



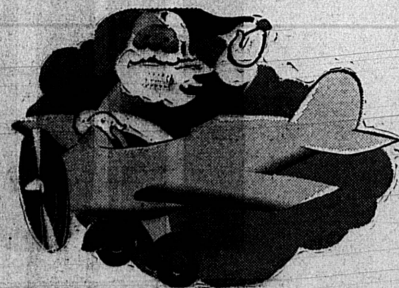
# Gala Reception Planned For Santa Claus Tonight As He Visits Torrance To Take Xmas Orders From Good Boys & Girls! Santa To Ask Merchants To Help In Staging 2<sup>nd</sup> Annual **CHRISTMAS TREASURE HUNT** Arrives At 7:20 Sharp!

Stores Are  
URE HUNT'  
ORES

UNT TICKETS FROM THEM

SMITH JEWELRY  
ON DRUG CO.  
EY DRUG CO.  
PSON, CHEVROLET  
L VOOD'S  
Supply & Service Stores  
AIGPHOTO STUDIO  
LECH FLOWERS  
SERVICE STATION  
ID'S JEWELERS  
EPKIN, Tailor  
PENNEY CO.  
FURNITURE CO.  
OME APPLIANCE CO.  
HARDWARE STORE  
ATE DRUG STORE  
MILY SHOE STORE  
DEPARTMENT STORE  
ARTMENT STORE  
E ELECTRIC SHOP  
NCE GIFT SHOP  
NCE PHARMACY  
CE PLUMBING CO.  
HARDWARE STORE

## HERE'S THE TELEGRAM RECEIVED FROM SANTA CLAUS THIS MORNING! GIANT SEARCHLIGHT TO SCOUR SKYS TO HUNT FOR SANTA'S PLANE!



CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N.L.

**WESTERN UNION**  
**TELEGRAM**

NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N.L.

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.  
Received at TORRANCE, CAL.—5:35 A. M.

THE TORRANCE HERALD

YOU PUT ME "ON THE SPOT" BUT I'LL BE IN TORRANCE FRI-  
DAY NIGHT, NOV. 26, AT 7:20 O'CLOCK IF YOU'LL PROMISE  
TO HAVE EVERY YOUNGSTER IN THE CITY DOWNTOWN SO  
I CAN LOOK 'EM OVER. THESE ARE MY BUSY DAYS BE-  
CAUSE I'VE GOT A BIG JOB TO DO ON THE NIGHT OF DEC.  
24. I WILL FLY TO TORRANCE TONIGHT BECAUSE MY  
REINDEER ARE BEING FATTENED UP FOR THE BIG TRIP  
THEY WILL MAKE NEXT MONTH. LOOK FOR ME IN A SIL-  
VER PLANE AND TELL ALL THE BOYS AND GIRLS THEY  
BETTER START BEING GOOD CHILDREN. ON MY ARRIVAL  
IN TORRANCE I'LL COLLECT MY MAIL SO MY YOUNG  
FRIENDS BETTER WRITE ME RIGHT AWAY WHAT THEY  
WANT FOR CHRISTMAS. SEE YOU FRIDAY NIGHT, NOV. 26,  
AT 7:20 O'CLOCK. MERRY CHRISTMAS!

SANTA CLAUS.

THIS  
CHRISTMAS  
**TRY**  
**TORRANCE**  
**FIRST**