

Sartori Avenue by Night, From Marcelina Avenue

## Industrial Payrolls Reflected in Busy Streets & Stores

to raise funds for the Torrance employe campaign; efforts to ness. To do this requires in office. In turn, he held it unannexation campaign.

tive in the movement to create It continued efforts for an additional elementary school, initiated a movement to acquire a municipal water system, began a campaign for street lighting and conducted research to induce establishment of General Petroleum refineries in Torrance.

**Brought Companies** 

DURING 1927 the chamber established first contacts toward establishment of the Doheny-Stone Drill Company in tary. Torrance, successfully culminated in 1928.

Beginning in 1929 the chamber has campaigned to induce local residence of industrial employes. It also aided the members. D. & M. Machine Works in locating in Torrance.

A review of chamber activtinuation of the non-resident tells the whole story of busi- Alfred Gourdier assumed the

Relief society and began an establish a school on Fern ave- formation with respect to such nue, a health center in Tor- as the postal and financial sys-In 1926 the chamber was ac- rance, several highway proj- tems of the city; the growth of ects, annexation of additional utilities and their possibility of a metropolitan outfall sewer. territory, and commercial trade service and expansion; and promotion.

Subsequently the chamber of commerce has conducted cooperative programs designed to further the civic, commercial and industrial interests.

Chamber Officers

Present officers of the chamber are: B. C. Buxton, president; Alden W. Smith, first vice president and treasurer; E. M. Barber, second vice president; L. J. Gilmeister, secre-

Directors are: R. R. Smith, Sherwood McIntyre, De Kalb Spurlin, Fred Isaacs and J. W. McQuaid.

The chamber today has 186

action of businessmen and re-

present indications for the business future.

Postal Growth

TORRANCE postal affairs have shown a remarkable growth, culminating in the beautiful new postoffice, recently completed and occupied. First unofficial "postmaster" here was Mr. Meagor, who handled the mails as a sideline while employed by the Dominguez Land Corporation. mail a day was handled, coming as star route service out of Gardena. The postoffice, such as it was, occupied a small niche in the Land Corporation's office.

But a growing city soon de-But while the chamber of manded better service and commerce represents the mass Herman Burmaster was appointed postmaster, ities during 1930 shows con- flects their progress, it hardly until November 20, 1919, when

til February 10, 1934, when the present incumbent, Charles E. Conner, took office.

Second-Class Office

WHEN Torrance was incorporated as a city, in 1921, the shown by the fact that already postal business amounted, for the year, to \$9,388.73. reached the status of a secondclass office July 1, 1922, and total of \$31,466.21 being \$283.93 showed a steady growth over the previous high record. through the period of oil dis-

through 1924, when receipts were \$25,576.58.

Then ensued a drop to a low in 1926 of \$20,108.13, followed by a rise to a peak of \$31,-182.28 in 1929. Business conditions in the nation were re-flected by the subsequent decline of receipts here, the low point being reached in 1932, with business of \$20,301.91.

But that Torrance is in the foreground of recovery the greatest postal business ever handled in a single year has been reached, with 1935's

covery and development today includes a postmaster,



Torrance National Bank Building



## Largest Retail Store In South Bay-Industrial District!

Look for the "STAR"



It's Your Guide To Better Values and Courteous Credit

The STAR opened its Torrance store only a little over three years ago, yet in this short time it has become the largest retail store in this entire area between Los Angeles and the Harbor.

This outstanding leadership has been won solely because of the STAR'S progressive policy of giving patrons VALUES THAT CHALLENGE CITY PRICES, PLUS courteous convenient credit. We are never satisfied until our customers are.

Complete Home Furnishings Men's, Women's Children's Ready-To-Wear Apparel and Shoes Jewelry

## STAR DEPARTMENT STORE

Sartori and Post Avenues

"We Challenge City Prices"

Torrance