

DOAN'S DAY

To Mr. and Mrs. Lyle C. Doan, proprietors by deed of Doan's Associated Market, 2223 Torrance Blvd., all best wishes on the anniversary of their store in its present location. In celebration thereof the Doans will whip out a big butcher knife come next Saturday and whack off generous slices of Birthday Cake to all cake eaters who visit the store. The sweet refreshment is being furnished by the Hostess Cake Co.

To those of us who know Mr. and Mrs. Doan they are swell people as well as good merchants. Kindly, cooperative & courteous they are the type of independent store keepers who were and are the backbone of American business. To those who perhaps do not know the Doans let Shop Talk hark back to the Kiwanis theatrical fiasco of last season. All who saw the show will remember Frankie of THE Frankie and Johnny act, and though perhaps not bulging in just the right places, Lyle Doan made a good Frank.

Through Shop Talk the Mr. and Mrs. wish to thank their customers for all past favors and patronage and to invite them to "cut themselves a piece of cake" at the Doan's open house next Saturday.

RECENT REALTOR

From San Gabriel comes Mrs. Rhoda Metcalf to open a real estate office at 1261 Cabrillo. Mrs. Metcalf will deal in general real estate and rent houses (providing Torrance offers some to rent). By the first of the new year she will be joined by her husband, H. E. Metcalf.

Good luck to the Metcalfs. Torrance can always use additional good realtors who usually do more than any other group to promote the town.

ROLAND'S REGGIE

Apple-cheeked and chubby, yet alert and willing to learn is Reggie Trevel who is rapidly becoming Roland Blakenen's left hand man over at the RB Cut Rate Drug. Reggie comes to the RB from the Torrance Theatre, says he would rather sell Sal-Hepatica than take tickets. He is still in attendance (?) at Torrance high, has one more year, and is well known and well liked in the community. Reggie's one stock expression with which he answers all questions, reports to all comments is "you got something there".

But by no means does Reggie overshadow good natured, hard working Thelma Wright, Roland's other helper. An old timer in the drug game, Thelma knows every patent medicine by heart, listens sympathetically to all the customers' troubles, never gets impatient. That is to say, she never gets impatient except with Roland who kidningly snaps his fingers as a speedier-upper when a customer appears in the door way. This really gets her, and she such a tireless worker, too.

P. E.—PAST & PRESENT

I have it on good authority that the "Galloping Goose" that swaggers and sways on its semi-annual run from Hermosillo on the coast to San Pedro on the south via Torrance is and was the oldest car now owned by the Pacific Electric. It had a christening bottle of root beer first slapped across its nose in the year of our Lord, 1906. I also learned that the most profitable line in the P. E. system is the run to Santa Anita—during racing season, of course.

It is said that P. E. has wanted to buy some new cars, modernize at least a part of its system. Catch is that no satisfactory train has been put out. The new streamlined cars in L. A. are one-man affairs and will run only in a forward direction. There's no way to reverse them. On reaching the end of the line they are twisted about by turntables or loops. These are no good for the P. E. who has subway terminals to consider and in addition want their cars to be able to back up just on general principles.

HOT (PLATE) NEWS

Just a bit of a plug for the Alcorn Drug Store's hot plate lunch, a delicious aggregation of quality food cooked in the home-like manner. Mrs. Alcorn, chief chef, attempts to prepare a well balanced meal having Vitamins Z, Q, J, and V. And remarkable is the fact that all this food sells for only 25 centimes, less, marks or cents... depending on which country you're in.

TWENTY-THIRD YEAR—No. 40.

TORRANCE, CALIFORNIA, THURSDAY, OCTOBER 14, 1937

\$2.00 PER YEAR — SINGLE COPY 5c

LOCAL MEN AID RESCUE IN NORTH

Redondoan in Grave Condition

Four blood transfusions have been given J. W. Beckwith of Redondo Beach at Jared Sidney Torrance Memorial hospital since he was received last Wednesday night in a critical condition. Beckwith is suffering from an infection in his blood stream which originated from a neck injury.

