FATHER gets a "break" at last!

TORRANCE HERALD, Torrance, California

SUNDAY
JUNE 20
IS
FATHER'S
DAY

TORRANCE MERCHANTS
UNITE TO MAKE IT EASIER
ON FATHER...THE MAN WHO
PAYS THE BILLS!

SUNDAY
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DAY

BIG REDUCTIONS TO FATHERS SATURDAY!

ANY FATHER RESIDING IN TORRANCE, LOMITA, WALTERIA, HARBOR CITY OR THE SHOESTRING STRIP—OR ANY MOTHER, SON OR DAUGHTER BUYING A FATHER'S DAY GIFT—MAY STEP INTO ANY OR ALL OF THE STORES LISTED BELOW AND BE GIVEN THE FOLLOWING DISCOUNTS.....

To the Father With 1 CHILD	5% OFF
To the Father With 2 CHILDREN	
To the Father With 3 CHILDREN	8% OFF
To the Father With 4 CHILDREN	10% OFF
To the Father With 5 CHILDREN	12% OFF
To the Father With 6 CHILDREN	15% OFF

To the Father With 7 CHILDREN	19%	OFF
To the Father With 8 CHILDREN or Over	25%	OFF
To the Father With TWINS	7%	OFF
To the Father With TRIPLETS	331/3%	OFF
To the Father With QUADRUPLETS	75%	OFF
To the Father With QUINTUPLETS	100%	OFF

If Requested by the Merchant, Fathers Must Produce Either the Children or Bona Fide Evidence of Them. Mothers, Sons and Daughters Must Do Likewise, and to Them the Above Discounts Apply ONLY on Father's Day Gifts to Be Given Fathers Having the Above Mentioned Number of Children. To Fathers Who Qualify, Any and All of the Merchandise Sold by the Following Merchants Is Subject to Above Discounts—Except Merchandise Nationally Advertised at "Set" Prices. Discounts Only On Cash Sales.

RB CUT RATE DRUG STORE

1316 SARTORI AVE.

BAKER SMITH JEWELRY

1321 SARTORI AVE.

TORRANCE PHARMACY

1411 MARCELINA

BEACON DRUG CO.

1519 CABRILLO

SCHULTZ & PECKHAM

FORD DEALERS—USED CARS

1514 CABRILLO

MILLER FURNITURE CO.

1513 CABRILLO

TORRANCE TIRE &

RETREADING CO.

STAR DEPARTMENT STORE

SARTORI & POST

DOLLEY DRUG CO.

EL PRADO & SARTORI

NATIONAL HOME APPLIANCE CO.

1312 SARTORI AVE.

AND SAVE

FATHERS! SHOP IN SAM LEVY DEPARTMENT STORE

1311 SARTORI AVE.

PAXMAN HARDWARE STORE

1219 EL PRADO

FIRESTONE AUTO SUPPLY & SERVICE STORES

CRAVENS & MARCELINA

HAIG & HAIG PHOTO STUDIO

1224 EL PRADO

THE TORRANCE MERCHANTS' GIFT TO THE FATHERS