

IN SOCIETY

Jimmy Cramers Honored on Recent Week-End Visit

Mr. and Mrs. Jimmy Cramer of San Bernardino, were guests over the week-end at the home of Mr. and Mrs. John Fess, 1720 Arlington avenue.

Social affairs given in their honor included a Hollywood bridge party at the Fess home Saturday evening in which Messrs. and Mesdames Archer Lewis, Able Shriner, the honorees and the hosts were included. Prize winners were Mrs. Cramer and Mr. Lewis.

A ham and egg breakfast served at the city park Sunday morning was attended by the honorees, Mr. and Mrs. Al Kerker and family, Mr. and Mrs. Eugene Graham, Mr. and Mrs. A. Shriner and niece Jean, Mr. and Mrs. Archie Lewis and Mr. and Mrs. Fess.

P. T. A. BENEFIT AT BISHOP HOME

Proceeds from the bridge luncheon, which Mrs. J. O. Bishop, 2021 Carson street, gave at her home Tuesday will help swell the funds of the high school Parent Teachers Treasury.

At the luncheon were Mesdames Willard Flaherty, John Armstrong, A. C. Golden and H. J. Rowe of Torrance, W. T. Lohmeyer, Earl Claire and Miss Combs of Long Beach. Prizes were awarded Miss Combs and Mrs. Lohmeyer.

down go Santa Fe Grand Canyon

SIDE TRIP FARES

★ Good news for travelers bound to the East from California via Santa Fe this summer!

Santa Fe, only railroad entering Grand Canyon National Park, cut Grand Canyon side trip fares (round trip) to an all-time low... only \$3 for coach and chair car passengers, \$5 for tourist sleeper passengers, \$7 for standard Pullman passengers!

This money-saving opportunity of seeing the indescribable grandeur of the Grand Canyon is particularly recommended via The Grand Canyon Limited, and also The Scout, both being transcontinental trains. The Santa Fe service is to the very rim of the Canyon, either on the through air-conditioned train, or via convenient connections at Williams, Arizona. For complete information, or reservations, phone or call on us.

All this at GRAND CANYON swimming at Phantom Ranch, 5000 feet down. Riding on breath-catching trails or through the forest. Dining at Bright Angel Lodge to cowboy music. Motoring to famous look-out points along the rim. Thrill for those who want it and peace to those who need it!

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Now... The American Barber & Beauty Shop has the famous Crossly X-ER-VAC
The Scientific Treatment for Baldness and Falling Hair
Come In for Free Trial Treatment
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ART DISPLAY OPENS AT PALOS VERDES

The Community Arts association of Palos Verdes will present an exhibition of 25 water colors and drawings of Southern California by William Bradford Green, beginning with a tea, Sunday afternoon, from 3 to 5. Green, of Hartford, Conn., is spending the summer here and has done some splendid sketches of the coast line. The public is invited to attend the exhibit.

BETSY ROSS CLUB AT CITY PARK

Betsy Ross Star club will hold their luncheon in the city park Monday, August 16, at 12:30 p. m. The regular business session will follow.

CORRECTION IN JUNIOR A. L. A. STAFF

Correction in the Junior Auxiliary news of the last edition. Patricia Jean Doan, junior past president was seated as historian. Patricia Peterson as chaplain; Jeanyne Barkdull, music and program chairman. Marion Robinson, president, announces the first meeting with herself as presiding officer Tuesday, August 24, at 3:30 p. m.

MISS HUBER ENGAGED TO JOHN SCHROEDER

Miss Olive Bell Huber, daughter of Mr. and Mrs. R. A. Huber, 1444 East avenue, is wearing a solitaire on the correct finger. John Schroeder is the lucky fellow. No date has been set for the wedding.

