

# Herald Signs Richard Halliburton for Lectures Here May 3

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# Torrance Herald

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## Nazis Drive Industry from Berlin, Germany, to Torrance

### Author-Traveler Will Speak Twice

#### HALLIBURTON TO DESCRIBE LATEST ADVENTURES AT CIVIC AUDITORIUM

One of the truly outstanding feature programs of the season is to be presented by Richard Halliburton, a speaker of national fame, who is to appear here Monday afternoon and evening, May 3, at the civic auditorium under the auspices of The Herald. An incurable romantic, a fearless explorer, one of the most popular of non-fiction writers, Richard Halliburton comes to the lecture platform with the thrilling account of his latest great saga. Recently he turned newspaper correspondent with an assignment to fill an entire page for 40 newspapers, every Sunday for 52 Sundays, probably the largest order ever given to any author in the history of journalism. Halliburton has stridden across the map with his seven-league boots, visiting more strange places, and encountering more extraordinary adventures than ever before.

#### COMING SOON



RICHARD HALLIBURTON  
Seven League Boots' takes him to Torrance.

#### NEW BOOSTER FOLDER OUT

When Halliburton gives this same lecture in Los Angeles at the Philharmonic auditorium he will command prices from \$1.00 to \$2.00 a seat.

**Some Career High Spots**  
Halliburton's elephant ride over the Alps in 1924 to Abyssinia, his deathbed interview with the chief-assassin of the Romanoffs, are only three of the high spots along his latest journey.

He also went to Santiago de Cuba to visit the wreck of the Merrimac of Spanish War fame, and the hulks of the Spanish warships driven, during the famous naval battle, onto the beach where they are still to be seen.

He visited Fort Jefferson, America's Devil's Island, the Civil War sea-fortress 60 miles out in the Gulf of Mexico from Key West. This prison was made famous by the unjust imprisonment of Dr. Samuel Mudd, the doctor who set the broken leg of John Wilkes Booth, after the murder of Lincoln.

Halliburton spent a winter in Russia. Of life in the Soviet state he has much to say, and he is not afraid to say it as he does not expect to go back.

**Attempts Mecca Pilgrimage**  
He turned monk at a monastery on Mt. Athos, the religious community in northern Greece where no woman, or any female animal or fowl has set foot for a thousand years.

He was the guest of Venezuela at the time when the failure of the recent Greek revolution caused the ex-premier to flee the country.

Next, disguised as a pilgrim, he tried to go to Mecca, but was stopped seven miles from the gates. He felt compensated however by being given an interview with Ibn Saud, the giant King of Arabia, who came six miles out from Mecca with his seven oldest sons (he has 35) and his bodyguard of 300, to receive his American guest.

**Heard by Millions**  
With such stories to tell it is not surprising that his Sunday newspaper articles, appearing from Boston to San Diego, were in unprecedented success. And his publishers believe that his new book, "Seven League Boots," will surpass even the sales record.

(Continued on Page 2-A)

### No Funds Available For High School Auditorium

#### COUNTY AREAS GETTING NEW STREET SIGNS

New street name signs will be posted at intersections of all roads and highways in the unincorporated sections of Los Angeles county before the end of 1937, according to George W. Jones, county road commissioner. Jones told the county supervisors that each intersection in the county would be "adequately and properly" posted with signs, which will be an aid to the motorists and delivery service men. A small crew of workmen has been at the job for several months.

#### CCC Camp to Celebrate Fourth Anniversary

Along with other CCC camps throughout the nation, the Palos Verdes camp will observe the fourth anniversary of the organization of the Civilian Conservation Corps next Monday. "Open House" will be held so that people in the surrounding communities may become better acquainted with camp personnel and soil erosion control measures they have accomplished.

#### WOULD PHOTOGRAPH ALL BUILDINGS IN COUNTY

A new application will be filed for a WPA project to provide a pictorial record of every building structure in Los Angeles county, as soon as approval is obtained from the board of supervisors, according to John W. Hartman, chief deputy assessor. Cost of the work, which is said necessary to bring the records of the county assessor's office up to date, was given as \$82,000 for the WPA, and \$50,000 for the county.

#### LOMITA P. O. BUSINESS UP 10 PERCENT

Postmaster Birda Paddock said yesterday that her office will show a 10 percent gain in receipts for the quarter over the same period last year. This increase came despite the shipping strike which considerably retarded postal as well as other Lomita business during January.

#### CASEY GIVEN SHOP POST AT L. A. POLY

Raymond J. Casey, former machine shop instructor at Torrance high school, was named to take charge of the L.A. Poly high school shop this week. He had been transferred from Torrance to the Frank Wiggins Trade school on a temporary assignment as vice principal several months ago. The Poly shops are said to be the largest in the Los Angeles district.

#### DEPUTY ASSESSOR AT CHAMBER ON FRIDAYS

Beginning tomorrow and continuing for the next six Friday afternoons, a deputy county assessor will be at the Chamber of Commerce to assist local taxpayers. The official will be there from 3 to 5 p. m. each Friday afternoon and anyone having any matters referring to assessments should consult him or her at that time.

