

Journey's End

For Tired Gift Shoppers

Sam Levy's

BOUNTEOUS HOLIDAY STOCKS

Provide Happy Answers for
Every Gift Problem!

★
**OPEN
EVERY NIGHT
'TIL CHRISTMAS**

This is a
**CHRISTMAS
TREASURE
HUNT**
★ **STORE** ★
Ask for
★ Free Tickets ★



TRAVEL KITS

In Zipper Case **\$2.95**



GIFT HANKIES

3 In a Box **35c**
50c 75c \$1.00 Box



SLIPPERS

For Every Member of the
The Family

85c to \$2.95



BAGS

Evening or Day Time.
Grand Variety

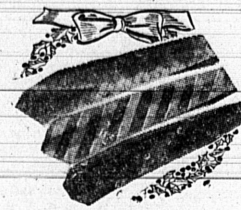
\$1.95 and \$2.95



MEN'S and WOMEN'S ROBES

Wool — Flannel

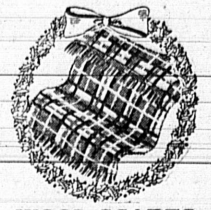
\$4.95 to \$8.50



Cheney CRAVATS

In Gift Boxes

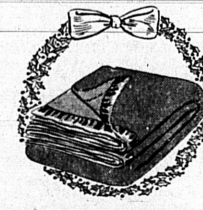
50c 75c
\$1.00 \$1.50



WOOL SCARFS

In Scotch Plaids and Other Patterns

69c 89c \$1



BLANKETS

of All or Part Wool
Lovely Colors

\$2.45 to \$7.50



ALABASTER TABLE LAMPS

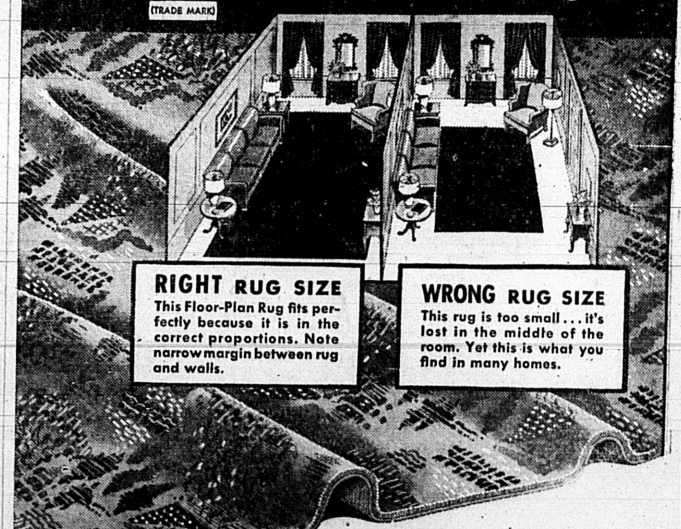
Imported from Italy

\$2.75 to \$3.95

Here's a Gift the Whole Family Will Enjoy...

FLOOR-PLAN RUGS

(TRADE MARK)



RIGHT RUG SIZE

This Floor-Plan Rug fits perfectly because it is in the correct proportions. Note narrow margin between rug and walls.

WRONG RUG SIZE

This rug is too small... it's lost in the middle of the room. Yet this is what you find in many homes.

Decorators say there should be from 6 to 12 inches of floor between the rug and wall, depending on the size of the room. Floor-Plan Rugs are made to meet these decorating requirements. They're heavy, seamless, all-wool rugs... in plain, figured and textured effects. Remember this: there's a Floor-Plan Rug of the right size to fit every room in your house.

A FEW OF THE SIZES AND PRICES:

Size 27x54 \$ 3.45 Size 76'x106' \$29.50
Size 6x9 21.50 Size 9x12 39.50

ALSO 25 OTHER SIZES

SAM LEVY Department Store
1307-1313 SARTORI AVENUE



Doubly Certified
**HOLEPROOF
HOSIERY**
in these stunning
boxes for
Christmas giving

Everyone exclaims over the beauty of this gift—and its modest cost! Lovely Holeproof Hosiery—now made both Sheerer and Stronger, with \$250,000 of improvements at no increase in price—packed without charge in one of the finest gift boxes we have ever shown. Shadowless chiffons or light service weights... we'll gladly help you choose the right shade...

1 Pair in Gift Box..... **\$1.00**

2 pairs in gift box **\$1.95**

3 pairs in gift box **\$2.85**

For still more luxurious beauty, choose Holeproof sheers at \$1.15 to \$1.35 the Pair.

"Quality Checked and Guaranteed by Good Housekeeping" ...
"Tested and Approved by the Better Fabrics Testing Bureau" ...
Holeproof is the only hosiery thus doubly certified.

SAM LEVY Department Store
1307-1313 SARTORI AVENUE

GENERAL ELECTRIC

TOUCH TUNING

Is Here!



JUST PRESS A
BUTTON AND THE
NEW G-E RADIO
TUNES ITSELF!

WITH THE AMAZING
NEW G-E TONE MONITOR

MODEL F-96

9 TUBES 3 BANDS

\$10.00 DOWN BUYS A
TOUCH TUNING RADIO

BIG ALLOWANCE

ON YOUR
OLD RADIO

Touch Tuning (7 buttons). Silent Tuning. AFC. Tone Monitor. Louver Dial. Visual Volume Control. Visual 4-point Tone Control. Automatic Band Indicator. 12-inch Stabilized Dynamic Speaker. Bass Compensation. Foreign Domestic Reception. R.F. Pre-selector Stage. Hand-some Full-length Console. **\$109.50**

SAM LEVY
DEPT. STORE

The New GE RADIO

Hundreds of Dollars in Prizes Will be Awarded Lucky Ticket Holders
Thursday, December 23, in The Herald's Big

CHRISTMAS TREASURE HUNT

Ask Participating Merchants for Details and

SAVE YOUR TREASURE HUNT TICKETS