

# BUSINESS DIRECTORY



## You'll Find It Profitable...

to patronize the business firms whose ads are found below! They have a variety of services and merchandise to sell at appealing low prices and in the Business Directory they are easily and quickly located.

## Torrance Residents Show Keen Interest in FHA

More than 2,000 inquiries which originated in the Torrance district since Aug. 23 are evidence of the widespread interest in home ownership in the Lomita and Torrance territory, under Title II of the National Housing Act, according to W. H. Pettys, assistant supervisor.

Pettys is now located in the branch Better Housing Program office at the Chamber of Commerce and, with Jess F. Waller, interviewer, is giving full authentic information about the Federal Housing Administration Insured Mortgage loan aid to Torrance residents. The cost of financing is exceedingly low and the mortgage may run for a period up to 20 years, with monthly payments which include principal, interest, taxes, all insurance and special assessments, so when the monthly payments are made there are absolutely no additional payments to make toward the home other than utilities.

**No Stress or Strain**  
It is known, and has been proved, that taxes as a rule fall due when the home owner can least afford to pay them. Statistics show that the majority of home owners are delinquent in their taxes and are therefore assessed a penalty for late payment.

"Under the provisions of the National Housing Act when you make your monthly payments they include everything," Pettys said this week. "Experience has taught us from the inquiries we have had at our offices and the testimonials we have received from the home owners that the peace of mind and satisfaction of knowing their obligation for their home is being met month-

### Charcoal Feeds Flames

TRÖY, N. Y. (U.P.)—Here's one fire that didn't lack fuel. When fire destroyed a frame building, 150 bags of charcoal stored in the cellar burned to ashes.

### AD LURE FUND

Approval of \$53,000 in advertising placed in magazines all over the nation with a view to attracting tourists to California was given by the board of supervisors this week.

## MILLER FURNITURE COMPANY

1513 Cabrillo Phone 545

### " SELLS FOR LESS "

#### 3-Day Christmas Special!

Thursday, Friday, Saturday Only

### 2-Pc. LIVING-ROOM SET \$69.50

Roberti Leatherette Reduced from \$89.50 to...

### GIFT IDEAS FOR THE HOME

### OCCASIONAL CHAIRS

Make Ideal Gifts!

Spring Construction; Many Styles and Colors..... \$9.95 \$12.95 \$16.95

### ROYAL VACUUM SWEEPER

#### DEAL! For Limited Time Only!

Small, handy Sweeper; Reg. \$12.50; for drapes, car cleaning, and furniture... GIVEN FREE with purchase of large Sweeper \$39.50

### Champion Carpet Sweeper \$3.25

### Bridge and Bed Lamp Special 85c ea.

### SEWING CABINET \$7.95

Walnut Finish 6 Divisions Closes up to 18 in.

### GENUINE Taylor Tots \$4.95, \$5.95, \$8.25

### WALNUT FINISH BOOK CASE

Four Shelf \$6.95

### What a Buy!

Only one set at this price. Used 3-Pc. BEDROOM SET; Dresser with plate glass mirror; 4-drawer Chest; Panel Bed; Special Thurs. \$19.95 Fri., Sat. ....

### TOYS

Tricycles Baby Doll Buggies Rockers Wagons AT Reasonable Prices

— By Fred Nordley

AFTER AN 18 1/2 HOUR SPIN, HE REGAINED HIS COMPOSURE = WHILE I BECAME THE SULTANAS' FAVORITE.



BUT FOR MY TIMELY INTERVENTION, I SEIZED ONE END OF THE WRETCH'S TURBAN AND SPUN HIM SHARPLY



AS FATE WOULD HAVE IT = A SLAVE WENT BERSERK AT THE TIME = AND THE SULTAN WOULD HAVE COME TO GRIEF =



THE GRAND SEIGNIOR INTRODUCED ME TO HIS SERAGLIO = MY REACTION TO WHICH WAS NOT UNPLEASANT



— By Blumey

IF IN DOUBT ABOUT A FINANCIAL DEAL TOSS A COIN. IF IT FALLS HEADS, TAKE A CHANCE; IF TAILS, SHUN THE DEAL.



IF YOU ARE TROUBLED WITH A WART, RUB IT WITH DUST TAKEN FROM BENEATH YOUR LEFT FOOT AND LOOK AT THE MOON OVER YOUR LEFT SHOULDER. WHEN THE MOON GOES THE WART WILL BE GONE. THIS IS AN ANCIENT HINDU CURE.



YOU WILL HAVE BAD LUCK IF YOU PASS A PRIEST OR TWO NUNS WITHOUT SAYING A SHORT PRAYER.



DON'T LAUGH



### TURNER'S Shoe Repairing

The Oldest Shoe Repairing Shop in Torrance  
Shoes Repaired and Rebuilt for every need.  
All Work Guaranteed  
1501 Cabrillo Avenue

### 10c A DAY BUYS A REMINGTON NOISELESS

Biggest Typewriter Bargain in ten long years... ACT FAST!

