

## People

what they're doing

Mr. and Mrs. William Jolley, 2309 Torrance boulevard, left last week for a visit with Mrs. Jolley's relatives in Dallas, Texas. They expect to be home in about two weeks.

Mr. and Mrs. Mark Melvaine of C. C. M. O. had as their house guests recently, Mr. and Mrs. Ray Windsor, newlyweds of Waco, Texas, who this week established their home in Redondo Beach.

On vacation in the high Sierras are Mr. and Mrs. E. L. Patterson, 1318 Acacia avenue.

Miss Ida Alt, 1016 Arlington avenue, with her friend, Miss Geraldine McDonald of Los Angeles, are spending two weeks vacation in San Francisco.

Mr. and Mrs. George Morgan, 2303 Arlington avenue, with Mr. and Mrs. Leonard Snyder of Southgate, spent Sunday at Lake Arrowhead. Wednesday Mr. and Mrs. Morgan fished at Hodges Lake.

Mr. and Mrs. L. W. Brownlee, 1605 Beech street, with Mr. and Mrs. Roy Hall of Gardena leave Friday to spend the weekend at Crystal Lake.

Mr. and Mrs. Ella Owens of the Gramercy Apartments, had as their guests for the past week, the latter's parents, Mr. and Mrs. W. H. Foster, of Kirksville, Missouri. Mrs. Herbert Gieson and two children and Charles Gieson and son Norbert of Gerry, Indiana.

Mrs. George Morgan, 2203 Arlington avenue, attended a stork shower at the home of Mrs. Marion Shippe, North Long Beach, Tuesday.

Mr. and Mrs. O. A. Kreske, 1443 El Prado, entertained Mr. and Mrs. Michael Devaney of Chicago, Illinois, on a weekend trip to Catalina Island. Mr. Devaney is production manager for the Carnegie Illinois Steel company.

Mr. and Mrs. Tom Watson, 1346 West 225th street, returned home Monday after attending the American Legion convention at Stockton, spending a day in San Francisco, and stopping at Yosemite National Park.

Mr. and Mrs. L. W. Brownlee, 1605 Beech street, attended a bridge party at the home of Mr. and Mrs. Leonard Bartley in Gardena, Saturday evening. Mrs. Brownlee brought home the first prize.

In San Diego for several days this week Mr. and Mrs. Fred Quaglin, 1609 Amapala avenue, and Mr. and Mrs. Frank Paur, 1610 Amapala avenue, report a pleasant trip.

Miss Jane Johnston, 1404 Engracia avenue, resumed her studies at Woodbury College in Los Angeles, Monday.

Mr. and Mrs. J. Hugh Sherfy returned Monday from a week's vacation spent at a sheep ranch in Santa Cruz county operated by Sherfy's brother-in-law and visiting Mrs. Sherfy's relatives in Santa Cruz.

## Break Ground for \$22,000 Hollywood Riviera Home



### RECOVERY Now Full Speed AHEAD

A Business Week survey shows that business activity averaged 10 percent higher in the first six months of 1937 than in the same period last year.

Steel production rose 35 percent; automobile production 12 percent; residential construction 54 percent; lumber production 8 percent; electric power output 13 percent; factory payrolls 29 percent and factory employment 13 percent.

Farm prices rose 18 percent; construction costs zoomed 13 percent; and department store prices upped 7 percent. Stocks averaged 18 percent higher and bonds 2 percent higher.

### U. S. Congressmen's Five-and-Ten Cent 'Literature' Scored

If United States senators and congressmen could be persuaded to forego reading current magazines of the five-and-ten-cent variety and turn to Plato or Aristotle, the future of American government would be much brighter, Dr. Frederic P. Woelner, associate professor of Education, told a summer session audience at the University of California at Los Angeles recently.

"After a year's careful study of the Congressional Record I find that constant reference is being made to the political theories advanced by cheap, popular magazines and no reference at all to Plato, Aristotle or Machiavelli. If our forefathers at the Constitutional Convention had followed this practice and read the popular, ephemeral rantings of their day rather than the classic authors whom the ages have proved so wise, we would not now have the remarkable instrument of political salvation which is our Constitution today," Dr. Woelner said. "If you read the Federalist papers today you find that the framers of the Constitution made no references to the current chatter of the day, but referred constantly to basic authors."

"Now we are not getting a government of principle but a government of men, of men, simply because of our superficial reading," the U. C. L. A. man declared.

### One-Legged Golfer Keeps Within 80s

QUINCY, Mass. (U.P.)—Eddie Gishburn has only one leg, but he manages to get around. Aided by crutches, Gishburn played the Wollaston Golf Club course six times in a week—each time in the coveted 80s.

