

Reconditioning of Used Cars Is Studied

Key Chevrolet executives from the Far Western states attend a two-day series of meetings on the reconditioning and merchandising of used cars Monday and Tuesday at the Hotel Oakland, K. M. Chase, Pacific regional manager; F. Norman Phelps, assistant regional manager in charge of used cars, presented the program, with Chevrolet executives from California, Oregon, Washington, Idaho, Montana, Nevada and Utah, submitting used car reconditioning problems from the field laboratory discussion and analysis.

"As a result of Chevrolet's dominant sales leadership on the Pacific coast, used car reconditioning has developed into one of the most important departments," business manager Mr. Chase. "Reconditioning their responsibility to the public—which has so enthusiastically supported the Chevrolet dealers' written warranty with each guaranteed Red OK Tag used car, our dealers and factory officials are working diligently to make a success of these factory supervised reconditioning schools, in order to provide an even greater service to used car purchasers."

"These reconditioning schools illustrate the re-manufacturing of used cars, with the latest equipment being demonstrated. The dealers and their used car superintendents attend the meetings and are given a graphic, visual demonstration in the use of the most scientific reconditioning tools yet devised.

"Chevrolet is spending hundreds of dollars in pioneering the idea that, in order to give the ultimate satisfaction to used car buyers, Chevrolet dealers must make their reconditioning shop modern, efficient and economical. Every Chevrolet dealer under this advanced reconditioning program will have his shop equipped with efficiency tools in order to deliver used cars to purchasers at the lowest prices compatible with the quality represented in the products and also so that he can back each OK'd used car with a written warranty. Pacific Coast Chevrolet dealers were the first to offer a written warranty with each Red OK Tag used car.

CRASHES TRUCK, FRACTURES LEG

Castante Parisi of Gardena suffered a fractured leg when he drove his Ford coupe into the rear of a truck which Driver Carlos Varona of this city had halted to make a boulevard stop yesterday afternoon at Normandie and Carson streets. Parisi was taken to Jared Sidney Torrance Memorial hospital for treatment.

KC BAKING POWDER

Manufactured by baking powder specialists who make nothing but baking powder—under supervision of expert chemists.

ALWAYS Uniform Dependable

Same price today as 45 years ago 25 cents for 25c

FULL PACK NO SLACK FILLING MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

Lest We Forget on This Coming Memorial Day

By MICHAEL STRASZER
A day of memories. One out of two days a year that the nation stops its hurried business, professional and industrial life to indulge in memories of a few years' pulsating effort by men who weren't known as "heroes" then.

Memorial Day and Armistice Day—out of 365 given over to money, love and life—are left to the few comrades of those who "went West" with a laugh, a tear, a prayer or a curse on lips which were soon to be still while the rest of the nation "observes" the holiday apparently oblivious of its meaning.

The date, May 30, was chosen by the Grand Army of the Republic, that fast thinning organization of men who donned the blue in '61 at the call of Abraham Lincoln. It was selected because it was the day in 1868 when the last Union volunteer was discharged from service. There is no national statute setting aside Memorial Day as a holiday, although all but seven Southern states have enacted laws making it a legal one. It is a day of custom rather than of statute.

General John A. Logan, first commander-in-chief of the Grand Army, was instrumental in placing Memorial Day in the hearts of the people; for the day only exists in the hearts of those who reverently pay tribute to our fallen heroes.

INSPIRING GESTURES GIVEN LITTLE HEED

On land, graves of veterans are strewn with flowers; on sea the waters are blossom-covered. In inland towns an inspirational tribute has developed as the rivers are burdened with flowers to carry land-locked homage to those gallant sailors and marines who demanded freedom for this nation in all its wars.

These are inspiring gestures. But there remains the discouraging inattention prevalent today. Too many of us forget—or if we don't, are heedless. One might even say that we are irreverent in our neglect of opportunity to observe this holiday—this Memorial Day—as we should.

We were quick to grasp the hands of those men who wore the blue and gray, khaki, olive drab and blue when they left us in '61, '98 and '17. We watched them as they rode away on

horseback, in puffing army trains and in camouflaged transports.

Later we scanned the list of casualties, sent back from the Wilderness, San Juan Hill and Chateau Thierry—those cold, black lines of type which cast despair in many a home. We saw the wounded, the sick and the gassed come back to us or to hospitals where many are still confined.

REDEDICATION TO DAY'S MEANING

Then came peace. And the boys returned to be paraded thru triumphal arches and feted as the defenders of the Union, valiant preservers of freedom for all American peoples and victors in the cause of Democracy. We promised them comfort, happiness and security—those who returned to us, once more to take up the tasks of the commonwealth.

And in the midst of the furor of homecoming, we didn't forget those who did not come back. They appeared to many of us as marching home with the rest of the boys—cheering them onward in their return—but, in reality, they are resting under white crosses, row on row, at Gettysburg, Chancellorsville and Soissons.

