

## SHOP TALK

By  
RAY BROOKS

### STEEL MAN TURNS MERCHANT

Initiated this week into the ups and downs of the mercantile business is Carney N. Emmet, who, with the invaluable assistance of his wife, opened the El Prado Used Furniture Store at 1216 El Prado. Emmet is employed at Columbia and has been for the past three years. He labors in the hot mill and sleeps days.

The Emmets have a store full of used furniture of all kinds, rugs, lamps, etc. Mrs. Emmet lectures about refinishing frayed pieces, keeping the store in order, waiting on trade.

To the Emmets all success.

### THE FABULOUS FORD

Wouldn't you just know that sitting right smack in the middle of the newly opened Wilmington oil field would be a big Henry Ford with acres of clear property surrounding his Wilmington assembly plant wherein and whereon several oil wells have already been drilled with rumors claiming one or two are 2,000-barrel producers? If you or I ever had property even CLOSE to an oil district and we sank a well you can bet your Louis-Braddock winnings that we'd get "nothin' but a post hole" as they say in the trade.

### ELECTROLUX LEADER

Based on figures released June 15 by the gas company, Harry Abramson, of the National Home Appliance Co., is leading in the sales of Electrolux Refrigerators for this district which includes Gardena, Torrance, Redondo Beach, Hermosa, Manhattan, Compton, etc., etc.

Electrolux is having a sales contest and each dealer was given a quota. Harry's lead is in amount of quota sold.

Success, Harry, and we hope you win.

### FIRST BIRTHDAY

Just one year ago the Star Department Store opened its big establishment at the corner of Sartori and Post. So in celebration thereof Jack Koch, owner-manager, announces this week in The Herald a full page of super-values, a gigantic Anniversary Sale. Every item in the store (except merchandise nationally advertised at a "stop" price) is being offered at great reductions, some amounting to 50% of the original figure.

Many seasonal summer items are on sale and all Torrance will do well to shop at the Star during this sale.

### PENNIES FROM PANAMA

Roland Blakeman, of the RB, does not look like a swarthy Panamanian (that sounds too much like pandemonium) but someone with a lot of that country's silver coins has been passing said pieces off on the hard working druggist-Panama mints two coins which approximate almost exactly our 25-cent piece and 10-cent piece respectively. Perhaps other merchants have taken in some of these foreign coins too. If so, watch out.

### MERCHANT NEWS

Ed Thompson, Cheve dealer, advertised this week a Cheve valve grind job for the low price of \$7.10 complete. He also tells of a lubrication book of 12 jobs (regular price \$1.00 each) to be had for only six bucks. Again, he offers a six lubrication book for \$3.

Hillman Lee, of J. C. Penney Co., reports the best Saturday's business last week of any Saturday since Christmas.

E. E. Murchison, manager of the local Western Auto Supply, has been "goin' to town." Open only several weeks, the local branch is doing very well and all concerned are very pleased with the results. Last Saturday was also a very good day with him.

Firestone Auto Supply and Service Stores, Don Miller in charge, runs a full page this week announcing many super bargains for the 4th of July. Motorists will find every auto need at Firestone and efficient Don Miller gives excellent service and professional advice.

Carl Paxman advertises new fall hunting licenses, the first in Torrance.

### Stripped Car Found Off Vermont Avenue

A stripped car found in a field east of Vermont avenue was reported to sheriff's substation Sunday by Dan Causley of this city. Investigating officers discovered that the machine was apparently driven to the out-of-the-way spot for the purpose of being stripped of its parts and accessories. Ownership of the car is being traced.

# Torrance Herald

TWENTY-THIRD YEAR—No. 24.

TORRANCE, CALIFORNIA, THURSDAY, JUNE 24, 1937

\$2.00 PER YEAR — SINGLE COPY 5c

## TWO PLAYGROUNDS OPENING MONDAY

### Vacation Brings Traffic Dangers

Closing of school here and elsewhere tomorrow presents an additional traffic problem—that of the safety of children on the streets and highways.

One fatality would leave a tragic scar on the record of summer vacation joys... one mishap might end a child's school days forever.

Now, as never before, motorists should drive with safety. But the burden of caution is not to be borne alone by motorists... parents should instruct their children to stop, look and then walk—not run—across street intersections.

Vacation days are happy days... let us keep them free from accidents!

