

SHOP TALK

By
RAY BROOKS

GOSSIPY FACTS SAVED FOR THE YEAR END

(or)

TORRANCE TOPICS AS SEEN OVER A TRANSMOM

(By a snooper who's in one)

Fact is, W. E. "Wild Bill" Wyland, new owner of the Poppy Flower Shop, who definitely knows his orchids, sent to his customers on Christmas a pair of potted plants, duty free; all of which shows large gobs of enterprise PLUS and a desire for business that local flower-buyers should heed.

Fact is, Ronald Blakeman, prop. of the RB Cut Rate Drug, was an All-City halfback not so many years ago when he starred on the Los Angeles Jefferson high team.

Fact is, Christmas business in Torrance far exceeded even the experts' forecast with many merchants reporting a gross many dollars ahead of last year (which was a rip-snorting good year!)

Fact is, T. S. Lovelady had to finish the croquet court his son started on an adjoining lot, was cut yesterday with roller & rake. (Never send a boy to do a man's job.)

Fact is, Richard Brunswick, stem-winder at Howard's Jewelers, was by Royal Proclamation, the Official Watch & Clock Fixer-Upper to his Excellency, Prince George, Chief Stogie and Kingfish of the German State of Prussia, and brother to His Majesty Kaiser Wilhelm (popularly known to Americans during the war as His Highness, "The Rat"). Poor Richard, then but a lad, lived in Kiel, whence comes the expression, "Kiel Hitler!" (Interpret that as you like!)

Fact is, despite recent judicial decisions to the contrary, there is now a "bookie" operating in Torrance.

Fact is, Midge Higgins, titian-haired & terrific, and well known round & about the high school campus, evidently also wants to become well known about the business section as she swings (and I DO mean SWINGS) up Sartori with none other than my good friend and budding drug-gist, Reggie Trolar. Wow! If Shop Talk were only ten years younger!

Fact is, Manager Graham, of the Bugle 5-1025c Store (Cornet to you) has, for the past several summers, operated a candy concession at Yosemite Valley, plans to return there when the May flowers bloom again, tra la la.

Fact is, the Herald's Composing Room Foreman, Robert (Extra Man) Lowellen has an uncle on his wife's side who operates a chicken & steakhouse in Los Angeles, serves up a right smart parcel of grub, so Shop Talk is informed. (Kindly hold off the apple polishing until Shop Talk wrangles a free feed, PA-LEEZE!)

Fact is, the ad manager of the Redondo Daily Breeze who is called F. (for France) Stetman Haynes who is called "Bill" for reasons quite obscure, favored these Christmas card-weary eyes with as neat a masterpiece as seldom comes at Yuletide. (Ask him to send you one. He'll probably send the same cards out next year, anyway.)

Fact is, Hillman Lee, J. C. Penney Co. Mgr., who every day does the work of four men and a boy, deserves due credit for his enviable record. For months Hillman has placed second among 125 Penney stores in So. Cal. in percentage of increase over the past year. Hillman's Christmas business was exceptionally good, should earn him a neat bonus.

Fact is, Lute (Grumpy) Fraser, Social Security expert & Herald proof-reader, who has forgotten more about journalism than any of us will ever know, whipped out an answer to the gas Co.'s recent "Mode-O-Mat" gas range campaign, cashed herself a ten dollar prize check shortly before Christmas. (No, we didn't even get a cherry coke out of it!!)

Fact is, Shop Talk, weary from the Christmas rush, dazzled by the colors in Grandma's gift necktie, stuffed beyond recognition with Xmas (how Mike Strasser hates that word) turkey, (Xmas, not turkey), burdened with the problem of finding something interesting for this "Pillar Without a Cause" herewith and perforce, of his own free will and accord—but NOT in his right mind—says, as he toys with an empty highball glass, "Cheerio! Bottoms Up! And a Happy New Year!"

Torrance Herald

Presents

**THIS EIGHT
★ REEL ★
FULL LENGTH
FEATURE**



**"THE
BRIDE
WAKES
UP"**

TALKING MOTION PICTURE

AN ENTIRELY NEW
AND DIFFERENT KIND OF

ADMISSION
FREE

Cooking School

ADMISSION
FREE

A THRILLING TREAT AT THE TORRANCE THEATRE

Wednesday,
Thursday,
Friday

January
12 - 13 - 14

Doors Open
1:30 P. M.

Picture Starts
2 P. M.

ROMANTIC
•
HUMOROUS
•
GLAMOROUS
•
LIFE-LIKE

ACTUAL
DEMONSTRATIONS
•
FREE
RECIPES

"The Bride Wakes Up" is an entirely new and different kind of Cooking School. It has romance, humor, glamour—it will hold your interest every minute you are in the audience.

For the first time at a Cooking School you will be able to see every single one of the important steps in the preparation of a recipe. Mixing, blending, stirring, baking—all the many and varied points essential to successful cookery are shown in close-up on the screen.

And lots of new and interesting recipes are demonstrated in the model kitchens especial built for this picture.

The picture will be entertaining as well as instructive. The various characters in the picture are portrayed by talented actors and actresses—the picture was made in Hollywood.

You will see real-life situations—similar to the ones you encounter every day—actually re-enacted on the screen. You will understand the problems of a bride and see how she adjusts herself to her new life as a wife and home-maker.

There will be daily gifts for some fortunate women, and of course free recipes for every one.

WATCH
FOR
ANNOUNCEMENTS
ABOUT
GIFT
AWARDS

YOU
WILL BE
ABLE
TO SEE ALL
AND
TO HEAR ALL

ALL ROADS LEAD TO TORRANCE FOR THIS SUPERB EVENT

PLAN NOW TO BE THERE