News of Society

ROXIE SLEETH, Editor

Small Waist Line at a Premium

Activities of Women

PHONE 444 OR 443

Lena Olsen Feted At Birthday Surprise

Friends of Mrs. Lena Olsen, 2631 Andreo avenue, completely surprised her when they gathered at her home Monday to help her celebrate her birthday. Luncheon and gifts were plentiful with games and chatter for diversion. In the group were Mmes. Janet Woodington, Fred Lessing, Carrie Parks, Zada Hastie, Allie Bush, Alda Hudson, Jean Guyan, Elizabeth Brode, Clemma Watson, Jennie Moore and Miss Barbara Lee Watson.

Hankie Shower Honors Mrs. Abbott

Mrs. Alice Abbott was the recipient of many lovely handkerchiefs, when the regular social meeting of St. Cecelia guild was turned into a party in her honor Wednesday afternoon. Mrs. Gilbert Wegner, Torrance boulevard, entertained the group in her home. Contract bridge furnished diversion.

Mrs. Abbott leaves soon to visit with her parents in Kansas and later to join her husband, who recently accepted a position on Parker Dam.

It's Now Fun

Helene Madison, famed woman swimmer and 1932 Olympic champion, who has since become a student nurse, goes near the water for fun now. She is shown during a holiday at Lake Chelan, Wash.

MRS. WILLIAMS DINNER HOSTESS

Mrs. William Williams, 1724 Gramercy avenue, entertained at a prettily appointed dinner in her home Thursday. Covers were placed for Mrs. Flora Maddux, Mrs. Jane Briney, Mrs. Elsie Napier, Mrs. Theo Thistle and Miss Elizabeth Hitchings.

Measure Tea

Planned As First Benefit Affair In September

A rather novel idea for a party is the one selected by Mrs. Lucille Lewellen, who will be hostess at the measure tea which members of Bert S. Crossland Unit 170 will give in Legion Hall, Tuesday afternoon, Sept. 15.

Tiny aprons will be handed out to those wishing to attend the affair and waistlines will be measured. One cent for each inch is the price of admission. Seems rather unfair but then that is the novelty. Will bridge furnish entertainment after the tea? asked the reporter. Oh no, said the chairman, unless of course, members or friends wish to have their own tables and furnish prizes. However, we have one grand surprise gift.

Individual Parties

A number of ladies plan to pay off their obligations to out-of-town friends by inviting them to this unusual affair and have arranged to have tables grouped for bridge play. They will then give their prizes as one does in their own home. However, the Auxiliary girls have a way of doing things and if you wish to attend better consult one of the members early. Committee in next week's paper.

Meeting Tuesday

Regular meeting of Bert S. Crossland Unit 170 will be held in the Legion hall Tuesday evening, Sept. 3, at 7:45 o'clock. Bess Myers will preside.

Calendar

FRIDAY, AUG. 28
9:00 a. m.—Mothers' Educational Center.
7:30 p. m.—Boy Scout Troop No. 218.
8:00 p. m.—Loyal Order of Moose.
8:00 p. m.—Masons.

SUNDAY, AUG. 30
Services in all the churches.

MONDAY, AUG. 31
6:15 p. m.—Kiwanis at American Legion hall.
7:30 p. m.—20-30 Club.

TUESDAY, SEPT. 1
11:00 a. m.—Missionary and Council First Christian church.
7:30 p. m.—Job's Daughters.
7:45 p. m.—American Legion Auxiliary.
7:45 p. m.—Women's Benefit Association.
8:00 p. m.—Odd Fellows.

WEDNESDAY, SEPT. 2
8:00 p. m.—United Artisans.

THURSDAY, SEPT. 3
1:30 p. m.—Lutheran Ladies' Aid.
2:00 p. m.—C. E. Missionary Society.
6:15 p. m.—Rotary at American Legion hall.
7:30 p. m.—Boy Scout Troop No. 217.
7:30 p. m.—Boy Scout Troop No. 219.
7:45 p. m.—Woman's Relief Corps.
8:00 p. m.—Modern Woodmen.

Coming Events At Civic Auditorium

August 29
Social benefit dance, Rogers and Thomas.

September 7
Social dance, Rogers and Thomas.

September 15-16
Mexican Independence Day program.

September 18
Harbor City Japanese Athletic Club dance.

October 1
Betsy Ross Star Club, show.

October 28-29-30
Torrance Herald-Union Ice cooking School.

October 31
Social dance, N. B. P. W. Club.

ATTEND MEETING OF L. A. CHAPTER

Tuesday evening was courtesy night at the York chapter, Order of Eastern Star, in Los Angeles. Mrs. Lillian Dye, worthy matron of Torrance chapter, Order of Eastern Star, filled the station of Esther. Other Torrance ladies present at the meeting were Mmes. Margaret Kramer, Loraine Ulrich, Estelle Graham, Kathryn Buffington and Sally West.

