

# Gaynor and March Have True-Life Roles in "Star is Born"

## HISTORY REPEATS ITSELF IN FILM



The Academy Award is won again by Janet Gaynor on screen as it was in life in "A Star is Born," technicolor production opening Sunday at the Torrance theatre. Co-Star Fredric March (also an Academy Award winner) salutes her, while Adolphe Menjou stands by.

### JANET AND FREDRIC RELIVE BIGGEST THRILL OF CAREERS

Janet Gaynor and Fredric March recently lived over again some of the most thrilling moments of their careers as motion picture stars in a make-believe scene on a make-believe set recalled what had happened to each in real life.

The petite actress and handsome actor attended the annual award dinner of the Motion Picture Academy of Arts and Sciences. Dinner-jacketed musicians played soft love ballads. Beautifully gowned women and tastefully garbed escorts sipped cocktails in the lavishly-decorated room. There were speeches of praise, and loud applause.

All of it, however, occurred on a sound stage at Selznick International studio, for a scene in the technicolor picture, "A Star is Born," in which Miss Gaynor and March are co-starring at the Torrance theatre beginning Sunday. Every detail of the Academy dinner was duplicated, even to the prized golden-statuettes awarded annually.

The scene depicted Miss Gaynor in her role as a movie star, receiving an award, and to her it seemed very real. "It was easy to swing into the action," she said, "because I can never forget the time it happened in real life. It is one of my fond memories."

She referred, of course, to the time when she emerged from "Seventh Heaven" the reigning star of the screen, and for her work received the greatest honor the industry can bestow.

The setting used for the picture scene is a copy of the Biltmore Bowl, and is the same exact size. A 15-piece orchestra, conducted by Maury Harmon, was engaged for the music, while more than 250 dress extras, men and women, were used to duplicate the gaiety of the annual award dinner.

### "Husband Lies" Stars Cortez, Gail Patrick

"Her Husband Lies," a drama of a lie that had to be told, brings Gail Patrick and Ricardo Cortez to the Torrance theatre next Wednesday.

The story concerns Cortez, a big-time gambler whose wife, Miss Patrick, gives him the alternative of giving up gambling or losing her. He gives her his word that he is thru with cards, and the climax arrives when he is forced to go back on his word in order to save his younger brother and square himself with his erstwhile associates.

### REX THEATRE

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Thurs., Fri., Sat.  
June 10-11-12  
Lightning (the Wonder Dog) in  
"When Lightning Strikes" and Ray Walker, Joan Woodbury in  
"The Fighting Coward"  
Plus - a Cartoon  
"Fighting Marines"—No. 2

Sun., Mon., Tues.  
June 13-14-15  
By Special Request  
Paul Muni, George Raft in  
"Scarface"  
and Tom Tyler in  
"Rip Roaring Buckaroo"  
Added - Comedy Reel  
"Lost Jungle"—Chapter 9  
Get the "Rex Habit"

## Technicolor Film Depicts Climb to Fame in Hollywood

All the thrills of a trip to Hollywood are provided film fans when the Plaza theatre, Hawthorne, shows "A Star is Born." David O. Selznick's glorious technicolor production starring Janet Gaynor and Fredric March starting Saturday. For the first really modern story to come to the screen in color is so vividly told, so convincingly played and so brilliantly directed by William A. Wellman that you will leave the theatre feeling as if you'd actually paid a visit to Hollywood.

Janet Gaynor and Fredric March have written-to-order roles and have never turned in performances to match these. Janet emerges a lovely, new sophisticated personality—with a rare flair for wearing clothes—as Esther Blodgett, the little country girl who comes to Hollywood in search of stardom, faces the 100,000 to one odds as an extra, and soars overnight to fame.

And March, as Norman Maine, the hard-drinking screen idol of the moment, who helps Janet get her first break, falls in love with her and marries her, has a grand role which offers him plenty of opportunities for the kind of comedy at which he excels.

The story, which depicts all the thrills and gaiety and heart-break of a climb to fame in Hollywood was adapted by Dorothy Parker, Alan Campbell and Robert Carson from a story written by Carson in collaboration with Director Wellman.

Adolphe Menjou is at his splendid best as Oliver Niles, the producer, and May Robson is grand as the fiery old grandmother who urges Esther to go to Hollywood—and realize her dream of movie fame.

All the famous gathering places of the stars come to a very natural life on the screen in technicolor. There's the Trocadero, where the stars go to dance, the Brown Derby, Grauman's Chinese theatre, the Santa Anita race track, the Biltmore Bowl as it looks during the annual banquet of the Academy of Motion Picture Arts and Sciences, and many others.

Eventually, Muni, the husband becomes suspicious of his wife and his youthful observer. Drama mounts to great heights before the denouement resolves the problem.

The story was taken from the popular French novel, "L'Equipe," by the noted author, Joseph Kessel, and it is the first story of the exploits of the French flying corps during the World War to be brought to the screen.

The story was originally produced as a motion picture in France and proved to be a great success. RKO Radio brought Anatole Litvak, director of the French picture, to Hollywood, to repeat his success. In minor roles are such well-known players as Paul Guilfoyle, Colin Clive, Vince Barnett, Mady Christians, Owen Davis, Jr., Donald Barry and others.

## Redondo to Get New Theatre at Torrance Blvd., Catalina Street

A new theatre is scheduled to rise at the corner of Torrance boulevard and Catalina avenue in Redondo Beach as result of the sale of the property, 150 feet on the boulevard and 110 feet

on Catalina, to the Pacific States Theatres, Inc., by the McLennen estate and Mrs. Ada Albee. Total consideration for the land and contemplated improvements is reported as \$110,000.

Through the offices of the theatre corporation, of which Adolph Ramish is president, and in which M. Gore and A. L. Gore are associated, announcement is made that a 1000-seat theatre will be built on the property. Construction will start not later than July 1, the statement says, in the expectation of having the

theatre in operation not later than Oct. 15.

The theatre will be air-conditioned throughout and equipped and furnished in the same modern manner as the El Rey Theatre on Wilshire boulevard recently opened by Pacific States Theatres, Inc.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

## THEY PLAY THEMSELVES IN REEL EPIC



Here is Fredric March and Janet Gaynor in a gripping scene from "A Star is Born," an all-color production which opens Saturday at the Plaza theatre in Hawthorne.

## REDONDO

SMOKING-LOGES & BALCONY

Thurs., Fri., Sat., June 10, 11, 12

"Turn Off The Moon"

with Charlie Ruggles and

"THE GO-GETTER"

Sun., Mon., Tues., June 13, 14, 15

"Cafe Metropole"

with Loretta Young, Tyrone Power and

"ANGEL'S HOLIDAY"

with Jane Withers

KITTY KELLY AND NELLY SHANNON

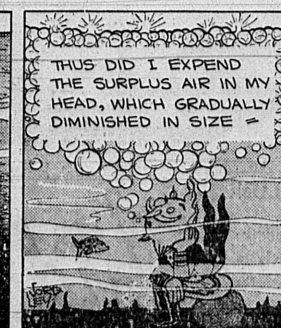
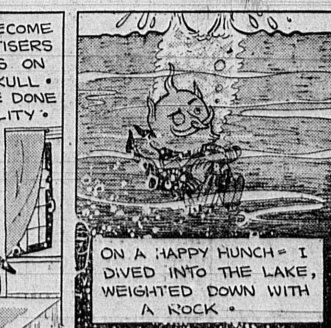
LATER THAT NIGHT—AND NELLIE HAS YET TO CONVINCE KITTY THAT WORKING TO EAT IS REALLY IMPORTANT!



## BOZO AND THE BARON



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