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# Santa Claus Flying Here Friday Night to Meet Kids!

## Torrance Personalities TODAY: BAKER SMITH

... with words by Herald, drawing by young Japanese artist

CARICATURE BY  
ROY KAWAMOTO

Since 1930 one of the most attractive stores on Sartori avenue has been Baker Smith's jewelry and watch-repairing shop. The owner, a native of Seattle, has been in business here, however, since 1923 when he opened his first store at 1911 Carson street where the Village Winery fronts on the "five corners."

Baker is a product of West Seattle high school where he learned the game of tennis. That sport and his vocation of watch-repairing are his only hobbies today. Altho he claims he is "champion of seven-counties in the 2 division," Baker is one of the stalwarts of the Torrance Tennis club which is now engaged in a series of tournaments with other clubs in the Mid-Cities Tennis league.

He was born at the turn of the century, has an older brother who lives in Long Beach and is in his 15th year with the Highland Oil company. When the U. S. entered the World War, Baker enlisted in the Navy. He saw service as quartermaster in the Naval Aviation corps in his home city, San Diego, Philadelphia, Bordeaux, France, and Queens-town, Ireland.

"Loupe" Identified him for membership in Bert S. Crossland post, American Legion. Honorably discharged from Uncle Sam's service, the local jeweler went to work with his father and continued his trade of physician to sick timepieces.

Five years after coming to Torrance from Fullerton, on April 9, 1928, Baker married Maxine Roberts, a Nebraska girl. They now live at 2326 El Dorado. He is a member of the Torrance Rotary club and the Masonic lodge. Right now he is getting his store and large stock of Christmas gift articles lined up for the holiday season which he expects to be a record-breaker this year. Within the four walls of the shop is contained about \$15,000 worth of merchandise—which is probably a record for that size of a store.

Baker is the sole local distributor of the famed Lord and Lady Elgin watches and he takes great pride in displaying those nationally-advertised products. He is also quite proud over his supply of Charlie McCarthy dress clips, which when a little spring is touched, makes the miniature of that garrulous radio star open and close its wagging mouth.

What is that gadget that a watch repairer screws in his



JEWELER BAKER SMITH

### Artist Uses Linoleum Blocks for Amusing Personality Sketches

Roy Kawamoto lives in Lomita. He is a native son of Los Angeles and despite his rare ability to carve caricatures from ordinary linoleum, his chief ambition in life is to "be a good farmer!" He is farming now in Lomita and in his spare moments—which are few indeed—he wields a gauge to engrave his unusual drawings.

They are unusual because Roy often does not know his subjects. Many of them he has never seen but he takes an ordinary snapshot and draws his subjects with a rare insight of their personalities. He graduated from Los Angeles high school, where he received his only art training—a course in Art Appreciation, and took a pre-medical course at U. C. L. A. His brother, who is now a dentist in Los Angeles, took an art course in high school and Roy picked up most of his instruction from him.

The Japan-California Daily News and the Rafu Shimpu have used a number of Roy's linoleum block drawings. The Herald will publish one of his caricatures of local people each week together with the subjects' life stories. Kawamoto makes his drawings on linoleum blocks, using snapshots for his models. Those interested in this type of art are invited to see his hand-carved linoleum sketches at The Herald office.

eye when he takes your watch under scrutiny. That, according to Baker, is a "loupe"—but he doesn't know the derivation of the word altho he has two of them—two-power and four-power magnifiers. And here's another bit of watch repairiana: Altho Baker says he has delivered watches to their owners after the time-pieces have been left with him as long as five years, the law entitles repairers to sell those left over 90 days.

## Yule Display Contest Told

"Spread your Christmas cheer out-of-doors!" This was the invitation to Torrance residents today by the Torrance Woman's club which has decided to sponsor an outdoor Yuletide decoration contest. Mrs. Lillian Barrington, president, announced that cash prizes of \$10 for first place and \$5 for second place will be awarded the two outstanding displays.

