

**SPECIAL  
DEMONSTRATION  
HOME  
SECTION**

# Torrance Herald

Only Newspaper Published In Torrance  
Since 1914

Consolidated Edition, Torrance Herald  
and Lomita News

**SPECIAL  
DEMONSTRATION  
HOME  
SECTION**

TWENTY-THIRD YEAR—NO. 9.

SECTION B

TORRANCE, CALIFORNIA, THURSDAY, MARCH 4, 1937

PER COPY 5c

## The Torrance Herald

Takes Pride In Announcing The  
**FORMAL OPENING**  
OF ITS

### DEMONSTRATION HOME

NOW

IS

THAN

RENT!

THE

TIME

ARE

LOWER

TO

BUILD

MONTHLY  
PAYMENTS

YOUR OWN  
HOME

**You Are Cordially  
Invited to Visit**

... The completely furnished  
home designed and built by  
The Herald to show what can  
be done by Torrance firms for  
comfortable, economical living  
and ownership for less than  
average rent.

**This Eight-Page  
Special Section**

... Is devoted to information  
about homes ... information  
that should be of interest to  
every person in this city and  
vicinity who plans some day to  
own his own home.

**Saturday, March 6  
TO**

**Sunday, March 14**

**917 BEECH STREET**

CORNER SIERRA and BEECH  
TORRANCE