PAGE 8-A

TORRANCE HERALD, Torrance, California Street Lighting Pays In **Guide Lists 30** Manufacturers Reduced Traffic Accidents Located in City

L. A. Chamber Book Being Circulated Thruout U. S.

ce boasts 30 firm as manufacturers, in Manufacturer's Guide by the throughout the United s, according to a copy filed week with the chief elerk's at the Hall of Records aphabetically, the con-are as follows: matic

matic Printing Company, Oil Tool Company, Cali-Petroleum Corporation, Insulating Company, Col-Steel Company, D and M e Works, Fritts Manufac-Company, General Petro-Company, General Press Corporation, Hughes all Processes, Inc., Inter-all Derrick and Enipment any, William A. Kirk, Lane any, William A. Kirk, Lane any, Company, Lomita Tor-

Read

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ational Sur-fornia, Pao Com Vews; Nation of Californi Raile y or California, Pao Railway Company, rforating Company, rfung, Inc., Rubber-ration, H. E. Reeve, ifacturing Company, Company, Standard ompany, Thermo ration, Tor-ce Laundry Sash and Wat-

IN SOLONS' HAIR

defeat of both of the proposals it was evident

RRANCE HEBALI ERNIZE Vonz CHANGEOVER TO SMALLER WHEELS AND LARGER TIRES LS LOW AS PER WEE Firestone AUTO SUPPLY &

Representing an investment safety and crime-prevention, city of Torrance is spending average of approximately a monthly for street lighting illumination maintenance an vestment which is showing cellent dividends in reduction ntion, th

Torrance is not one "penny-wise, pound-foolish whose poor street ligh blamed by R. E. Simpson ating engineer for a na nown insurance comp jority of fatal and i

before we had this, one of t tions of the

\$12,40

the majority of fatal and me fatal accident crashes. If opinion is based on a threeyes study of traffic conditions thr out the nation. Local police declare that the installation of sodium vapo amps at 190th street and West ern avenue have greatly reduced the number of accidents at that one-time hazardous intersection and the same type of illumina-tion on either side of the bridge on Torrance boulevaid west of Western has eliminated that "bottleneck" crossing's dangers in fogbound nights. High Night Toll. These orange-colored Fights cost the city \$625 a month to maintain but, in the opinion of City Engineer Frank Leonard, they are worth twice that sum is safety factors. The overhead in intersection lights

tors. The overhead lights cost \$1.6 and, for additions ection lights monthly and, for nation, Torran-nental street li contributing fac-ent and crime r

y officials here agree with rt Simpson that every doi-spent for adequate street highway lighting comes

City Budgets \$12,400 Annually for This Form of Protection to Life and Property LIGHTS HALT North Torrance "MASHERS" ACTIVITIES **Group** Formed Giddings Elected Head

North Torrance r

id of their new improvement ociation and are expectin ity impro social activity are th ns of the as Perry school Tuesda

Р. lings of 18200 Art Lela Meet Again Alondra Park: 1824 West 182nd

in Torrance totals providing for a maxi spenditure of \$1033.33 City Clerk Bartlett um expenditure on onthly. City Cler ints out that the a points out that the average has been but \$865 but fro on thru the remainder

has been but yeas but from now on thru the remainder of the winter months, this will show an increase as the days are shorter. The last power bill was for \$80.56 while maintenance amounted to about \$50. City Electrical Inspector O. D. Butterfield works three mights a week in addition to his daytime duties, checking over the street illumination. Now in his second year, he has kept the extensive system working in perfect order by his periodic tours to every part of the city. As traffic increases, other things being equal, opportunities armed men at Hawthorne amoung when they were con that basis Expert Simpson they had inder that amount of says that 75 percent of traffic hey has percent of traffic they have being equal, opportunities armed men at Hawthorne and for accidents increase. However, Sepulyed busited busited busited busited busited busited they have being equal, opportunities armed men at Hawthorne and for accidents increase. However, Sepulyed busited busited busited busited busited busited busited they have being equal, opportunities armed men at Hawthorne and for accidents increase. However, Sepulyed busited they have being equal opportunities armed men at Hawthorne and for accidents increase. However, Sepulyed busited 75 percent Actually, he says, and p afficers here assert the s thing, the opposite is true. The bandits, riding in a roadster and carrying a steel automatic, snatched from the homeward-bound

EXTEND SERVICE task of serving

changed some from last year, are due for another big sea-

APRON SALE Job's Daughters will have an pron sale next Saturday, all ay, in the building at El Prado nd Sartori formerly occupied by he Torrance Mutual Building & oan Association.

VISITS PARENTS HERE Mrs. Mary Day visited he cents, Mr. and Mrs. Harry W berts, Monday and Tuesday s lives in Exeter.

Sales of electricity by the bouthern California Edison Com-any Ltd. for the first ten nonths of this year reached an It time high with the total of ACCEPTED By RAY BROOKS eves Get Big rolet, so far,

e 1930 y have r this

of the counter for this un provision, for this un d supply of Boulder pow-tresent revenue is greater at the wholesale revenue mucipalities than if vas in 1935 with this re

OLD RAGS

OLD BOTTLES

O DATOTA

Time to get an ELECTRIC RANGE

YES, IT'S TIME, ALL RIGHT. Your old stove served

right well all these years ... and it probably could

get by a year or two more . . . but what's the use . . . st more than it's worth.

It is time to switch to a modern electric range . . . for the same reason you switched to electric lights,

to electric refrigeration . . . because it's better,

In Edison territory alone, 250 homes are chang-ing to electric cookery every week . . . homes just

AN ELECTRIC RANGE IS THE Second Styr

TO YOUR ALL-ELECTRIC KITCHEN

2

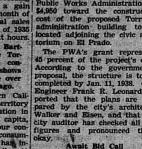
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easier, simpler, economical, always dependable.

like yours.

1.

Aged Mother of F. C: Morgan Dies



Power Sales by S. C. Edison Set

urs, a

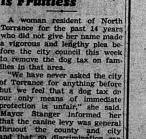
All Time High This Year

Administration Building Nears Calls For Bids

ution the city co

and a equipment, was tenta set up in the PWA budget ,000. Funds for the city's of the cost are available budget, city officials de-

Dog Tax Protest **Is Fruitless**







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MIXING

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THURSDAY, NOVEMBER 12, 1936

hanksgiving

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Hot tura form is t "Calil radio ceive lister final press the j form least the j form the least To her gram \$50. final was weel goal som "Con"

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NEED



ROASTERS \$1195

Circulating GAS HEATERS \$2.95 UP

ELECTROLUX Gas Refrigerators

. Gifts .

National Home Appliance Co. Harry M. Abramson "Friendly Credit" 1318 SARTORI AVENUE .

Phone 78

Torrance

4

PHOENIX HOSIERY Hurry! Hurry! Only a Short Time Left to Buy an . . . At This Big Saving! 1100 TROLUX I 5 .00 Here this Cooled ELECTROLUX assurance of long Electro-lax service at low cost. THE SERVEL Gue Reprige Le Contrata **BV**3 MENT STORE DEPA 1307-1313 Sartori Ave.

Torrance Phone 121-W

Due Sat Ford,

SHOP

I NATAK

k when f the death of Mr. Mor-other, aged 87, at Nanti-a. In spite of her ad-age, the elderly lady has age, the elderly lady has