BOBBY O'TOOLE IS TEN; HAS PARTY

Bobby O'Toole of 1225 Madrid avenue celebrated his tenth birthday yesterday at the city park with a group of friends. A picnic lunch was served and games were played. Those invited were:

Gerald McDonald, Gilbert Armstrong, Billie Hyam, Lindy Young, Buster Russell, Bobby Young, Lloyd Warthan, Don Baxter, J. A. Barrington, Lyle Ingold, Sam Intermitt, Joseph McIntire, Dick Jensen, Frank Kelly, Roy Muto, Jimmy O'Toole, Mrs. Carl LaPont, Mrs. George M. Webb, Miss Winifred Webb, Walter and Georgianna Webb of Long Beach; Mrs. David Schrader of Gardena, Mrs. Ida Snyder and Mrs. J. J. O'Toole.

BRIDGE CLUB AT DEININGER HOME

Mrs. L. H. Deininger was hostess, when she entertained members of her club with a dessert bridge in her home, 1613 Cota avenue, Thursday. Prizes for high scores were awarded Mesdames Nora Deininger and Mrs. Dorothy Ashley. Others included were Mesdames Lillian Snow, Maxine Smith, Hjordis Bingham, Julia Cucci and Elodia Barkdull.

CARD PARTY TONITE

A card party will be held tonight at the rectory of the Catholic Church of the Nativity, 1447 Engracia avenue, to which the public is invited.

Townsend Club Activities

Torrance Townsend club, No. 1, is enjoying interesting meetings each Thursday night at the Elementary school, 220th and Martina streets. Bob Adams from headquarters will be with us tonight (August 12). The public is cordially invited to come and hear this eminent speaker explain the merits of the General Welfare Act, H. R. 4199, as embodying the Townsend plan.

MAY ATTEND FIESTA
Several city officials are planning to attend the dinner-meeting of the Los Angeles County League of Municipalities at Santa Barbara on August 19 when the annual fiesta opens in that city.

PRANKSTER INTERRUPTS DANCE FUN

A "good time was had by all" attending the city firemen's benefit dance at the Civic Auditorium last Friday night—except the firemen.

At 11:20, just when the festivities were at their height, someone turned in a fire alarm and most of the uniformed hosts rushed from the building to answer the call. They traveled out to Prairie avenue and Riverside-Redondo boulevard, where the fire was reported, to find the call was a false alarm.

Although the attendance at the dance was not all that was expected—about 165 were present—nevertheless the firemen estimated this week that they cleared about \$100 from the affair. The advance sale of tickets—especially among industrial firms and business men here—had been excellent, according to Fire Chief A. B. Stevenson.

The proceeds of the dance will be used to purchase recreational facilities for the firemen's living quarters, recently completed, on the second floor of the central station. Members of the department expressed their appreciation to all who helped make the dance a success.

They particularly mentioned the courtesy of the Torrance theatre management which, besides buying a block of tickets for the event, furnished the intermission entertainment—the appearance of Lee Kennan, "one-man band," whose act drew much applause.

Bullfrog Catches Bird
VINITA, Okla. (U.P.)—A bullfrog that prefers birds to flies and bugs for its dinner is owned by Ed E. Dent.

Flipping The Herald Files Backward

Thirteen, Ten, Five and One Year Ago

1924—Thirteen Years Ago
Contractor ready to begin paving unimproved portion of Western north of city at once. Mary Heron succeeds Florence Smith as nurse at Union Tool.

"Torrance Syncopators" play for dance at Moose hall. Musicians were Floyd Parker, Ray Tomkins, Austin Clark, Jack Palmer, George Probert and a Mr. Bond.

Mabel Lou Conkel becomes bride of Homer W. Bale, son of Mr. and Mrs. Harry L. Bale of Carson street.

Fifty P. E. shop workers honor Mr. and Mrs. R. R. Howe of Anapola avenue, on the occasion of their wedding anniversary.

"There is much talk of condemning the P. E. right-of-way along Cabrillo avenue. Property owners are willing to pay for rock-and-oil improvement of the right-of-way by the P. E. insists on curbs on both sides of the strip."

1927—Ten Years Ago
Legion starts work on annual fiesta; plans five-day entertainment under "big top."

