

## SHOP TALK

By  
RAY BROOKS

Oh, to be in England  
Now that April's there,  
And whoever wakes in England  
Sees, some morning, unaware,  
That the lowest boughs and the  
brushwood sheaf  
Round the elm-tree bole are in  
tiny leaf,  
While the chaffinch sings on the  
orchard bough  
In England—now!  
—ROBERT BROWNING.  
"Home Thoughts from Abroad"  
(WHAT Broad?)

### DRAMMER GRAMMER

Down along the right hand  
side of the dodger published by  
Kiwanis advertising tonight's  
Super-Super production, "The  
Gay 90's," is a statement, to-  
wit: "See the Things Mother  
DONE in the '90's."

Now, you know, there's some-  
thing grammatically incorrect  
about that sentence. We wonder  
what master grammarian could  
have done such a thing!

### SEEGAR SYSTEM

We ponder, sometimes, the  
physiological or psychological  
impetus that prompted the first  
cigar clerk to hand a man a  
full box of cigars when the cus-  
tomer only wanted to purchase  
one. Observe, if you will, the  
stretching, grunting and wheez-  
ing every clerk goes thru when  
he is forced to reach clear to  
the back of a counter for a box  
of five-cent stogies just to sell  
one. Modern counters have  
sliding tops, permit the customer  
grabbing for his own smokes,  
yet still holds up the old cus-  
tom.

### BLAZING BLONDE

Blonde Esther Kuethe out at  
Alcorn's roundly resented the  
story last week of the local  
restaurant that advertised for  
a waitress and emphatically ex-  
cluded blondes. Cracked Esther,  
"Gentlemen STILL prefer them!"

### HILARIOUS HOAX

Mouth watering and eyes  
pleading, a jungle-gym (tramp,  
to you) shuffled in the back  
door of Christy's cafe the other  
P. M. and gasped for food. Kind-  
ly Mrs. "Christy" ordered the  
bum a roast beef sandwich and  
cup of coffee to be served the  
unfortunate fellow in the rear  
booth.

Shortly thereafter, a waitress  
noticed the tramp wasn't eat-  
ing, called the Mrs. who found  
that the ragged one declined the  
roast beef, demanded ham and  
eggs.

Indignant, the Mrs. rushed to  
the Mr. and the latter, with  
blood in his eyes, strode up to  
the high and mighty tramp and  
in no few words informed him  
that if he didn't like the food  
as is, "then get the hell out of  
here."

Without a word the bum rose,  
stalked to the door, only to let  
out an uproarious guffaw. . . a  
guffaw no costume could con-  
ceal. . . it was Postmaster Earl  
Conner, with old Nick in his  
veins and spilling for a laugh.  
Well, he got it!

### FIRST YEAR

John Ellwood celebrates this  
Friday his first year in Tor-  
rance. In appreciation of the  
business given him this past  
annus, he is holding a really  
worthwhile sale. . . 10% off  
on everything in the store. This  
means quite a saving to the cus-  
tomer, also means quite a big  
mark-down to Ellwood.

Let Shop Talk congratulate  
this store owner here and now.  
He is a good merchant, good  
fellow, sells good merchandise  
and seems to have a good time  
doing it.

### MONOPOLY

Rubber necking from our  
office windows the other day  
mine weary eyes fell upon the  
names written across the up-  
stairs windows of the building  
directly across the street. Let-  
tered there were "Dr. Mitts,  
Chiropractor," and "Dr. W. I.  
Laughon, M. D." What a great  
chance, says I to myself, for a  
bit of collusion. . . Dr. Mitts  
twists and turns till he breaks  
a leg and Dr. Laughon, right  
across the hall, sets the frac-  
tured bone.

All very nice, says I. . .  
though, of course, I know Doc  
Mitts. . . he's as gentle as a  
lamb. And Doc Laughon,  
though new to this town, has  
well equipped offices and an im-  
pressive record as a physician  
and surgeon. He's a very nice  
person, and a recent joist with  
him fixed me up in one day  
when a bit of sickness I de-  
veloped had, promised to lay me  
flat for a week or more. Doc  
Laughon's idea is to keep the  
patient in good health, not hope  
and wait till the person de-  
velopes a chronic case of the  
(Continued On Page 6-B)

# Torrance Herald

TWENTY-THIRD YEAR—No. 13.