MISS GORDANIER ON VACATION

Miss Goldie Gordanier, nurse at the Torrance Memorial hospital, leaves Saturday on an extended trip to Kansas City, Colorado Springs and various other places in Colorado and Utah. She expects to return to Torrance about Sept. 25.

* * *

MOTHERS' CENTER MEETS FRIDAY

Mothers' Educational Center will hold their regular meeting in the Woman's Club clubhouse, 1442 Engracia avenue, Friday, Aug. 28, at 9 a. m.

Center is open until 11 a. m., with Mrs. Raymond Rogers in charge. Service is free.

WILL DEFEND HER TITLE

C.N.P.A. Service

Miss Rosena Burger, of Chino, Cal., who won the Southland Farmerette championship at Los Angeles County Fair last fall, is shown here in training to defend her title against all comers at the annual farmerette contests to be staged again at the big exposition which opens in Pomona on Sept. 18. From entries already received from all parts of the state by Jay Dutter, under whose direction the novel race is held, this year will see a record number of entries.

Last Outing Of the Season

Last of the outdoor events to be sponsored by the Choral Club Frohsinn this season, an oldtime German picnic, will be held in the Royal Palms Grove at San Pedro, Sunday, Aug. 30.

Arrangements have been made to furnish entertainment by the best talent obtainable in this section.

Games, dancing and sports of all types have been included on the schedule of events for the day in an attempt to provide something of interest for every person who attends.

To add incentive for being at the picnic grounds early, a special prize has been arranged for those who arrive before 11 a. m.

Also for those who enjoy oldtime dances, special music and accommodations have been made.

DRAMA EDITOR GUEST OF NICHOLS

Mr. and Mrs. Fred Nichols, 1116 Sartori avenue, had as their dinner guest Sunday, Miss Elizabeth Yeaman, drama editor of the Hollywood Citizen.

* * *

O. E. S. DANCE PARTY TONIGHT

All members of Torrance chapter, Order of Eastern Star, are invited to attend the dance party, which will be held in the Masonic temple immediately after the stated meeting this evening.

* * *

SURPRISE PARTY WIENER BAKE

Nurses of Jared Sidney Torrance Memorial hospital entertained at a "spider web" surprise party in the nurses' home Wednesday evening for Maxine Bolander and Violet Siefert, who are leaving on a vacation trip to the northern part of the state. The party of 21 finished up at the Brooks home, 1328 Portola, where they held a wiener bake in the back yard.

Books In Demand At the Library

"Honey In the Horn" by H. L. Davis won the Harper Prize and the Pulitzer Prize for the best novel of 1936. It contains a whole ruffian world of pioneers, humor and pathos of the frontier, and is acclaimed by many critics as the successor to "Huckleberry Finn."

"North to the Orient" by Ann Lindbergh "is one of the most beautiful and great-hearted books ever written," says Sinclair Lewis. Written by the wife of the great air hero, an account of one of their numerous trips to the far countries, it is steadily finding an ever greater circle of readers.

George Santayana's "The Last Puritan" tops the list of best sellers for three months.

"Around the World in Eleven Years" by the Abbe children, an uncensored and true record by the children of a famous international photographer.

Evelyn Walsh McLean has written "Father Struck It Rich" and made a real document. The true "Cinderella story" as the publishers call it. It is the story of a lusty immigrant lad from Ireland who became a mining king and whose daughter dominated Washington society. The straight from the shoulder account of that struggle is the best thing in the book but one's attention is mostly concerned with the author's sidelights on Washington society and the Presidents.

HOOVERS HOSTS AT GARDEN PARTY

The attractive gardens at the home of Mr. and Mrs. Ray Hoover, 1424 Acacia avenue, furnished the setting for a dinner party Monday evening. Guests included Mr. and Mrs. Lester Templeton and son Gerald, Mr. and Mrs. Frank Brown, Wm. Purcell and Vernon Coil.

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RIVERSIDE FOLKS SUNDAY VISITORS

Mr. and Mrs. Lester Templeton, 22405 Meyler street, had as their house guests, Sunday, Mrs. Templeton's sister and her husband, Mr. and Mrs. Paul Goree, of Riverside, Calif.

* * *

KOCHS ON VACATION

Mr. and Mrs. J. C. Koch left Thursday to sepnd one week at Marietta Hot Springs.

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BABY GIRL IS WELCOMED

Diane Marie Shumert was welcomed into the family circle of Mr. and Mrs. R. E. Schumert, 911 Beech street, on Monday, Aug. 17. Diane Marie weighed just two ounces under eight pounds at birth and is doing nicely, and with her mother will soon leave the Jared Sidney Torrance Memorial hospital for her home.

* * *

DINNER HONORS BETROTHED COUPLE

Mr. and Mrs. Norman M. Gardiner, 25917 Cypress avenue, entertained at a dinner party in the gardens of their home Tuesday evening in honor of Miss Winifred Meadows, of Redondo Beach, whose wedding to Phillip Williams, of Lomita, will occur Sept. 6. Others at the dinner were Miss Birda Paddock, Stanley Williams, Meed Gardiner and Ben Allen Gardiner. Miss Meadows is secretary of the Rolling Mills Rancho Corporation, and the groom-to-be is the son of a family which for many years was engaged in ranching in the Palos Verdes foothills south of Lomita.

