

ASSOCIATED S GROCERS

INDIVIDUALLY OWNED STORES
SPECIALS FOR JULY 2nd and 3rd

Timely Suggestions for the Holiday Week-End

FOLGER'S COFFEE	Pound 28c 2-Pound 55c
B & M BAKED BEANS	
Large Can.....	18c
B & M KIDNEY BEANS	
No. 2 Can.....	11c
NATIONAL BISCUIT CO. DeLuxe Ass'd. COOKIES	
Pound.....	30c
WHEATIES	
2 Pkgs.....	21c

Just the
Thing for
Picnics
and
HOT-WEATHER
LUNCHES



DUMACK MARSHMALLOWS Pound Cellophane Pkg.	2 FOR 25c
DINETTE VEGETABLES FOR SALAD No. 1 Can.....	10c
NATURE'S GIFT—No. 2 Can CUT STRING BEANS	10c
BOLIVAR OLIVES (Medium)	Quarts 25c
CUT RITE WAX PAPER	
Large Roll.....	16c
Small Roll.....	6c

BLACK SWAN PINK SALMON 2 CANS FOR	25c
BLACK SWAN—(1/2's) TUNA	15c

BLACK SWAN FLOUR	No. 24 1/2 85c	No. 10 39c	No. 5 22c
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THRIFTEE Salad Dressing	B & M Brown Bread
Pts. 19c Qts. 29c	Large Can.....
	16c

CHALLENGE BUTTER... lb. 38c

GOLDEN SWAN MILK	Tall Can.....
	6c

GOLDEN SWAN TOMATO JUICE	No. 2 Can.....
	3 FOR 25c

GOLDEN SWAN—No. 2 Can PINEAPPLE JUICE	2 FOR 25c
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SPERRY Wheathearts	Sml. 13c Lge. 22c
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SWEET PICKLES	qts. 23c
SWEET MIX	
SWEET CHIPS	

LIME RICKEY - GINGER ALE - ROOT BEER	Each (5c deposit).....
	10c

SEGO MILK, Large Cans	3 for 20c
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SUNMAID Seedless Raisins	15-Oz. Pkg.....
	9c
Puffed Raisins	15-Oz. Pkg.....
	10c

WHITE KING SOAP	3 Bars For.....
	10c
WHITE KING GRAN. SOAP	Large.....
	30c

HORMEL Tender-Sweet HAM	Whole or Half, Lb. 31c
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MINCED HAM - LIVERWURST - BOLOGNA	
WIENERS	LB. 19c
SALAMI	

Your Associated Grocers

GEO. H. COLBURN
645 Sartori Ave., Torrance, Phone 622

DOAN'S MARKET
2223 Torrance Blvd., Torrance, Phone 486

RICHARD COLBURN
1801 Cabrillo Ave., Torrance, Phone 110

People and what they are doing...

Dr. and Mrs. J. S. Lancaster, their daughters, Laurella and Jean and Patty Post returned Monday from an enjoyable week-end at Sequoia National Park.

Harvey Cleveland of Kanawha, Iowa, is visiting for a time with his brother, Pete Cleveland, 1221 El Prado.

Miss Edna Robinson, 805 Portola street, is vacationing in Leidy, Oklahoma.

Mr. and Mrs. D. A. Murphy and sons Jimmy Gene and Billy Pat, 1514 Amapola avenue, with Mr. and Mrs. Fred Smith of Hollywood, spent Sunday at Santa Barbara.

Aboard the Challenger with her two brothers James and Victor when it left Los Angeles, Wednesday evening, was Miss Jeanne Streitzweiser, 1727 Gramercy avenue, enroute to Nebraska to spend the summer vacation with friends and relatives. Her mother, Mrs. H. E. Streitzweiser plans to leave for Nebraska in the very near future.

Vacationing at Yosemite National Park are Mr. and Mrs. Leonard J. Young and sons, Lindy and Bobby of 2355 El Dorado.

Visiting with her parents, Mr. and Mrs. G. W. Wheaton, 1228 Arlington avenue, is Mrs. Harmer Davis and children of Berkeley, California.

Miss Mary Curtis Welch, and Miss Barbara Welch, daughters of Mr. and Mrs. Torrance C. Welch, are here to spend their summer vacation. Miss Mary Welch is a June graduate of Stanford University, school of Journalism, and her sister has just completed her second year at the University of California at Berkeley.

Officer Willard Haslam was taken seriously ill Tuesday night while on duty at the police station. Suffering from an internal disorder he was taken home and today is reported to be improving.

