

GET A MAMMOTH BONUS PAY CHECK DISTRIBUTION

YOU ARE WELCOME TO SHARE IN THE DISTRIBUTION. IT COSTS YOU NOTHING NOW OR EVER. EVERY WORKER IS GUARANTEED EITHER A BONUS OR HIS WORK. SIMPLY CUT OUT THE ENROLLMENT BLANK APPEARING IN THIS ANNOUNCEMENT AND SEE THAT IT REACHES THE CAMPAIGN DEPARTMENT DELAY. DO IT NOW. DON'T WAIT!

TORRANCE HERALD

YOU WILL GET A CHECK

Bonus Check
Bonus Check
Bonus Check
Bonus Check
Bonus Check

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What Would \$500 Mean to You?

Stop and consider just what \$500.00 would mean to you. This amount of cash would come in mighty handy to you right now; or \$200.00, or \$100.00, or even \$50.00. Indeed to the average family even the twice-a-week Pay Checks would help out a great deal. The Herald campaign workers who do not receive one of the Bonus Checks will earn from \$18.00 to \$25.00 a week for the next nine weeks. Understand there is absolutely no element of chance in this campaign. It is simply a straight wage-earning plan. Nothing to win. This campaign is strictly an earning proposition. If you are not afraid of work, apply right now at The Herald office for this work, or telephone 444 and the details will be brought to your home, without the slightest obligation. **DO IT RIGHT NOW.**

This Campaign Is Absolutely a Business Proposition

The Herald campaign is strictly a business proposition for live, ambitious people who wish to add to their present income by cashing in on spare time. We say spare time because the people who will enroll in this campaign will be people who are employed people—people who have other things to do beside this—so that puts the whole proposition on a spare-time basis. This is work that can be carried on successfully in one's spare time. Everyone has some spare time in which to make money. All one has to do to receive one of these Bonus Checks is WORK—nothing else. If you are going to enroll—**ENROLL NOW.**

\$1600.00 IN TWICE-A-WEEK PAY CHECKS

A special fund of \$1600 has been set aside to be used in the form of twice a week guaranteed pay checks to all workers who do not earn one of the Bonus Checks. In other words the following amounts of cash will be paid twice weekly to all workers whether you receive a Bonus Check or not. There is no element of chance in this campaign. **There is NOTHING TO WIN AND NOTHING TO BE GIVEN AWAY. THIS CAMPAIGN IS SIMPLY GOOD SPARE-TIME EMPLOYMENT. A WAY TO EARN MONEY. ON THE FOLLOWING BASIS THE WEEKLY PAY WILL RUN FROM \$18.00 TO \$25.00 PER WEEK.**

WORKER'S EARNINGS ON SUBSCRIPTIONS

1 Year New or Renewal	\$.40
2 Years New or Renewal	.25
3 Years New or Renewal	1.20
4 Years New or Renewal	1.60
5 Years New or Renewal	2.00

Enrollment Blank

THE TORRANCE HERALD BONUS CHECK CAMPAIGN

I am Enrolled..... Opportunity Week Expires.....

I hereby enroll and cast 5,000 Points for

Name, Mr. or Mrs.

Address..... Phone.....

Only One Enrollment Blank Accepted for Each Worker Entering.

100 Points Coupon

THE TORRANCE HERALD
BONUS CHECK CAMPAIGN

I hereby cast 100 POINTS to the credit of

Miss, Mr. or Mrs.

Address.....

This coupon, neatly clipped out, name and address of worker filled in, mailed or delivered to the Torrance Herald, will count as 100 POINTS. It does not cost you anything to cast these coupons for your favorite worker and you are not restricted in any sense in giving them. Get all you can and send them in—they all count.

Do not Roll or Fold. Deliver in Flat Package. NOTE—This Coupon must be voted on or before April 24th.

First Week Extra Point Coupon

150,000 OPPORTUNITY POINTS

During a worker's first week of his or her enrollment 150,000 Points will be issued with every group of three yearly subscriptions or its equivalent, and as many of these Opportunity Coupons may be used as a worker secures subscriptions to cover this week.

Name of Subscriber.....

Address.....

Name of Subscriber.....

Address.....

Name of Subscriber.....

Address.....



BONUS CHECK CAMPAIGN HEADQUARTERS

The campaign is under the personal supervision of THE CALIFORNIA NEWSPAPER PUBLISHERS' ASSOCIATION. The campaign department is located in the Herald Building, the telephone number is 444. Campaign department office hours are from 8 a. m. to 7:00 p. m. daily; Wednesday evening, 8:30 o'clock, and Saturday evening, 9:00 o'clock.

