

# Happy New Year



★ GEORGE MORTON  
★ EARL RINKER  
★ BEA CHRISTENSEN

Thank All Customers and Friends for  
Their Past Patronage and to Them  
and Everyone!

**Merry Christmas**



**SAUL KOCH**

TORRANCE PAINT STORE  
Home of Premier "Seal-ied" Paints  
Thanks All His Customers for Their  
Patronage In 1937 and Wishes Everyone a  
MERRY CHRISTMAS and a  
HAPPY NEW YEAR!!



Wishing a MERRY CHRISTMAS  
For Everyone and a PROSPEROUS  
NEW YEAR For All of Us!

**W. E. WYLAM**

POPPY FLOWER SHOP  
Post and Cravens Phone 307



**SANDY  
& SCOTTY**

Men's Furnishings  
Wishes Everyone a

**Merry Christmas  
and a  
Prosperous,  
Happy New Year**

1307 El Prado  
Torrance



**Our Customers**

We Thank You For Your  
Patronage During 1937

**Merry Christmas  
and a  
Happy New Year**

We Hope to Continue  
Serving You During 1938

**DANIELS CAFE**  
1625 Cabrillo Ave.  
Torrance



THERE ARE ATTRACTIVE NEW CALENDARS  
AWAITING YOU AND LOTS OF GOOD  
WISHES FOR 1938 AT

**Cherry Blossom Chop Suey Parlor**  
1314 Sartori



THE BEST OF EVERYTHING THIS COMING YEAR  
FROM

"SLIM" SILIGO and "CHARLIE" JONES

**TORRANCE LUMBER CO.**

Carson and Border



THANK YOU FOR YOUR PAST PATRONAGE AND  
MAY THE YEAR 1938 BRING YOU ALL  
GOOD THINGS!

**El Prado Used Furniture Store**  
1216 El Prado



**HOLIDAY GREETINGS**

from

**THE FAMOUS CHILI SHOP**  
SANDWICHES — MIXED DRINKS — CHILI

John A. Rogers, Prop. 1437 Marcelina



**BOND & SIMONSON**  
100% GILMORE STATION  
and

**A. H. HARRINGTON**  
AUTO REPAIR

**Merry Christmas  
and a Happy New Year**

2172 Torrance Blvd.

Torrance 1517 Cabrillo



HERE'S GREETINGS AND BEST WISHES FOR  
A SPLENDID 1938 FROM

**CHARLIE MITCHELL**  
STANDARD STATIONS, Inc.  
Cabrillo and Carson



IT IS WITH PLEASURE THAT  
**WHITNEY'S BAKERY**

1323 Sartori Avenue  
WISHES ALL PATRONS AND FRIENDS A  
RIGHT MERRY CHRISTMAS



F. D. LIPP of the

**CALIFORNIA BARBER SHOP**  
at 1304 Sartori  
EXTENDS SEASON'S GREETINGS TO ALL



MAY YOUR CHRISTMAS BE HAPPY AND THE  
NEW YEAR PROSPEROUS  
**MULLIN'S AUTO SERVICE**  
2053 Torrance Boulevard

**Christmas . . .**

THE SYMBOL OF KIND THOUGHTS AND  
GENEROUS DEEDS!



If Fine Presents are what you wish  
to express your thoughts and wish  
with, I have them. Come and see for  
yourself . . . For the Wife . . . the  
Boy or Girl.

Wishing you a Merry Christmas,  
One and All!

**S. S. WORRELL**

THE HARDWARE MAN

Phone 167-M

Christmas Comes But Once A Year But We  
Hope The Joy of It Lasts a Long Time  
for You and Yours!

**Torrance Auto Wrecking Co.**  
1001 Torrance Boulevard



**Sincere Thanks**

For the Many Kind  
Favors of the Past.

I Appreciate Your Pat-  
ronage and Look For-  
ward to Serving You  
Many Years to Come.

**J. LEPKIN**  
MERCHANT TAILOR

1320 Sartori Ave.



BEACON DRUG WILL  
REMAIN

**Open Christmas  
Day**

Until 1:30 P. M.

But long after the closing  
hour of holiday trade our  
hearts will remain open to  
express our sincere thanks  
for your generous patron-  
age and to wish you un-  
bounded happiness and  
good fortune in the years  
ahead.

**BEACON DRUG  
CO.**

THE REXALL STORE  
Leslie L. Prince

1519 Cabrillo Avenue  
Torrance Phone 180

Authorized Ticket Agency  
for Greyhound and Union  
Pacific Bus Lines



**To My Pupils  
and Friends**

May the spirit of  
Christmas music be  
reflected in your  
holiday joys.

**Madame  
Teala Billini**

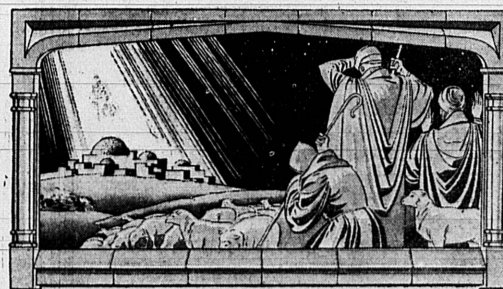
Concert Pianist  
and  
Teacher of Piano

STUDIOS

Torrance 1304 Portola  
Phone 670

Los Angeles

837 1/2 S. Burlington  
EXposition 4414



**SILENT NIGHT, HOLY NIGHT**

Once again this Christmas night recalls the reverent spirit  
of the three wise men who knelt before the Babe in the  
manger.

In like sincerity we offer you our grateful thanks for your  
loyalty and many other kindnesses during the past and wish  
for you and yours every joy at Christmastide and happiness  
and prosperity in the coming years.

**TORRANCE NATIONAL BANK**

"YOUR COMMUNITY BANK"

The  
TORRANCE HERALD  
and the  
HOPPING NEWS

IS EVERYONE  
A

CHRISTMAS

AND A

PROSPEROUS

NEW YEAR