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TWENTY-THIRD YEAR—No. 45.

SECTION A

TORRANCE, CALIFORNIA, THURSDAY, NOVEMBER 18, 1937

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## Fox Farmers in District Soon to 'Harvest' Pelts

Harvest of one of the Harbor district's little known crops is scheduled to get under way shortly at some 20 fox farms. Many a woman's fur coat or neckpiece will be taken from several thousand silver foxes which are now running in their cages.

Arthur Schleicher, director of the California Fox Farms association, recently moved his establishment from Mt. Lowe to 19706 South Vermont avenue. He says that fox pelts are "good" only once each year and that the time is about ripe for the fox farmer to make enough at this period to pay for breeding the animals in the spring and feeding the puppies the rest of the year.

In the Keystone and Gardena valley areas, fox farming is becoming increasingly popular, Schleicher declares. He had his ranch at Mt. Lowe for 16 years but after the tavern burned down he moved his equipment to his new location where, he says, the early morning damp fogs appear to be as beneficial to the fox coats as the higher altitudes and colder weather.

**Has Two Extra Exhibits**  
The farmer and his wife started breeding silver foxes in Minnesota about 26 years ago when the industry was in its infancy. They have seen come-tiated furs almost entirely replace pelts of wild foxes. Selective breeding has improved the pelts to a higher point than ever was reached by the animals in their natural habitat, Schleicher says.

Foxes are kept in cages equipped with dens with tunnel entrances into which they retreat at the sight of humans. The animals soon to be de-furred are kept in semi-dark barns to simulate forest conditions and to keep the sun from browning the valuable silver-gray coats. Schleicher's farm has a side-line display of a 10-year-old lynx, said to be the only tame wildcat in existence at that age. It allows the farmer's two-year-old granddaughter to fondle it and submits gracefully to visitors' petting if the callers feel the urge.

Another exhibit removed from the Mt. Lowe farm, which was open to visitors and from which fur coats could be purchased, from animal thru tanning and design—on the grounds, is a quartet of albino raccoons which Schleicher says took 16 years of inter-breeding to produce from their natural black-hued parents.

## SELBY DANCE ENDORSED

Tickets for the "Johnny Selby Benefit Dance" in the Civic Auditorium Saturday night, Nov. 27, are being purchased here in most encouraging quantities, according to the committee in charge of the affair which will raise funds to send young Selby to Loma Linda Sanitarium for special medical treatment.

Sponsored by the Rotary, Kiwanis, 20-30, Woman's and National Business and Professional Women's clubs, the dance is expected to raise enough money to permit Johnny to regain his health and become the vigorous, likeable, young chap that his friends remember before a serious nervous ailment robbed him of his natural vitality.

**Warm-Hearted Response**  
Altho the affair will be replete with special features, such as awarding of splendid prizes during every dance, it is not these extra attractions which are attracting ticket buyers, the committee pointed out this week. Rather it is the warm-hearted response to a venture which is designed to rehabilitate a young man whose manhood is endangered by years of continued ill health.

Admission cards to the dance may be obtained at the door of the Auditorium on Nov. 27 and also from members of the sponsoring committee, Ladeene Banks, chairman; Betty Stevenson, Bee Christensen, John Schroeder, William Shawger and Vernon Coll.

## TARTARS FETED BY KIWANIS

Members of the Torrance high school varsity football squad who were declared official winners of the Marine league championship this year, together with Coach Roy Cochran and Principal Thomas Elson, were special guests of the Kiwanis club at the regular dinner-meeting last Monday night at Daniels cafe.

Coach Cochran, in presenting the first team, paid high tribute to the Tartars' fighting qualities, especially pointing out the "remarkable comeback" they showed in the second half of the Gardena game. He said that any team which could return to a game with a 27 to 0 score against them and then outplay their opponents deserves the highest commendation.

Team members introduced and applauded were Marvin Goettsch, J. D. Radford, Al Winkler, Henry Pukoff, Harry Slover, George Figueroa, Jimmy Herlett, Elmo Hall, Leonard Harris, Louis Madore, Jack Kent, Gerald Grubb, Max Coast and Captain Leo Ross-ott. There was no formal speaker at the meeting because the scheduled guest-talker failed to arrive. Some new songs on a new song sheet edition enlivened the meeting.

