## "Here I Am Again, Folks! And What A Big Surprise l've Got For You This Year! I'm Going toStage Another Christmas TR ea s URE hunt

## FUN and FROLIC and "CHRISTMAS TREASURE" FOR YOUNG and OLD ALIKE

## Remember...

.. last year? Remember how much fun it was to hunt in the store windows for the lucky numbers, and then, when you found one (or several) you just stepped inside the store and was handed a valuable merchandise gift?

Well, this year's prizes are going to be greater than before. And you have longer to look for the prizes- 12 Noon on Thursday, December 23 to closing time that night! Hundreds of dollars in free gifts are going to be distributed! Share!

## HERE ARE THE EASY, SIMPLE RULES! EVERYBODY CAN WIN!

1
2
3Each Treasure Hunt Store is giving away FREE, THREE Valuable merchandise prizes on Thursday, Decem-


2Starting tomorrow the stores whose names appear to the right will give Treasure Hunt Tickets with each 50 c purchase. Half the ticket will be retained by you and the other half deposited in "Treasure Hunt" box in store. This will continue to Wednesday night, December 22, when all tickets will be collected and winners drawn. AT THURSDAY NOON, DECEMBER 23, three winning numbers will be posted on a special placard in the windows of each Treasure Hunt Store. The winning numbers will remain in the windows until closing time Thursday night.
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