

Flo Ziegfeld's Career Screened Spectacular Film

GREAT NEW SONG HITS; 200 GLORIFIED GIRLS IN 16 REELS

"The Great Ziegfeld," Metro-Goldwyn-Mayer's giant picture, opening Sunday at the Fox Plaza theatre in Hawthorne, can be described in three words: World's Greatest Entertainment! Challenging all competition, "The Great Ziegfeld" has more first-rate entertainment values crowded within its 16 reels than any other picture labeled "musical" or otherwise.

Aside from being a musical extravaganza this story of America's greatest showman and the glorification of the American Girl also possesses a fine dramatic quality.

It has a triple-star threat—William Powell, Myrna Loy and Luise Rainer—to tell a story suggested by the career of Florenz Ziegfeld, with Powell as Ziegfeld, Miss Loy as Billie

Burke and Miss Rainer as Anna H.C. Supporting the star triumvirate are such players as Virginia Bruce, Frank Morgan, Nat Pendleton, Reginald Owen, Jean Chatburn, Ernest Cossard, Herman Bing.

The entertainment value becomes a Parade of Ziegfeld, for the cast also features such world-famous entertainers as Fanny Brice, the ruling American comedienne; Harriet Hoctor, whom Ziegfeld acclaimed the Paviola of America; and Ray "Rubber Legs" Bolger, Broadway dancing star.

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When Famed Romance Begins

—Ziegfeld Meets Billie Burke



William Powell, Frank Morgan, Myrna Loy in "The Great Ziegfeld"

Original "Ziegfeld" Coming Here Uncut; Runs Two Hours



William Powell and Luise Rainer in "The Great Ziegfeld"

The elongated Fannie Brice wriggled down the illuminated runway in a Hollywood studio reproduction of the old Dewey Burlesque theatre and "The Great Ziegfeld" was on its way to challenge supremacy as the outstanding production of its kind, of all motion picture history.

After two years of preparation, "The Great Ziegfeld," which will be screened at the Torrance theatre starting Monday, starring William Powell, Myrna Loy and Luise Rainer, was launched at the Metro-Goldwyn-Mayer studios by Producer Hunt Stromberg with a list of speaking roles reaching 105. The local theatre will show the original, uncut "roadshow" film in two complete performances starting at 6 and 9:10 o'clock each evening during "The Great Ziegfeld's" run here. There will be no advance in prices.

original Ziegfeld beauty, was chosen for the role of Audrey Dane, one of the most glorious of Ziegfeld's Glorified Girls.

Robert Z. Leonard directed the new musical extravaganza, which has a background of the most spectacular sets ever constructed for one film, running the gamut from the blatant din of circus carnivals and World's Fair midway thru a quarter of a century of gambling casinos, fashionable hotels, small theaters, middle-size theatres, and New York playhouses.

Your rent money will buy a home.

TWO-SOMES IN "PARADE"



Coupled for laughter, music and romance are Betty Grable and Johnny Downs, Dixie Dunbar and Anthony Martin, Jack Haley, and Patsy Kelly, and Stuart Erwin, and Arline Judge, in "Pigskin Parade," showing Thursday at the Torrance theatre.

Merrier than "Thanks A Million" and swifter than "Sing, Baby, Sing," the new Twentieth Century-Fox football musical hit, "Pigskin Parade," opening Thursday on a double bill at the Torrance theater, is one of the most uproarious hits ever brought to the screen.

A boisterous, roisterous story of college cut-ups, campus cuties, football, romance and song, the film features Stuart Erwin, Johnny Downs, Arline Judge, Betty Grable, Patsy Kelly, Jack Haley, the Yacht Club Boys, Dixie Dunbar, Anthony Martin and Judy Garland.

Elks Entertain Children Dec. 22

There will be no admission charge for the Kiddies' Christmas party to be given by the Redondo Beach Elks lodge Dec. 22 at 7 o'clock at the hall. The lodge is also sponsoring a New Year's Eve party, beginning at 9 o'clock, with music by Clingerman's band and special entertainment.

Pair Enter Hospital For Medical Aid

Two new patients at Jared Sidney Torrance Memorial hospital are taking medical treatment this week. They are Etta McCulloch, 1107 Portola avenue, received Saturday, and Mrs. Bessie Moyer, 2012 Loma drive, Hermosa Beach, received Friday.

Modern Romance Stars Gene, Ann Insurance Rates Cut In Redondo

A glamorous photographer's model intent upon marrying a millionaire, falls in love with a seemingly penniless young man with whom she poses for advertising pictures. This is the romantic conflict which forms the basis of the up-to-date story enacted by Ann Sothern and Gene Raymond in "Smartest Girl In Town," their latest romantic comedy hit which opens Thursday at the Torrance theatre.

The ambitious Miss Sothern has no idea that her associate, Raymond, is a millionaire who has carefully concealed the fact. The situation leads to a hilarious series of adventures and a hair-raising climax before the romance is straightened out.

Helen Broderick, Eric Blore, Erik Rhodes and Harry Jans have the principal supporting roles in this delightful RKO Radio picture, directed by Joseph Santley from Viola Brothers Shore's screenplay.

Estimated Saving Is Said \$10,000 Annually

A reduction of five cents on each \$100 of insurance for one year or 10 cents for three years, was announced late last week by the Board of Fire Underwriters of the Pacific for the city of Redondo Beach. The reduced rates are estimated to mean a saving of \$10,000 annually in fire insurance premiums for residents of that community.