Superior Judge Goodwin Knight, who was to have been the speaker, was taken seriously ill after completing his day on the bench and was unable to inform the local club that he could not keep his engagement.

## Pair Get Stiff Fines for Ride

An obstacle race that began last Friday night at Western avenue and East Road where Jess Thomas Coughlan, 24, of Cota avenue, side-swiped a sheriff's patrol car, ripping off a fender and ended Tuesday morning in the city court cost the local resident \$100 and the surrender of his driver's license for 60 days. Coughlan's companion in the race, Jack Robert McIntosh, also of this city, was fined \$50, which he paid, for being drunk in the car.

Deputy Sheriffs J. M. O'Brien and L. Wolfe were patrolling in the sheriff's car when Coughlan's machine rapped along side and then sped off without stopping. The deputies gave chase, observed that the hit-runner turned off his lights and shot up Western avenue to Border street, turned north and then south on Cravens. In making the turn to Torrance boulevard, Coughlan is reported to have rammed two trees and badly damaged his car. But he coasted to the front of the Norman Arms apartment where the pursuing deputies arrested the driver and McIntosh and took them to the city jail.

Both were released later on bail. Coughlan's bond being \$300 and McIntosh's \$50. City Judge Robert Lessing received pleas of guilty from both men, fined Coughlan \$300 of which he suspended \$200 on condition that the defendant refrains from driving a car for 60 days. The \$100 balance and McIntosh's fine were paid from their bail money.

## Chamber Gains More Members

Four new members were received by the Torrance Chamber of Commerce at the directors' meeting Monday. They were: Mr. John W. Boeman, whose office is in the Torrance National Bank building; Charles Brigham, upholsterer at 1877 Carson street, the Torrance Oil Field Supply company, W. J. Neff, owner, at 1719 Carson street, and the Max Pons company at 1610 Cabrillo street.

President E. M. Barber and the directors voted to appropriate \$25 from the membership fund for the street lighting and Christmas decoration planned by the Torrance Retail Merchants' association.

## Schedule Given for Election in City Next April

Five months from today members of the city council will pore over some pencilled books and papers and then announce who will be Torrance's city clerk, city treasurer and city councilmen for the next four years. The municipal election will be held April 12 and April 18 and 19 are set by general laws for receiving absentee ballots and canvassing the tallies.

In addition to City Clerk A. H. Bartlett and City Treasurer Scott R. Ludlow, whose present terms will expire next year, Councilmen James E. Hitchcock and Robert J. Deininger will have completed their office periods. It is still much too early to start speculation on their intentions of running again but after the first of the year, local politics are expected to become increasingly the "talk-of-the-town."

Following is the official calendar of election events for Torrance as announced this week by City Clerk Bartlett:

Feb. 11—Clerk gives notice of election; first day candidates may circulate nomination papers.

March 3—Registration of voters closes.

March 12—Last day for council to appoint election officers and designate polling places; last day for filing nomination papers with the city clerk; last day to publish notice of election.

March 12 to April 11—Clerk must publish list of nominees between these dates.

March 23 to April 7—Applications may be made between these dates for absent voter ballots.

April 1—Last day for clerk to mail each elector a notice showing location of his polling place in event precincts are consolidated.

April 12—Election day. Polls open from 6 a. m. to 7 p. m.

April 18—Last day clerk may receive absentee voter ballots for counting.

April 19—City council meets to canvass ballots and officially declare winners.

## Business Tangle Brought to Court

Damages of \$2,500 and an injunction are sought by Arthur Mallory, proprietor of a local electrical business, in a suit filed in superior court this week against Don E. Calloway.

Calloway and Walter A. Dooley operated an electrical business in Torrance for some time, and last July 1 sold it to Roy Gruender, according to the complaint. Calloway and Dooley assertedly agreed at that time not to operate an electric business of their own or solicit within 15 miles of Torrance for five years.

Mallory then purchased the business from Gruender, and asserts that Calloway, one of the original owners, is soliciting business in violation of the agreement entered into when sale was made to Gruender.