#### SHORT BERRY CROP

The strawberry crop in Los Angeles county is expected to be short this spring, as the frost killed many of the second-year berry plants and kept the first year crop from sizing as it should.

### MUST AWAIT NEW PROGRAM AT LATER DATE

Proposed construction of an auditorium for Torrance high school now rests with the Los Angeles board of education superintendent and a business manager for further consideration.

The question of desirability of going ahead with the building was raised recently when efforts were revived here to "divorce" this city's schools from the Los Angeles district thru the adoption of a municipal charter. The proposed separation failed when the charter was voted down March 16.

Chief Deputy Superintendent Ford reported late last week to the school board that funds originally allocated for the project are no longer available.

Ford said these funds have been re-allocated, and that the project must now wait the additional program that may be undertaken by the board at a later date. He further stated that to meet advancing costs, all funds available for use have been transferred.

### School Election Interest Lags

All voters in Torrance are eligible to participate in the April 6 Los Angeles school board election with precincts to be in operation here on that date. However, little interest has been shown to date in the 41 candidates filed to fill the four board vacancies.

The highest eight candidates will be in the final runoff for the positions. Two "tickets" are announced for the election. One is the offering of the so-called Fidelity School League which has endorsed John J. Brook, an attorney; Ernest R. Haines, certified public accountant; Arthur A. Macaurea, formerly of the Normal school, and Judge George W. McDill, member of the present school board.

The second "ticket" is known as the "A. B. C." composed of four Los Angeles business men: Dr. Vincent Askey, physician and surgeon; E. C. Burwell, (Continued on Page 2-A)

### 10th Art Exhibit

#### At Gardena High School Open to Public Without Charge Now

Hundreds of Harbor District residents and many from other parts of the Southland are attending the 10th annual Purchase Prize Art exhibit at Gardena high school which opened Tuesday evening. Nearly 400 persons were present at the initial showing of the unique collection of paintings from which one will be chosen to be added to Gardena high's valuable gallery.

The paintings will remain on exhibit, open to the public at no extra cost, for two weeks. Principal J. H. Whitely gave the opening address at a banquet held in the school cafeteria on the opening night of the display this week. It was his inspiring guidance that established the exhibit and carried it on until it has attained national recognition.

There are 120 paintings on view, having been loaned to the school by the artists. They are valued at about \$2,000 each, Whitely says. Represented in this collection of Southern California's best art works is Elmer

### Hope Fades for City PWA Grant

For three-quarters of a year the city council has been wrestling with the Federal Emergency Administration requirements, forms, procedures, and what not relative to obtaining a PWA grant for the construction of an administrative building to adjoin the civic auditorium on El Prado. During those nine months, the council devoted scores of special meetings ironing out every detail that arose in connection with the project.

This week the present civic board learned that if the PWA grant is not lost it is at least still a long ways from being finally awarded. This information was contained in a letter from W. H. McCrillis, assistant chief expediter, projects division for the Federal Emergency Administration, to City Clerk A. H. Bartlett.

The city clerk had wired Washington, D. C., authorities about the long-delayed action on the city's application for a supplemental project that would launch the \$20,000 structure. In part, McCrillis' letter replied that this supplemental application is now under study but due to the limited amount of funds available to this administration for supplemental allotments and the large number of such requests received, no assurance can be given that the request can be granted.

**May Put On 'Pressure'**  
"You may be sure we will keep in mind your interest in the application and you will be notified by State Director Wilder as soon as a decision has

been reached," the assistant chief expediter wrote.

Undaunted by this negative response to their many efforts to make the administration building project correct in all its multifarious details, Mayor W. H. Tolson and City Clerk Bartlett said yesterday that "there may be other ways to bring about the desired action."

**Wait-In-Vain**  
Two special adjourned meetings were held during the past week by the council because Bartlett confidently expected, in view of advice he had received from Los Angeles district officers that the allocation was forthcoming, the city officials would have to act at once on the final details. Each time the council adjourned, in the hopes that a few hours more would see the project completed.

Efforts to obtain a PWA grant toward the construction costs of the building date back to June 23, 1936, when an application was filed. Twice the council called for bids, the first call producing quotations believed excessive. At the last call, Feb. 23, Edward W. Nichols' offer to build and equip the structure for \$19,790 was tentatively accepted subject to approval of the Federal Emergency Administration.

**Mustn't Touch Wild Flowers!**

Please leave the wild flowers planted in Torrance parkways alone!

This request was made this week by several of flower-lovers who would like to see the multi-colored blooms seed themselves for future years. Police Chief G. M. Calder also pointed out that the flowers, planted by the city and the American Legion, are on the city property and must not be picked.

The wild lupin in the Hollywood Riviera is also showing now and visitors there are reminded that there is a state law against plucking wild flowers. By observing the law, the heritage of beauty which spring presents can be enjoyed by all.

Schofield's "Wintry Stream." Other particularly outstanding oil paintings include: Charles L. A. Smith's "Spirit of the Desert"; Earl Stendahl's "Still Life"; James Swinnerton's "Desert Ranch"; Hernandez G. Villal's "Painting"; Nicholas Feshin's "Roses"; Charles M. Miller's "Mt. Whitney"; James A. Merriam's "Capistrano Mission"; Orpha Linker's "My Table of Still Life"; Leland Curtis' "Mountain Retreat"; and Maurice Braun's "Springtime."

