

## Plan for Locale as Well as Convenience

### Arrange House to Suit Area for Good Light

A subject that should be given the greatest consideration in planning a house, but one that is frequently completely ignored, is that of orientation. Too often a plan is taken which in itself may be an excellent plan but which may be entirely unsuited for the lot on which it is desired to place the house.

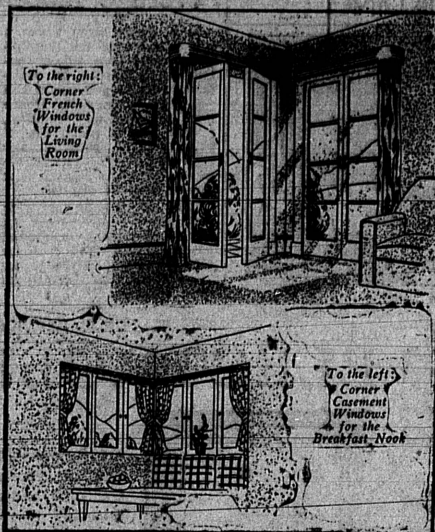
The plan may have been designed for a lot that faces south, so to put the house on a lot that faces north may place all the rooms in their wrong places: The living room, instead of being on the south-west corner, finds itself on the northeast, where it gets only a little morning sun; the dining room, instead of being on the southeast, is on the northwest, where it gets no morning sun; the kitchen, which should be on the northeast, is on the southwest, and since the prevailing wind is from that direction, all the cooking odors flow thru the house instead of out of the windows. And so the house is all wrong, altho on the lot for which it was designed it would have been ideal.

#### Increases Sales Value

Do not select a plan until the lot has been bought, and then, if possible, have a house especially designed for it; or, if you feel that you can get along without an architect, select a plan that was designed for a lot with the same orientation as the one you have bought.

Remember that a well-designed house that fits the lot and the surroundings and that has the rooms in their proper relation both to the lot and to the points of the compass has a higher sales value than one not possessing these characteristics. Money spent on thorough preparation of plans is money well invested.

### Corner Windows New Building Trend



To the right:  
Corner French Windows  
for the Living Room

To the left:  
Corner Casement Windows  
for the Breakfast Nook

#### New Grouping Increases Light and Air In Home

A decade or two ago, houses all over the country began to sprout sun-porches. Countless outside porches were glassed in, insulated and used as an extra living room by the entire family. When a suitable porch did not exist, an additional room was often added for this purpose. Chintz, wicker and cages of canaries brightened every neighborhood.

The joys of plenty of sunlight were found, after a while, however, to have certain drawbacks. Pleasant by day, these rooms were discovered to have the traditional privacy of the goldfish bowl after dark. Under electric light, either every one of these many shades had to be drawn or the whole neighborhood and casual passerby had a spot-lighted view of the family life. Also, being entirely of windows, these rooms were hard to decorate in an attractive way.

#### Play in Sunlight

The corner grouping of windows was a logical compromise and so successful that they are rapidly increasing in popularity. This arrangement of windows is

not confined to any one room in the house. It is suitable for living room, dining room, bedroom or breakfast nook. It provides an adequate but restricted area of unobstructed light and air without disturbing the functions of the room as a whole.

There are two types of application for the living room. One is the placing of two groups of French doors at the corner of the room as illustrated. These provide air and light and also give easy access to the outside garden or terrace.

Another is to have two groups or two or more regulation sash or casement windows. Broad window seats on one or both walls, will provide a place for reading or resting as well as a grand play space for children, with storage space for toys inside the seats. Here children can play in sunlight while mother mends, goes over her accounts and yet keeps an eye on what is going on. In a home with a separate nursery, the same plan can be worked out there.

The breakfast nook is a par-

### Will Interest All

Bring the whole family when you come to visit The Herald's Demonstration Home at the corner of Beech and Sierra streets.

It will be open daily and evenings from 1 o'clock Saturday afternoon, March 6, thru Sunday evening, March 14. Everyone will find the home and its furnishings interesting.

Regularly pleasant place to use this double grouping. Nowhere is it more pleasant to have plenty of sunlight and air than at the breakfast table. Too often these spaces are dark and totally devoid of any circulation of air at all, and just a little planning would make possible this change. You will find too, that you use this alcove for many purposes besides breakfast.

In building a new home, this type of grouping is, of course, easy enough to arrange, but you will be surprised to find how simple it will be to work into remodeling plans. Consult your local architect or builder and he will tell you how.



## A Home Is Your Greatest Investment!

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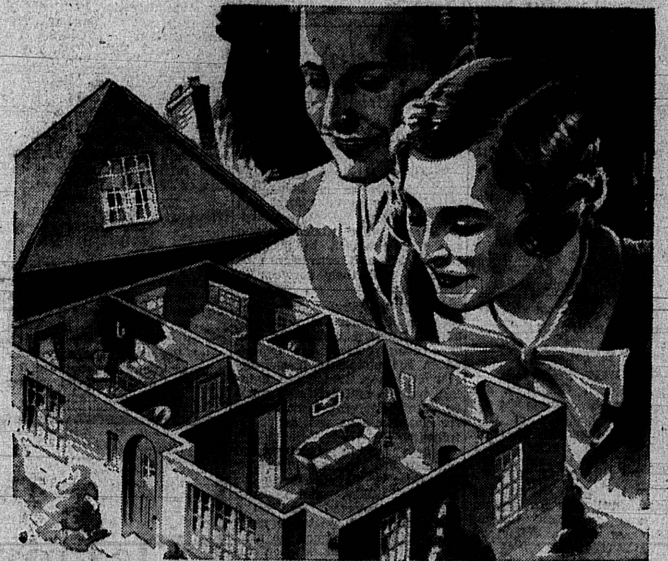
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# BE PROUD OF THAT NEW HOME!



## INSIST ON THE BEST IN PLASTER AND STUCCO

Today, with so many homes being done in stucco both inside and out, the new home builder should appreciate the value of expert plastering and stucco work, which, from appearances, are the parts of the house that are foremost and continually visible. It is no wonder then that smart home builders INSIST on finest materials and best workmanship.

If you plan to build or modernize it will pay you well to remember that all plastering and stucco jobs are NOT the same, and that all materials are NOT of the same grade.



See the  
Torrance Herald's

### DEMONSTRATION HOME

All the plastering and stucco work in this model cottage was done by Tom Watson. His work is on display there and all are invited to inspect and compare it. Note the clean, smooth kitchen and Bathroom walls and the style-right texture and color of the interior stucco in the other rooms.

ESTIMATES GLADLY GIVEN WITHOUT CHARGE OR OBLIGATION

# TOM E. WATSON

## PLASTERING CONTRACTOR

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