



A Page
for

BUILDERS and HOME OWNERS!



FOR SPECIAL BARGAINS
On Lots and Re-possessed Homes
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LOTS

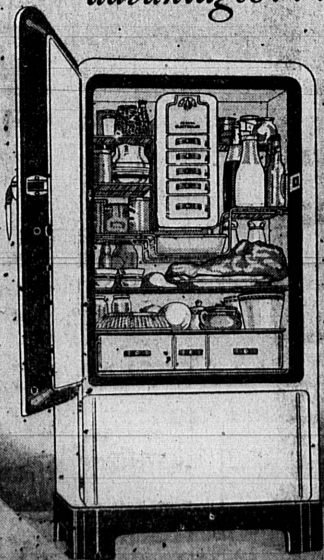
North of Torrance Boulevard . . .
Maricopa Heights
\$150 TO \$500
NO ASSESSMENTS
Madrid Avenue
6 Lots at
\$500 EACH
50x140—NO ASSESSMENTS
Acacia Avenue
8 Lots at
\$400 EACH
40x140—NO ASSESSMENTS

South of Torrance Boulevard . . .
Carson Street
\$500 AND \$750
45x140—NO ASSESSMENTS
Acacia Avenue
\$650
40x140—NO ASSESSMENTS

Dominguez Land Corporation
ORIGINAL SUBDIVIDERS OF TORRANCE
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the Gas Refrigerator
has these outstanding
advantages . . .



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3. NOISE	3. Years of top-notch efficiency
4. COSTLY "STOP AND GO"	4. Lasting beauty
5. EXPENSIVE REPAIRS	5. Outstanding modern conveniences

Permanent Silence
—No motor or compressors with their moving parts.

Undiminishing Efficiency
—No appreciable loss of power or chilling ability through the years. This year, even greater efficiency than ever before—uses less fuel.

Non-Stop Refrigeration
—No interruption in refrigeration cycle even during defrosting (automatically controlled).

Matchless Economy of Natural Gas
—Lowest in cost by far of all practical fuels.

See the new Servel Electrolux in operation at your dealer's or your gas company.

SOUTHERN CALIFORNIA GAS COMPANY

New Oil Head



WILLIAM REINHARDT, veteran southern California oil executive, who has just been appointed vice-president of the Union Pacific Railroad in charge of oil development. He will make his headquarters in Los Angeles.

Importance of the oil development on the Wilmington properties of the railroad resulted in the creation of the new vice-presidency post.

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Rent a Modern Floor
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Full Line of Paints, Supplies and Wall Papers

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RFC BUYS MORE MWD SECURITIES

The board of directors of the Metropolitan Water District last Friday afternoon accepted the bid of the Reconstruction Finance Corporation for the purchase of \$29,132,000 of aqueduct bonds.

The RFC's bid on the bonds was at an interest rate of five percent, with a special provision for a one percent refund. The water district bonds mature in 40 years, the first payment on the principal coming due in 10 years after the date of sale.

Money received from the sale of the bonds is being used by the water district to finance the construction of the 392-mile Metropolitan aqueduct. To date the R.F.C. has contracted to buy a total of \$147,000,000 of these bonds, and \$1,500,000 of bonds have been sold to the Public Works Administration.

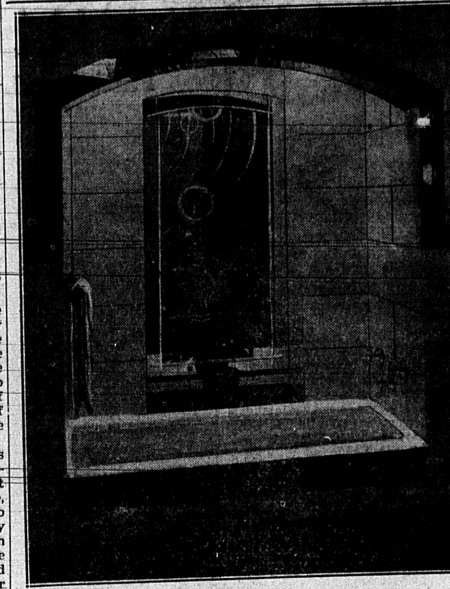
Latest construction reports indicate that the \$220,000,000 project is more than 60 percent completed at the present time, and is expected to be put into operation in 1939. Ultimately the aqueduct will bring a billion gallons of water a day from the Colorado river to the cities and areas in the Metropolitan Water District.

SOME SET-BACK LINES REDUCED

Set-back restrictions on corner lots of 10 feet on one side and 20 feet on the front are blocking the improvement of small-sized lots on east and west streets west of Madrid, City Engineer Frank R. Leonard told the city council Tuesday night. He suggested that the same exceptions be made on the other streets as were made on El Dorado and Sonoma avenues, where the set-back was cut to three feet. The council instructed City Attorney C. T. Rippey to draft an amending ordinance to allow this exception for corner lots only.

Co-eds Solve H.C.L. STATE COLLEGE, Pa. (U.P.)—A co-ed can live on an average of \$5.25 a week, 34 Pennsylvania State College girls proved.