During the display the exhibit will be the setting for many spring functions of clubs, teachers gatherings, an alumni homecoming and afternoon teas. Thousands of art lovers from throughout Southern California are expected to come this year, as they have in the past, to see the paintings.

The exhibit will remain open daily to the public from 9 a. m. to 5 p. m., Saturday and Sunday from 1 p. m. to 5 p. m. and on Monday, Tuesday and Thursday evenings from 7 to 9 p. m.

### Intolerable Conditions Force Factory to Seek New Site

Berlin's loss is Torrance's gain and while the Chamber of Commerce is not planning to send Der Fuehrer a note of appreciation, nevertheless this city's boosters are grateful to Chancellor Hitler for the location of the Pons Corporation factory here.

#### STRICKEN



This is Mrs. Claude L. McCracken, wife of the Alturas, Cal., editor, who was on hospital duty when her husband was brought in after being shot and fatally wounded by Harry French in a feud between rival newspaper publishers.

### WESTERN AUTO WILL OPEN HERE

Culminating several weeks of negotiations, the Western Auto Supply Company signed a lease this week for the store-room at 1273 Sartori avenue where the well-known firm will open a branch store about May 1. J. C. Smith of the Torrance Investment company handled the details.

The store quarters, formerly occupied by the Star Furniture company as an annex to the large department store at the corner of Post and Sartori, offer a large frontage and well lighted interior. Sartori avenue north of El Prado is becoming an increasingly popular shopping center.

H. E. McKnight, division manager of the Western Auto Supply company, informed The Herald this week that a completely-equipped branch will be opened here and that a detailed announcement of the firm's plans for its Torrance outlet will be made later.

### Fall Breaks Boy's Leg At School Here

Just as he was about to round third base to bring in the winning run for his "side" in a thrilling "kick-ball" game at the elementary school playground Tuesday afternoon, 10-year-old Roland Carlson, of 1723 Andree avenue, slipped and fell.

Today he is at home recovering from a broken leg, the second fracture of the limb that he has sustained. The first break was the result of an automobile accident.

**S. S. Card Awaits Station At Police Tower Here**

If Fred George Gassling will call at the Torrance police station his Social Security card, No. 556-07-5158, will be returned to him.

The card was found recently and turned over to police. There was no address on it.

#### RABBITS STOLEN

Four does, valued at \$15, were stolen from Mrs. E. Newton's rabbitry at 2534 Carson street sometime Tuesday night. She informed police of possible suspects and these are being investigated.

This firm will open a plant in the Alsbaugh building on El Prado below the P. R. station about the middle of the month. Until the Hitler regime in Germany it was a thriving business in Berlin, manufacturing a patented product made of straw.

The Pons, being Jews, felt the brunt of the Nazi racial scourge and soon their lucrative contracts with German film studios were being taken from them. Then they decided to leave and escape the intolerable restrictions placed on their business because of their non-Nordic extraction.

**Will Share Building**  
Thomas A. Mitchell, Post avenue resident, learned of the Pons predicament and interested the firm in sending representatives to Torrance. They were delighted at the prospects offered for opening a factory here and at once entered in negotiations with J. C. Smith of the Torrance Investment company for a location.

The Alsbaugh building, which started as a shoe factory, and then became an airplane parts manufacturing center, was found to be best-suited to the Pons' requirements. However, it was occupied as a warehouse by the Star Furniture company. Jack Koch of that concern joined the negotiations and amicably worked out a settlement whereby the Pons firm, now a California corporation, will use nearly all the main floor while the Star retains the second floor quarters and a portion of the first floor.

**Will Move Here**  
A lease for a year's occupancy was signed by the Pons this week and production is scheduled to start about the 15th of this month. It will employ about 30 women, according to information available here, and will produce a number of straw novelties in addition to the main product. This is a new type of floor or wall covering which can be painted or embossed with any kind of design to simulate linoleum, tapestry, wood, steel or stone.

H. E. Pons, one of the members of the firm, has rented a home at 1422 Madrid avenue and will move here at once.

### Accident Victim Is Home From Hospital

Mrs. R. A. Bingham, whose lumbar vertebrae was found to be fractured March 16 as result of an automobile accident Feb. 21 in which her husband, a well-known dentist here, suffered a broken neck, returned to her home last Saturday from Bellvue, Los Angeles.

She entered that institution immediately after x-rays revealed the injury and was equipped with a plaster cast which she must wear for the next three months. Dr. Bingham, who is confined to the Good Samaritan hospital, is reported to be making a steady improvement.

Mrs. Bingham is able to be up but the cast causes her considerable inconvenience.

### ROTARIANS TO SEE OLYMPIC MOVIES

Motion pictures of the 1936 Olympic games at Berlin will be screened at the Rotary club dinner-meeting tonight in the American Legion clubhouse. The films will show Louis Zamperini, this city's sole representative in the world event, in action and also present many other interesting views. Jim Howe and B. C. Buxton will be in charge of the program.