

Winchell and Bernie Prove There's No Feud Like an Old Feud

THEY RECORD IT ON SOUND TRACK



Emphasizing Scathing Remark No. 2738485 with his hands, Walter Winchell alarms Ben Bernie, who wants the feud continued by wit only. The columnist and the Old Maestro are featured with Alice Faye in "Wake Up and Live," howlous musical opening tonight at the Torrance theatre.

"Wake Up and Live" a Sho-Wow; Howlous, Swelegant Musical

In "Wake Up and Live," which opens Sunday at the Plaza theatre in Hawthorne, with Walter Winchell, Ben Bernie and Alice Faye in the featured roles, Twentieth Century-Fox believes that it is the sweetest, hottest, most glamorous and glorious musical ever turned out by that studio.

Eclipsing even such swlegant musicals as "On the Avenue," "One in a Million" and "Sing, Baby, Sing," this new filmusical brings the famed Winchell-Bernie feud to the screen in an eye-filling production that lays strong claim to being the hotchpot of them all.

"Wake Up and Live" offers not only the intriguing spectacle of the MM. Winchell and Bernie feuding face-to-face, but also the singing, dancing and comings of Alice Faye, lovelier and more affecting than ever; the laugh-provoking antics of Patsy Kelley, Ned Sparks and Jack Haley; and nine smash song hits by those kings of songwriting, Gordon and Revel.

The riotous imbroglia involving Winchell and Bernie is the background of "Wake Up and Live," which tells the story of a small-time vaudeville performer, Jack Haley, who muffs his big radio opportunity when, at an audition, he gets "mike fright" and faints away. Grace Bradley, his partner, deserts him for Walter Catlett, a booking agent who gets her a night-club job.

Haley's sister, Patsy Kelley, is Walter Winchell's "Girl Friday," and through her he gets a job as a uniformed guide at Radio Center. There he meets and pesters Ben Bernie, selling him an occasional "gag," and there also he meets the "Wake Up and Live" girl, Alice Faye, who sets out to help him overcome his mike fright.

But that is only half of it—the rest deserves to be seen and heard by you and you at the Plaza starting Sunday.

Taft Prepares Big Oil Show

Engineers are busy on the site of the Pacific Oil show and "Black Gold Festival" which is to be held at Taft in September, laying out exhibit space and locating the proposed buildings which will be constructed to house exhibits from every phase of the oil industry.

A great deal of work is to be done yet on the site before it is ready for the first major exhibition of the industry ever held on the Pacific Coast.

REDONDO
SHOKING LOGES & BALCONY
Last Times Today!
"50 ROADS TO TOWN"
and
"KING OF GAMBLERS"
Also
"MARCH OF TIME"
FRIDAY ONLY
"GIRL FROM SCOTLAND YARD"
and
"ELEPHANT BOY"
Saturday, Sunday, Monday,
Tuesday
Claude Colbert in
"I MET HIM IN PARIS"
"WINGS OVER HONOLULU"

Famed Vendetta, Brought to Screen is a Film "Natural"

It isn't always a matter for grave concern to find that you have a fight on your hands. Witness, for example, the case of Twentieth Century-Fox, which has teamed those eminent feudists, Walter Winchell and Ben Bernie, in "Wake Up and Live," opening tonight at the Torrance theatre.

The Bernie-Winchell vendetta, which seems to have been patched up long enough to let both parties get together for a joint film appearance, is a cause celebre of such long standing and such widespread comment that Darryl F. Zanuck, Twentieth Century-Fox production chief, decided that the teaming of the combative pair would be a motion-picture "natural."

Behind the Winchell-Bernie production is the fact that the essence of drama is essentially struggle or conflict, and from the days of Cain and Abel down to the current imbroglia between the Old Maestro and Your New York Correspondent, rivalry has played an important part in the affairs of men.

In "Wake Up and Live," the feud reaches its most lively and sustained expression to date, and finds itself preserved for whatever immortality the cinema can afford. However, even the most sanguine observer agrees that the affair will not stop there—that the picture has, if anything, but added fresh fuel to the fire, a theory borne out by the press and microphone contributions of the combatants.

Alice Faye is co-starred with the duelling duo in "Wake Up and Live," which features in its cast Patsy Kelley, Ned Sparks, Jack Haley, Grace Bradley, Walter Catlett, Leah Ray, Joan Davis, Douglas Fowley and Miles Mander. Sidney Lanfield directed, and Mack Gordon and Harry Revel wrote the music and lyrics for the nine song hits in the film.