The holiday decorations may be natural or artificial, of any size, shape or description. The only requirement is that residents desiring to extend their Christmas out-of-doors this year must fill out and send the following entry blank to Mrs. Barrington, 2368 Torrance boulevard; The Herald office or the Chamber of Commerce. Entries must be received before Dec. 20 in order that the decorations may be included on the judges' itinerary.

Further details of this effort to spread Christmas cheer will be published in subsequent editions of The Herald. But you can fill out this entry blank and send it in now to be sure that your efforts will receive inspection:

### Torrance Out-Door Yule Display Contest

I plan to decorate my home exterior or grounds for Christmas and would like to have my home included in the Torrance Woman's club prize contest:

Name.....  
Address.....

## CITY WILL GIVE THANKS THURSDAY

Devout recognition of the bounteous blessings of Divine Providence will be paid at the union community Thanksgiving service Thursday morning, 10 o'clock, at the Civic Auditorium. The public is cordially invited to participate in the thanks observance.

Rev. E. W. Matz, pastor of the Central Evangelical church and president of the Torrance Ministerial Union, will preside. The order of the service will be: A piano prelude by Miss Dorothy Matz followed by the hymn, "America the Beautiful" sung by the congregation. Rev. Frank T. Porter, pastor of the First Christian church, will offer the invocation.

The Scripture reading will be by Rev. C. M. Northrup, pastor of the First Baptist church. Some appropriate choral selections will be sung by the P.T.A. choir under the direction of Mrs. Marjorie Eischen. The President's Thanksgiving proclamation is to be read by Rev. B. C. Brewster, pastor of the First Methodist Episcopal church.

A free-will offering will be taken while Miss Matz plays the offertory and then Rev. Thomas R. Marshall, vicar of St. Andrew's Episcopal church, will deliver the Thanksgiving sermon. The hymn, "Count Your Blessings," is to be sung by the congregation. Rev. Matz will pronounce the benediction and the service will close with a piano postlude by Miss Matz.

## Turkeys Aren't Turkey's Birds

You probably will eat molegrais mexicana for Thanksgiving dinner—but it won't give you indigestion, if you take ordinary precautions.

Molegrais mexicana, terrible though it sounds, is just the scientific name for turkey. The American Nature Society described turkey as that "kind of peacock" which graced holiday tables long before Governor Bradford of the Massachusetts Colony featured it in America's first Thanksgiving dinner.

The fowl was discovered by invading Spaniards in Mexico. Turkeys soon were carried to the West Indies and then to Europe. By 1541 roast turkey was on England's Christmas menu. The bird was given its common name because Europeans thought the bird originated in Turkey.

Despite the demand for turkeys—America will eat 20,000,000 on Thanksgiving—many still live wild in the Southwest and along the Atlantic coast in Georgia and South Carolina.

## Herald Contest Turkey Winners Are Announced

An elaborate scroll, an amusing "moving picture" scenario "starring Mr. and Mrs. Anyone N. Torrance" and a carefully typed and designed report won the three fine turkey prizes offered last Thursday by The Herald as prizes in a "know your Torrance merchants and their products" contest.

The winners are: Tom Dougherty, 1636 213th street; Mrs. O. M. Houghton, Lomita; and Mrs. B. F. Ordway, 2007 Plaza del Amo. They may claim their holiday birds at The Herald office any time after 9 o'clock tomorrow (Wednesday) morning.

A large number of entries were received and The Herald staff served as judges for the contest. The winning replies are on view at this newspaper's office.

**SCHOOL GIVEN GIFT**  
The Lomita Elementary school P. T. A. unit presented Miss Harriet Macchelli, principal, with an attractive hand-wrought copper flower bowl last Friday. The gift is now on display on a table in the main hall.

## The Axe Awaits This Crowned Head



His Imperial Highness, King Turkey of Cranberryana

## P.T.A. GUESTS HERE TODAY



... president of the Los Angeles board of education, will address members and friends of the Fern Avenue P. T. A. this (Tuesday) afternoon at 2 o'clock.