Altho he was reported slightly improved today, his case is still regarded as extremely serious, according to hospital attendants. Other new patients received at the institution during the past week were:

Mrs. Carmyne Buckner of Wilmington who entered Tuesday for an appendectomy; Mrs. Bernice McGinnis of 2472 Wilmington-Redondo road, Lomita, who underwent surgical treatment Tuesday; and Wilbur Simonsen, 22034 South Main street, Keystone, who underwent an appendectomy.

Mrs. Estelle Sandstone of San Pedro entered Sunday for surgical attention and Mrs. Mildred Vaughn, 25623 Oak street, Lomita, was received Tuesday for X-rays and observation.

Red Cross Opens Roll Call Nov. 11

"A record number of persons were assisted by the various services of the American Red Cross during the past year," Admiral Cary T. Grayson, national chairman, informs Mrs. Flora McDonald, chairman of the Torrance branch. At the same time the National Red Cross chairman made it known that an enrollment of five million adult members, as a minimum, is needed during the annual Roll Call which will be held this year, November 11-25.

"Partnership Under the Red Cross Emblem" is the slogan for the membership campaign. Mrs. McDonald has been chosen to direct the Roll Call for the local chapter branch, which will enroll Torrance members toward the national goal. Mrs. McDonald also is advised by Admiral Grayson that the national organization in its record-smashing year, was called upon to render assistance in 128 disasters. Persons aided approximated 1,350,000.

In the Ohio-Mississippi River Valley flood 236,000 families, comprising 1,053,000 individuals were given food, shelter, medical care, building repairs, household equipment or vocational assistance.

Cripples Co-operate To Cut Down H.C.L.

HIBBING, Minn. (U. P.)—James H. Smith and Matt Keltz have tried the adage that two can live as cheaply as one. Both men are approximately the same size and build and each has suffered the loss of one leg. Smith the left and Keltz the right.

When Mark Ersamer, social worker, called on the men they asked for one pair of shoes, saying, "one pair will be enough for both of us."

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WATCHES
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Expertly — Quickly
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1321 SARTORI AVE.
Ph. 135-R Torrance

Save Injured Man from Death

Climaxing a month's vacation in the wilds near the middle fork of King's river in Fresno county with lifesaving assistance to a badly injured hunter from Selma, B. J. Scott, his wife and their three-year-old daughter, Shannon; Mrs. Scott's father, John Yessen and his son, Roy of 2023 Arlington Avenue, returned Friday, delighted to get back to civilization once more.

They enjoyed every minute of their stay in a new hand-made log-cabin built by the Yessens shortly before the vacation trip began on Sept. 7. "Scotty", the well-known local electrician, reports that game was exceptionally plentiful surrounding their summer camping place and he exhibited a sheaf of photographs to prove his hunting reports.

Altho he declared that his part in the rescue of a Fresno county sheriff who had been badly hurt when an unbroken colt fell on him, goring his side deeply with the saddle horn, was "only what any other human would do," Scott admitted that the prompt aid saved the injured man's life.

15-Mile Pack Trip

"We learned that the deputy was gravely hurt one evening shortly after 5 o'clock," he said. "The Yessens and I went over to his camp and found him in great pain. He was attended only by a hunting companion. The horse had reared up and fell on him a few minutes before."

"It was easy to see that if he did not get to a doctor and a hospital in a few hours that he would die. So we started packing him out of the mountains at 5:40. We arrived at the end of the trail in Dinley about 3 a. m. It was about a 15-mile trip over some of the roughest country in California. A doctor and an ambulance were waiting to receive the injured man and he was rushed to a hospital in Selma."

"On our way home we stopped there to fish out how he was getting along and they told us he was making a good recovery. I never thought he would live because of his wound and the hard trip down from the mountains," Scott said.

