

BUSINESS DIRECTORY



Histories In Brief of Business Directory Advertisers

Verne G. Barlow, owner and manager of the Ritz Cafe, is a native Californian and has spent most of his life in Los Angeles and the southern part of this state.

During the four years from 1919 to 1923 Barlow was employed by the Southern California Telephone Company as a plant engineer in the Culver City and West Adams district.

Following his employment with the telephone company he came to Torrance to assist his father, G. A. Barlow, with the management of the Torrance Laundry.

In 1930 Barlow entered business for himself by establishing a trouble shooting service for bar equipment. Shortly afterwards he bought his present establishment and a year later purchased the business block in which his cafe is located.

The Advertisement for the Ritz Cafe Will Be Found Below Under Restaurants.

AUTO TOP REPAIRING

AUTO TOP SHOP

Tops Upholstering
Side Curtains Seat Covers
Car Covers Floor Rugs

George G. Gill, Manager
Virginia Garage
15314 S. VERMONT
Phone Gardena 3971

AUTO ACCESSORIES

TORRANCE AUTO WRECKERS

New and Used Parts
Windshield and Door Glass
We Buy Metals

1001 TORRANCE BLVD.
Phone 336

AUTO ELECTRICAL

Torrance Auto Electric Service
F. C. Morgan, Prop.
Authorized Service for
United Motors, Auto Lite,
Chrysler and Stromberg
Carburetors
We Tune Up Motors

1320 Cabrillo Phone 498

BARBER SHOPS

Tansey Beauty and Barber Shop
1623 CABRILLO
Phone 580
Prices Reasonable
Expert Service

CLEANERS & DYERS

NIFTY CLEANERS

It takes first rate work at a fair price to assure quality, results and satisfaction.

CASH AND CARRY PAYS!!!

1324 Sartori Ph. 174

SPOTLESS CLEANERS

Bertha B. Isbell, Prop.
MEN'S SUITS 50c
Only Quality Work
To give you Greater Service
Mrs. Kyle is now with us doing
Expert Dressmaking and Fur
Work Repairs and Alterations.
1306 Sartori Ph. 509-W

DRESS SHOPS

Stone's Specialty Shop
MOJUD HOSE
Service Weight
Chiffon and Thigh Mold style
79c to \$1.00
Join Our Stocking Club
13th Pair FREE
Hats Remodeled Mending
Alterations Dresses
Aprons Night Wear
Slips, \$1 to \$1.95
Corsets, \$1 to \$5.95
1333 El Prado Ph. 430R

Sellers find it profitable and exceptionally inexpensive to advertise in the Business Directory.

PLUMBERS

SAVE \$38.00 on Hoyt STORAGE AUTOMATIC WATER HEATERS
With Everdur-Copper Tanks
DAVID JACOBS
1908 222nd Street Phone 358-W

GIFT SHOPS

TORRANCE GIFT SHOP
C. J. Rhoades, Prop.
Magazines - Gifts
Rental Library - Novelties
Candles - Pet Birds
We take subscriptions for all periodicals and newspapers.
1322 SARTORI

INSURANCE

Make Us Your SERVICE STATION
... for ...

Automobile Insurance

Let Us Check the Points of Your Protection Today
Howard G. Locke
Dependable Insurance
Fire - Automobile
1405 Marcelina Ave.
Phone Torrance 135-M

INTERIOR DECORATORS

Beautify Your Home...

PAINT WALL PAPER
SHADES, new or renovated
VENETIAN BLINDS
All work done by experienced Paper-Hanger and Decorator.

CARL SCHMIDT

2015 Wilmington-Redondo Blvd. Lomita
Phone Lomita 502-J
SHADES REVERSED 20c
(Call for and Deliver)
Terms and Easy Payments on all decorating and remodeling.

SERVICE STATIONS

Hammond Motor Service
Hancock • Quaker State
Richfield • Hyvis
Shell • Hanaco
GAS and OILS
We Give S & H Green Stamps
2053 Torrance Blvd. Ph. 387

LATEST TYPE LUBRICATING EQUIPMENT

We Use Factory Recommended Oils and Greases

SMITH'S Super Service Station
Phone 212
Torrance Blvd. at Portola

SERVICE STATIONS

BUY
GOODRICH KATHANODE BATTERY
Guaranteed for as long as you have the car.
Dunham's SERVICE & GARAGE
Shell Products
Economy Gas
Quaker State Oil
Goodrich Tires and Tubes
S & W Green Stamps
1403 CARSON Ph. 691

EXPERT AUTO REPAIRING

MULLIN'S Complete Auto Service
2053 Torrance Blvd. Ph. 320J

TYPEWRITERS

10c A DAY BUYS A REMINGTON NOISELESS
Biggest Typewriter Bargain in ten long years...
ACT FAST!

The TYPEWRITER SHOP

479 6th St.—San Pedro
Phone San Pedro 1350
(Reverse the charges, of course)

SALES - REPAIRS RENTS

ALL MAKES
Typewriters
Adding Machines

NEWSPAPERS

Subscribe Today!

TORRANCE HERALD
3 Months, 50c
6 Months, \$1.00
1 Year, \$2.00
Delivered By Carrier Boys Every Thursday
Call 444

CLASSIFIED ADS

CLASSIFIED ADVERTISING RATES - INFORMATION

Rates Quoted on Per Issue Basis
(3-line minimum)

1 Time (per line).....10c
2 Times (per line).....15c
3 Times (per line).....20c
4 Times (per line).....25c
12 Times (per line).....60c

Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 10c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used.
Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

1. Announcements

Torrance Upholstering Co., 1513 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

6. Business Directory

OFFICIAL BRAKE SERVICE
Wheel and Axle Alignment
J. M. RICHARDSON
500 South Catalina Phone 3562
Redondo Beach

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 35. Call Wallace H. Gilbert, phone 420.