TORRANCE, CALIFORNIA, THURSDAY, APRIL 1, 1937

\$2.00 PER YEAR — SINGLE COPY 5c

## SECTION B Society Sports - Theatres

# "GAY 90'S" LAUGH HIT OPENS TONIGHT

## More Than 70 Local Men Frolic In Wildest Comedy Ever Staged Here; Second Show On Friday

Tonight at 8 o'clock "The Gay 90's," under the spon-  
sorship of the Kiwanis Club, will make the first of two  
appearances at the civic auditorium. The production is  
staged with a cast of more than 70 local men who will  
perform as belles and heroes with true thespian abandon.  
A second performance will be  
given tomorrow night.

Ticket sales point to crowded  
houses for both nights, accord-  
ing to Earl Conner, chairman.  
The cast promises one of the  
finest shows ever to be put on  
in Torrance—just ask Robert  
Deininger, general chairman.

Two acts of hilarious comedy,  
complemented by music, danc-  
ing and other special numbers  
by a troupe of talented Meglin  
Studio dancers and entertain-  
ers, will round out a two-hour  
performance. The first act of  
"The Gay 90's" is a trial in  
those days when a breach of  
promise suit was something to  
write home about. This suit is  
something to write home about  
even in 1937.

### Jury of the Century

Henry Ulbright as court judge  
abandons his gentle demeanor  
to perform the role of a severe  
magistrate. He is assisted in  
court proceedings by "Clerk"  
George Probert.

Dotty Perkins (Bill Shawyer)  
who, like the Royal Northwest  
Mounted Police, "gets her man,"  
is suing Dennis Casey (Sam  
Kennedy). A "League of Na-  
tions" Jury presides in the box.  
One scans them and sees a  
Dutchman (Jack Barrington),  
a Jew (Sam Levy), a Swede (A.  
H. Silligo), Mae West (Gaston  
Arag), a deaf Deaconess (Ray  
Beugel), a Frenchman (Harwood  
Clark), and a farmer (J. B.  
Scott).

With the aid of his faithful  
gavel Judge Ulbright main-  
tains the dignity of the court—  
when the jurors are quiet. Wit-  
nesses who know too much or  
nothing ("Chief" Thomas and  
Charles Shultz) almost drive  
him to distraction, but the two  
attorneys (Alden Smith and  
Charles Rippey) do succeed in  
exhausting his patience.

After weighing the evidence  
concerning heart-breaking poe-  
try manifest in "Dotty" Shawyer,  
posers a \$50,000 fine. Defendant  
Sam Kennedy, however, prefers  
life sentence—marriage.

### What a Wedding!

The wedding scene is convivial  
with all the fixin's and trim-  
min's for preparation. Mary  
Perkins (Charles Rhoades) is  
anxious that "her" daughter be  
properly married and orders the  
wedding guests around accord-  
ingly. Jack Miller as "her" hus-  
band almost has a solo celebra-  
tion because his henpecking  
wife is so busy "bawling out"  
everyone else that she hasn't  
time to concentrate on him.  
However she does manage to  
curb any funny stories that he  
feels might live up the wed-  
ding.

The well scrubbed and well  
(Continued on page 6B)

## Fourth Attempt for Slough Drain Project Ordered

Altho the value of the land  
is declared to be less than the  
cost of installing drainage  
facilities, Los Angeles county  
officials will try for the fourth  
time to obtain federal funds  
for draining Nigger Slough.  
It was decided this week fol-  
lowing a conference between  
Supervisor Leland Ford and  
residents of Keystone.

County Surveyor Alfred  
Jones and Chief Flood Con-  
trol Engineer C. H. Howell  
were instructed to file an-  
other WPA application in the  
hope of obtaining approval  
under the President's newest  
Public Works Program. Some  
of the houses are standing in  
water up to the eaves, the  
county officials were told at  
the conference.

## Rain Total Sets New Record

This city's total rainfall to  
date—20.90 inches—is slightly  
more than eight inches in ex-  
cess of the average seasonal  
precipitation.

Records kept at the high  
school since 1930 show that the  
average rainfall at April 1 is  
but 12.02 inches. The average  
for the entire rain period over  
the past seven years is 12.96  
inches.

The following table shows the  
moisture records closest to  
April and the total for the sea-  
son:

Date	Inches	Total
Mar. 25, 1937	20.90	
Mar. 31, 1936	10.32	10.57
Mar. 7, 1935	16.13	20.33
Feb. 26, 1934	8.79	9.59
Mar. 17, 1933	9.42	11.47
Feb. 18, 1932	15.20	15.47
Mar. 12, 1931	6.95	10.40
Mar. 16, 1930	10.51	12.91

Boy Puzzles Teachers  
WORTHINGTON, Eng. (U.P.)  
—In order to see if a ten-year-  
old boy is curable of a myster-  
ious complaint—the inability to  
talk, read or write when he is  
at school, although he is appar-  
ently normal at home—Worth-  
ington Town Council has granted  
£750 for special treatment.