Dick Pullman, former service station operator and later a National Supply worker here, left this week for an indefinite stay in Idaho.

Lon Ralston of Pittsburg, California and Sam Ralston of Phoenix, Arizona, will arrive in Torrance, Friday, to spend the next week with the family at 1667 Gramercy avenue. Mr. Henney of Phoenix will arrive with Sam to be a guest during the next week.

Miss Dorothy McMillan, who has been attending De Pauw University arrived at her home, 1527 Post avenue, Wednesday to spend the summer with her parents, Mr. and Mrs. John McMillan.

Cut In Light Cost Sought

Continued from Page 1
and reported the result of a joint meeting of the city representatives last week at El Segundo when the power issue was studied. He said that it was generally agreed that the Edison company was "unfair" in continuing the present high overhead street lighting rates in Hawthorne, Inglewood, Redondo, Manhattan and Torrance when other cities have received reductions. Leonard declared that the overhead street lighting bill is two-thirds of the city's entire monthly power expenditure.

L. H. Stewart of Los Angeles is the "rate expert" retained by Torrance and other cities at \$10 each to prepare a detailed study of the power matter and present it to the Edison company for voluntary adjustment. If the city's request is denied, then the communities may take up the matter with the State Railroad commission and demand a hearing. This city's contract with the Edison company expired yesterday, hence the reason for adopting a new one to continue street lighting service.

COMPLETE COVERAGE
All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

Miss Worrell Off On World Cruise

Miss Doris R. Worrell, daughter of Mr. and Mrs. S. S. Worrell of El Prado, left Sunday for Galveston, Texas, where she will embark on a trip that will take her around the world. Her ship will first stop at Oslo, Norway. From there she will go through Germany, Italy, France and back to London.

From England she will take a ship to South Africa, up to Victoria Falls and East Africa, and finally reaching Egypt and the Holy Land. Her route from this point has not as yet been definitely determined but her friends in Torrance will be following her travels with much interest as she had promised to keep them informed.

Four Hurt In Collision Here

(Continued from Page 1-A)
fracture, internal injuries severe lacerations, is believed the most seriously hurt. She and her niece, six-year-old Isoko Tanaka, and nephew, four-year-old Yoneo Tanaka, are confined at Jared Sidney Torrance Memorial hospital. Two other children belonging to Mr. and Mrs. H. Tanaka were also hurt. Whittier is an employee of the Columbia Steel plant here. He was not held by police.

NEW TYPE MOWER
A diesel-powered mower, which cuts, chops and elevates alfalfa to trucks, is attracting attention from farmers at Gerber.

Mr. and Mrs. N. F. Gallucci and daughter, 817 Madrid avenue, left Friday for a month's vacation. They expect to visit folks in Colorado, will visit Yellowstone National Park and travel into the Northwest country.

Soviet Port for Youth
MOSCOW (U.P.)—A port for children will be built this year in Leningrad, the aim of which is to stimulate the study of the sea transport by children.

"Calf-Orphanage" Urged
DULUTH, Minn. (U.P.)—A plan for a "calf orphanage" is being pushed among dairy herdsman as a means of improving dairy herds.

City Contracts With Chamber for Promotion

Full responsibility for the types of advertising and publicity to be employed by the city will hereafter rest with the Chamber of Commerce, under a modified form of contract authorized by the city council Tuesday evening.

Under the terms of the contract which City Attorney C. T. Rippey said had been drafted by Leo Burke, counsel for the California League of Municipalities, the city awarded the chamber a budget of \$7,200 for the current fiscal year and authorized the civic organization to expend the funds as it sees fit. However, the chamber is required to submit a quarterly report to the council enumerating the amounts and types of advertising and publicity which have been secured for money expended.

Out of Promotion Fund
The new form of contract with the chamber differs from previous years in that formerly the chamber submitted recommendations which were approved by the city council; but hereafter full responsibility for the manner in which the annual budget of \$7,200 will be spent is vested in the chamber directorate. The fund allocated to the chamber will be paid out of the ten-cent promotion fund. The contract is yet to be ratified by chamber directors.

On motion by Councilman Robert Deining, City Clerk A. H. Bartlett was instructed to inform the chamber that the city will take care of the high way signs in the future and will also attend to the annual Christmas decorations direct. Deining also stated that when the new Civic Administration building is completed on El Prado, the council will offer the chamber a new contract regarding rental of part of the building to the civic organization.