As result of several months' effort on the part of the city council and Parent Teachers Association groups here, the high school playground will be opened for the summer from Monday, June 28, to Saturday, Sept. 11, inclusive. All playgrounds operated by the Los Angeles city school system will be closed on Monday, July 5, on account of the holiday.

Bert Merrill, track coach at the high school, will direct the activities at the Tartar field from 3 to 6 p. m., and on Tuesday and Thursday evenings from 7 to 9 p. m. He is planning a schedule of games and other activities and said this week that the scope of playground work will be judged from the interest shown by children and young people attending.

The Fern Avenue school playground will also be opened next Monday. The hours at this center will be from 10 to 12 o'clock noon and 1 to 5 p. m., five days a week. Mr. Enos will be the director. Parents are cordially invited to send their children to this playground for the supervised recreation offered.

### Hospital Nursery Has Six Brand- New Occupants

Six new babies arrived during the past week at Jared Sidney Torrance Memorial hospital.

A son was born to Mr. and Mrs. Thomas Czuleger of Redondo Beach on Friday, and on Tuesday Mrs. William Czuleger, also of Redondo, gave birth to a son. The Czuleger brothers operate the Redondo Trading Post.

Other new arrivals were: A daughter to Mr. and Mrs. C. W. Rhoades of 1724-A Manuel avenue, on Monday;

A daughter to Mr. and Mrs. Norris Rathjen of Los Angeles on Saturday;

A son to Mr. and Mrs. Paul Silvris of 1021 Cravens avenue on Tuesday, and

A son to Mr. and Mrs. F. C. Sturges, Redondo Beach, on Monday.

### Club Collecting Hobby Material

A Junior Scrap-Book club has been formed at the City Recreation center with 16 members ranging from 12 to 20 years of age. Each has chosen a subject or hobby for collection of material and Cora Bohrer is serving as advisor. Each member collects material for the others, thus helping toward the collection of unusual booklets.

**ALCORN'S**  
ON TORRANCE BLVD.  
**Our Own**  
**Inexpensive!**  
**Creamy!**  
**Elegant!**

**Can't Beat It!**  
**Rich!**  
**Even Quality!**  
**Always Good!**  
**Many Flavors!**

### Garbage Law Enforcement Is Held Up

Responding to a request from an attorney for C. J. Lyons, hog ranch owner here, that a 90-day extension be allowed before enforcement of the anti-garbage hauling ordinance, the city council ruled Tuesday night that the new law is not to be enforced for that period of time.

Lyons is going to dispose of his holdings here. The ordinance, designed to eliminate hog ranches in the city limits, was to have gone into effect July 1. No further extensions will be granted, however, the council declared.

### Diversion of Gas Tax Parley Topic

Further discussion as to the future policy of the county supervisors in allocating gasoline tax funds to cities is scheduled for tonight in Whittier. The subject is one of foremost interest today because it involves the new budget and will probably affect the new tax rate.

The County League of Municipalities, which is holding its 75th meeting at that time, has invited the supervisors to attend. League officials have asked that 67 percent of gas tax be allocated to cities. Torrance city officials are vitally interested in this matter and local representatives will attend the Whittier session.

Ernest E. East, engineer for the Auto Club of Southern California, is to address the meeting. The club is on record as opposed to any diversion of gas tax funds to meet the \$1,900,000 payment due next year on the county's relief debt.

Formal request that the supervisors distribute 67 percent of the funds, on the basis of population, with no city to receive less than \$7,500, was made at a meeting late last week.

Bridge in Double Service  
ELYRIA, O. (UP)—Last fall a new bridge was built on East River Road, but the old span was saved instead of being scrapped. It was hauled over to another road and put in use.

## LUMBER

ALL LENGTHS — ALL SIZES — ALL KINDS

**Torrance Lumber Co.**  
CARSON & BORDER  
PHONE 61

Woman, 100, Likes to Work  
WINCHENDON, Mass.—Though 100 years old, Mrs. Maria Wallace is able to do housework.

## Why Be Satisfied With Less Than 4%?

We Have  
Never Paid  
Less Than  
**4%**

Arrange NOW to Transfer  
Your Funds on July 1st  
Without Loss of Interest.

