

# Natural Scenic Wonders Abound Within Few Hours Drive from Torrance

## GOOD SEA FISHING

Hundreds of halibut, many over 30 pounds, bass, barracuda, a 14-pound silverside salmon and five baby jewfish ranging upwards from 45 pounds were hauled in last week by anglers on the fishing fleet operating from Malibu pier.

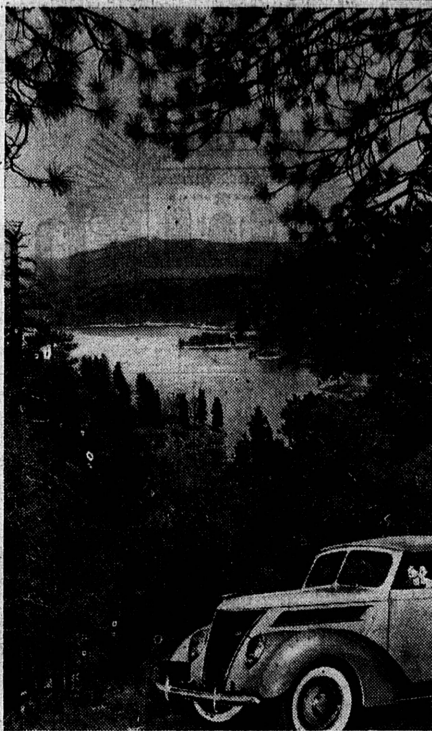
## TRAILER ORDINANCE

An ordinance licensing and regulating the operation of auto trailer camps, designed to encourage the establishment of such camps in Redondo Beach has been approved by that city's chamber of commerce and was submitted to the city council last week for adoption. The

## NO WEED-BURNING

The city of Redondo Beach will not burn weeds growing on vacant lots to reduce the fire hazard this year, at least, not at the present time, the city council decided last week. The council took the proposed measure under advisement.

## Beauty Spots Beckon



Vacation—what a world of delight and magic that word holds! Especially as summer shows signs of drawing near, cool and refreshing beauty spots beckon tourists to answer the call of the open road. Modern motor cars styled for comfort and designed for economy add greatly to the joys of carefree summer driving and further stimulate the urge to be off to vacationland! Roomy interior comfort, improved interior ventilation and safety brakes, together with outstanding economy, are some of the 1937 Ford V-8 features that will enhance any trip and help bring a new vacation driving pleasure to thousands of motorists this summer.

## New Managers Appointed by G. P. Company

Assigning sales executives to various major responsibilities for which they are specially fitted through broad experience, A. H. DePriest, vice president and general sales manager of General Petroleum Corporation has just announced a number of personnel changes and promotions, affecting all Pacific Coast divisions of this major oil company.

To direct greatly increased activities in the state of Washington and Alaskan Peninsula, Don Dawson, with the company since 1920, is leaving Southern California to become general manager of Washington division, with headquarters in Seattle.

Assuming the post of general manager of Southern California division is C. H. Warton, who joined this division of the company in its real estate department in 1930. Previous to this he had been a distributor for General in Arizona. In recent years Mr. Warton has held various responsible executive positions, causing him to be admirably fitted for his new post. Moving to Los Angeles from Seattle to assume the position of sales promotion and advertising manager, to direct all such activities throughout the company's entire marketing area, is Lloyd Bayly, more recently general manager in Washington. He has been with General since 1925.

To administer the company's controlled Mobilgas service stations up and down the coast, J. A. McClure moves to the home office in Los Angeles, having been advanced from the management of stations in Northern California. Mr. McClure, who joined General in February, 1936, has had 20 years' experience in the petroleum industry. He previously held managerial posts with oil companies of the Socony-Vacuum organization in Kansas City, Chicago and Dallas.

W. B. Curtis, well and favorably known throughout the Pacific Coast, where he has served the marketers of Mobilgas in various positions since 1924, is taking over the management of controlled service stations in Southern California and Arizona, the largest and most important retail field embraced within the company's scope.