It is understood that the effect of the agreement is being (Continued on Page 2-A)

## Scout Mother Groups to Unite

At a meeting of Scout mothers held Monday evening in the guild hall of the First Christian church the auxiliaries voted to form one major group. Mrs. Ruth Woodcock, who presided at the session, appointed Meses Leah Bratton, Lecl Kerber and E. E. Banks as a constitution and by-laws committee. Meses. Fan Wilkes, Armstrong Dowell and Joe Bay as a nominating committee.

It was agreed that the next meeting be held in the new Scout hall Dec. 7, and that three mothers from each of the troops be appointed to take charge of the Christmas party. Officers will be elected.

## Two Editions Next Week

Following a custom of many years, The Herald will publish and distribute two editions next week to accommodate advertisers of Thanksgiving merchandise and readers who want to plan their holiday menu and festivity supplies from the shopping information which this newspaper provides.

The first Thanksgiving week edition will be distributed next Tuesday morning, Nov. 23. Carrier boys will get their papers at 6 o'clock that morning. The next Herald will be published Friday noon, Nov. 26.

Churches and organizations planning special events for Thanksgiving are requested to see that notices or information about them are received by The Herald not later than Monday morning at 10 o'clock, Nov. 22.

All advertising and editorial matter will have a "deadline" of 5 p. m., Monday, Nov. 22, to "make" the Tuesday morning edition. The Friday paper "deadline" will be Wednesday, Nov. 24. The Herald will observe Thanksgiving Day by remaining closed all day.

## ROTARY AND KIWANIS CLUBS SCHEDULE JOINT MEETING

Next Monday night members and guests of the Torrance Kiwanis and Rotary clubs will hold a joint dinner meeting at Daniels cafe with the Kiwanians appearing in the roles of hosts to return the courtesy of the joint session staged by the Rotarians a few months ago.

The two clubs will hear an address on "The Niche of the Modern Service Club" by Dr. Ernest G. Bashor, governor of the Kiwanis California-Nevada district. Dr. Bashor, who is an outstanding specialist in obstetrics at Los Angeles, is soon to end his term in that office, being succeeded by another physician, Dr. Fred Ewing of North Oakland.

President Robert J. Deininger, assisted by L. J. Gilmeister who is program chairman of the meeting, is making plans to give the visiting Rotarians and guests a cordial reception. The dinner-meeting will begin promptly at 6:30 o'clock.



DR. ERNEST G. BASHOR

## New H.S. Auditorium Will Cost \$100,700

"It's going to be the nearest perfect and most scientifically designed building of its kind in the whole Los Angeles city school system!" exulted Principal Thomas Elson of the high school here this week after he had reviewed the plans and preliminary sketches of the new Torrance high auditorium with Architect Wesley Eager.

Elson, jubilant about the splendid facilities the new structure will give the high school, revealed that the original appropriation for the building, which is to be started soon after the first of the year, has been stepped up from \$80,000 to \$100,700. The seating capacity has also been increased from 800 to 1,000, he said.

"Our auditorium will have many splendid features," he said. "For one thing, acoustical engineers have assisted Architect Eager in working out the sound effects as the plans are developed. That means that there won't be any 'juggling' with echo-registers and absorbent material to take up echoes after the building is finished.

**Impressive Entrance**  
"The auditorium is designed to reflect sound perfectly, the ceiling being angled to give this advantage and the seats arranged on the 'dish-shaped' floor so that every one in the building can hear perfectly what is being said or played on the large stage. The proscenium arch is designed to give a perfect view of the stage. At (Continued on Page 2-A)

## Holland Holds No Lure for Dutch Dairyman

## SCHIPPER FINDS NATIVE LAND HIGH IN PRICES AND TAXES

Thirty-two years ago a rosy-cheeked young Dutchman of 25 left his native land of dykes and windmills to brave a steerage crossing and seek his fortune in America. Recently that immigrant, now father of two sturdy sons and two buxom daughters and owner of the Lomita Home Dairy, returned from his first visit in the old country since he came west.

But Holland holds no attraction for J. Schipper. He was glad to get back to California and his 110 cows, where taxes are high but not near as high as in Holland, where there are regulations governing the milk industry but none so intricate and confining as those in his native land.