The board made the reduction following a survey of improvements in Redondo Beach fire fighting equipment and facilities. The underwriters represent board insurance companies who were joined by the California Insurance Bureau, service and rating organization for non-board companies, in the slash.

RAPID RECOVERY

Rapid progress toward complete recovery is being made by Jared Sidney Torrance Memorial hospital's two pneumonia patients this week. They are Robert Earl Denney, 10-year-old son of Mrs. Anna M. Denney, of Gardena, and Thomas Fair, of Hermosa Beach.

Fine Paid In Dimes

HAVERHILL, Mass. (U.P.)—All activity was halted when Harry G. Emmons of Methuen paid his \$10 fine on a driving charge. He paid the fine in dimes.

WALTER G. LINCH'S Pre-Xmas Sale of 50 USED CARS

"SELECTED", "RECONDITIONED", "GUARANTEED"

8 DODGES—'28 to '36 Models Priced from \$95 to \$699

4 PLYMOUTH—'34 and '35 Models Priced from \$515 to \$599

15 MODEL "A" FORDS—'28 to '31 Models Priced from \$75 to \$269

25 CHEVROLETS, BUICKS, CHRYSLERS, DE SOTOS, FRANKLINS, HUDSONS, OLDSMOBILES, STUDEBAKERS—'29 to '33 MODELS

Priced from \$100 to \$479

— ALL BODY STYLES —

LIBERAL TRADE-IN ALLOWANCE ONLY **5** Minutes From Torrance **EZ Terms**

DODGE WALTER G. LINCH PLYMOUTH

Opposite Elks Club Redondo Beach Phone Redondo 2122

Be a REAL Santa Claus!

GIVE HER A **Westinghouse Golden Jubilee REFRIGERATOR**

Here's a glorious gift... a gift that keeps on giving daily savings in time, health, energy. And it pays for itself in dollars saved.

Payments on a Westinghouse average only a NICKEL per member of the family per day.

Attractive Models **\$124.50**
As Low As

Small Down Payment and Liberal Trade-in for Your Old Refrigerator

FREE BEAUTIFUL VANITY CASE TO ANNOUNCE YOUR GIFT WESTINGHOUSE

Make it a thrilling surprise. We will give you this handsome Vanity Case with engraved card inside to announce your gift Westinghouse.

TORRANCE ELECTRIC SHOP
"Pioneers of Electrical Goods and Services Since 1923"
1419 Marcelina Avenue Phone 567
WE GIVE CHRISTMAS TREASURE HUNT TICKETS

PLAZA THEATRE

HAWTHORNE, CALIFORNIA
Telephone 299 "The Friendly Family Theatre"
Tuesday and Wednesday, Dec. 22-23

HAROLD BELL "Wild Brian Kent"
with RALPH BELLAMY—and
"The Man I Marry" with DORIS NOLAN
\$3.50—WEDNESDAY—\$3.50
COME EARLY - DOORS OPEN 6 P. M.

Thursday, Friday, Saturday, Dec. 24-25-26
CONTINUOUS SHOW XMAS DAY FROM 2 P. M.
STUART ERWIN and "Pigskin Parade"
PATSY KELLY in "Hide-away Girl"
RAYE in

Sunday, Monday, Tuesday, Dec. 27-28-29
FULL ROAD SHOW LENGTH
"The Great Ziegfeld"
with WM. POWELL, MYRNA LOY, LUISE RAINER
Wednesday, One Day Only, Dec. 30
JANE WYATT in **"THE LUCKIEST GIRL IN THE WORLD"**
and EDMUND LOWE **"Mad Holiday"**
and ELISSA LANDI in **"Mad Holiday"**
\$3.50—COME EARLY—DOORS OPEN 6 P. M.—\$3.50
\$150 CASH DIVIDEND

TORRANCE THEATRE

PHONE TORRANCE 132

Wednesday Only, Dec. 23
"CASE OF THE BLACK CAT"
with RICARDO CORTEZ, JUNE TRAVIS
— and —
"MR. CINDERELLA"
with JACK HALEY
SURPRISE NIGHT
2 SHOWS—6 and 9 P. M.

Thursday, Friday, Saturday, Dec. 24, 25, 26
"PIGSKIN PARADE"
with STUART ERWIN, ARLINE JUDGE, PATSY KELLY
— and —
"SMARTEST GIRL IN TOWN"
with ANN SOTHERN, GENE RAYMOND
CHRISTMAS DAY CONTINUOUS SHOW
Starts 2 P. M.

Sun., Mon., Tues., Wed., Dec. 27, 28, 29, 30
"The Great Ziegfeld"
with WILLIAM POWELL, LUISE RAINER
ORIGINAL UN-CUT ROADSHOW PRODUCTION

On Monday, Tuesday, Wednesday
2 Complete Shows
First Show Starts at 6 P. M.
Second Show Starts at 9:10 P. M.

NO RAISE IN PRICES
Surprise Night Will Be Changed to Thursday Night

—By Ro—

KITTY KELLY AND NELLIE SHANNON

T'WAS THE NIGHT BEFORE XMAS AND WITH PRESENTS GALORE OUR LITTLE KITTY MAKES THE FRONT DOOR.

HOPE NELLIE DON'T SEE ME

I'LL HIDE THESE ACROSS THE HALL

WHERE'S THAT DARN DOOR?

MERRY CHRISTMAS!

—By L. Antonette

BOZO AND THE BARON