

TORRANCE LUMBER COMPANY

Carson & Border Phone 61
Lumber, Sash, Doors, Millwork, Paints
Roofing, Lime and Cement
Special Consideration Given All Orders Regardless of Size

It's Wise to Build Now!

TAKE OUR ADVICE, and build your new home now.

TODAY'S PRICES, are bargain prices compared with prices to come.

WE'RE HERE to help you, by financing your home with an Amortized Loan.

SEE US AT ONCE.

American Mutual Building and Loan Association
of Redondo Beach, California
210 SOUTH PACIFIC AVE.
Telephone 3351

800-Acre Palos Verdes Site Brings \$1,650,000

SHOP TALK

By RAY BROOKS

(Continued from Page 1-B)
suggestion of higher ground, build their homes thereon.
I suppose there's something psychological about being able to stand on a hilltop, breathing deeply, and looking down on your fellow men. In Sherwood Anderson's newest play now running on Broadway, "High Tor," a young man loves his inherited mountain top so well he gets into all kinds of trouble, loses his girl, has a devil of a time.

So it is with puny man. He loves to possess something so mighty, so mysterious and imposing as a mountain or hilltop.

COMPLETE COVERAGE—All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

FOR SPECIAL BARGAINS

On Lots and Re-possessed Homes
SEE
REMCO
1315 Post Ave. Tel. 5

County Areas Show Much Building

Permits for one and two-story dwellings made up the bulk of the \$1,866,752 in valuation of new building started in Lomita and other unincorporated sections of Los Angeles county last month, according to the county building bureau headquarters in Los Angeles.

Total valuation of permits in the unincorporated areas was shown to be \$1,866,752, and the number of permits was 1493. Dwellings accounted for \$1,123,925 of this total, and 499 of the 1493 permits.

The March total of \$1,866,000 was more than half a million dollars over the \$1,240,759 in permits issued in February, when 1087 new structures were started. For the year to date, valuation of permits since January 1 up to April 1 was \$4,119,851, slightly behind the \$4,191,887 issued during the first three months of 1936.

AVALON STILL CLOSED
Avalon boulevard is still under water near Nigger Slough. Travel between Los Angeles and Long Beach uses optional routes to avoid detouring around the flooded section.

SAN PEDRAN NEW STATE PARK HEAD

The title of "Superintendent of the State Parks" was added to the list accumulated by A. E. (Chick) Henning, well-known San Pedroan, Monday, when he succeeded James A. Snook. His appointment to that position was announced by George D. Nordenholt, director of the Department of Natural Resources, at Sacramento.

Henning will make his headquarters at San Francisco, where the department has its main office. Branch offices are established in Sacramento and Los Angeles. About fifty percent of Henning's time will be spent in the south central part of the State.



A. E. HENNING

A resident of San Pedro for seventeen years, Henning served as President of the Chamber of Commerce, head of the San Pedro Realty Board, President of the Harbor District Chambers of Commerce and was prominent in activities of the San Pedro Rotary club. He was instrumental in organizing the local Rotary group and also served as chairman of the Los Angeles-Long Beach Federal breakwater joint committee which brought about the extension of the breakwater in 1929.

Number 1 Rule for Happy Life Given By Movie
Wives who think their husbands should take more of their advice than they are ordinarily accustomed to would do well to take their mates to see "Mind Your Own Business," the gay domestic comedy with Charlie Ruggles and Alice Brady, which shows next Wednesday at the Torrance theatre.

TRAVEL-ROMANCE
Don't miss Richard Halliburton's travel-romance when he appears in person May 3 at the Civic Auditorium. Tickets at The Herald office.

Make Yours the HOME BEAUTIFUL AT SMALL COST
Use
PREMIER & MURPHY PAINTS-VARNISHES
They Go Farther—Last Longer
Newest 1937 Patterns
MAYFLOWER WALLPAPER

Assorted he was injured last March 15 when his automobile was in collision with one owned by Torrance Laundry and Dry Cleaning company, Laurence E. Bartlett. This week filed suit for \$5,114 damages.
Bartlett was joined in the suit by Naomi Bartlett, and they named Frank E. Barnett as co-defendant with the laundry. In the accident at Figueroa and 68th streets, Bartlett said he suffered lacerations to his face and right leg and also internal injuries.



TORRANCE PAINT STORE
SARTORI & POST
Phone 884

First Lady Honored By Dallas Fair



President Roosevelt advocated the "Good Neighbor" policy on his recent tour of South America, and here you see Mrs. Roosevelt as she added her endorsement to that same policy—the theme of the Texas and Pan American Exposition opening in Dallas, Texas, June 12th. Rosa Elena Dominguez, 9, daughter of the Mexican Consul in Dallas, is presenting Mrs. Roosevelt with the scroll which appointed the First Lady honorary president of the Buenos Vecinos (Order of Good Neighbors). Members of the order must sign a pledge to spread the "Good Neighbor" message in the Americas.