Construction started this week

in Hollywood Riviera, the growing beach residential section of Torrance, on a beautiful four-bedroom residence for Mr. and Mrs. Leiland Atherton Irish of Hollywood. The above photo was taken as (left to right) Arthur R. Hutchason, architect; William Behm, Irish, Philip Rowell, contractor; Mrs. Irish, and Clifford Reid, owner-developer of the tract, assembled to break ground for the home.

The \$22,000 structure has been designed to provide an atmosphere of hospitality found in the California hacienda homes of an earlier day. The site is on a gently sloping hillside overlooking the ocean. It will encompass a patio large enough to accommodate 200 guests. Mrs. Irish, closely identified with Hollywood cultural life for 25 years and long associated with the famed Hollywood Bowl, is a native Californian and a descendant of a '49er from Kentucky.

Located at 627 Calle Mayor near Via Monte D'Oro, the home will be known as Casa La Tijera and the branding iron symbol of her forebears, the Bar A, will be placed in the stopping stones at its entrance. The home will follow the early California motif thruout.

### Ink Blotters First, Now Sound B'otters

PHILADELPHIA (U. P.)—Their parents had only ink blotters, but Philadelphia school children now have classrooms equipped with "sound blotters."

The walls of new school buildings here are insulated with sound absorbing material that prevents reflection of sound back and forth across the rooms.

### Egypt Guarded By Trenches

CAIRO (U.P.)—A network of trenches along the Egypt-Libya frontier, constructed during the Ethiopian war as a precautionary measure, are to be maintained.

### Chin Chilly?



Excuse the pun, but Betty Grable, film star, is keeping her chin warm with a real live chinchilla from the farm at Ingewood, Cal., where "chinchilla coats" are raised. The farm is the only commercial source of chinchillas left in the world, with other owners of chinchilla farms paying a royalty for all animals raised to the parent farm.

### OBITUARY

JOSEPH HAYES RYAN, a construction engineer who retired early in 1931, passed away at the family home, 1020 Acacia avenue, Monday. He was 73 years of age and had lived here for the past 14 years. Mr. Ryan was a native of Quincy, Illinois, and had a great many friends here.

His wife, Mrs. Rosa Ryan, is in Montana, visiting sons C. W., Adam and Locke and a daughter, Miss Ethel Ryan, and will be unable to attend the funeral which is scheduled for tomorrow afternoon at Stone and Myers' chapel. Interment will be at Ingewood cemetery. Another son, Emmet Ryan, who is a member of the firm of Pierson and Ryan, steam cleaners, resides at the family home here. A brother, Samuel, lives in Arizona.

## Art of Tobacco Chewing On Decline; Paved Roads and Autos Are Factors

ATLANTA (U.P.)—The fine art of tobacco chewing promised to become a lost art today as the number of chewers in the nation declined steadily and there was little hope of rebuilding the chewing tobacco market.

Officials of major tobacco companies reported an increasingly sharp decline in chewing tobacco sales this year.

At the same time, big company buyers in Georgia's tobacco belt laughed at the decrease in demand for chewing tobacco and blamed it on paved streets and speedy automobiles.

One buyer with a large Virginia company said, "A man just naturally doesn't like to expectorate on a paved street." He said the expectation necessitated by tobacco chewing was not noticeable on dirt streets and roads, but that modern paving was making tobacco chewers self-conscious.

He also pointed out that chewing in a fast moving automobile has its disadvantages. A wagon, he said, is the proper vehicle in which to chew tobacco if you must ride while chewing.

Other buyers in Georgia—most of them from Virginia and North Carolina—said today's younger generation was being encouraged to smoke cigarettes.

A few years ago, a young boy in a small rural village did not reach manhood until he could chew and squirt tobacco juice through a knothole ten or more feet away.

Now, however, the buyers report that when a chewer dies, the chewing tobacco industry loses another customer and there are few replacements.

### Well Folks . . .

A few folks have been asking for cheap paint, so here goes.

Outside White, per Gal. \$1.43

Outside White Paste, per 100 lbs. \$8.50

Linseed Oil Substitute, per Gal. .80c

4 lbs. Cut Orange Shellac, Gal. \$1.44

Stucco, Cold Water, Any Color, per lb. 8c

Tongue Nut Oil, per Gal. .80c

Don't Cuss If You Get Stung!

A complete stock of Sherwin-Williams Paints and Enamels for Every purpose.

Now is the time to fix your Lawns. I have the seed.

Guns and Ammunition, Fishing Tackle.

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The Hardware Man  
1517 CABRILLO  
Phone 167-M

## Leonards Return From Northwest

Covering 4,528 miles in 18 days, City Engineer and Mrs. Frank R. Leonard toured the Pacific Northwest, returning home the first of this week. They visited Yellowstone and Glacier National Parks, went into Canada to Lake McDonald and came down the coast highway from Seattle.