With Ben Rappaport pitching, Kivianians defeat Harvel Guttenfelder and his Rotarians, 11 to 2, in "grudge" ball game.

Robert Pierson weds Annie Cooper Scott of Scotland at local church.

The W. W. Woodingtons of Arlington avenue return from 7,500-mile trip into Northwest Canada.

Editorial comment: "President Coolidge's laconic statement that he does not choose to run for the Presidency in 1928 can be interpreted only as a decision to refuse the nomination even if it is proffered."

NOW in Torrance

at 1273 Sartori Ave.

Week-End SPECIALS

Extra Savings-Thursday-Friday-Saturday

Braided Garden Hose
25 Feet \$1.29
Built like a tire. Extra heavy braid cords. Extra quality 3/8-inch black corrugated hose—25 feet, with couplings.
Other Hose \$1.10-\$6.40

Adjustable Glare Shield
27c
A well made 5x14-in. fiber board shield... with adjustable bracket... Swings around to protect you from side glare.

Zipper Type Key Case
29c
A smart calfskin single end case with zipper closing. Holds several keys.
Others 5c to 65c

Smart Sport Goggles
98c
Glare-proof convex lenses, flexible bows... engraved white metal frame.
Others low as... 12c

"Casco" Generator Regulator
66c
This guaranteed appliance enables you to set generator to high or low charging rate. Clamps on dash. Complete with wire.

11-Piece Socket Set
77c
A very compact set, with L handle, ratchet wrench, screw driver bit and 8 accurate size twelve-point sockets, heat treated and cadmium plated. In steel holder.

"SLICK" Cleaner
For Walls & Furniture
Quart 50c
Gallon \$1.40
Excellent for hands. Cleans everything! Fast, economical.

Col-O-Tec 4-hr. Enamel
1/4 Pint 19c
1/2 Pint 33c
1 Pint 58c
Super-quality quick drying enamel in many popular colors. Sets dust-free in 1/2 hr. Dries hard in 4 hours.

High-Grade "Slip-on" Seat Covers
99c
According to Material and Model of Car... and up

New exclusive patterns, made of full width substantial material. No seams, no scraps.
LEADER—Coupe or Roadster... \$1.99
2-Dr. Sedan or Coach, 4-Dr. Sedan... \$1.94
DURO—(as shown)
Coupe or Roadster... \$1.95 to \$2.35
2-Door Sedan or Coach... \$3.49 to \$4.35
4-Door Sedan... \$3.85 to \$4.45
HOLLYWOOD
Coupe or Roadster... \$2.75 to \$3.85
2-Door Sedan or Coach... \$5.20 to \$6.75
4-Door Sedan... \$5.50 to \$6.35

Quality at Lowest Price
Western Giant Traveler
The West's Great Economy Tire
Prices Shown Include Old Tires
29x4.40-21 \$4.97
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Ask for Low Prices on other sizes.
Empty Cans Labeled on Small Deposits. Prices slightly higher in some cities because of freight.

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W. S. 1-13 GUARANTEED 18 MONTHS... A big value guaranteed all new material! Battery for light car service.
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Coats all moving parts with protecting colloidal graphite... Makes starting easier—saves oil and gas... Reduces repairs. Ideal for new or reconditioned motors.
Complete Treatment for Most Cars
10-Oz. Can 38c
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100% Pure Pennsylvania
14 3/4c Per Quart
In Your Can—In Gallon Lots
Thoroughly proven 100% pure Pennsylvania oil. Gives efficient lubrication in all service.
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Hi-grade Western Oil, refined by one of the largest producers of quality oils in the West.
Per Quart 8 1/4c In Your Can—In Gallon Lots
Prices slightly higher in some cities because of freight.

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Box of Ten
14c
A376
Round vulcanizing patches, self-heating for hand vulcanizers.
GENUINE "RAY-O-VAC"
2-cell Streamline Flashlight
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With Mazda Bulb
Chrome plated... smooth surface case, three position switch. Spare bulb socket in end. Less Batteries.

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