COLLEGE GIRL STYLES

About this time, the college student is relinquishing, as always, her attitude of being "certainly glad school is out—I'm sick of it" and becoming eager for the new term to begin. And the girls are beginning to think about a fall wardrobe that will knock 'em dead from the first day of registration until the end of the first quarter.

One of the great secrets of being perpetually well dressed on a moderate school allowance is the "doubling up" qualities of one's various garments. Sweaters and skirts, of light materials now, are the most versatile of clothes, and may be mixed up and changed about to make a number of separate outfits.

Useful Tweeds

Skirts of mixed tweeds are especially pretty and useful. Bright shirts and sweaters worn in the early fall will be replaced by deeper-shaded uppers later in the season. Worsted skirts, and for later, a navy blue or black one, are not amiss in any girl's wardrobe.

Skirt models for fall are for the most part severely tailored, maintaining a trim look in spite of any amount of wriggling around on hard seats during dull lectures. Materials for them are shine-proof.

Culottes, cut perfectly so as to give little hint of the divide, promise to be popular for school wear this fall also. However, good tailoring is absolutely essential for the culotte. They may be worn with thin or heavy shirts.

Charming Models

Regarding sweaters, there are a hundred charming and individual models. The craze for knitting which is sweeping the country has produced a number of new and improved styles. One very smart, model is quaintly old-fashioned, of a plain knit stitch, with faintly puffed sleeves reaching to the elbow, a tight neck, and row of buttons down the front. The blouse is of natural color yarn, and you can knit it yourself. Another clever and very simple pull-on shirt has a bateau neck and felt monogram over the heart. It's high waisted.

Knitted frocks are also of major importance for school wear. One new knitting stitch gives the garment a cobweb effect, which is utterly feminine, although so practical for school wear. Frivolous necklines are the acme of youthfulness.

Suede jackets, well tailored, will be equally as popular as heretofore. And worsted, or felt, or wide waled corduroy will be used in trim school models.

SECOND SON AT MURPHY HOME

Congratulations to Mr. and Mrs. D. A. Murphy, 1423 Amapola avenue, who announce the addition of a second son to their family group. "Spud" and Jimmy Gene, who is now two years old, are walking on thin air while Mrs. Murphy is doing nicely in Cedars of Lebanon hospital, Los Angeles, where the second son was born, Friday, Aug. 21, at 8:07 p. m., and tipped the scales at eight pounds, seven ounces.

* * *

HOME FROM INTERESTING TRIP

F. L. Parks with his sister, Mrs. Clark Moats, and daughter Gloria, of Inglewood, returned Sunday from an extended vacation trip. They visited with Mrs. Olsen in White Fish, Mont., a sister Mr. Parks had not seen in 30 years; stopped at Glacier National Park, visited in Salt Lake City, Utah, and traveled over the Redwood highway to San Francisco where they stopped for a time.

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STEAK BAKE AT CITY PARK TONIGHT

This evening in the Torrance city park members of Bert S. Crossland Post 170 and their auxiliary will meet at 6:30 o'clock for a steak bake and picnic.

Officers of the two groups are in charge of the affair and have planned an interesting after-dinner program. Sixty reservations have been received.

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PRIZE WINNERS AT CARD PARTY

Prize winners at the card party held by Torrance camp, Royal Neighbors, in Torrance Social hall, corner of Portola avenue and Torrance boulevard, Tuesday evening, were as follows: At pinochle, Thelma Keller and Vera Sheen; at 500, Helen Fouths and Mrs. C. Cook.

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CORRECT APPLICATION OF MAKE-UP
By Pauline Ray

There is a proper and an improper way of doing everything, and the application of make-up is no exception.

Most necessary of all is to have the skin perfectly clean. Good soap and water is in most cases the best method although with an extremely dry skin a cleansing cream may be used.

With the skin clean, a foundation cream should be used first. With this well worked in the rouge may be applied.

Follow the rouge with your face powder, taking care that you do not cover the eyelids, as the eye-shadow and pencils will be added here.

In all application of make-up one should never massage in any other way than up to avoid stretching the tissues of the face.

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Our business is to improve your appearance.
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LOOK FOR YOUR NAME!
To the woman whose name appears in one of the four advertisements appearing in this section this week will be given at the establishment in whose ad the name appears.
The women of the community will find The Beauty Mart both interesting and money saving.

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Sara Cooley, Originator of Genuine Avocado Beauty Aids
TO the ladies of Torrance and the surrounding district . . . a new SARA COOLEY COSMETIC STUDIO will be open Saturday, August 29, for your approval at 1331 El Prado.
An advanced scientific accomplishment in the art of beautification . . . the SARA COOLEY SYSTEM OF FACIAL REGENERATION . . . will positively bring back the full glories of youth.
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