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### THEY DID NOT LEAVE ANY RESERVATIONS

Torrance Men Tour County Jail as Sheriff's Guests



Eighteen Torrance men were guests of Sheriff Eugene Biscailuz Friday for a thorough inspection of the county jail, identification bureau and county morgue. The local party enjoyed a luncheon at the officers' mess in the jail and heard a short talk by their host on the work of his department—the largest sheriff's force in the nation.

The visitors were escorted thru the men's and women's jail quarters and saw at first hand how some 1,900 prisoners are cared for in a prison that is larger than 85 percent of the state penal institutions of the country. After touring the jail, the party was given an insight into the identification and record bureau, teletype room and

ended their four-hour stay in the Hall of Justice building by being escorted thru Coroner Nance's department.

The "jail tourists" grouped for the picture above following their luncheon are seated left to right: J. R. Klink, A. H. Silligo, DeKalb Spurlin, Henry F. Ulbright and their host, Sheriff Biscailuz. Standing, left to right, are: Capt. Perry Ostraff, James Hitchcock, Max Pons, Wallace Post, Robert Thomas, Frank Paour, William H. Rojo, Jr., Sam Levy, Thomas McGuire, George Fey, William H. Tolson, Michael Strasser, L. J. Gilmeister, who made the arrangements for the trip; William H. Stanger and Judge Robert Lessing.

### Nautical School Places Open to High School Grads

Opportunity for young men wishing to follow the call of the sea to apply for admission in the California Nautical School will be offered Friday, June 25, when entrance examinations for the institution will be held at Metropolitan high school, Los Angeles. Thirty-one vacancies created by graduation will be filled by successful applicants. High school graduates between the ages of 17 and 21 are eligible to enroll.

Silver Dollars Come Back  
MURPHYSBORO, Ill. (UP)—Silver dollar "cart wheels" again have become plentiful in this area since the decision of Civilian Conservation Corps commanders to pay enrollees in silver.

Faithful Worker Retired  
HARROW, Ont. (UP)—Canada's only Negro woman mail carrier has just retired here after 24 years' service.

Woman, 71, Dances Jig  
WILLOUGHBY, O. (UP.)—Mrs. Minnie Armstrong danced a jig at an anniversary birthday party given her. She is 71.

### Symphony Asks \$600 of City for 1937-38 Season

Plans are now being made by the Torrance Symphony association for the 1937-38 season and the city council was requested Tuesday night to allocate \$600 for the presentation of four free concerts during that period. The request was from Mrs. Esther Mershon, secretary of the association. It was filed with the Finance committee for consideration when the city budget is made up.

The Symphony group is contemplating incorporation as a non-profit organization. It was learned this week, and expanding during the coming season. Last year's free concerts were attended by 2,742 as compared with 1,653 in 1935-36 when admission was charged. A meeting of the association is to be held in the near future to perfect plans for the next season.

### Japanese Farmer Claims Crop Thefts

Thefts of large quantities of asparagus and corn from a ranch off Torrance boulevard was reported to the sheriff's substation late Saturday by J. Fukumoto. The Japanese farmer complained that repeated raids had been made on his crops over a period of several weeks.

THE KITCHEN IS WHERE YOU USE IT...  
**THE Kitchen**  
IS WHERE WE proved it!

all the details right here, in the new  
**FAMILY ALBUM**

Average daily current consumption: 2/3 of a kilowatt hour.  
Running time of mechanism—only 13%.  
Average temperatures: 38° in the milk compartment, 41° in the food compartment!  
Average weekly food savings: \$1.75  
Ice cubes frozen in 69 minutes—average for 89 Proving Kitchens. Average freezing time of desserts, only 66 minutes.

AND HERE'S ADDED PROOF: U. S. Public Works Administration buys 16,697 Westinghouse Refrigerators on lowest 10-year cost. To meet rigid economy requirements, they found the answer in

IT'S 10 years economy that counts.

**Westinghouse**

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Over 1000 Westinghouse Refrigerators Now In Use In This District, - and Every One of Them Is Operating Satisfactorily.

During the past eight years over 1,000 residents of this district have purchased Westinghouse Refrigerators. Just a few days ago, we inspected a Westinghouse Refrigerator which was bought by a Redondo resident (name on request) eight years ago, and found it working as efficiently and satisfactorily as the day she purchased it, after eight years' continuous operation. It's instances like this that convince our patrons that "It's 10-Year Economy That Counts."



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