

# HOME IDEAL WELL EXPRESSED BY STUDENT

## Reasons for Ownership Show Desire for Family Security

Recently an Omaha, Neb., school girl won a prize for writing an essay on the reasons for owning a home. It is worth reprinting:

"I would like my daddy to own our home because then we would live in the same place a long time—always, maybe—and I wouldn't have to move away and leave my friends. I would always go to the same school where my friends go and where I know the teachers and the principal.

"We would fix up our house and yard the way we want it, build cupboards in the kitchen and screen the porch to suit mother. And we would plant flowers and bushes and be sure that we would get to see them grow and bloom.

"And if my daddy bought our home sometime we would have more money to spend on other things we want like vacation trips or a bicycle. And I would feel so important to be able to say, 'This is our home!'

The thought probably will occur to many as they read those lines that perhaps never before in the history of this Nation has home ownership come to the fore as during the past year or so. Surely no one thing instills in the human heart so adequately that sense of stability as a home. Self-esteem and security in the community belong to the family that lives in its own home.

## Demonstration Home's Appeal to Housewives Told By One of Them

**EDITOR'S NOTE:** Asked to write "the woman's angle" impression of the Demonstration Home, a local housewife visited the residence yesterday and submitted the following interesting review. Modest, she asked that no identifying "by-line" be attached to her story.

When a woman looks at a model home she usually halts on the threshold and says:

"Oh, this is darling—now let's look at the kitchen."

The Herald's Demonstration Home holds no disappointment for any woman in this, the workroom of the home-maker.

First of all there's a great deal of cupboard space. Who among us hasn't at one time or another had to put all our groceries on one shelf and then, while trying to bake a cake in a hurry, had to take everything out to find that elusive vanilla bottle?

The sink, range and refrigerator in the Demonstration Home are placed in such a way as to reduce the number of steps to a minimum. The corner sink affords plenty of daytime light thru the corner windows and a light placed directly over it eliminates having to wash dishes in one's own shadow at night time.

And then there's the dirt trap.

I am sure this idea will gladden the heart of every kitchen-sweeping female. This is a small opening, about nine inches long and four inches wide, cut in the floor of the service porch. It works on a hinge and is quite inconspicuous when closed.

You simply lift it up and sweep the dirt down the hole. A large receptacle is placed directly under it and this may be emptied from the outside of the house. This, to my mind, is much more sanitary than the old dust-pan method or the equally popular one of "sweeping it around and around until you lose it."

The latter procedure might prove a little difficult in the Demonstration Home because, you see, there are no corners! Every floor corner in the entire house has been rounded out to prevent the accumulation of dirt.

The master bedroom contains two wardrobe closets. Each has a built-in shoe rack, a large utility drawer below and ample hat space above. When two people share the same room this is not a convenience but a necessity to the fastidious.

The window seat in the front bedroom—which has a beautiful square bay window whose ends may be raised for ventilation—lifts up to reveal a Cedex-lined box for storing blankets. Cedex is a lining applied to almost any surface to insure against moths. It is guaranteed for longer life and costs much less than cedar.

In the bathroom we find more drawers and shelving under the Pullman-type lavatory. The

### Things to Discover

From the little brass knockers on the front door thru the garage there are a 101 things of interest to everyone at The Herald's Demonstration Home at the corner of Beech and Sierra streets.

You will enjoy discovering the attractions to be found in its five rooms during the open-house period beginning Saturday afternoon, 1 o'clock, March 6, and continuing thru March evening, March 14.

### METAL REINFORCES LEAKY SHINGLE ROOF

Old shingle roofs that spring leaks here and there may have their lives prolonged by slipping small sheets of weather-resistant metal under the shingles that have given way. These metal sheets may be painted where they show to match the color of the roof and will be hardly noticeable.

## Wide Choice of Floor Coverings Allows Variety in Decorations

Floor coverings for shops, stores, and other commercial establishments are essential and should be considered as a matter of serious discrimination.

The wise merchant realizes that floors are apparent to every customer who enters the premises and that they are a definite indication of the condition of his business.

Many varieties of floor coverings with a wide price range are on the market, and the correct material for the right place is merely a question of judicious selection.

**Easy Harmonizer**  
When soft, quiet flooring is desired, several types of materials may be used. Rubber tile adapts itself readily to surroundings with these requirements. It is rich, resilient, malleable in appearance, and can be laid on either a wood or concrete base.

Linoleum fulfills many floor needs. It is ideal for colorful effect, ease and speed of laying, and ability to withstand heavy floor traffic. Its use is growing rapidly, and owing to the many designs, as well as plain colorings, it can be employed with good effect in many types of stores or office buildings. Linoleum is easily kept clean, is sound absorbing, comfortable under foot, and the upkeep cost is small.

It may be laid over old uneven floors of wood, concrete, or practically any material. Owing to its varieties in color and weight, linoleum harmonizes easily with the many styles of furnishings and fixtures of diverse types of establishments. Cork tile is effectively used in certain establishments, such as antique shops and art galleries. It is durable and has acoustical qualities.

### BAY WINDOW HELPS MODERN INTERIOR

In remodeling old houses, the room with a bay window has a distinct advantage. An ultra-modern effect can be obtained by building in a window seat or placing the new sectional couches in the bay and curtaining the window with full, straight curtains.

### Torrance Herald

And The Lomita News  
Published Every Thursday  
Grover C. Whyte  
Editor-Publisher  
1336 El Prado, Phone 444  
Torrance, Calif.

Entered as second class matter January 30, 1914, at post office, Torrance, Calif., under Act of March 3, 1897.

Official Newspaper of City of Torrance

Adjudicated a Legal Newspaper By Superior Court, Los Angeles County.



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### I Had a Hand

In Furnishing Materials for the Herald's Demonstration Home

And if you're planning a new home of your own, I would like to talk with you about the builders' hardware, paints, and kitchen furnishings.

We'll both profit by getting together—and if you use Sherwin-Williams Paints and Varnishes, we know you'll thank us in years to come because they sure do hold up. Quality tells, and Sherwin-Williams products are famed for their high quality the world over.

See you at the Opening of the New Home Saturday.

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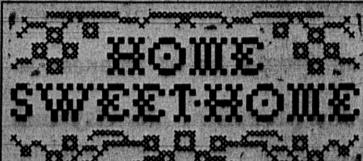
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