## FATHER OF NEW BABY IS KILLED

A baby girl was seven days on the road thru life today, serenely unconscious at Jared Sidney Torrance Memorial hospital that she will never know her father who was killed when she was but four days old.

But her mother, Mrs. Ruby Johnson of 2463 Sonoma street, knows only too well the searing brand of tragedy that deprived her of a devoted husband. She knows but lies silent and wide-eyed on her hospital bed remembering...

That father and husband, Marjion G. Johnson, 28, an inspector-helper in the sheet mill finishing and shipping department of the Columbia Steel plant, was instantly killed early Monday morning when his car swerved and crashed into a power pole at Main street and Manchester avenue.

**Strong Self-Control**  
How the accident occurred no one can say. When passers-by ran to the scene they found Mr. Johnson dead with hardly a scratch on his body to show the result of the terrific impact. Only a small bruise on his chest was the tell-tale mark to show (Continued on Page 2-A)

## Nov. 20 Last Day For Job Cards

Approximately 5,000 unemployment cards were distributed by Torrance mail carriers here Tuesday and a good percentage of the information blanks have been filled out and returned so far, according to Postmaster Earl Conner today. However, both Conner and Postmaster Birda Priddy reminded all unemployed men and women who are seeking jobs and who haven't as yet returned the report cards to do so at once.

The last day to return the cards is Saturday, Nov. 20, at midnight.

Indicating that local people who responded to President Roosevelt's plea, broadcast Sunday night, that all jobless, or part-time workers, fill out the cards with care, Postmaster Conner said that less than five percent of the cards so far will have to be returned to the makers for additions or corrections to their report.

To those who are dubious about filling in the information required, the postal heads of this city and Lomita reiterated the President's statements that there is nothing on the cards that need cause anyone any embarrassment or fear.

A true picture of unemployment in Torrance and Lomita is desired and to that end, the Mayor's Committee on Unemployment is cooperating with Postmaster Conner in offering to explain any of the questions asked or assist local unemployed in filling them out. Members of this committee who will be glad to cooperate in this manner are Chairman L. J. Gilmeister at the Chamber of Commerce, Publisher Grover C. Whyte at The Herald office, Earl Conner at the postoffice and Mrs. Flora McDonald, Red Cross chairman.

## Club to Honor Troop

The new Boy Scout Hall will be used jointly by the four Torrance troops as well as the other three troops in this district which includes Keystone, Harbor City and Lomita.

In addition to working out the plans for the new Boy Scout hall, Rotarian Post has been busy recently stimulating interest in the Rotary club's Boy Scout troop. Members of this troop and a number of other boys have been invited as guests of the Rotary club this evening to hear Bob Ewing of Inglewood give his account as a delegate to the International Boy Scout Jamboree in Holland this summer.

His father, Frank Ewing, who is a Scout executive, will also give a short talk. Post is being assisted in the work of building up the Rotary club troop by Eagle Scout Joe Bay, who holds the highest rank in this district. This evening's program was developed by William H. Bratton and he will introduce his guest speaker, Eagle Scout Bob Ewing.

## Yule Decorations Going Up; Santa Bid to Pre-view

Merchants' Group Plans Big Celebration; "It's Christmas Time in Torrance!" is Slogan for Gala Holiday Season

Block by block and street by street, Torrance's business district began to assume a holiday appearance this week as city workers began the big job of stringing some 4,825 feet of gayly colored lights in preparation for the official opening of "It's Christmas Time in Torrance" a week from tomorrow, Nov. 26.

## Union Thanks Service Here November 25

A union Thanksgiving service will be held at the Civic Auditorium on Thanksgiving Day morning, Nov. 25, at 10 o'clock under the auspices of the Torrance Ministerial Union. Rev. E. W. Matz, president of the Union and pastor of the Central Evangelical church, will preside and the public is cordially invited to join this community realization of the spiritual meaning of the holiday.

The invocation will be given by Rev. F. T. Porter, pastor of the First Christian church; Rev. C. M. Northrup of the First Baptist church, will read the Scripture lesson and the President's proclamation will be given by Rev. B. C. Brewster, pastor of the First Methodist Episcopal church.

