

# Emily Post Yields to Modernity; Even Chaperone is Ditched in Book



Paris  
Styles

MARY FENTRESS

PARIS (U.P.)—Inveterate knitters will be trying out new stitches this winter if they want to keep up with the new ideas introduced by Paris designers of handknit costumes at their recent openings.

Sports suits in tweedy knits, blocked, plaid or diagonal striped designs are shown in Amy Blatt's collection. Following the lines of woollens shown in other houses, the skirts are slim and straight with a touch of fullness toward the bottom; jackets are tailored, and lapels are high and varied.

Blouses in rich solid colors are knit in soft shetland yarn to blend with one color of the suit pattern and unusual color combinations are a feature of the handknit costumes as well as the collections where fabrics are used. High necklines are buttoned with woolen or leather fasteners or are of the simple sweater type.

A white silk knit dinner suit of instep length is beautifully tailored, the surface worked into a chevron design. A silk thread is used for a lacy blouse of black which completes the distinctive ensemble.

Afternoon dresses are trimmed in attractive colors and a plaid, closely knit coat in brown orange and beige is tailored and lined with silk and shown with a matching skirt and orange, short-sleeved knit blouse.

Dainty pink crochet makes an evening gown of classic design trimmed with black crocheted lace ruffles edging the youthful round collar and repeated in bands circling the long, full skirt. Navy crocheted lace alternating with bands of black silk ribbon makes an outstanding evening frock, and spun-glass thread is crocheted to make a dazzling white full-skirted gown.

**TODAY'S FASHION TIP**  
Knitted hats and handbags are designed to match band-knit frocks and suits in dark, rich colors for winter wear.

## SHOP TALK

Continued from Page 1-B

or more classics from Homer down to Tennyson. Surprised would be the students of today to check this list. It's my guess they couldn't recognize a half dozen.

But back to school next Monday go the children to take what they want, which is little, reject what the teachers have to offer, which is also very, very little.

The more you spend the more you have! How? Read next week's Herald and Tri-City Shopping News!!

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## Etiquette Arbiter Kicks Over Traces of Horse, Buggy Days

By UNITED PRESS

Emily Post, who put etiquette on a paying basis back in 1922, is bending a social knee to the behavior of our times. The famous authority on good manners has rewritten completely her earlier standards to comply with a changing world. For 16 years Mrs. Post's blue-covered book has been the final appeal on what constitutes gentility and good taste. But a new generation has so kicked over the traces of horse and buggy days that Mrs. Post has been forced to give ground.

This she does, reluctantly but gracefully, in a new edition of "Etiquette, the Blue-Book of Social Usage," published this week. Mrs. Post has not been content to chop away an outmoded custom here, and relax a hide-bound convention there. She has almost thrown the old edition out the window and written a new one.

**Old Order Changeth**  
Many modern historians have pointed out the ruthless way in which Americans have taken shortcuts across the back lots of social custom. But nowhere is the process of changing etiquette as boldly apparent as in Mrs. Post's new edition. Mrs. Post almost—but not quite—casts a sigh over some of the conventions which she scraps, and there is often a note of anxiety as to where our new freedom may lead us.

Mrs. Post now accepts practices which would have created a national furor had she sponsored them two decades ago. For example, a young woman may dine alone with a young man in his bachelor flat (providing, of course, she is positive that neither her reputation nor her self-respect will be damaged thereby).

**No Chaperones**  
The author flatly consigns chaperones to the ash heap, concluding that a girl's best chaperone is the training she has received before she makes her debut. She even goes so far as to say that when a college boy hangs his fraternity pin on a co-ed, it may be accepted as a formal engagement of marriage. And that, as Mrs. Post almost allows herself to admit, is quite a social jump from 1920.

Actually, the theme of Mrs. Post's social dicta now is not rigid formality, but informal comfort. Just about anything that is sensible and practical and inoffensive, is (to use a word not in Mrs. Post's vocabulary) okay. And a young modern who cannot afford either a maid or a banquet, can with decorum invite her friends to "supper" instead of dinner, and toss them up hash and scrambled eggs. It'd be "de rigueur," so to speak.

**The Woman Can Pay**  
Here are a few other new standards of etiquette: It is permissible for a woman to pay the dinner check when she dines with a man, if

he is indigent and she has money.

It's proper for a girl to attend, unchaperoned, a fraternity house party and stay overnight in the fraternity house if the occasion is a time-honored festival on the campus. (But she should take only one suitcase.)

It is correct to leave a party early in order to go home and listen to a favorite radio program.

**Smoking Etiquette**  
Trends of the times can be seen in a chapter on smoking etiquette; on motorizing manners; and even in a section on short ocean cruises. There's also a discussion of the young man's problem when he's invited to parties when he knows the bridge stakes will be high, or where he'll be roped in for theatre tickets after dinner. Young man, the thing to do in that case, is to decline the invitation.