FIXTURES STOLEN
Plumbing fixtures, valued at about \$5, were reported stolen from the old P. E. restaurant on Dominguez street. Police were informed that the burglary occurred sometime last Friday or Saturday.

SATURDAY LAST DAY

TO GET 3 GENUINE PYREX CUSTARD CUPS

For only 24 large or 48 small Segos Milk coupons (8 large or 16 small coupons for each additional cup). This generous "get acquainted" offer expires Saturday. You must act at once to get these 3 handy Pyrex Custard Cups in exchange for your Sego Milk coupons. There is a valuable coupon on every Sego Milk label. The complete Sego Milk premium catalog is free—get your copy today, with your set of Custard Cups.

THIS STARTLING GIFT OFFER EXPIRES JULY 3
Boyd's Radio Sales & Service—850 W. 163th St., Gardena, Calif.
Lomita Home Appliance Co.—2177 Lomita Blvd., Lomita, Calif.
TORRANCE ELECTRIC SHOP—1419 Marcelina Ave., Torrance

WHERE CAN YOU FIND Fresh Vegetables AT THESE REMARKABLY LOW PRICES

Large, Firm Apricots 4 LBS. 10c	No. 1 White Rose Potatoes 15 LBS. 15c
Local Crown Cucumbers Each.....	100-lb. Sack.....95c
	Watermelons Klondikes, Pound.....
	1c

QUALITY Super Market
1325 Sartori Vegetable Dept.

Closed Monday
July 5th

HOLIDAY

CARNIVAL OF VALUES!

"IT SAVES TO TRADE AT A&P"

MISSION INN

PEACHES 3 No. 1 cans **25c**

SAN LUCAS—LIGHT MEAT

TUNA FISH 7-oz. can **11c**

RED SALMON DEL MONTE No. 1 can **19c**

ASPARAGUS DEL MONTE No. 2 can **18c**

SPINACH DEL MONTE No. 2 can **10c**

TOMATO SAUCE DEL MONTE 8-oz. can **3c**

PINEAPPLE DEL MONTE No. 2 can **15c**

"CORONADO"

BEER "STEINIE" 11-oz. bottle **5c**

"PILSENGOLD" CANNED BEER, 3 12-oz. cans, 25c

SUGAR

FINE GRAN. 10 pound paper **51c**

GRAN. 10 pound cloth **52c**

PURE CANE 10 pound paper **52c**

10 pound cloth **53c**

EGGS LARGE FRESH

BROOKFIELD doz. **27c**

DE LUXE doz. **25c**

PROD. OWN doz. **28c**

BUTTER FIRST QUALITY

SILVERBROOK lb. **37c**

CHALLENGE lb. **38c**

PANISH lb. **39c**

SWEET lb. **41c**

FLOUR

10-lbs. 24 1/2-lb.

IONA **35c**

GLOBE A-1 **35c**

SPERRY **47c**

GOLD MEDAL **49c**

PRICES EFFECTIVE THURS., FRI. & SAT.
JULY 1, 2, & 3, 1937.
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

QUALITY SATISFACTION

Flavor-Famed Meats

SKINNED CUDAHY'S PURITAN OR ARMOUR'S STAR "FIXED FLAVOR"

HAMS WHOLE or SHANK HALF **29c**

GRAIN-FED "BRANDED" STEER BEEF

ROASTS 7-Bone Center Cut Chuck **17c**

PLATE RIB **10c**

BOILING BEEF **10c**

FRESH **GROUND ROUND** **19c**

FRESH LEAN **GROUND BEEF** **12c**

FANCY FRESH-DRESSED **COLORED HENS** 4-5 lbs. Avg. lb. **29c**

CUDAHY'S WHITE RIBBON **SHORTENING** 1-lb. carton **14c**

CUDAHY'S PURITAN OR SUNNYFIELD **SLICED BACON** 1-lb. pkg. **19c**

GRAIN-FED BRANDED STEER BEEF **ROUND or SWISS STEAK** lb. **25c**

SLICED **BOILED HAM** **49c**

"BEST EVER" FINEST QUALITY BOLOGNA **WIENERS & CONEYS** Fresh Liver Sausage lb. **19c**

MAKE YOUR SELECTIONS FROM THE PICK OF THE CROP

Fruit & Vegetable

RED RIPE **WATERMELONS** lb. **1c**

IMPERIAL VALLEY—EXTRA LARGE **CANTALOUPEs** each **5c**

A&P FOOD STORES
THE WORLD'S LEADING FOOD MERCHANTS
1319 SARTORI AVENUE, TORRANCE