Rev. Thomas R. Marshall, vicar of St. Andrew's Episcopal church is to deliver the Thanksgiving sermon. Special music will be provided by the P.T.A. choir, under the direction of Mrs. Marjorie Elschen.

## Scouts Get Old Library for Hall

Hearts of Boy Scouts in Torrance and vicinity beat a little faster this week when these youthful citizens of tomorrow learned that they soon were to have a fine new home for their activities—right down town in the former public library building on El Prado.

Thru the generosity of Trabue Pittman of Los Angeles, owner of the former library building, Torrance Boy Scouts are to have the use of this commodious quarters without charge. The idea of donating the use of the structure was proposed to Pittman by J. W. Post, chairman of the boys' work committee of the Torrance Rotary club and Pittman responded in a most commendable way, providing the Boy Scouts with suitable quarters they have long needed.

Immediately-edy workers, under the direction of Superintendent of Streets William Gascoigne, began cleaning up the quarters and trimming the lawn and shrubbery. Later, the Boy Scouts plan to beautify their new home with further landscaping, and early reports indicate that there will be many willing workers. The city council has agreed to provide the necessary lights, gas and water.

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And while the workmen looped their light wires from ornamental light standards, members of the Torrance Retail Merchants' association were receiving big shipments of Yuletide merchandise and planning the most extensive holiday decoration display in the city's history.

But all this extra work paled into insignificance when compared with the supreme gesture made by the cooperating merchants—professional—men and business executives this week.

**Want Pre-View Visit**  
After spending hours over the wording, they drafted and dispatched a message to none other than Santa Claus, himself! Addressed to the North Pole, the radio-gram read:

TORRANCE, CALIF.  
NOV. 17, 1937.  
MR. S. CLAUS,  
NORTH POLE, ABOVE  
ARCTIC CIRCLE:

WOULD IT BE POSSIBLE FOR YOU TO INTERRUPT YOUR LABORS IN BEHALF OF EVERY GOOD LITTLE BOY AND GIRL AND COME TO TORRANCE FOR A PRE-CHRISTMAS VISIT? WE BELIEVE THOUSANDS OF YOUR FRIENDS WOULD APPRECIATE A CALL FROM YOU JUST TO BE CERTAIN YOU ARE STILL ON THE JOB. WE WILL DO EVERYTHING TO MAKE YOUR STAY SHORT AS IT MAY BE, PLEASANT. WIRE US AT ONCE WHEN YOU CAN COME AND WE'LL BE READY TO GIVE YOU A GRAND WELCOME.

TORRANCE MERCHANTS' ASSOCIATION.

Will he or won't he respond to this cordial invitation? That was the question uppermost in the minds of President Harvey Gutterfelder and other busy leaders of the association this week. If Santa Claus does promise to run down from his snow-bound workshops and see that Torrance is getting ready to welcome him in a big way, come Dec. 25, his pre-Christmas reception will be warm enough to thaw the heart of his coldest reeler.

**Increase Decorations**  
The merchants are confident that Santa will accept their invitation and they are making plans to greet him with one of the biggest community celebrations ever held here.

"It's Christmas Time in Torrance" has been adopted as the Yuletide slogan and it will be carried out in lights and decorations covering more business territory here than ever before. Last year 23 ornamental light standards were decorated this holiday season will see nearly 60 bearing colorful Christmas finery.

Last year 2,775 feet of colored lights festooned a part of the business district—this year there will be 4,825 feet of wires, bearing electrical "blossoms" of 1-930 lamps of the 30-watt size hung 30 inches apart. The Christmas festoons will stretch from Post avenue down Sartori and Cabrillo avenues to Carson street. The intersecting streets of Post, El Prado and Marcella from Cravens to Cabrillo and Sartori will be decorated and Carson street will have its share of the gay display up to the Torrance Poultry and Feed store.

**See Herald's Report**  
Most of the cost of this effort to carry out the theme of "It's Christmas Time in Torrance" has been met by donations from the merchants, professional and business firms who want to make the 1937 holidays the best Torrance has ever enjoyed. They have contributed in a most generous fashion to the decoration fund (Continued on Page 2-A)