W. I. Laughon  
M. D.  
Physician & Surgeon  
Offices: Phone 31  
1337 El Prado Day or Night

## 45 Years of Wedded Life!

This is the week we celebrate by giving our  
Customers, Starting April 1 to 15: . . .

1/2 Pints, Enameloid . . . . .	29c
April 10 to 15	
Semilustre	
Quarts . . . . .	99c
Screen	
Enamel, Qt. 47c	
2-In. Paint	
Brush . . . . .	20c

Stucco Water Paint, White, the Lb. 7c  
1 GALLON CREOSOTE, THE GAL. . . . . 85c

LOOK AT YOUR ROSE BUSHES!  
BLACK LEAF 40 or RED ARROW does the work

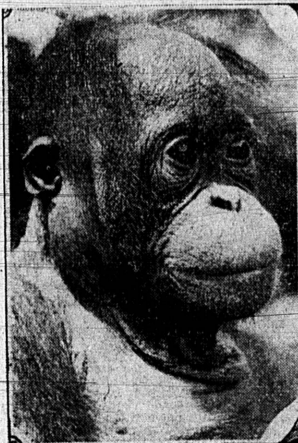
SNAROL—All Sizes, and many kinds of  
Insecticides

A VERY COMPLETE STOCK OF . . .  
Sherwin-Williams Paints & Enamels

Don't worry about Credit. Let your Banker  
do that.

WORRELL, The Hardware Man  
"63 YEARS IN THE GAME" PHONE 167-M  
1517 CABRILLO AVE. TORRANCE

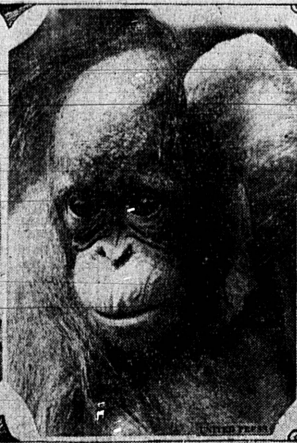
### SEES EVIL



### HEARS EVIL



### SPEAKS EVIL



## SYMPHONY PRACTICING FOR FREE CONCERT ON APRIL 9

Conductor George N. Mershon is conducting final  
practices of the Torrance Symphony orchestra for the  
next free concert that will be given in the civic auditorium  
Friday night, April 9.

The soloist will be George Luddecke, who is teaching  
voice here at the First Chris-  
tian church. Luddecke, a bar-  
itone, has appeared with the  
Ford symphony at the Pan-Pa-  
cific Exposition in San Diego  
and also sung at the Organ  
amphitheatre in that city.

He has been soloist with the  
Hollywood Women's chorus and  
at Grace cathedral in San Fran-  
cisco. A student of Dr. Edward  
Lippe, teacher of famed Nelson  
Eddy, Luddecke plans to leave  
shortly for radio auditions in  
New York City. He will sing  
the Largo from Dvorak's New  
World Symphony, the amusing

### Purse Finder Loses \$25

ELDORADO, Ill. (U.P.)—The  
finder of a purse lost by Mrs.  
Oscar Auten cheated himself  
out of \$25 by taking \$25 the  
purse contained and returning  
valuable papers secretly. Mrs.  
Auten received the valuable  
papers just as she was prepar-  
ing an advertisement offering  
the finder a \$50 reward.

"Shortenin' Bread" by Jacque  
Wolfe and Carrie Jacobs Bond's  
"Perfect Day" with the orches-  
tra here.

Because he has not had his spring tonic yet or possibly because  
so many humans stare at him during the course of a year, this  
circus chimpanzee decided to be different while on a recent visit  
to California. Instead of following the old Chinese proverb of  
"See no evil, speak no evil," his facial expressions seem to indicate  
just the opposite.

## C. I. O. Local to Hold Open Meet

An open meeting of the Amal-  
gamated Association of Iron,  
Steel and Tin Workers will be  
held at 2 o'clock next Sunday  
afternoon at the Moose hall on  
Carson street. According to  
President Charles D. Steele, of  
the Torrance local, Organizers  
Hunter, Dahmple and Thymus  
will speak after which a short  
closed business session will be  
held.

Australian Gold Increases  
CANBERRA, (U.P.)—Austra-  
lia's gold production of the past  
year exceeded \$50,000,000.

