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# So Help Me, It's True



#### Hospital Notes

#### STORY 2

### CITIZENS, BE SURE YOUR

Citizens, attention!

Registration of voters is open for the general election Nov. 3. It closes Sept. 24.

If you wish to exercise your right of franchise, if you wish to do your duty as a citizen and cast your vote for the candidate you believe best qualified to be President of the United States you MUST be registered.

If you are now unregistered—

If you have changed your address since you last registered—

Find a deputy register and BEGISTER

Find a deputy registrar and REGISTER.

# NEW FURNITURE PLANT PLANNED

on October 1, Mr. Koch states.

Among the products to be manufactured are: mattresses, studio couches, chromium plated furniture and upholstered furniture. Opening of the furniture plant will permit Mr. Koch to return to his old line of business, which he followed for many years prior to coming to Torrance to engage in the retail shoe business.

## Falling Plank Injures Workman



### Southern Pacific

### REGISTRATION IS LEGAL

thematically, it just n't have happened. But

Bites Feeding Hand

TOLEDO, (U.P.)—Nathan Anderson helped a needy friend by Glasspearing before morning with a sult of Anderson's clothes and \$7.

Coal Loading Mark Set

TOLEDO, (U.P.)—A Great London (U.P.)—The robes which British peers and peersesses will war at the coronation of King Edward next year which will cost nearly a million dolars—robes \$425 each and coronation of the period.

Raise Voices

Raise Voices

BELLEVILLE, III. (U.P.)—De termined to be heard, the Belle ville city council purchased an amplifying system which will cost nearly a million dolars—robes \$425 each and coronation costs

LONDON (U.P.)—The robes which British peers and peersesses will early a million dolars—robes \$425 each and coronation costs

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With Which Is Consolutated the Lomita News Published Every Thursday GROVER C. WHYTE, Editor-Publisher 1336 El Prado, Telephone Torrance 444 Torrance, California



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# VOTERS: Don't be fooled

No matter what they call it ...

#### 22 IS A TAX ON YOU!

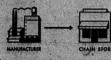
On the November 3rd Ballot there will appear as Proposition 22, an innocent looking measure called the "Retail Store License." But don't be misled. It's a 1936 model hidden tax...a new scheme to stifle competition and raise prices. This simple story of two stores explains the plot.





1 Here are 2 California retail stores. On the outside they look much alike. Each does a good business. But one is a single store, the other has brothers and sisters and is called a chain store.





3 The CHAIN store charges ten per cent lower prices because it eliminates all frills, unnecessary services and in-between expenses and buys directly from producer









The middleman realizes that people trade at a chain store chiefly because it sells for 10 per cent less. Since he can't compete with the chain store method, the middleman wants to put chain stores out of business or force them to raise their prices.





Through the California Legislature he lobbies a bill called the "Retail Store License." This unfair bill would levy a special tax of \$1.00 a year on single stores and \$500.00 a year on chain stores.



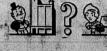






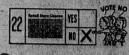






Of course the public will pay for these profits through an increase in prices on the necessities of life. But it's just a question of whether the middleman or the









22 IS A TAX ON YOU!

O NOVEMBER 3

CALIFORNIA CHAIN STORES ASSOCIATION



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(from \$665 up, f.o.b.)

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