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STORY 2

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HELPS all CALIFORNIA

CHAIN STORES HELP OUR FAMILY? Goodness, Yes!



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California Chain Stores save their customers 10 cents out of every dollar they spend with them. They keep the cost of living down,-the quality

Torrance Herald

STORY 1

TO PERSON TO THE PARTY OF THE STATE OF

Fancy Food Downtown Prices

TO THE PUBLI AND THE EMPLOYEES in the

STEEL INDUSTR

CAMPAIGN to unionize the employees of the Steel Industry has been announced.

In order that the employees and the public may know the position of the Steel Industry in the face of the threatened drive, the Industry makes this statement through the American Iron and Steel Institute.

Persons and organizations not connected with the Industry have taken charge of the campaign.

There are many disturbing indications that the promoters of the campaign will employ coercion and intimidation of the employees in the Industry and foment strikes.

The objective of the campaign is the "closed shop," which prohibits the employment of anyone not a union member. The Steel Industry will oppose any attempt to compel its employees to join a union or to pay tribute for the right to work.

No employee in the Steel Industry has to join any organization to get or hold a job. Employment in the Industry does not depend upon membership or nonmembership in any organization. Advancement depends on individual merit and effort. These are fundamental American principles to which the Industry will steadfastly adhere.

The Steel Industry believe in the principles of collective bargaining and it is in effect throughout the Indistry.

The overwhelming majority of the employees in the Steel Industry recently participated in annual elections their own representation plans elected their representatives for collective bargaining. The elections were conducted by the employees themselves by secret ballot. One of the purposes of the announced campaign is to overthrow those plans and the representatives so elected.

The Steel Industry is recovering from six years of depression and huge losse and the employees are now beginning receive the benefits of increased open receive the benefits of incre ed oper tions. Any interruption of the forward movement will seriously injure the employees and their families and all businesses dependent upon the Industry, and will endanger the welfare of the country.

The announced drive, with its accompanying agitation for industrial strife, threatens such interruption.

The Steel Industry will use its resources to the best of itsability to protect its employees and their families from intimidation, co taning collective and to aid them in mai bargaining free from ence from any source.

AMERICAN IRON AND STEEL INSTITUTE