### The TYPEWRITER SHOP

479 6th St.—San Pedro Phone San Pedro 1350 (Reverse the charges, of course)

SALES - REPAIRS RENTS ALL MAKES Typewriters Adding Machines

SUBSCRIBE TODAY!  
The TORRANCE HERALD carries ALL the NEWS. Don't be an "OUTSIDER"—Subscribe today!

### Frespuro Artesian Water

Phone Torrance 621W Gardena, Phone 1981

### DAVID JACOBS

Plumbing Heating Hoyt Water Heaters  
Prompt, Efficient Service on Any Job—Large or Small  
1908 222nd Street Phone 358-W

### SANDERS BROTHERS ROOFING

Phone Redondo 7204 24410 Neece Ave. WALTERIA

### Oregon Roof Co.

Roofing and Repairing T. W. CONLEE, Mgr. 1936 Lomita Blvd. Phone Lomita 502W

### C. E. ELMER REFRIGERATOR SERVICE

Domestic and Commercial Used Boxes Bought, Sold and Reconditioned  
207 BERYL STREET REDONDO 8796

### GOODRICH KATHANODE BATTERY

Guaranteed for as long as you have the car.  
**Dunham's SERVICE & GARAGE**  
Shell Products Economy Gas Quaker State Oil Goodrich Tires and Tubes  
S & W Green Stamps 1403 CARSON Ph. 691

### MULLIN'S Complete Auto Service

2053 Torrance Blvd. Ph. 320J

### LATEST TYPE LUBRICATING EQUIPMENT

We Use Factory Recommended Oils and Greases

### SMITH'S Super Service Station

Phone 212 Torrance Blvd. at Portola

### Hammond Motor Service

Hancock Richfield Shell Quaker State Hyvis Hanaco GAS and OILS  
We Give S & H Green Stamps 2053 Torrance Blvd. Ph. 387  
CALL 444 FOR AD SERVICE

### Plumbing Heating Hoyt Water Heaters

Prompt, Efficient Service on Any Job—Large or Small  
DAVID JACOBS 1908 222nd Street Phone 358-W

### TORRANCE GIFT SHOP

C. J. Rhoades, Prop. Magazines - Gifts Rental Library - Novelties Canaries - Pet Birds  
We take subscriptions for all periodicals and news papers.  
1322 SARTORI

### Merry Christmas! May you have no un-insured losses!

Howard G. Locke Dependable Insurance Fire - Automobile  
1405 Marcelina Ave. Phone Torrance 135-M

### Interior Decorators

Beautiful Your Home... PAINT WALL PAPER SHADES, new or renovated VENETIAN BLINDS  
All work done by experienced Paper-Hanger and Decorator.  
CARL SCHMIDT 2015 Wilmington-Redondo Blvd. Lomita Phone Lomita 502-J SHADES REVERSED... 200 (Call for and Deliver) Terms and Easy Payments on all decorating and remodeling.

### RESTAURANTS

THE RITZ CAFE V.G. Barlow Manager Sandwiches Chill 1913 CARSON PHONE 349-W

### Keystone RABBIT AND POULTRY Rancho

FRESH EGGS FEVERS Each Week-End OUR SPECIAL: LARGE RABBITS 55¢ Each  
21735 S. MAIN Ph. Wilmington 8719E2

### COCKTAIL SALON

The Famous Chili Shop 24-Hour Service Call Any Time For a Lunch to Take Out 1437 Marcelina Ph. 37-J

### Save Time! ... Save Steps!

Call Upon Directory Advertisers! They Can Fill Your Needs!

### AUTO TOP SHOP

Tops Upholstering Side Curtains Seat Covers Car Covers Floor Rugs  
George G. Gill, Manager Virginia Garage 18314 S. VEMONT Phone Gardena 3971

### TORRANCE AUTO WRECKERS

New and Used Parts Windshield and Door Glass We Buy Metals  
1001 TORRANCE BLVD. Phone 336

### Torrance Auto Electric Service

F. C. Morgan, Prop. Authorized Service for United Motors, Auto Lite, Carter and Stromberg Carburetors We Tune Up Motors  
1320 Cabrillo Phone 498

### Tansey Beauty and Barber Shop

1623 CABRILLO Phone 580 Prices Reasonable Expert Service

### NIFTY CLEANERS

It takes first rate work at a fair price to assure quality, results and satisfaction.  
CASH AND CARRY PAYS!!!  
1324 Sartori Ph. 174

### SPOTLESS CLEANERS

Bertha B. Isbell, Prop. MEN'S SUITS 50¢  
Only Quality Work To give you Greater Service Mrs. Kyle is now with us doing Expert Dressmaking and Fur Work. Repairs and Alterations.  
1306 Sartori Ph. 509-W

### Stone's Specialty Shop FOR CHRISTMAS GIFTS

Exquisite Mohaj Hose Fashionable Foundations Knitted Slips HATS—Elsie DeBra  
1333 El Prado Ph. 430R

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