THE first tangible result of President Roosevelt's "Good Neighbor" policy in Pan America—that's the Texas and Pan American Exposition which will open in Dallas, Texas, June 12, in sweeping lines. Pan America will be reconstructed on the \$25,000,000 site of the international fair. Huge buildings, each embodying the architectural trend of the exhibiting country are being erected in a tropical setting enabling the visitor to "go abroad at home." The latter part of June will see the opening of the Pan American Exposition. Open stars, artists of the stage and screen, and internationally famous concert singers and bands from South and Central America will be seen and heard in the Pan American Casino, the most spectacular night club ever introduced on the North American continent. The Cavalcade of the Americas, a dramatic spectacle depicting the saga of the Americas, from the landing of Christopher Columbus to the present day, will occupy the spotlight for 144 days. Hundreds of actors, wearing authentic costumes, will bring history to life. A friendly city Dallas will exceed its reputation with the great Exposition—a milestone in Inter-American friendship and future trade relations.

CHICAGO U PREXY TO LECTURE MONDAY AT L. A. PHILHARMONIC

Educators from practically every community in Southern California are expected to attend a reception in honor of Dr. Robert Maynard Hutchins, president of Chicago University, when he speaks in Los Angeles, at the Philharmonic Auditorium, Monday evening, April 12, under the auspices of the Modern Forum.

The reception will be held at the conclusion of an address to be given by Dr. Hutchins on the subject, "What Must Be Done With Education?" Dr. Robert Gordon Sproul of the University of California at Los Angeles is honorary chairman of the reception committee.

Viola Kersey of the Los Angeles city schools is general chairman and will introduce the speaker.
Dr. Hutchins, who is one of the youngest college presidents in the United States, has become a prominent figure in education through many new methods of instruction and administration which he has both advocated and introduced. Opinions held by Hutchins and his practical application of them at Chicago University have been closely followed by educators throughout the world.

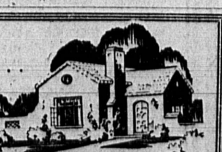
CRASH VICTIM FILES SUIT

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Two New Homes Being Erected

Building permits issued this week totaled \$8,100 and included two new homes, one a \$5,000 six-room stucco residence and double garage that is being constructed at 1318 Beech street. The owner is Fred T. Fischer of 1731 Martina avenue.

W. J. Hayman of 2308 Torrance boulevard started erecting a five-room stucco home and garage at 2310 Torrance boulevard next door to his present residence. This home will cost \$3,000. Comer and Kerber took out the third permit, for an addition to a garage at 1724 Cabrillo avenue, the work to cost \$100.



Be It Ever So Humble There's No Place Like . . . Your Own HOME
• THIS OLD SONG . . . with a new twist . . . has never been truer than it is today. And never has it been so easy to own your own home. FHA makes it a simple process and we are well prepared to supply all FHA information . . . as well as ALL building materials needed. Investigate today!

Consolidated Lumber Co.
1825 213th STREET. PHONE 129
Dudley Burns Bee Hughes

TWO TRACTS SOLD FOR DIVISION

Eight hundred acres in scenic Palos Verdes Hills were purchased late last week by the Palm Springs Land and Development company for an estimated \$1,650,000, it was reported Sunday.

More than 200 acres will be subdivided into plots of a quarter-acre and larger and marketed by the Frank Melrose company as selling agent.

The land comprises two tracts of 557-acre west of Dodson avenue acquired from Dr. George Averill and H. L. Weymouth for an asserted \$1,500,000, the other some 240 acres northwest of San Pedro were purchased from the Harbor View Land company for a price said to be in excess of \$100,000.

ORCHESTRA WILL PLAY BEETHOVEN

(Continued from Page 1-B)
a grand advance from his First, a "little comedy" with which he began his orchestral career.

Famed Dance Composers
Josef Strauss, whose "Dragon Fly" mazurka will be played after the intermission, was the son of Johann (1804-49), composer of dance music of world-wide celebrity, who founded the family of prolific writers and prodigious directors. It should be remembered that Richard Strauss, who also is in Music's hall of fame, was not connected with the Viennese of the same name, Richard was a German, the other Strauss were Viennese.

Josef (1827-70) was to have become an architect by his father's wishes but he studied music in secret. He conducted for his brother during Johann's illness in 1853 but did not learn the violin until later. Then he too collected a band, began to compose and published in rapid succession 285 works.

Brother Johann (1825-99), composer of "Blue Danube" has more than 400 waltzes to his name. His bands were the sensation of Europe, rivaling his father's great organizations, in popular appeal. Just recently Vienna paid tribute to Johann Strauss and the "Blue Danube" was to be heard day and night for a week throughout that once gayest of all European cities.

COUNTRY HOMES EXERT STRONG APPEAL NOW

With a housing shortage development in Torrance, San Pedro, Redondo Beach, Long Beach, Hermosa and Huntington Park, as the result of improving business conditions in these cities, a strong trend toward country homes in that territory was noticed last week in a survey of real estate movement.