Now Bathrooms of Glass



Bathroom wall and tub above of carrara structural glass, in grey with decorative border in black. Mirrored recess with black carrara shelf for bath accessories.

NEW ERA OF GLASS COMES TO BATHROOM

Clean, Beautiful, Permanent

When the public began to demand better light and ventilation in the home, one of the first places to be considered was the bathroom. First windows were enlarged in many cases additional windows added.

Mirrors were the next step. Adequate mirrors over the wash basin became the rule and in many cases took the form of triple mirrors as an aid to shaving and for make-up purposes. Full-length mirror doors appeared about the same time, and because the bathroom was easily accessible to the entire

family, it became the logical location. As the bath became used increasingly as a dressing room as well, mirrors were installed in entire wall sections beside the tub. These had two functions—one as an extra mirror and the other, to increase the apparent size of a small room.

Eliminates "Crazing"

Structural wall glass (or carrara) was a material created to meet a demand for a more durable wall covering. Resembling both marble and tile in finish, this glass met certain requirements that had made tile popular, such as having a smooth, hard surface that could not be harmed by water and was easy to clean. It also overcame certain of tile's drawbacks, such as crazing (a term referring to fine surface cracks), and the fact that tiles frequently came loose from the wall, requiring a certain amount of replacement. By overcoming these drawbacks, carrara achieved top place as a bathroom wall material.

Add to this, plate glass shelves to hold cosmetics or bath accessories, glass doors in shower stalls and glass in indirect lighting fixtures and you have some idea of how nearly all glass a bathroom may be and yet be planned with utility and efficiency as primary considerations.

Shortage Would Force Public Into Two Extremes—Both Detrimental

Warning that the failure of the building industry to construct enough small, inexpensive houses to supply the demand will result in "overbuying" and its accompanying evils, the Federal Housing Administration has reaffirmed its endorsement of the small-house demonstration program recently launched by various elements of the building industry.

Would Amend Electrical Law

An amendment to the existing electrical ordinance that would provide for a board of electrical examiners to license electricians in the unincorporated sections of the county was placed in the hands of the county board of supervisors today by the county counsel.

The amendment was requested of the supervisors several months ago, but the draft has just been completed by county attorneys. It was to be ready for the supervisors to act upon this week.

State Jobless Benefits Give Many Security

When California begins payment of unemployment compensation benefits next Jan. 1, more than a million and a quarter of the state's wage earners will be assured some measure of economic security.

A. G. Motsch, chief of the division of unemployment reserves, said today a total of 18,488 employers, hiring 1,258,166 eligible workers, have registered as subject to the state unemployment reserves act.

If thrown out of work, these employees will receive from \$7 to \$15 a week compensation for a period of from 13 to 20 weeks. Of this total, Los Angeles county had 8,016 participating employers and 481,718 eligible employees.

Money Doubled Illegally
SANTA ROSA, Calif. (U.P.)—A man here is facing a counterfeiting charge here because of his method of "doubling his money." He split \$1 and \$10 bills and pasted a half of each together, passing the two of them as \$10 bills.

shelves to hold cosmetics or bath accessories, glass doors in shower stalls and glass in indirect lighting fixtures and you have some idea of how nearly all glass a bathroom may be and yet be planned with utility and efficiency as primary considerations.

Administration officials pointed out that in many cities builders are concentrating on the construction of the more expensive type of houses, failing to build a sufficient number of small dwelling units. Continuance of such a policy may result either in overbuying or the postponement of home purchases by thousands of families who are now desirous of owning homes.

Too Many Houses
One of the reasons for the seriousness of the real estate crash of 1930 was the overproduction of homes in the higher-priced ranges which found their way into the hands of families unable to afford them, according to the FHA.

Unless steps are taken to supply the types of houses which the public can afford to buy, this situation may appear again, resulting in another crash of serious proportions.

It was pointed out that, while there is an enormous demand for small houses, builders must not fail to build houses in the more expensive brackets. Concentration on inexpensive houses would seriously handicap the building industry.

Many Types Essential
The building of any one type of house to the exclusion of any other is dangerous for the building industry, particularly in a period of expanding activity. The industry must be ready to supply houses to every class of buyer, if it is to make the most of its opportunities.

Some buyers with small incomes have purchased houses which cost more than they could afford to pay simply because they have become convinced that houses costing less than \$5,000 must be faulty in some respect. Other buyers, well able to buy more expensive houses, have finally purchased a smaller house because they have been unable to find what they wanted.

NEEDED TO START
A down-payment of one-fifth of the entire property cost, in cash or lot, is all that is needed to build now. Pay the balance in equal monthly installments—like rent—under the FHA single mortgage system.

NATIVE BRICK
In selecting the brick for a house, choose a type that is native to the country, if possible. Climatic conditions affect bricks materially, and better results will generally result by following this practice.

TIMELY REMINDER
If you have a second mortgage—and if you don't like the worry and expense it entails—then we want to remind you that you can get rid of both your first and second mortgages by replacing them with one single mortgage insured by the Federal Housing administration.

Build a Home Now!

News Headline:

"There Shall Be Wars and Rumors of Wars" . . .

Yes, there are wars in the Paint Industry but Sherwin-Williams GO ON and continue to make and sell 70% of all Paints made.

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