

SHOP TALK

By
RAY BROOKS

PERPLEXING PENTHOUSE

Much speculation is going on these days among the habitual rubber-necks who invariably are found standing with mouth agape before a building under construction, as to just what use Doc Ingold will put the box-like third story which recently has reared its form above the second floor addition to his Marcella location.

Some say it's a genuine penthouse, tho all the average citizen knows about penthouses is what he reads in breezy novels during the twenties when New York City was shooting them up like mushrooms and 'modern' authors wrote sexy yarns about New York's fast set of bulbous millionaires, shop girls, kept women and of course, the inevitable penthouse.

So, considering that the above adjuncts are so vital to the maintenance of such an establishment, it is very doubtful if Ingold's third story is a blown-in-the-bottle penthouse in all that the name implies. Torrance is not ready for it yet, the temperament of its citizens not sufficiently metropolitan.

To the contrary, there is the, one might say, 'agricultural or rural' building-watcher-upper who stoutly claims that the third floor room is to be used for homing pigeons, that Doc Ingold will abandon the telephone and henceforth correspond via 'the wing'. This speculation has a few supporters, but with rabid dove hunters like Percy Hammond around this might prove impractical. . . . a pigeon looks too much like a dove.

Then, of course, there is the 'commercial minded' group of the opinion that the optometrist is going to raise rabbits and chickens to augment his earnings in optometry, that he might even consider a goat or a small cow as a profit-earning addition. This thought has some merit as the good doctor could slaughter his rabbits and poultry with one of Dentist Bingham's tenth century penicillins and then refrigerate them in one of Charlie LeBeouf's Stewart-Warner downstate.

Last but not least is the crowd who believes that the wooden box is to be used to house the motor and machinery for an elevator. Now I say that this is going too far. Imagine, if you can, a Torrance building with an elevator. It just isn't reasonable.

Soooooo, having listed all the plausible explanations, I promise to plead for an interview with the man who knows by next week's edition and report here in full the exact reason for Ingold's baffling box.

REDUNDANT ROBERTS

Listed last week on the menu of Roberts' Dole Drug Annex beanery was the item, to wit: "Fresh Fried Sea Bass Fish." Add that, if you want, to the list of 'wet water,' 'dead corpse,' 'red ruby,' and other redundancies.

JACOBS & MORTON, INC.

Well represented in George Morton's barber shop is Dave "I Forgot My Tools" Jacobs, wealthy Torrance plumber. Some months ago Dave hung above the mirrors a brightly colored oval plaque on which was a shiny, miniature toilet seat, his name and address.

Just this week on the opposite wall went up the stuffed head and shoulders of a Catalina goat, shot by none other than Plumber Jacobs, and a beauty he is, too, (I mean the goat). In retaliation, I'm going to suggest to George that he insist that Jacobs carry a dummy head on both his trucks showing the newest in hair cuts and for the women the latest thing in permanent waves. Also when Dave goes about installing pipes, etc., in a new home he should stick up a sign in the front yard, reading something like this: "This Job Being Done By Dave Jacobs. All Members of My Crew Are Union Men and Have Had Their Hair Cut by Union Barbers at George Morton's American Barber Shop. Nice Fresh Hair Cuts Cheap!"

GRASS FIRE ALARM
A grass fire in the 700 block on Border avenue was extinguished by the fire department Wednesday noon before any damage was done.

FOR SPECIAL BARGAINS
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Torrance Herald

TWENTY THIRD YEAR—No 20.

TORRANCE, CALIFORNIA, THURSDAY, MAY 27, 1937

\$2.00 PER YEAR — SINGLE COPY 5c

SATURDAY WILL BE POPPY DAY HERE

Legion Auxiliary Seeks Support



An appeal for general wearing of the memorial poppy in remembrance of the World War dead on Poppy Day, Saturday, May 28, was issued today by Bess Myers, president of the Bert S. Crossland Unit of the American Legion Auxiliary. She asks every person in Torrance to pay honor to the men of the city and of the nation who gave their lives in defense of the country by wearing a poppy on Poppy Day.

"The poppy is the individual tribute to the memory of the men who died in the World War Service," said Mrs. Myers. "Everyone can wear a poppy to show that he remembers and is grateful for the gallant sacrifices made for America's security and democracy. Every patriotic citizen will take part in the observance of Poppy Day."

"The poppy is the symbol of the supreme sacrifice. It stands for the highest type of patriotism we can conceive. Wearing this little flower awakens in our hearts a deeper conception of our duties to our country. It reminds us that life itself is not too much to give if our country is in danger and gives us inspiration to serve in peace with the same spirit of patriotic devotion that inspired those who died among the poppies of France."

