

# Spruce Up Salesrooms for 1938 Models

## NEW BUICKS FEATURE COIL SPRINGS



The last heritage of the buggy—the leaf spring—is discarded by the 1938 Buick. The new models (above, the special five-passenger four door sedan) which will be formally presented Saturday, Oct. 16, by the Prewett Motor Sales, local Buick headquarters at 1629 Cabrillo avenue, complete the revolution of ride control begun when Buick introduced kneecaction.

Introduction of coil springs in the rear to match and balance similar front springs already in use in more than a million cars is one of the outstanding innovations of the new Buick. Another is the "turbulator" piston which controls burning of the fuel mixture at higher compressions and at the same time increases performance of Buick's valve-in-head, straight-eight engine eight per cent with a relative gain in gasoline mileage.

In addition to the new spring suspension, a different method of body mounting at points of minimum frame vibration and the use of special insulation further contribute to riding comfort as well as dampening "drumming" noises. The new mounting also frees the body from twisting strains under extreme road conditions.

Buick for 1938 also presents a new self-shifting transmission as optional in the Special series. The new transmission is the result of years' research and development and is produced in a special \$5,000,000 plant at the Buick factory in Flint, Michigan. Centrally and hydraulically controlled, the transmission automatically does its own shifting and adds a fourth speed.

The new rear springs are exclusive in the new Buick and are made possible only by Buick's torque-tube and radius rod construction. The combination of these engineering features, long used by Buick, removes all drive and brake stress from the springs, leaving them free to the one duty of absorbing road shocks.

### Riders Unhurt in Truck-Car Crash

While driving west on Gramercy avenue in his Ford truck with Ed Sweeney, 1811 213th street, and Dick Meuwig of the Roi Tan hotel as passengers, Harry McManus had his truck struck on its left rear wheel by a machine driven north on Cabrillo avenue by Richard C. Timmons of Redondo Beach last Friday morning.

McManus' truck was turned over by the impact but no one was injured, according to a police report. Altho both truck and car were considerably damaged from the impact, both were able to be driven away to repairs by the owners.

### State Picnics

WEST VIRGINIA . . . All former West Virginians are invited to the annual picnic reunion to be held Saturday, Oct. 23, in Sycamore Grove Park. The McGuffey Club reunion will be held at the same place and date and all who ever studied any of the McGuffey school books are invited. There will be registers for the club and for each county in the state. A program will follow the basket picnic dinner hour.

### OIL PRODUCTS

**CHARLIE MITCHELL'S**  
Standard Stations, Inc.  
CARSON and CABRILLO  
Phone 765

### Sportsman



Miles Overholt Jr., 15-year-old angler, is shown above with the giant marlin swordfish he caught recently at Santa Catalina Island. The catch qualifies young Overholt as the youngest sportsman to catch a swordfish at the island this year. With him is his dog, Laddie, who barked encouragement during the 25 minutes it took to bring the marlin to gaff.

### Lomita Students to Hold Long Spelling Contest

Narbonne high school will again have a spelling contest in which all junior high students will take part. The contest will consist of a series of weekly written tests similar to last semester's except that this term each grade will be given words suitable to its own level. The first set of 15 words out of a total of 230 will be given during roll call period Oct. 15. All students who maintain a perfect score during 17 written tests will compete in an oral spelling match at the end of the semester to determine the individual winners.

## NEW WILLYS ON DISPLAY AT JENKINS'

L. James Jenkins, dealer in Willys cars for this area, returned from a general sales convention of Willys dealers in the territory covered by Willys Distributors, Inc., at Los Angeles.

The meeting at Los Angeles was one of a series conducted in all parts of the country in advance of the initial showing of the new Willys for 1938 which is now on display at 1316 Cabrillo avenue. Announcement was made of notable additions to the Willys line, which includes in the passenger car division for the 1938 sales season, a standard, deluxe and economy sedan, a standard, deluxe and economy coupe.

The new sales season also marks the entry of the Willys into the commercial car field with a 1000-pound pick-up and one of 750-pound capacity.

Manufacturing plans call for a schedule increase of production over the 1937 sales season, when 63,465 passenger car units were built of 100 per cent, which will call for approximately 125,000 units.