... superintendent of the Los Angeles city school system is scheduled to speak at the Elementary school P. T. A. session tonight at 7:30 o'clock.

## Leads Red Cross Drive in Lomita

Roy H. Trunnell is directing the Red Cross Roll Call membership drive in Lomita. The Roll Call is continuing thru Thanksgiving Day thruout the nation. He is being assisted by George G. Key, chairman of the Lomita branch, and Mrs. Marion Welch, secretary.

## Thanksgiving Tradition Followed by Schools

Modern education is amazingly different from the "three R's" instruction of former years but holiday observances, such as Thanksgiving, Christmas, Washington and Lincoln's birthdays continue to follow the traditional style. Forever new and interesting to childhood—even in this streamlined day—are the songs, recitations, playlets and costume pantomimes symbolic of those events. And the Thanksgiving observances in Torrance and Lomita schools will be no different tomorrow than the ones of bygone years.

Pilgrims are succeeding Popeye as persons of absorbing interest; turkeys top tri-motor planes; Indians are leading over engines; the Plymouth Rock takes precedence before the Big Apple and giving thanks is of greater importance than going to the movies.

Here are Thanksgiving plans for the schools here and in Lomita:  
**HIGH SCHOOLS**... No formal observance of the holiday will be held in Torrance and Narbonne high schools, according to Principals Thomas H. Elson and Miss Clementina de Forest Griffin. At those institutions all classes will be dismissed at noon tomorrow (Wednesday) in order to allow students ample time to go to the Los Angeles Coliseum where the annual P. T. A. Band and Grid Carnival will be held, starting at 2 o'clock.

Torrance high's Tartars, official Marine league champions, will play a 15-minute game with Bell in the second spot on the football program. Narbonne's Marine league record did not qualify the Gauchos to a place in the sports event.  
There will be no school Thursday or Friday, classes resuming Monday morning, Nov. 29.

**TORRANCE ELEMENTARY**... Three combined Thanksgiving entertainments will be held in this school Wednesday afternoon. The special students will present their own program, the upper half of the fourth grade will join with the fifth and sixth grades in an entertainment and the lower grades will depict the story of Thanksgiving. Like the high schools, there will be no elementary classes conducted Thursday or Friday and all pupils will return to classes (Continued on Page 2)

## New Bungalows Authorized for WALTERIA SCHOOL

Two standard double classroom bungalows are to be built soon at the Walteria school at an estimated cost of \$3,500, according to information received by Principal Arthur E. Paine. The Los Angeles board of education has authorized the architecture supervisor to prepare the drawings and specifications for the new units.

At the present time the 130 children attending the Walteria school are using six separate buildings, all of them obsolete and poorly equipped to meet the educational program laid down by the school board. These structures, of frame construction that has seen better days, have been moved to the school site at various times to meet the increasing attendance.

As result the Walteria grounds need a radical consolidation of buildings and more playground space. Principal Paine and his five teachers are hoping that the new buildings will not be delayed and in this they are joined by many residents of Walteria.

## Union Thanksgiving Service in Lomita

A community Thanksgiving service will be held Thursday morning from 10 to 11 o'clock at the Missionary Church of Christ in Lomita. Rev. Adams of the Cavalry church, will speak. All Lomita churches are participating in the observance of the holiday.

## Coming to Get Mail and Announce Big Surprise Event

Realizing how much Torrance children—of all ages—want to see him, Santa Claus telegraphed The Herald early this morning that he's going to make a special visit here, in person, Friday night, Nov. 26!

But he wants every single youngster in Torrance and vicinity to be down town from 7 to 7:30 o'clock that night—next Friday—when he calls to get the letters addressed to him by young admirers.

At the same time, he revealed that he is flying to Torrance and will signal a hearty greeting to the entire city before he actually lands and comes right into town! As result of Santa's generous response to the telegram of invitation sent him last week, The Herald is planning a great celebration on his arrival!



WATCH SKY FOR HIM FRIDAY NIGHT!