### Deadly Cobras Found in Bus

RANGOON (U.P.)—Two deadly cobras traveled as unwanted passengers on a bus in Upper Burma and nearly caused a serious accident when they appeared in the driver's compartment.

## Represent City at Harbor C. C. Meet

Seven members of the Torrance Chamber of Commerce attended the Inglewood dinner-meeting of the Harbor District chambers last Thursday night when Sheriff Eugene Biscailuz was principal speaker. They were Mr. and Mrs. Rufus Paige, Mr. and Mrs. B. C. Buxton, DeKalb Spurlin, A. H. Silligo and Secretary L. J. Gilmeister.

### Marriage Fees May Be Cut

HONOLULU (U.P.)—To bring marriage within the reach of all, a bill has been introduced in the territorial legislature reducing the fee for marriage licenses from \$5 to \$2.



**Why FIRESTONE MAKES A SAFER TIRE AT A LOWER PRICE**

PRICES AS LOW AS \$6.40

IN THE Firestone Standard Tire, you get extra value in the form of extra safety. It costs more money to build a safer tire. But Firestone can build a first-quality tire made of top grade materials and sell it for less money, because Firestone controls rubber and cotton supplies at their sources, manufactures with greater efficiency and distributes at lower cost.

YOU GET EXTRA PROTECTION AGAINST BLOWOUTS—eight extra pounds of rubber are added to every 100 pounds of cord by the Firestone patented Gum-Dipping process. By this process every fiber of every cord in every ply is saturated with liquid rubber. This counteracts dangerous internal friction and heat that ordinarily cause blowouts.

YOU GET EXTRA PROTECTION AGAINST PUNCTURES—because under the tread are two extra layers of Gum-Dipped cords.

YOU GET EXTRA PROTECTION AGAINST SKIDDING—because the tread is scientifically designed.

YOU GET LONGER NON-SKID MILEAGE because of the extra tough, long-wearing tread.

You need all of these features to make your car tire safe on your week-end or vacation trip. Firestone gives them to you at lower cost. Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new Firestone Standard Tires—today's top tire value.

### DON'T RISK YOUR LIFE ON SMOOTH WORN TIRES! DO YOU KNOW

THAT last year highway accidents cost the lives of more than 38,000 men, women and children?

That a million more were injured?

THAT more than 40,000 of these deaths and injuries were caused directly by punctures, blowouts and skidding due to smooth, worn, unsafe tires?

At right is section cut from a new Firestone tire. Note the thick, molded protection against skidding, blowouts and punctures. Come in and see a demonstration.

At left is a section cut from a smooth, worn tire, with molded protection worn off. Tires in this condition are liable to punctures, blowouts and skidding.

**JOIN THE Firestone Save a Life Campaign To-Day**

Listen to the Voice of Firestone, Monday evenings over Nationwide N. B. C. Red Network

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AUTO SUPPLY AND SERVICE STORES  
AND ASSOCIATED DEALERS  
CRAVENS AND MARCELINA TORRANCE PHONE 476

Firestone STANDARD FOR PASSENGER CARS			
4.50-20	\$8.70	5.50-18	\$12.95
4.50-21	9.05	5.50-19	\$13.10
4.75-19	9.55		
5.25-18	\$11.40	4.75-19	\$11.75
5.50-17	\$12.50	5.25-18	\$14.25
OTHER SIZES PROPORTIONATELY LOW			

Firestone SENTINEL			
4.40-21	\$9.65	4.75-19	\$6.70
4.50-20	6.05	5.00-19	7.20
4.50-21	6.35	5.25-18	5.00
OTHER SIZES PROPORTIONATELY LOW			

Firestone COURIER			
4.40-21	\$5.43	4.75-19	\$6.37
4.50-21	6.03	30x3 1/2 Cl.	4.87

SEAT COVERS			
Coups and Roadsters	89c	Coups and Sedans	\$1.69
ASK ABOUT OUR "CHANGE-OVER" PRICING			

BATTERIES		SAFE-FLEX FANS	
6 Amp-Hour	\$7.95	4" Dynamic Speaker	\$7.95
8 Amp-Hour	\$9.95		

FIRESTONE AUTO RADIO	
6 Amp-Hour Tubes—8" Dynamic Speaker. Save up to \$20.00.	\$39.95
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OUR OFFER \$500.00 for a better, cheaper, longer proven feed has never been challenged. For better results feed FEDCO.

### TORRANCE POULTRY & FEED

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**Good Paint \$1.50 Per Gallon . . . . . 1**

**Torrance Lumber Co.**  
CARSON & BORDER PHONE 61

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Any R&G used car has been through a special check-up planned by the Ford Factory. Worn-out parts are replaced. And then you're given a written, money-back guarantee! The R&G plan is used only by Ford Dealers, but may apply to any make of car. Go see your Ford Dealer today—and drive home a guaranteed bargain!



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