Mrs. Post still clings to a few positive "don'ts." Her formal dinner is as stiff-shirted as ever. Her big wedding, her coming out party, her little niceties about correspondence, are as pat as formerly. People still may not smoke at dinner, unless the hostess has signified her permission by placing cigarettes on the table. And no lady smokes on the street, even yet.

**Card Etiquette Stays**  
Visiting cards, too, still hang on, although it is no longer necessary to leave a whole pack of them at a door without even ringing the bell. Calling cards have disintegrated some. Mrs. Post admits. For example instead of leaving a card, it is proper nowadays to telephone an acquaintance and say: "I have not seen you for weeks. Won't you come to lunch?" Or you may duck the conventional calls by sending people an invitation to come over to your house for a cocktail. A lot of the best people are doing that.

Now and then Mrs. Post wrestles with a problem that is almost too much for a book of etiquette. Take for example, this subheading from the new volume: "How can a man with almost no money take a nice girl out?"

**Jenkins-Hall Wedding Sunday**  
Miss LaGretta Hall, daughter of George C. Hall of this city was married Sunday at 3:00 p. m. to John J. Jenkins of Redondo Beach. The ceremony was performed in the parish house of the Redondo Beach Catholic church by Monsignor Donahue.

Mrs. LaVon O'Neil, sister of the bride and James Jenkins, brother of the groom were the only attendants. A reception for the immediate families was held at the home of Mr. and Mrs. Kenneth Wheaton, Hermosa Beach, immediately following the wedding. The couple will reside in Hermosa Beach.

**LADIES AID MEETS TUESDAY**  
The Ladies Aid Society of the Methodist church will meet at the church parlors next Tuesday afternoon at 2 o'clock.

## Mme. Teala Billini Opens Piano Studio September 11

Mme. Teala Billini, concert pianist and teacher of piano, announces the opening of her studio Saturday, September 11, for the season 1937-1938.

Mme. Billini is well known throughout Southern California, not only as a brilliant concert pianist, but also as an excellent teacher. She is thoroughly capable of taking any student from the beginning to a concert career. The playing of her pupils is characterized by lovely tone quality, musicianly interpretation, and she brings to her students the benefit of her own study with the finest of teachers, also her many years of concert experience, having made her debut as a concert pianist at Aeolian Hall, New York City, in 1920.

Mme. Billini has conducted master classes here and in the east. She was on the faculty of the Julius Hart School of Music for five years and was artist-teacher of Saint Mary's Academy in Los Angeles during the seasons 1928 and 1929. Her work is endorsed by prominent educators and musicians throughout the Southland, including Dr. Rufus B. von Kleinsmid, president of the University of Southern California; Charles Wakefield Cadman, Richard Drake Saunders, John Smallman and many others of national repute.

**Piano Sales Increase**  
Piano salesmen report greater sales of pianos than in many years and people are becoming more and more interested in the study of piano. It is necessary to provide for the student a teacher capable of giving him or her the finest of training, consisting of: thorough foundation of musicianship and musical appreciation. Mme. Teala Billini trains her students in poise and stage presence by having monthly recitals at her Los Angeles studio. Each year she has a formal recital open to the public. She has classes in ear training, music appreciation, history of music, elementary theory and harmony for those of her students desirous of attending these classes. She has taught in Torrance 13 years, having her studio at her home, 1304 Portola avenue. Her Los Angeles studio has been located at 837 1/2 South Burlington avenue since January, 1920.

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Fast-to-washing, sturdy PERCALES in bolero, Princess, belted, jumper models!

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First Quality! 49¢ pr.  
Sheers and heavier weights in the newest colors! Grand buys at this low price! 8 1/2 to 10 1/2.

**Children's Anklets**  
With Carter Cuffs! 15¢ pr.  
Fine quality rayon plaited and mercerized anklets in stripes and solid colors. 5 to 8 1/2.

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Mercerized! Rayon Plaited! 10¢ pr.  
All have Lastex back of their cuffs—they'll stay up neatly! Stripes, solid colors. 5 to 8 1/2.

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Not All Sizes..... 29¢

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## Local Student to Welcome New Trojan Freshmen

Alice Burger of 1104 Cedar, Torrance, has been selected to serve on a committee of 50 undergraduate students to welcome what is expected to be one of the largest freshman classes to enter the University of Southern California when the fall semester opens on Sept. 14.

Freshman Week activities will open on Tuesday (Sept. 14) when new entrants into the Trojan Junior College will register for classes. President R. B. von Kleinsmid will officially welcome all new students at an assembly on Wednesday morning (Sept. 15), with an English classification test, required of all new freshmen, also scheduled for that day, along with registration procedure for regular freshmen.

**Model Planes Restricted**  
BOSTON (U.P.)—Model airplane enthusiasts must go to some other state if they wish to fly gasoline models. Motor Vehicle Registrar Frank A. Goodwin has ruled that such models legally are aircraft and therefore can be flown only by licensed pilots.

**BEGIN CELEBRATION**  
California's entrance into the United States will be celebrated with a gala four-day festival at Ocean Park opening tonight with a huge fireworks display at the end of the pier.

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MONEY TO LOAN — Read The Herald's Classified Page

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