Rules and Regulations

- Any reputable man, woman, boy or girl is eligible to enroll in this campaign and work for a Bonus Check. Applications may be made from this date until May 22nd. No applications accepted after that date.
- No employee or near consanguinity of any employee at The Herald is eligible to enter this distribution. This rule does not apply to Herald news correspondents, or to parents of carrier boys. The Herald reserves the right to reject any applications.
- To determine those receiving Bonus Checks, same will be decided by their accredited Points, said Points being represented by ballots issued according to the rules of the campaign.
- Workers are not confined to their own particular town or community in which to secure Points and subscriptions, but may take orders anywhere in this section, anywhere in the United States for that matter.
- Cash must accompany all orders where Points are desired. There will be no exception to this rule. Workers will be allowed to collect subscriptions and renewals as well as entirely new subscriptions and Points will be issued for both.
- Points are free. It costs the subscriber nothing to cast these Points for his or her favorite worker. Subscriber should ask for points when paying their subscription.
- Points cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.
- Points are not transferable. Workers cannot withdraw in favor of another worker. Should a worker withdraw from the campaign, his or her points will be cancelled. Neither will it be permissible for workers to give or transfer subscriptions to another worker. Points on such transferred subscriptions will be subject to disqualification at the discretion of the campaign manager.
- Any collusion on the part of the worker to nullify the campaign, or any combination, arrangement or effort to the detriment of the workers of this newspaper will not be tolerated. Any worker or workers entering into or taking part in such an arrangement, agreement or effort will forfeit all rights to a Bonus Check or Pay Check.
- Any Points issued on subscriptions may be held in reserve and published at the discretion of the worker, but it is understood that workers will not be allowed to use their credits in any manner detrimental to the campaign of other workers. The printed Free Points Coupons appearing from week to week during the campaign must be cast for the workers on or before the date appearing thereon.
- In the event of a tie for any one of the Bonus Checks, Bonus Checks for identical value will be given to the workers.
- Extension on subscription will count Points according to the regular schedule prevailing in the period in which they were turned in, with the exception of the final period.
- No statement, assertion, or promise, either verbal or written, made by any representative, solicitor, agent, or worker varying from the rules and regulations published through the columns of this newspaper will be recognized by the publishers of this newspaper or the campaign management.
- In case of typographical or other error, it is understood that neither the published nor the campaign manager shall be held responsible, except for the necessary correction upon same.
- Every worker is an authorized agent of The Herald, and as such, may collect subscription payments from present as well as new subscribers.
- It is distinctly understood and agreed that workers will be held responsible for all monies collected, and that they will remit such amounts in full at frequent intervals or on demand to the campaign department.
- There will be several big Bonus Checks to be distributed besides the 20-percent commission Pay Checks to all ACTIVE non-Bonus Check workers. Workers receiving a Bonus Check do not participate in the commission feature. Any commission money drawn during the campaign is deducted from those receiving a Bonus Check. All workers must remain active throughout campaign by turning in a one-year subscription each week, and failure to do so, will at the discretion of the campaign manager forfeit all rights to a Bonus Check.
- To secure absolute fairness in the distribution of Bonus Checks, the campaign will be brought to a close under a sealed ballot box system, and will be under the personal supervision of two or more of the judges selected from the advisory board. During the last week of the campaign the sealed ballot box will repose in the lobby of a local bank, where the workers and their friends can deposit their final collections and reserve ballots. And not until the campaign has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one, not even the campaign manager, can possibly change the standing of the respective workers, which precludes any possibility of favoritism and insures fairness to the minutest degree.
- The Herald reserves the right to add to this list of Bonus Checks at any time during the campaign.
- The only Points prevailing in this campaign are those appearing on the worker's receipt book and those as explained in the rules and regulations of this campaign.
- One hundred and fifty thousand extra Points will be given a worker for each group of three yearly subscriptions or its equivalent turned in during the first week of the campaign. The week of May 3rd to May 8th inclusive, will be known as "Opportunity Week." During the week 500,000 extra Points will be given for a two-year subscription and each worker will be limited to 10 of these subscriptions. Also during this week 200,000 extra Points will be given for every three yearly subscriptions or its equivalent and as many of these 200,000 Points coupons may be used as a worker secures subscriptions to cover during this week.
- The Herald guarantees fair and impartial treatment to all workers, but should any question arise, the decision of the campaign management is absolute and final.
- The campaign opens today and closes June 18th, 1937.
- All extra Point certificates will be issued at the close of periods.
- A worker may reserve the right to enlist the aid of as many helpers or co-workers as they desire.
- Any one not on The Herald subscription list prior to April 16th, 1937, constitutes a new subscription.

Not a Contest
Simply
A Way to Earn
Money

Enroll Today
Cash In On
Your Spare
Time