Morton Salt Offers Free Balloons Here

With each purchase of two packages of Morton's salt today and tomorrow at all Torrance markets, local residents will be presented with free barking seal balloons.

The seal balloons are large balloons that afford a great deal of fun to youngsters. Because there is only a limited supply of them, residents are advised to purchase their packages of Morton's salt early.

This product, which is handled by all grocers, is available in two styles: Free running and lized. It is put in moisture-proof packages with a spout that won't tear out.

REX THEATRE
115 E. Broadway
HAWTHORNE
ALL SEATS 10c
Thurs., Fri. and Sat.
"DANGER AHEAD"
and Tim McCoy in
"THE LION'S DEN"
Comedy . . . Serial

Sun., Mon. and Tues.
George Arliss in
"MAN OF AFFAIRS"
and Tom Keene in
"GLORY TRAIL"

TORRANCE THEATRE

PHONE TORRANCE 132
ADULTS 25c CHILDREN 10c

Thursday, Friday, Saturday, June 17-18-19
WALTER WINCHELL, BEN BERNIE, ALICE FAYE in
"WAKE UP AND LIVE"
and JEFFREY DEAN, MARGARET LINDSEY in
"SONG OF THE CITY"
(This Friday There Will Be No Play Nite)

Sunday, Monday, Tuesday, June 20-21-22
ROBERT MONTGOMERY, ROSALIND RUSSELL in
"NIGHT MUST FALL"
and LAUREL AND HARDY in
"WAY OUT WEST"

Wednesday, June 23, One Night Only
\$\$\$ SURPRISE NIGHT \$\$\$
ERIC LINDEN, CECILIA PARKER in
"BOY LOVES GIRL"
and GENE AUTREY, MAXINE DOYLE in
"ROUND UP TIME IN TEXAS"
\$\$\$—COME EARLY—\$\$\$

"Night Must Fall" Tense Pathological Murder Film



Robert Montgomery and Rosalind Russell in "Night Must Fall"

Adopting a technique of story construction that is entirely new on the screen, Metro-Goldwyn-Mayer introduces a novel picture in "Night Must Fall," which opens Sunday at the Torrance theatre.

The film is a daring venture in the production field, but even more experimental for Robert Montgomery who deliberately chose to drop his accustomed heroic roles for the characterization of a pathological killer. His performance is remarkable from every standpoint.

There is no element of mystery in the narrative. It is the peculiarly effective account of a

youth whose mind is bent on crime. The situation is complicated by the romance between him and Rosalind Russell as a girl who finds herself in the unenviable position of loving a man whom she knows to be bad. The background of the story is a country carnival and

Life's Handicap Reduced CLEVELAND, (U.P.)—The only handicap in life is mental Thomas P. McAuliffe, "armies golf champion" of the world said recently. a small hotel, where most of the action occurs.

PLAZA THEATRE

HAWTHORNE, CALIFORNIA
Telephone 289
"The Friendly Family Theatre"

EARPHONES NOW AVAILABLE

Friday and Saturday, June 18-19
GEORGE BRENT and JOSEPHINE HUTCHINSON in

"Mountain Justice"

and EDWARD G. "Thunder in the City"

ROBINSON in

Sunday, Monday, Tuesday, June 20-21-22

BEN BERNIE, WALTER WINCHELL, ALICE FAYE and PATSY KELLEY in

"Wake Up and Live"

Also MARGARET "Song of the City"

LINDSAY in

Wednesday, One Day Only, June 23

JAMES DUNN and PATRICIA ELLIS in

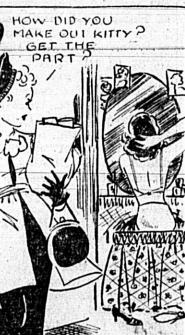
"Venus Makes Trouble"

Also DOLORES "Accused"

DEL RIO in

\$\$\$\$—COME EARLY— DOORS OPEN 6 P.M.—\$\$\$\$

KITTY KELLY
NELLY SHANNON
THE TALK WITH MR. LENS, THE PHOTOGRAPHER, HAS MADE NELLIE FEEL MORE INSISTENT THAN EVER THAT KITTY QUIT THE PICTURE BUSINESS AND ACTUALLY GO TO WORK!
WELL—WE'LL SEE—



BOZO AND THE BARON



BARON MUNCHAUSEN



DON'T LAUGH—



SUPERSTITIOUS BELIEFS



—By Fred Nordley



—By Blumey