## SCHOOLS NOW ON FINAL LAP

All schools in the Los Angeles  
system reopened Monday morn-  
ing following a week's spring  
vacation. The next holiday will  
be Monday, May 31, for Mem-  
orial Day which occurs on Sun-  
day this year.

The junior class play is sched-  
uled at Torrance high school for  
April 30 and the Junior prom  
will be held late in May. The  
third annual high school carn-  
ival to raise funds to pay the  
cost of pictures in the annual  
publication will be given about  
May 21. The 1936-37 term will  
end on June 25.

## Switchboard Out At City Hall

A saving of \$16 per month  
was effected this week in the  
city hall when the switchboard  
was taken out and the trunk  
lines serving city telephones  
were reduced from four to two.

Persons desiring to contact  
the several city offices must  
now call separate numbers be-  
cause the former 400 call, which  
passed thru the switchboard, is  
now reserved for the police de-  
partment.

Here are the new telephone  
numbers:

City Clerk or City Engineer	627
City Judge	275
Civic Auditorium	360
Fire Department	
Business Office	491
Police Department	400
Park Department	621-J
Street Department	693
Water Department	555

## Day of Derricks Held Passing

The day is not far distant  
when the tall, weather-blackened  
spires that stand over oil wells  
will no longer dot the land-  
scape around Torrance. This  
was the prediction made by oil  
men this week in commenting  
on the increasing number of  
new-type electric pumping units  
being installed in the local field.

These are replacing the old-  
style cumbersome and unsightly  
pumpers which require a derrick.  
Many wells have been  
equipped with the power plants  
and several derricks have already  
been removed along with the  
old heavy equipment.

Oil men, who have installed  
the electric pumpers say that  
they are performing most econ-  
omically and that the change  
has resulted in greater efficiency  
of production.

Introducing  
**Beckley's**  
CATERERS QUALITY  
ICE CREAM

THU. FRI. SAT. ONLY  
FIRST 25¢  
SECOND PINT 1¢

Here is your chance to try Beckley's . . . that deli-  
cious, wonder-smooth ice cream. Starting today and  
continuing through Saturday, the Dolley Drug Annex  
offers you a full pint of this delightfully different ice  
cream for 25¢ (the regular price). A SECOND PINT  
WILL COST BUT 1¢! TAKE ADVANTAGE OF THIS  
SENSATIONAL INTRODUCTORY OFFER NOW!

You'll find all your favor-  
ite flavors in the distinc-  
tive, sanitary-filled Beck-  
ley carton. There's a new  
way in this ice cream  
made in the new  
Manufactured in the new  
east stainless-steel plant on  
the west coast by expert  
operators. Give your fam-  
ily a real treat tonight with  
Beckley's Caterer's Quality  
Ice Cream.

**DOLLEY DRUG ANNEX**  
SARTORI and EL PRADO

YOU'LL DRIVE FAR, LONG  
AND SAFELY ON THESE MONEY-  
SAVING GOODRICH TIRES

BUY NOW	BUY NOW	BUY NOW
Priced as low as	Priced as low as	Priced as low as
\$5.55	\$8.15	\$9.65
30x3 1/2	4.40x21	4.50x20

Goodrich COMMANDER	Goodrich CAVALIER	Goodrich SILVERTOWN
\$5.55	\$6.95	\$9.65
\$5.65	\$8.15	\$10.05
30x3 1/2	4.40x21	4.50x20
\$6.05	\$8.70	\$10.60
\$6.35	\$9.05	\$11.40
4.50x20	4.50x21	5.00x19
\$6.70	\$9.55	\$11.80
\$7.20	\$10.30	\$12.70
4.75x19	5.00x19	5.25x18
Other sizes in proportion	Other sizes in proportion	Other sizes in proportion

Goodrich has entered the low-  
priced field with the Commander  
—a high-quality, long-mileage  
tire! Full dimension—made of  
"wear-resisting" rubber through-  
out. Has extra wide, deep, heavy  
tread. Every inch a Goodrich Tire.  
\* Prices subject to change without notice

And here's another extra value  
low-priced Goodrich Tire. 6 high-  
priced tire features are standard  
construction in every Cavalier!  
In addition, they're "double-  
cured" to make them tough ALL  
the way through. Cavaliers will  
give you extra mileage and wear.

Imagine! The famous Goodrich  
Safety Silvertowns cost much  
less than other super-quality  
tires. They're the only tires built  
with the real blow-out protection of  
the Life-Saver Golden Ply.  
See us today. There's a Goodrich  
Quality Tire for every pocketbook.

**Goodrich TIRES** "BEST IN THE LONG RUN"

Marcelina & Cravens

**Harvel's**

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