

*Enjoy Holiday Entertaining as you never have before*

**with a NEW 1937 SERVEL ELECTROLUX THE Gas REFRIGERATOR**

YES! You can have next year's finest refrigerator... NOW... in time for Christmas!

**PERMANENTLY SILENT**

**SAVINGS THAT PAY FOR IT**

**EVERY MODERN CONVENIENCE**

**CONTINUED LOW OPERATING COST**

**NO MOVING PARTS TO WEAR**

**Ask about our easy Purchase Plan**

For a merrier Christmas—and many happier new years—choose your New 1937 Servel Electrolux now! Remember, it has no moving parts. That's why it is permanently silent (not just "relatively quiet" when new)—assures longer, more satisfactory service and savings that pay for it.

**Torrance Plumbing Co.**  
F. L. PARKS, Proprietor  
1428 MARCELINA AVENUE  
(Opposite Post Office) PHONE 60

### County Is One of World's Largest Dairy Cow Markets

Los Angeles county is one of the largest dairy cow markets in the world and will in all likelihood continue to grow, in the opinion of Dr. L. M. Hurt, head of the county livestock department, who made the observation in his annual report to the board of supervisors.

"There is no artificial factor involved as far as the dairy cow market is concerned," Dr. Hurt said. "Our dairymen are expert buyers; they have to be if they continue in business. There are no better judges of dairy cattle in the country than the buyers and shippers who operate in this area."

The marked increase in prices of dairy cows during the year has stimulated interest in raising calves, his report stated. During last year, probably 10 percent of the calves born in the county are being raised beyond the veal stage.

Dr. Hurt has urged dairymen to add to their herds by keeping the best calves. Instead of spending hundreds of thousands of dollars outside the state each year for dairy cattle, much of this money could be spent at home. Soil, topography, water, climate, and abundance of natural foodstuffs make possible the development of any and all breeds of food producing animals, the department head stated.

### First Lighthouses Built Too High

On the Pacific coast, lighthouses were formerly built too high. This strange fact was recently revealed by the W.P.A. Federal Writers' Project, now compiling a complete tourist guide to the state of California.

One light built too high was the original light at San Diego, erected in 1855. Four hundred and sixty-two feet above sea level, the highest in the United States, this light was useless most of the time. Because of its elevation, the light was often obscured by high fogs, when below it the coast line was perfectly visible. In 1891, this lighthouse was abandoned in favor of another only 88 feet above sea level.

At the present time, on the whole Pacific coast, there are only four lights more than 100 feet above sea level.

### Singing Cascade of Death Valley



Sparkling mineral water—85 inches—running to waste in a region where thirst has killed hundreds, traced by Automobile Club of Southern California scouts. It originates in a thermal spring at the base of the Amargosa Range six miles north of Furnace Creek and the Inn, and leaps nearly 100 feet. Formerly big, hard sheep trails to it, now wild burros haunt it, while tourists are just appearing.

### Toyland On Parade

#### OLD TEDDY BEAR WADDLING BACK THIS CHRISTMAS

The old-fashioned teddy bear, which has resisted all ultra-modern streamlining tendencies, is staging a comeback this Christmas. The stuffed animal kingdom in toyland, however, is dominated by dogs, with a sprinkling of non-political elephants and donkeys.

In marked contrast to the unchanging teddy bear are the 1936 model dolls, designed by sculptors, with real hair and fingernails. Blonde curls are more popular than brunette tresses, and the "redheads" are gaining in favor.

**Quins Not Forgotten**  
Style dictates have been observed in the latest doll wardrobes displayed at the toy centers here. Fur coats are shown in the current flared, high collar styles, with matching fur hats. Models appear for every social function from tea to skiing.

Doll voices have become clearer this year. Manufacturers say they are proof against laryngitis. A new style walking doll, without windup machinery, makes its debut, as do smiling and pouting dolls.

Toyland hasn't forgotten the quintuplets this year, but the counterparts of the famous babies have grown into toddler clothes. Haircuts add to the "growing up" effect.

#### Pneumonia Patients Making Progress

Two pneumonia patients are making good progress at Jared Sidney Torrance Memorial hospital. One is Robert Earl Denney, 10-year-old son of Mrs. Anna M. Denney, of 838 West 164th street, Gardena, who was received Monday. The other is Thomas W. Fair, 1934 Bayview Drive, Hermosa Beach, who entered the hospital Sunday.

#### ADULT GAMES TO PUT BULGE IN YULE PACK

Santa's stock for fireside fun this Christmas, will be the biggest in 35 years, say toyland managers.

Adult games realistically reproduce dealing methods of real estate traders, Wall Street speculators and politicians' strategy. The most popular games are listed as Monopoly, Highway Patrol, Play Safe, Easy Money, Make a Million and G-Men. There is a distinct trend in modern games to emphasize chance, big gains or big losses may result.

Basketball, baseball and football strategy have been reproduced in fireside versions. For active parlor sports there are many variations of rubber quoits, dart games, miniature bowling, top spinning games, table tennis and ring toss.