Have we forgotten those boys? Have we so far embroiled ourselves in this maelstrom of business, pleasure and speed that we no longer attend Memorial Day's great privilege? God grant that we haven't. Let us

dedicate ourselves to the day's reverent meaning—to go forth and pay tribute to those defenders who have passed to the Valhalla of heroes. They who threw us the torch of world peace after months of dire peril and havoc and who lost their lives are not demanding it.

They wouldn't want to be labeled "heroes," and be forced to endure the pitiless light of publicity—but they wouldn't want to be forgotten. This Memorial Day is our day to remember those intrepid comrades-at-arms. Are we going to challenge and do them homage? The answer is what we do next Sunday or Monday.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

Narbonne High Events-of-Week

MODEL PLANE EXHIBIT... Narbonne high school's athletic field was a place of high interest yesterday when the airplane club staged a model plane exhibition. All types of planes were given aerial tests before a large group of students.

DECORATING ROOM... Girl-members of Narbonne's honor and service club, the Jane Addams, have been spending many extra hours after school redecorating the old girls' rest room and hanging new paintings that depict campus scenes.

TENNIS PLAYERS... A determined band of Gaucha tennis players traveled to Gardena last week to participate in their final league match. Their determination was not enough because the Gardena students won 4 to 3.

YEARBOOK PROGRESSING... Work on El Eco, school yearbook, is rapidly nearing completion, the editorial staff under the direction of Editor Gertrude Hagum having finished its reportorial work and sections of the book have already been printed.

Memorial Rites at Roosevelt Park

Thru the combined efforts of the V. F. W. and American Legion posts of Gardena, the annual community Memorial Day ceremonies will be held at Roosevelt Memorial Park Monday afternoon beginning at 2 o'clock.

Chase Sweetster will play the mammoth outdoor organ in the park and Mrs. Lillian Kehr and Mrs. Jessie Hawkins will be soloists. Rev. John Bogue will open the ceremonies with a memorial prayer, Donald Lawrence of Gardena high school will give the Gettysburg Address, and Rev. Herbert Hillerman will give the benediction.

From \$8 to \$39
The average motorist now pays \$36 a year in taxes on the gasoline he uses in his automobile. Twelve years ago, he paid slightly more than \$8.

Deiningers Victims of Careful Burglar In Santa Ana Home

A leisurely burglar evidently spent considerable time in a bedroom of Mr. and Mrs. Fred E. Merker's home in Santa Ana while they were entertaining Mr. and Mrs. Robert L. Deininger and other relatives last Sunday night. It was evident that the house-breaker was in the home nearly an hour because he ransacked all of the purses and clothing of the guests and carefully replaced everything.

Members of the party were in the room off and on several times during the evening and noticed nothing that would lead them to suspect the presence of the uninvited guest, Deininger said. Approximately \$25 was taken from the purses, Mrs. Deininger losing a portion of this amount.

OBITUARY

HERMAN J. WALTER

World War veteran and husband of Mrs. Ruth J. Walter of 1424 Beech street, passed away Saturday at the veterans' hospital in Sawtelle where he had been confined for the past 14 months. His illness was due to an ailment suffered while he was in service.

Mr. Walter is also survived by three cousins, Mrs. Minnie Stringer, Mrs. Elia Johnson and Mrs. Marjorie Schrandl, all of Los Angeles. He was a native of Pittsburgh, Pa. The funeral was held Tuesday afternoon at Stone and Myers chapel, with Rev. C. M. Bowtle of Moneta officiating. Interment was at Roosevelt Memorial park.

Cupid Busy at School
SCOTSDALE, Pa. (U.P.)—Cupid worked overtime in Scottsdale high schools class of 1937. Nine couples were married during the term.

ing the term.

MOSCOW (U.P.)—In the first quarter of this year 32,832 births were registered in Moscow, against 18,246 for the same period last year.

NAMED DIRECTOR
John Bergman of Lomita is listed as director of the Viking Building Corporation, according to a copy of the articles of incorporation filed this week with the county clerk.

Dresses ELLWOOD'S Hosiery

1417 MARCELINA
CALIFORNIA DESIGNED! CALIFORNIA MADE!
BEACH WEAR AND PLAY TOGS
THAT ARE "TOPS" IN STYLE AND QUALITY



SLACKS \$1.00-\$1.95
SLACK SUITS \$1.95-\$2.95
PLAY SUITS \$1.00-\$1.95
OVERALLS \$1.95
SHORTS 59c to \$1.00
GIRLS' TOGS, Age 8 to 14 69c-\$1.95

SAFEWAY

WEEK-END SPECIAL VALUES

FLUFFYEST Marshmallows
POUND BOX 15¢

JUMBO OLIVES 15¢
Hemet brand, 2-lb. can, 5-ounce fruit-9-ounce can.

VEAL LOAF 13¢
Libby's brand, 7-oz. can, sliced cold.

SHEFFORD CHEESE 17¢
Large assortment, 1/2-lb. packages.

CREAM CHEESE 17¢
Shefford brand, Assorted, 5-oz. glass jars.

AIRWAY COFFEE 17¢
This "store-ground" coffee is always fresh when you buy it.