Operating economy is emphasized in the Willys sales and advertising program, Jenkins stated. During the past year, Willys owners were uniformly reporting up to 35 miles to the gallon under all average driving conditions. Entry of the Willys into the closely competitive low priced car market a year ago, with all models priced substantially lower than the next higher priced car, was one of the features of the automobile industry.

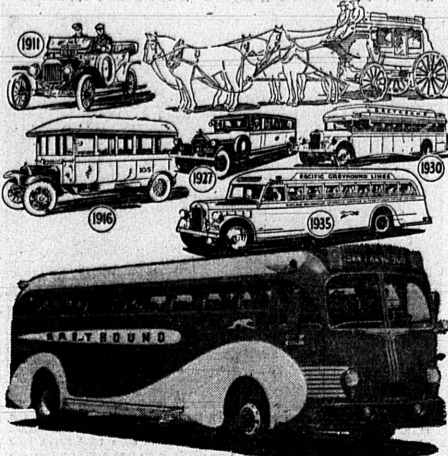
### ROAD BUILDING

Approximately 250 miles of county roads will be constructed in California during 1937 and 1938 with federal funds matched by county money.

### DISTRIBUTION BEGINS

Distribution of cash dividends totaling more than \$3,000,000 started Oct. 1 to California employers by the State Compensation Insurance Fund.

## EVOLUTION OF HIGHWAY TRAVEL . . . 26 YEARS OF PROGRESS



Since the days of the horse-drawn stage coaches, highway travel has always been interesting. Above are pictured various models of inter-city buses from the small jitney of 1911 to the Greyhound "Super-Coach" of today, hundreds of which are now operating over western highways and throughout the nation.

### California Tops N. Y. in Motor Registrations

California for the first time tops all other states of the nation, including New York, in total motor vehicle registration. This state's total registration for the first six months of 1937 was 2,476,478 as against New York's 2,360,408. This gives California a margin of 116,070.

### Crusade for Labor Peace Started

(Continued from Preced. Page) to be represented in all collective bargaining.

"The right of every man and woman to work.

"The establishment of reasonable hours and happy working conditions.

"The payment by employers of good living wages during employment.

"The payment by unions of good living wages to strikers' wives who have children to feed if strikes are called."

T. N. T. headquarters have been opened at 903 Cutts building, 709 S. Hill street, Los Angeles. All women are invited to visit the headquarters where information and literature are given out, and where they may sign up as members.

### Steel Gates Stolen in So. Torrance

Theft of four steel gates from his place on Dr. Ellinwood's ranch in South Torrance was reported to police here Thursday night by Bob Ueda, prominent Japanese-American property owner in this vicinity.

## NOW ON DISPLAY

1316 CABRILLO  
TORRANCE

# NEW 1938 WILLYS

LOOK AT IT ♦ DRIVE IT ♦ BUY IT

**L. JAS. JENKINS**

*Up goes—*  
**ANOTHER BUICK SHINGLE**

**Buick**  
**PREWETT MOTOR SALES**  
Torrance Phone 1071  
1629 Cabrillo Avenue

WE are happy and pleased to announce the opening of a new sales and service dealership for Buick in this section.

We are happy because this enterprising organization chose Buick as the car it prefers to represent—we are pleased because this new dealer enlarges by just that much the sales and service facilities available to Buick's good friends among motorists.

We know you will be more than pleased with the attention you receive at this new dealership. You will find its line of cars complete, its service prompt and expert, its people courteous and friendly.

We hope you will drop in soon, if for no other reason than to say "Howdy!" You will see a fine car and meet a fine organization—you really ought to know both of them better!

## BUICK MOTOR DIVISION

GENERAL MOTORS SALES CORPORATION  
FLINT, MICHIGAN

YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR

## FOR SALE:

### 1937 BUICK SPECIAL SEDAN . . .

A beautiful black sedan, 6 wheels, white side wall tires, perfect condition. DeLuxe Equipment. Full New Car Guarantee.

### 1937 BUICK CENTURY SEDAN . . .

This car has been driven only a few miles. DeLuxe equipped, almost like new. See this one today. New car guarantee.

These Cars Formerly Owned by Local Residents and Given Best of Care!

## PREWETT MOTOR SALES

1629 Cabrillo Avenue

Phone 1071