Webb Wounds Lion

Every member of the local party except Mrs. Scott and little Shannon, bagged the legal limit of bucks and three coyotes were slain. The group saw eight or 10 bears, many porcupine, grouse, quail and other game. John Yessen shot a deer which had the most perfect head of horns ever seen in Fresno county, according to game wardens in the vicinity. This was a four-pointer whose prongs were long, smooth and trim. Scott says that the head when mounted will be the finest one he has ever seen.

A short distance from the Scott-Yessen cabin, Joe Webb

Listen Folks...

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Small Boys Interested in Games

Touch-football and softball games are holding the attention of a number of younger boys, according to the City Recreation department which is a member of the South Bay Recreation league. In their first touch-football game with an outside team, the Torrance boys lost by a large score because the regular team failed to show up. Last Thursday a game with Raymond Avenue playground's team ended in a 6-6 tie.

Boys from Jefferson school won over the local midgets 18-6 in the first League game, Jesse Johnson making the only touchdown for Torrance. The midgets got mixed up now and then and tackle instead of touching the ball-carrier for a down but they are fast learning the simple rules of the game.

Change in Hours

The softball games are played every Saturday morning and the junior grid games are run off Wednesday, afternoons after school. The Recreation department has arranged its hours to conform to school and is open now from 2 to 6 in the afternoons and from 9 a. m. to 5:30 p. m. on Saturdays.

Arts and Crafts classes are growing with many making wood, copper, glass, and paper articles. The Torrance group sent a number of exhibits to the recent county fair at Pomona. Work by children's groups has been most gratifying, according to leaders in charge.

American Products Requirement Is Before Board

Lessees of flood control property for oil drilling purposes will be required to use American-manufactured equipment, if the suggestion of Supervisor Gordon McDonough is approved by the county council. Not only well-drilling machinery, but also pipes and other equipment are included in the materials specified in McDonough's resolution.

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Shoreline Planning Surveys Needed at Once, Fox Says

Shoreline planning surveys should be undertaken at once in order that development along the county's coastline be coordinated the board of supervisors was told today by Chief Engineer William J. Fox of the Regional Planning Commission. No comprehensive plan has as yet been prepared for shoreline, beach and highway problems, Fox recounted in his message to the board.

"The commission is of the opinion that a comprehensive shoreline plan should be prepared, setting forth a future development plan of highways, jetties, groins, and beach development and acquisition, coupled with zoning recommendations for the protection of such beach development," Fox stated.

"We believe plans should be presented to each city having jurisdiction over any part of the plan, for approval and ratification, so that moneys spent on any portion of the plan will fit in with other sections, so that the greatest possible value can be obtained from public money expended."

"By following such a procedure, such things as ill-advised locations of yacht harbors, groins, piers and other projections will not be constructed in improper locations, and thus carry away the sands and beach land that have been acquired by the county or any of its cities at much expense to the public."

"The matter of location and widening of street and highway systems leading to and through this beach area needs to be intelligently planned and woven into the comprehensive plan. The rail transportation system likewise needs much study in the area."

175 HONOR COLDEN AT S. P. DINNER

Congressman Charles J. Colden, representative in Washington from this 17th district, was the guest of honor at a "welcome home" dinner held Saturday night at the San Pedro Elks Temple. About 175, all prominent in Harbor district Democratic circles attended the function that had Dr. Charles McQuarrie of Gardena, veteran Bourbon leader, as toastmaster.

Congressman Colden gave a short address in which he advised district Democrats to support President Roosevelt's various projects without reservation. Mrs. Colden, recently returned from a trip to Europe, spoke briefly in outlining her impressions of the economic and social aspects of several European nations.

Mussel Quarantine Extended by State

Quarantine of all mussels from the southern boundary of Los Angeles county north to the California-Oregon boundary has been extended until October 30. The San Francisco Bay area has been excepted in the order. The quarantine of all claims established last month has been lifted.

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