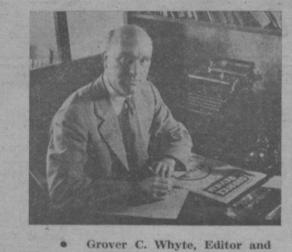


Herald Building, Housing a Newspaper Plant as Modern as Tomorrow.



Publisher.

IN PRESENTING this Silver variety of type faces; and The Anniversary Edition, commem- Herald takes much pride in the orating the 25th birthday of fact that this entire publicathe city, the publisher of the tion, except for the four color Torrance Herald feels justified pages, was produced by its in reserving a page to outline own staff in its own plant. the highlights of the news- Among the more important paper which has chronicled the pieces of machinery which are

**Roxie Sleeth** Society Editor





**Cliff Johnson** Los Angeles Correspondent

progress of the community for | installed in the attractive Her-22 of its 25 years of existence. ald building are: Goss comet Obviously to publish such an press, which prints from roll edition as is issued today re- stock the same as the huge quires the most modern me- rotary presses used by metrochanical equipment and a wide politan dailies; Linotype, Inter-

City

Editor



L. L. Hinds Linotype Operator

Bob Lewellen Mechanical Superintendent Sports Critic



George Cantrell

## CROWTH OF A CITY CUAGE BY POSTAL DEVELOPMEN

SHODEN DEATH OF

J. K. BELLINCS MANAGER

CALIFORNIA SHOE CO.

• Look through a reading glass at this first issue of the Torrance Herald, published Jan-uary 1, 1914. Read the lead story on the right hand side of the page. You'll learn that from the very beginning of this newspaper's existence it was active in promoting the development of the community,-a policy which has been steadfastly followed to date, as evidenced by today's Silver Anniversary Edition.

Replica of the First Issue

Dated January 1, 1914

IN THE RENOWNED TOURNAMENT OF ROSES

TORRANCE WILL HAVE SPLENDID FLOAT

GAMPBELL SANTA CLAUS CHILDREN'S XMAS PARTY

OF THE WORDERS

OF THE MODERN WORLD

type, and Monotype composing machines which furnish fresh and a fully-equipped stereotyping department.

## of the City's Life The Herald Has Been . . Bearing the STANDARD

AMERICA'S FIRST GREAT

**INDUSTRIAL GARDEN CITY** 

HP AT INCLEWOOD

ICHMOND" LAST IN

CHANDER OF CONMERCE

NEW MANAGER OF THE

SHOE CONANY ARRT

ELECTS NEW OFFICERS

MARINE OIL CARRIERS

KEEP AT IT

HRISTMAS TURKEY

FOR ITS EMPLOYES

**'NOVEL SOUVENIR OF** 

A TORRANCE INDUSTRY

ARRIVES IN TRIS

were working on the edition. Much credit for the Silver A n n i versary edition is also due to those who supported it and helped defray the cost. To these public - spirited institutions and

i n dividuals

whose an-

For Over 22 Years



**Ray Brooks** Advertising Manager

n o u ncements appear on the advertisin! pages, The Herald extends it most sincere thanks. And t all those who assisted in furr ishing data and pictures use in the edition we likewise ac grateful.

Although it might seem that 64 pages would be sufficient t



Harold L. Hock Fred Nichols Feature Advertising Writer Salesman

tell the full story of the city it was found that Torrand possessed so much reall worth-while news material the it became necessary to skim i and present only the cream.

Attention of our readers called to the brief history of The Herald, which is presente on another page of Torrance on Review.



Apprentice

LaVern Jones Stereotyper



of the 10 carriers serving the Torrance Seven Reading left to right: James Herlett, area. Lester Foster, Hubert Luck, James Parks, Robert Mowry, Weston Leech, Jack Peterson. Those not in the picture include: Robert Fernley, Richard Miller and Mickey Howard.

## **Devoted** Staff

BUT TO publish such an edition as this Silver Anniversary issue requires much more than Without modern machinery. the vision, the courage, and the untiring devotion to the task, such an edition would be impossible. In recognition of their outstanding ability, their willingness to work long hours and even to sacrifice sleep and Sunday holidays, the publisher presents with much pride the members of The Herald staff whose pictures were taken by the staff photographer as they



Linotype

Operator

Carriers serving the Lomita area pictured above. Back row, left to right: Joe Runney, Carter Wells. Front row: Doyle Hornback, Junior Wolf, Roger Hornback, Clyde Hogan and Jack Murray.