RED SALMON 19¢
Libby or Del Monte fancy grade red Salmon, No. 1 size can.

TOMATO SAUCE 3¢
Spanish style tomato sauce with delicious tang. Note price.

TOMATO JUICE 2 15¢
Spanish style tomato sauce with delicious tang. Note price.

MILK 3 18¢
MAX-I-MUM BRAND PURE EVAPORATED
Stock up on canned milk at this low price. High quality.

BROWN DERBY BEER
Stowaway Bottles 3 25¢
or Kegged Cans 4 25¢
Bottles extra on bottled beer. Beer available only in Safeway Stores licensed to sell it.

PURE HONEY 5-lb. can 39¢
Blossom Time Brand—A Pure blended honey in an economy size can.

EDWARDS 1-lb. can 25¢
The new drip grind Edwards Coffee. Finest quality—use wherever a finer grind is needed.

CORN 2 25¢
Stokely's finest Country Gentleman variety. Cream style pack.

PRODUCE
Feature values at your Safeway Fruit & Vegetable Dept.

TOMATOES IMPERIAL VALLEY 2 lbs. 25¢
Good size, ripe tomatoes from the Imperial Valley. Excellent flavor.

NEW POTATOES 10 lbs. 19¢
Fancy grade White Rose, Freshly dug, good size.

GUARANTEED MEATS
Serve Safeway guaranteed meats with certainty. For special occasions, when everything must be perfect, you can rely on the quality of these guaranteed cuts. Yet the price is no higher than you are asked to pay for ordinary meats. Try these meats today. See how popular these better meats are with the whole family.

BEEF ROAST CENTER CHUCK lb. 21¢
Fancy, center cut chuck of Safeway Guaranteed Beef.

FRYING RABBITS lb. 26¢
Freshly dressed, frying rabbits of high quality. Try one.

PRIME RIB ROAST lb. 30¢
First five ribs of Guaranteed beef. Excellent to oven roast.

COLORED FRYERS lb. 31¢
Milk-fed, dry-picked chickens for frying. Excellent flavor.

SLICED HALIBUT lb. 25¢
Freshly caught, sliced for frying. White, tender meat.

SLICED BACON Each 17¢
Puritan brand, Half pound, Cellophane wrapped packages.

FRESH DRESSED YOUNG HEN TURKEYS lb. 23¢

DAIRY FOODS

LUCERNE MILK 10¢
Grade "A" Pasteurized Milk. Country fresh. PER QUART

ICE CREAM 13¢
Lucerne brand. Assorted flavors. PER PINT

QUALITY SPREADS

Oleomargarine 15¢
Dinner Bell Brand, Per lb.

Troco Oleomargarine 19¢
Per lb.

PET FOODS

Dog Food 3 tall cans 14¢
Strongheart Brand

Kennel King 3 tall cans 17¢
High grade dog food.

HOUSEHOLD ITEMS

Scot Kitchen Towels 8¢
Rolls of 150

White Shinola 9¢
Does not rub off. Per bottle.

Lifebuoy Soap 6¢
Prevents B.O. Per bar.

Oxydol Soap 20¢
Large box.

White King Soap 29¢
Granulated. Large package.

Cleanser Old Dutch 19¢
Made from Selsolene.

Scot Tissue 20¢
All wrapped rolls.

SURE FRESH... IT'S DATED!

Julia Lee Wright's BREAD

WHITE or WHEAT

16-oz. loaf 8¢ 24-oz. loaf 11¢

WHILE THEY LAST GET

3 Genuine PYREX CUSTARD CUPS

For Only 24 LARGE or 48 SMALL SEGO MILK COUPONS

For a limited time only this special premium offer is made to acquaint you with the value of Segos Milk label coupons. Just take 24 coupons from the large labels, or 48 coupons from the small size, and exchange them for these 3 sparkling Pyrex Custard Cups. If you want more than three, only 8 large coupons or 16 small coupons are required for each additional cup.

Plan to get your Pyrex Custard Cups at once!—before this unusual offer expires. Just bring your coupons to the nearest redemption store listed below and receive your Custard Cups in exchange. No money. No delay. Get your copy of the Segos Premium Book—it lists and illustrates hundreds of other useful household and personal items that are offered in exchange for label coupons from Irradiated Segos Milk.

All Segos Milk is enriched by irradiation with extra Sunshine Vitamin D, that priceless vitamin which helps build strong sound teeth and sturdy straight bones in growing children. Segos Milk is double-rich, yet it costs less generally than ordinary milk, less than half as much as cream. It's always surely safe, convenient and economical. Every label bears a valuable premium coupon.

Boyd's Radio Sales & Service
850 W. 165th St., Gardena, Calif.

Lomita Home Appliance Co.
2177 Lomita Blvd., Lomita, Calif.

TORRANCE ELECTRIC SHOP
1419 Marcelina Ave., Torrance, Calif.

THIS STARTLING GIFT OFFER EXPIRES JULY 3

SO USEFUL they fill a dozen daily uses

Molded desserts or salads

Individual Baked Dishes

Storing left-overs

SEGO MILK