Members of the Auxiliary will distribute poppies on the streets all day Friday, receiving in exchange contributions for the Legion and Auxiliary welfare work among the disabled veterans and needy families of veterans. The poppies have been made by disabled veterans at Sawtelle.

Bandit Pair Gets \$6000 In Redondo Hold-up

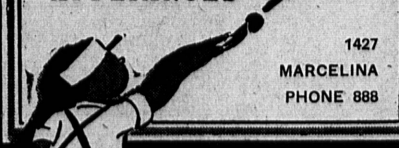
Local police, were notified Tuesday morning to be on the look-out for two bandits who held up a pair of tellers of the Bank of America in Redondo Beach and robbed them of \$6,000 in currency. Patrolling officers learned that the robbers evidently drove south through Palos Verdes and then turned west through Lomita in their flight.

The tellers, E. W. Youngren and Harold Goode, were en route in a car from the Redondo Beach bank to the Federal Reserve Bank in Los Angeles. At Garret street and Sunset Court a block east of the bank, the two bandits jumped on the running board of the car, drew guns and forced the tellers into Sunset Court, where they relieved them of the money.

One bandit was described as being 6 feet 1 inch, about 35 years old, broad shouldered, clean shaven, very tanned, and wearing a gray suit. The other was described as 5 feet, 6 inches tall, stockily built, about 35 years old, light complexion and

CHARLIE SAYS . . .
"We wish we could convey to every household the honest-to-gosh superiority of Stewart-Warner Refrigerators. There is so much to be said about them we really are stumped for adequate wordage."
"Which reminds me of the swearing, cursing farmer. He could out-cuss everyone in the countryside."
"One day, as he belabored his mules up the long, steep hill to the town with a load of apples, the end gate opened and all the apples rolled to the bottom of the hill. The townsfolk expecting to hear the champ at his best, rushed down to where he stood quietly rubbing his chin and surveying the scattered apples. After a short silence he said, 'Boys, I'm not equal to the occasion.'"
"That's us—not equal to the occasion."
"Yours for Stewart-Warner, 'Charlie' LeBeouf."

MODERN APPLIANCES



Queen Merle Rules High School Carnival



—Photos by Haig & Haig.

HERE IS QUEEN MERLE, spring suits. Reading from left to right they are: Jack Kent, Donna McCutcheon, Bill Keefe, Marion Sears, King John Smart, Marcella Crook, Jimmy Herlett, Phyllis Haefli, Gerald Templeton and Peggy Wood.

Your dollar buys more value in a Hotpoint Refrigerator

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Brick Yard Protested by Resident

Protesting the granting of a business license to a brick company planning to open a yard near Western avenue and 182nd street, John Salm appeared at city council meeting Tuesday night. He declared that 182nd has always been considered a residential street and that a brick yard would seriously affect present property owners as well as bar newcomers to that district. He wanted to know what could be done to stop the brick yard development. City Engineer Frank R. Leonard told the council that the permit to operate such a concern was issued to the Higgins Brick company early last fall and that he understood the company was now planning to make use of it. He said that the district has other brick yards, none being located in the section where Salm lives, however. A re-zoning of the area would be necessary to prevent industrial exploitation of the district, he declared.

Leonard also stated that the council should preserve residential qualities of streets where home-owners have established themselves and their families. The matter will be investigated thoroughly by the council as a whole and arrangements were made for a field trip to be held today.

Zinc Shortage Forecast

ST. LOUIS, (U.P.)—The United States faces a shortage in zinc ore within the next few years unless new fields are discovered.

County Salary Increase Hit By Association

Strong protest against the proposed \$2,886,000 increase in the county salary budget for 1937-38 was lodged with the county board of supervisors this week by the Harbor District Apartment House association, protesting to represent "the third largest state-wide taxpaying group."

Simultaneously, Chairman Roger W. Jessup announced that the board would instruct the department of budget and research to "pare another \$1,000,000 from this budget before the salary and positions ordinance is presented to the supervisors this week."

"We contend that county employees as a whole have been and are now being paid larger salaries than anyone else would pay them for the kind of work they are doing," the association's letter stated. "When business is good and the margin of profit is reasonable salaries, like taxes, are a negligent item, but in this highly competitive age they must be kept within bounds or the goose that produces the wherewithal necessary to keep these county departments functioning is likely to give up the struggle and let the county own some more real estate."

27-Ounce Baby Dies

BEREA, O. (U.P.)—Physicians at Berea Community Hospital lost their fight to save the life of a 27-ounce baby girl. The infant died less than five hours after birth.

SAM KENNEDY, of the Torrance Sign Shop, announces that because of the

INCREASED business which has overtaxed the capacities of his present building, he is

GOING to move his Sign Shop June 1 to larger, more spacious quarters. The

NEW shop is located at Carson and Gramercy, Torrance, where bigger and better

SIGNS will be turned out faster and more efficiently than ever before.