



J. G. KOCH
Proprietor

STAR Department Store

Announcement . . .

Prizes for the Best Santa Claus Letters will be awarded Wednesday, Dec. 23 at 2:30 p. m.



"To Our Customers and Friends . . .

"You are ALL invited to call at The STAR before Christmas and receive Our Gift to you, a custom which has been a tradition ever since The STAR has been in Torrance. Be sure to bring the children for their Presents, too."

Cordially . . . J. G. Koch



FREE
GIFTS

To All Friends and
Customers at
The STAR

...and to Further Show Our Appreciation of Your Past Year's Patronage, We Have Planned . . .

MANY PRE-CHRISTMAS SPECIALS!

Space does not permit us to enumerate the Many Very Exceptional Values which are offered during the remaining days before Christmas.

Every department of this Big Store has its share of truly Worthwhile Pre-Christmas Super-Specials. We assure you that a trip to The STAR will save you money.

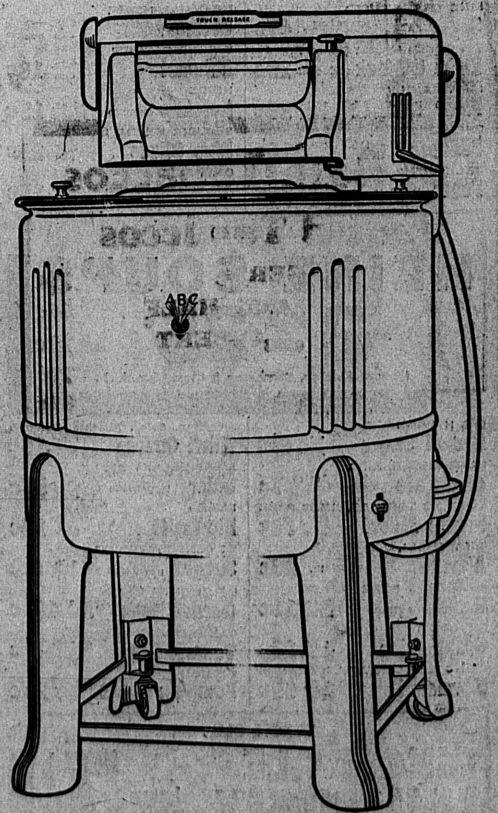
And if your Christmas Budget is running low,—Remember, at The STAR you may pay for your gifts next year in Convenient Payments. Don't let the lack of funds spoil your Merry Christmas!

The Gift of Greater Savings! . . .

ABC WASHER

☆ A Grand Family Gift for Mother . . . the ABC Heavy-Duty Washer One-Fifty-Six . . . "truly the World's Greatest Washer Value" . . . has more worth while safety and convenience features than any washer ever built. Here is a gift that Mother will appreciate this Christmas and for many a Christmas to come . . . a gift that means greater savings in money, in clothes, in clothes investment, in time and in energy!

Thousands of housewives have acclaimed the ABC exclusive French type agitator washing principle as the only one they have used that eliminates the necessity of extra rubbing of collar bands, wrist bands and other heavily soiled parts. With the newly designed ABC washing compartment and the ABC French type agitator, your clothes are washed and rubbed in much the same manner as the old-fashioned washboard rubbing action . . . thoroughly clean and WHITE!



The Gift of Lasting Leisure . . .

ABC

DeLuxe Console Cabinet IRONER

This new ABC Ironer irons everything from the smallest to the largest—sheerest garments while you are comfortably seated. Model YA Ironer is a new idea in cabinet style ironers. The porcelain enamel cabinet top "swings out" at right angles providing ample shelf space for finished and ready-to-iron clothes.

"Ladies be seated"—do all of your ironing in comfort—Easily, Quickly and Safely. You owe it to yourself to investigate this new modernly styled—sturdily built ABC cabinet ironer.



Get Your Christmas
PHILCO
Here!

PHILCO 630X
\$89.50
Including Aerial
Special Holiday Terms
BIG ALLOWANCE

Come in—and select your Christmas Philco now! Philco gives you greater value, greater performance and greater features . . . including the exclusive Philco Foreign Tuning System! Get a Philco for Christmas! Delivery guaranteed—if you order now!

CHOOSE FROM 52 NEW 1937 PHILCOS -

STAR DEPARTMENT STORE

EASY TERMS! CORNER SARTORI and POST, TORRANCE PHONE 625 BUY NOW! Pay Later