**Avocados to Be Cheaper**  
BERKELEY, (U.P.)—The avocado, salad delicacy, is steadily going down in price.

## MARVELS KNOWN THRUOUT GLOBE BECKON VACATIONISTS

Vacation time usually substantiates the old adage that distant fields look greener, for this time of year finds Southland families poring over maps and folders preparing to set out in search of pleasure and relaxation.

Yet here in our own front yard tower the San Gabriel, San Bernardino and San Jacinto mountain ranges with scenic wonders known to tourists thru-



Follow Open Roads offer every inducement

out the world. From Mount Lowe on the east, looking down upon Los Angeles and the surrounding valley, to 10,805-foot Mt. San Jacinto on the southeast, overlooking the Coachella valley and the Salton Sea, and visible for many miles, this area offers every inducement to the vacationist.

Winding bridge paths thru tall sugar-pine forests, clear, cold streams stocked with trout, lakes with swimming and fishing facilities, and numerous resorts and public camping grounds combine to make these local mountains an ideal summer retreat.

For scenic mountain roads, the Angeles Crest highway, the Rim-of-the-World drive, and the Palms to Pines highway compare favorably with any thru-out the entire country.

The Mt. Wilson country, Crystal Lake recreation park, Prairie Forks and Big Pines recreation parks, Lake Arrowhead, Big Bear lake, Barton Flats and Big Meadows areas, Mt. San Geronimo recreation area, and Mt. San Jacinto state park—constitute a diversified playground for the recreationist who thrives on the cool driving air of the high places.

Within a half-day driving time from almost any point in Southern California these scenic retreats answer the vacation problem of the business man who wants to take his family out in the great open places and still be just "around the corner" in case that "big deal" should materialize during his absence.

## Best Vacation Tip: Drive With Care!

There is no thrill like motor-ing along unfamiliar highways in the scenic wonderland of the West, but if you are in a hurry you should choose some other mode of transportation.

Many a happy, care-free vacation has been turned into stark tragedy by the driver who insisted upon "hurrying on to the next place." Drive carefully this summer!

## Live Bait Boats Winning Favor at Downeast Port

Operation of live-bait boats is fast becoming an industry of magnitude in the Newport-Balboa area, with nearly 25 craft plying the coast line daily in search of the elusive yellowtail, barracuda, mackerel and sea bass.

The largest fleet operating from newly established wharfs this season is that of the Sport Fishing Headquarters on Coast highway a quarter-mile south of the Arches.

Half of the live bait boats and charter craft in Newport Harbor fly the banner of the Headquarters.

## Yellowstone Gates Open to Tourists

The north and west gates to Yellowstone National Park are open, and the motor vehicle license fee of \$3 is now being collected. The south and east entrances are expected to open soon. All main points of interest are accessible, but it will be a few weeks before automobile campgrounds are sufficiently cleared of snow to permit camping.

## SCENIC COAST ROAD

It's wildflower time on the Oregon Coast highway and this scenic coastline drive is now ablaze with color. With five new toll-free bridges open for use this year, the motorist now may travel the length of the Oregon Coast highway without taking a ferry. The wildflowers will be at their height until late June.

## RUSH ROAD BUILDING

Palomar mountain road is on the final assembly line with activity at full steam to make ready the new south slope route by June 15. Officials plan then to start transportation of the heavy steel units, weighing up to 60 tons, for the next stage of construction on the mounting of the 200-inch telescope, world's greatest.

## REVENUE JUMPS

Revenue collected for the state general fund during the past 10 months jumped 30 percent as compared with amounts received during the corresponding period a year ago.

## Crater Lake Still Bears Snow Mantle

Opportunity for Southern California motorists to view Crater lake in her winter mantle of snow will continue into June.

Accommodations will be available at Crater lake lodge about June 5, and David Canfield, superintendent of the national park, expects 200,000 visitors will travel into southern Oregon this year to view the colorful gem.

## Parks Get 75 Buses

CLEVELAND, (U.P.)—Officials of four national parks, anticipating a tremendous increase in tourist trade, have ordered 75 14-passenger sightseeing buses.

## Avocados to Be Cheaper

BERKELEY, (U.P.)—The avocado, salad delicacy, is steadily going down in price.

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