**Racing New Fad**  
Regardless of the supposed sophistication of the age, most of the fireside favorites of the gay 90's have been dressed up in de luxe packaging for grown-up stockings. Checkers, Chess, Lotto, Bingo, Parchesi and Anagrams are a few of the old favorites. Racing is another game fad that has gained in favor. Dogs, autos and planes have joined with horses as the inspiration of this parlor sport. Electric train sets, model building kits and woodburning sets seem to have an enthusiastic following among hobby-minded adults. Movie projectors and chemistry sets also have attained favor.

**ESCAPES INJURIES**  
Charles Taber, well-known Lomita deputy sheriff, escaped injury Saturday night although his car was badly damaged when he was involved in an accident because of fog. He was en route to a meeting in Los Angeles.

### Children Will Bring Gifts For Needy

The annual Christmas church school service for children will be held at 8 o'clock Sunday afternoon in St. Andrew's Episcopal church. This will be followed by an old-time Yuletide program around a decorated tree in the Guild hall. The children will bring gifts for the needy to the church service and deposit their offerings in a manger.

Rev. F. Murray Clayton, minister, announces that the traditional midnight service will be held as usual Christmas Eve, beginning at 11:30 p. m.

Your rent money will buy a home.

### Former Teacher Has Early 'Gift'

Announcements were received here by friends of Mrs. Leona Holland, a former kindergarten teacher at the Torrance elementary school, of the arrival of her first child, a son named Roland Edgar and weighing eight pounds four ounces, Monday at Oxnard. Mr. and Mrs. Edgar Holland reside in San Pedro.

**PUBLISH STATEMENT**  
Authority to proceed with the printing of a statement of Los Angeles county's bonded indebtedness was given County Auditor H. A. Payne this week by the board of supervisors. Cost will be approximately \$641.

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(Rancho Palos Verdes)  
Restricted Suburban Ranches  
2 to 10 Acres—Moderately Priced  
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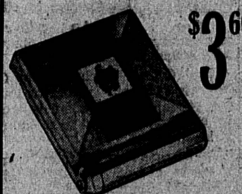
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**Yardley Shaving Bowl**

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\$1.00



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All the New Odors by  
• COTY  
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• YARDLEY  
• EVENING IN PARIS  
Attractive Gift Bottles

#### Gift Shaving Sets

• Yardley  
• Colgate  
• Mennen's  
• Williams  
43c to \$4.85

#### Leather Bill Folds

95c to \$3.00

#### Dresser Sets

Genuine Pyralin by Dupont  
In Satin-Lined Chests  
\$4.75 to \$9.95

#### Yardley Toilet Sets

\$1.65 to \$14.95

#### COLONIAL DAMES Make-up Boxes

\$6.50

#### Manicure Sets

CUTEX and COLONIAL DAMES

50c to \$2.50

#### CIGARS AND CIGARETTES

In Gift Wrappings

At Lowest "STOP" Prices

#### Children's Gifts



CURLY PLUSH BOW-WOWS

Pinch Them, 50c and \$1

They Bark

DONALD DUCK & MICKEY MOUSE SOAP, 10c

FRANK BUCK WILD ANIMAL SOAP, Crate 25c

Mystery Car Runs Without Winding 50c

Mickey Mouse WRIST WATCHES \$2.95

Mickey Mouse POCKET WATCHES \$1.50

Baby Brownie CAMERAS \$1

Chemistry Sets \$1.00 and \$1.50

Gifts for the Smoker Milano Pipes, 97c

KAY-WOODIE Carburator Pipes \$4

CIGARETTE LIGHTERS \$1.00 to \$5

SCHICK DRY SHAVERS \$15

ROLLS RAZOR \$10

FOUNTAIN PEN Desk Sets \$1.00

**Perfect for Christmas**  
*Why not buy her both?*

### ONE OF THE MODERN GAS RANGES + ELECTROLUX, THE GAS REFRIGERATOR

Sure to be used, sure to be enjoyed—a new improved gas range for her Christmas! It is a gift that will cook thousands of better meals—in less time—with less effort—at lower cost!

Finished in beautiful white or tinted enamel, it is easy to keep clean always. A variety of colors, sizes and styles is ready for your selection. Place your order now!

Ask your dealer or your gas company about the easy payment plans. Especially attractive terms are available for the combination purchase of a gas range and an Electrolux. Give both!

This Christmas, enjoy the delicious frozen desserts appropriate to the holiday season! So many new dishes are possible—and easy—with an Electrolux.

Refrigeration is not only automatic but is silent day after day, year after year. There is no motor to make noise, or to wear out. Add to this the convenience and beauty of Electrolux, and you have a grand present!

There's nothing like GAS for

#### REFRIGERATION

Gas makes possible silent, simplified refrigeration. No moving parts to wear out. Low operating cost.

#### COOKING

The instant heat, higher speed and numberless shades of temperature, that only gas can provide, give finer flavor to every kind of cooking.

#### WATER HEATING

Gas provides an abundant, dependable supply of hot water whenever you want it! Low cost and nothing to trade.

#### HOUSE HEATING

House heating with gas is absolutely efficient. No fuel to order. Nothing to bother with. No dirt, smoke or soot.

**SOUTHERN CALIFORNIA GAS COMPANY**



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