According to A. E. Hanson, real estate broker in charge of developing Rolling Hills, more and more people of the business and professional classes are building or preparing to build homes in the scenic heights overlooking the cities southeast of Los Angeles.

"This trend," said Hanson, "is the direct result of two main factors. One is that with incomes rising, business and professional men are eager to enter upon more expansive home life, which subdivisions such as Rolling Hills offer without sacrificing city conveniences and close proximity to the sources of income."

"The other principal factor in the suburban movement is the demand for housing accommodations close to industrial centers by more people being employed by business in Long Beach, Redondo, Torrance, Hermosa, San Pedro and Huntington Park than ever before. This need for homes in the cities has resulted in rising rentals, thereby inducing many people of moderately substantial means to look favorably on homesites in close-in subdivisions."

Nurseries Having Record Business

Nurseries are doing the greatest volume of business this spring in five years, according to Harold J. Ryan, county agricultural commissioner.
Heavy home building activity, together with replacement of ornamental and deciduous plants that were frosted killed in January, has increased the seasonal movement of nursery stock for landscape purposes to a five-year high.

Tomorrow, Friday, Is BARGAIN DAY!

Shop from These Ads::SAVE!

LENAE DRESS SHOPPE

1279 SARTORI

Women's Spring Print DRESSES

• SAVE! Save! Save! Just 50 better quality Spring Dresses to sell on Bargain Day at this low price . . . all actually reduced from \$7.95 . . . you save \$3. Included are the newest spring prints in heavy silk crepe, styled to the minute and exceptional values even at \$7.95. Many lovely pastel shades. Shop early while they last. Sizes 14 to 44.

\$4.95

NATIONAL HOME APPLIANCE CO.

1318 SARTORI

STAINLESS STEEL SAUCE PANS

• CHANGING the cooking habits of thousands of women are the new Carlton stainless steel cooking utensils. Guaranteed not to stain or discolor, these revolutionary products are proclaimed everywhere for their endurance, ease of cleaning and continuous bright surfaces. Bargain Day you can buy a 1 1/2-quart sauce pan that regularly sells for \$1.95 for

\$1.19

"BARGAIN DAY"

QUALITY SUPER MARKETS VEGETABLE DEPARTMENT

2171 TORRANCE BLVD. - 1325 SARTORI

2 SUPER VEGETABLE SPECIALS

• FOR THE one Bargain Day Friday we offer these two outstanding values in fresh vegetables. Stock up on these and save.

10 LBS. FANCY BURBANK POTATOES . . . 25¢
LOCAL GROWN SWEET GARDEN PEAS . . . LB. 5¢

"BARGAIN DAY"

J. C. PENNEY CO.

1269 SARTORI

THE SKEETER SKATE SKOOTER

• HERE'S a sensational Anniversary Sale special for the kiddies! Ball bearing Skooters with wheels easily replaced. Well-made, brightly colored. Ideal for children. These were meant to sell for much more. Hurry while the supply lasts. Other toys at 88¢ also.

88¢

"BARGAIN DAY"

BEACON DRUG CO.

1519 CABRILLO

25c Tube Mi 31 Tooth Paste and 25c Klenzo Tooth Brush

• HERE'S a worthwhile saving on two high quality products. Mi 31 Tooth Paste is famed for its mucous-solvent action which removes every trace of "stickiness" and gives the teeth and mouth a refreshing sensation of sheer cleanliness. We have Klenzo Tooth Brushes in hygienically correct assorted styles with colored handles.

BOTH FOR 35¢

"BARGAIN DAY"

ELLWOOD'S

1417 MARCELINA

WOMEN'S GREY SLACKS

• A TIMELY special to close our First Anniversary Sale. These 'slacks' are well tailored, cut bottoms, zipper fastening and contrast button trim. They have the appearance of wool, yet made from sturdy, hard twist cottons that assure long wear. Washable and color fast. Sizes 12 to 20.

\$1.55 PAIR

"BARGAIN DAY"

STAR DEPARTMENT STORE

SARTORI AT POST

MEN! Here's a Big Bargain!

COTTON-RIBBED SHIRTS and SHORTS
• ALL SIZES, cut full for comfort. Shorts are Vat-Dyed, a new garment if it fades. New colors and patterns. Shirts are nicely woven white cotton-ribbed. Stock up, while you can, at this Friday price.

5 FOR \$1

"BARGAIN DAY"

SAM LEVY DEPARTMENT STORE

1307-1313 SARTORI

IMPORTED BELGIAN RUGS

• A LUCKY purchase made direct with the importer in New York enables us to offer these fine rugs as an outstanding Friday Bargain Feature. We cannot adequately describe them. You must SEE their soft glossy colors and luxurious oriental patterns, and FEEL their deep texture to appreciate them. On sale Friday only at these prices:

Size 24 in. by 40 in. \$1.49
Size 3 ft. by 5 ft. 2.95
Size 7 ft. by 10 ft. 10.95
Size 9 ft. by 12 ft. 21.50