

ANNOUNCING LA MODE FURNITURE

1513 CABRILLO
AVE.

GASTON J. ARCQ, Proprietor

Formerly Miller Furniture Co.

PHONE 545

A BIG BIRTHDAY SALE TO ANNOUNCE OUR NEW NAME AND OWNERSHIP... PLEASE NOTE THIS IS NOT A NEW CONCERN... 5 YEARS IN TORRANCE... SAME SERVICE AND FRIENDLY CREDIT ALSO QUALITY MERCHANDISE FOR LESS!!

SALE 9 DAYS :: THURSDAY SEPT. 2nd TO SATURDAY SEPT. 11th :: 9 DAYS



LAMPS

7 Way REFLECTOR
FLOOR LAMP—
Complete with Silk
Shade and Genuine
Onyx Base.....**\$9.95**

COMBINATION END TABLE
REFLECTOR LAMP—With New
Parchmentized Shade.....**\$13.95**

COMBINATION BRIDGE LAMP AND
TABLE.....**\$14.95**

New Norge WASHING MACHINE

Less Old Washer
Trade-In.....**\$59.50**
20.00
\$39.50
BLACK AND
WHITE
FINISH

New 2-Piece Roberti LIVING ROOM SUITE

Less Trade-In
On Old Set.....**\$89.50**
30.00
\$59.50
RUST
VELOUR

New Home Electric SEWING MACHINE

Less Trade-In
On Old Machine.....**\$99.50**
30.00
\$69.50
Westinghouse
Motor

YOUR OLD FURNITURE WILL BRING LARGER TRADE-IN AT LA MODE

BRIDGE OR BED LAMPS

Assorted Shades.
Regular \$1.45
75c

DIVIDEND DOUGH
GIVEN WITH EVERY PURCHASE

SMOKERS

Bronze or Black
Spring, Door
Equipped—ONLY
\$1.28

3-PIECE WALNUT Bed Room Set

Bed, Dresser and Chest
Regular \$39.75
\$29.50

DISHES

Lovely 32 Piece Set
\$3.25

FULL SIZE BABY CRIBS

Full Panel—\$12.50 Value
\$9.75

RADIO, END AND MAGAZINE STYLE TABLES

Up to \$4.00 Value
\$1.90

WELLINGTON PIANO

Reconditioned
Throughout—\$95.00 Value
\$74.50

REFLECTOR TYPE LAMPS

WITH SILK SHADE
Regular \$9.75—Close Out!
\$4.95

MEN'S 5-DRAWER Walnut DESK

With Book Shelf End
Regular \$19.50
\$12.75

It's here
NU KRAFT
EXCLUSIVE WITH SEALY
Air Cushioned Sleep!



Sealy Rest
INNER SPRING MATTRESS
BOX SPRING TO MATCH

NU-KRAFT Air Cushioned Pads

Porous, Springy NU KRAFT Air Cushioned Pads,
support your body in Cool, Invigorating Comfort.
Nu Kraft Pads are constructed to give maxi-
mum coverage over the Inner-Springs and are
honey combed with Air Springs. Made by GOOD-
RICH CO. exclusively for Sealy Mattresses.

AIR-VENTILATED—TUFTLESS

Hundreds of Eyelets in the Pre-Built, Embroidered
Border assure complete Ventilation of Mattress In-
terior. NO TUFTS to mar its Smooth Sleeping
Surface. Inner Rolled Edges, Bound Hand Lifts,
Sealy Re-Tempered Spring Unit and Imported
Darnest Ticking are among the Sealy Comfort Fea-
tures.

\$44.50
RESALE

GIRLS VANITY DESK

Complete with Upholstered
Bench—Regular \$24.50
\$14.95

10% OFF!!

On Any RUG In
the Store!!

4-PIECE WALNUT Bed Room Set

Large Round Plate Mirror,
Vanity, Bench, Chest and
Bed—Regular \$89.75
\$69.50

WAFFLE-TEX, 9x12 feet Rug Cushion Pads

\$4.85

CHAIRS

GENUINE TUB PEEL
\$2.45

Print Linoleum REMNANTS

Regular 59c and 69c
Square Yard
39c Sq. Yard



*Never before
such a Buy*

COMPLETE
ROYAL CLEANING
OUTFIT

ALL 3 UNITS \$56.95 VALUE
FULL SIZE
FLOOR
CLEANER
Now
\$39.95
AND YOUR
OLD CLEANER

POSITIVE MOTH
SPRAYER
POWERFUL
HAND-CLEANER

• Floor Cleaner has motor driven brush... great suction power
... is quick and thorough. A cleaner that should last a lifetime.

Studio Couches

GOOD CONSTRUCTION
SINGLE OR
DOUBLE
\$19.95

NEW ATHENS 4-Burner Range

Full Size Oven Enamelled
Broiler
\$23.95

New White CUPS and SAUCERS—White Stock
Lasts—Limit 1 Doz. Sets to a Customer—Each
1c

LARGE ASSORTMENT Sampson CARD TABLES

You Can Actually
Stand On Them!!
\$2.95 AND \$3.95

WOODSTOCK — 36 in. x 6 ft. WINDOW SHADES

COMPLETE WITH ROLLER
AND FIXTURE
EACH **35c**

NOW, AIR-CONDITIONED REFRIGERATION for EVERYONE!

New 1937 Grunow Offers
Advantages NEW to
Refrigeration!

FOUR REASONS WHY EXPERIENCED
HOUSEWIVES PREFER GRUNOW

1 FOOD ODOR PREVENTION
due to Air Conditioning "Aerator"

2 FASTER FREEZING
Up to 1/2 hours faster than others.

3 UNIFORM SHELF TEMPERATURE
Perfect food preservation on every shelf.

4 DOUBLE ICE CAPACITY
16 pounds (168 cubes) even in lowest-
priced Grunow.

See Our New Line of 1938...
TELEDIAL GRUNOW RADIOS

TERMS
AS LOW AS
15¢
A DAY!

NEW 1937 Grunow
WITH
"CARRENE"

Let's
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Smart...
Practical...
Pebbly-surfaced...

Bigelow's

FIRMTWIST

"Treat 'em rough" is today's style
edict for floorcoverings! Here's a new
Bigelow plain broadloom carpet made
of finely twisted yarn tufts which
produce a stippled, pebbly surface.
Banishes footprints and shading. In a
wide range of perfectly enchanting
colors. Ask to see our complete as-
sortment in Bigelow's Firmtwist
broadloom carpeting.

ALSO A Full Line of Bigelow BROADLOOM
CARPETS—As Low As
Square Yard **\$4.25**



Let's
611 M
Teleph

FURNITURE FOR EVERY ROOM IN YOUR HOME... ALSO NATIONAL VENETIAN BLINDS... COLUMBIA WINDOW SHADES... PABCO AND
ARMSTRONG LINOLEUM... BIGELOW RUGS AND CARPETS... MAYTAG WASHERS AND IRONERS... CROWN HOT WATER HEATERS... GRUNOW
REFRIGERATORS AND RADIOS... VACUUMCLEANERS... GAFFERS & SATTLER AND BUCKS RANGES AND HEATERS... ROBERTI OVERSTUFF
SETS... SEALY AND PALMER MATTRESS... BABY LINE CHILDREN'S FURNITURE AND FULL LINE OF UNPAINTED FURNITURE.