEF SHORT RIBS lb. 10c
WHOLE OR HALF SLAB EASTERN BACON lb. 22 1/2c
EASTERN BACON SQUARES lb. 15 1/2c
FRESH LAMB STEW lb. 7 1/2c
WIENERS, BOLOGNA, KOSHER SALAMI lb. 14 1/2c

SPECIALS
THURSDAY,
FRIDAY,
SATURDAY!
JAN. 20, 21, 22

RITZ
Straight Bourbon Whiskey
2 1/2 YEARS OLD
85c PINT
\$1.55 QUART

Rosemont
Straight Bourbon Whiskey Full qt. **97c**
DRY GIN
Rosemont Brand, 1-5th Gallon **65c**

:: PAY CHECKS CASHED WITHOUT OBLIGATION ::

STORE HOURS
OPEN
8 A. M.
CLOSE
2 A. M.