Santa will also cooperate with The Herald in announcing a big surprise Friday night. This surprise has been heartily approved by Santa himself and he wants everyone—boys and girls, men and women—to be downtown that night to learn the details of this special announcement.

First of all, Postmaster Earl Conner has installed a special "Santa Claus Mail Box" at the triangular park at Marcelina and Sartori avenues. Every boy and girl in the city is urged to write RIGHT AWAY—to Santa and deposit their letters in this mailbox so that Santa can pick them up on his preview visit here Friday night.

To illuminate the night, the gala street lighting decorations, now being installed over a greater Torrance shopping area than ever before, will be turned on for the first time when Santa actually arrives in Torrance.

But here's the complete program—and all children should be on their good behavior for the rest of the week so that they will be permitted to see Santa Claus for the first time this year when he flies over the city and then lands to actually pay his early visit.

Riding in a silver plane—he wants to let his tenderest rest for their big trip on December 24—Santa will fly from the North Pole to Torrance and be guided here by a giant searchlight located at the downtown park where "Santa's Mailbox" is waiting for children's mail. The great beam from the searchlight will illuminate his plane

so that everyone can see the annual visitor.

Then he'll land and come into the city, led by the Torrance Municipal band and a police escort.

Mail Santa Letters Now!  
On arriving at his own mailbox, Santa will make a short talk; meet the children and collect letters which have been deposited in that mailbox. These he'll take back home with him to the North Pole for study and to find out just what the boys and girls want for Christmas. And if they are good, they may find that Santa has been good to them on Christmas morning! Here's Santa's reply to The Herald's invitation:

**NORTH POLE,**  
**NOV. 22, 1937.**

I CERTAINLY WILL BE GLAD TO COME TO TORRANCE ON FRIDAY NIGHT, NOV. 26, WILL FLY DOWN AND LAND IN YOUR CITY. I WANT TO GET ALL MAIL ADDRESSED TO ME BY MY YOUNG FRIENDS. PLEASE HAVE THEM WRITE ME AT ONCE SO I CAN PLAN WHAT TO BRING THEM ON CHRISTMAS DAY. I WILL ARRIVE SOMETIME BETWEEN 7 AND 7:30 O'CLOCK FRIDAY NIGHT. LOOK FOR ME IN THE SKIES OVER TORRANCE.

**SANTA CLAUS.**  
The great searchlight will start scanning the heavens for the North Pole visitor at 7 o'clock... the band will be ready to escort him into town when he lands... and he will be escorted to the triangular (Continued on Page 2)

## For Your Holiday Convenience

**ANOTHER HERALD OUT FRIDAY**... This pre-Thanksgiving edition of The Herald is not the only one to be published this week. Another will be rolled from the press, full of interesting news of Torrance people and events, Friday morning. It will be distributed at the regular afternoon hour. Today's edition was published to give you news and Thanksgiving menu and holiday supplies information. Make up your shopping list from the advertisements in it NOW!

**NIGHT SHOPPING SERVICE**... All food stores and many other places of business in Torrance will remain open until 8 o'clock tomorrow (Wednesday) night to supply your Thanksgiving holiday needs. All grocers, vegetable dealers, meat and poultry markets have complete stocks on hand to meet any demand for table delicacies for the big feast. Read their advertisements in today's Herald FIRST!

**THREE DRUG STORES OPEN**... By cooperative arrangement of the owners, The Beacon, R-B Cut Rate and Alcorn's drug stores will be the only ones open here Thanksgiving Day. All other drug stores in the city will be closed all day Thursday to allow their employees to enjoy the holiday as they may wish. The Beacon, R-B and Alcorn's will continue to serve patrons from their wide variety of stocks.

**SERVICE STATIONS TO CLOSE**... Thru a "gentlemen's agreement," rare in the annals of that wide-open field of merchandising, all service stations in Torrance will close Thanksgiving Day at 1 p. m. The operators urge legal motorists to stock up on supplies Wednesday or Thursday morning.