REST home, convalescent and aged. Battle Creek treatments. 2666 W. Carson. Phone 180-W.

7. Personal

VIOLIN lessons, course at terms to suit your purse. Home or studio. 2122 Gramercy. Phone 329.

11. For Rent: Houses, Furnished

FIVE-ROOM frame house with acre of ground. Barn for 2 horses. \$40 month. Torrance Investment Co., 1409 Sartori.

FOUR new, modern courts, Half acre. 218th, Torrance.

5-ROOM furnished house. Double garage, chicken yard, trees. 440 West 182nd street, Gardena.

12. For Rent: Houses, Unfurnished

GENTLEMAN'S ranch with 5 acres. Eight-room house, stable for 6 horses. Lots of fruit. Chicken equipment. \$85 a month. Torrance Investment Co., 1409 Sartori.

FOUR-ROOM HOUSE with acre ground. 3042 W. 235th street, So. Torrance.

3-ROOM house with bath. Chicken and rabbit equipment. Brook, 3840 Ellis Ave., WALTERIA.

COMPLETE COVERAGE—A-1 Torrance Herald ads run in the Tri-City Shopping News without extra charge.

13. For Rent: Furnished Apartments

CLEAN 2 and 3-room bungalows, \$12 and \$14, including lights and water. El Prado Court, 1100 El Prado.

25. For Sale: Miscellaneous

FOR SALE: Used Radios, reconditioned and guaranteed, \$5.95 up. Modern Appliances, 1279 Sartori. Phone 888.

SECOND-HAND lumber and wood for sale. 1828 Cabrillo.

29. Employment Wanted

Van's Window Cleaning House Cleaning Floor Waxing
2304 Gramercy - Phone 667-W

30. Wanted to Buy

PRIVATE party will pay \$100 for good used baby grand. Owner only, no dealers. Box G, Torrance Herald.

33. Real Estate: Improved

FOR SALE—Six-room house, 3 bedrooms; 1006 Beech. Make offer. Inquire on premises.

34. Real Estate: Unimproved

FOR SALE—Lot 80, Block 3, on Cabrillo avenue. Inquire Geo. Shupp, Elmhurst, Calif.

36. Moving and Storage

W & M Transfer, 1513 Cabrillo, Phone 545. We haul anything, anywhere, anytime. Loads insured. Also storage and packing.

38. Real Estate for Sale or Trade

SACRIFICE: 2 1/2 acres Carlsbad, Calif. avocado grove, sprinkling system, small house, etc. Finley S. Smithy, 1828 Roosevelt highway, Lomita.

Strike Leader



Chairman Peter Jones, one of the directors of the International Seaman's Union, Atlantic and Gulf, who is active in the maritime strike strategy at San Pedro, Cal. He is shown busy on the telephone while his mates hover near.

REALTY MART SHOWS SPURT IN UNINCORPORATED AREAS

Subdivision activity in the unincorporated sections of the county is nearly double what it was last year, according to records of the county regional planning commission.

Particularly significant about this year's activity is the fact that the number of town lots is about the same as the number of so-called "small farms" of a half-acre or an acre each. Most of the small farm activity continues to center around El Monte, although there is reported to be considerable activity in this line in San Fernando valley, which is within Los Angeles city, where the county commission has no jurisdiction.

During the first ten and one-half months of 1936, there were 90 new subdivisions approved, as compared to only 62 during the entire year of 1935. The year 1935 showed a considerable increase over 1934.

New Subdivisions
Subdivision engineers for the planning commission said that building was planned upon practically all of the lots within the next few months, the situation being considerably different from 1936, for instance, when lots were being purchased for speculation in many instances.

Some of the principal subdivisions put on the market this year are Santa Anita, Oaks, which has been annexed to Aranda; a 52-acre tract in View Park; a 112-acre subdivision in Palms Verdes similar to Rolling Hills and containing lots of from two to ten acres, in addition to Bixby Knolls in North Long Beach vicinity, and a Chapman

Woods on Huntington Drive at Rosemead boulevard.

Another attractive subdivision of the year is Citrus Grove Heights, at Beverly boulevard and Guirado street, northerly of Whittier, which is broken up into small farms of the country estate classification. An addition to Lakewood Village, north of Long Beach, was opened in February.

Scout Troop 217 Has Room for Few New Boys

When the full membership of 32 is reached, Boy Scout troop No. 217, sponsored by the Moris Bible class of the Torrance Christian church will have its complement and the rolls will be closed.

For that reason the officers of the troop, which has won several district honors including the designation as the "best behaved" troop to attend last summer's camp from Torrance, are urging every boy desiring to join to attend the next meeting which will be held Thursday night at 7 o'clock at the basement of the Christian church.

Scott R. Ludlow is chairman, Fred Marsteller, scoutmaster, and Leonard Babcock, assistant scoutmaster, of the troop which is now nine months old. There are two full patrols and a third is being organized now. Marsteller has had 10 years in Scouting and is developing a progressive Scout spirit in the group. Meetings are held every Thursday night.



REDUCED Coach and Tourist FARES EAST!

THIS BREAKS ALL RECORDS for low winter fares. From now to next May 14, roundtrip winter coach and tourist sleeping car fares to nearly all eastern cities have tumbled down to summer levels. Here are a few examples:

	COACH	TOURIST
CHICAGO and back	\$87.35	\$93.00
KANSAS CITY and back	49.00	57.00
NEW YORK and back	89.75	101.20
NEW ORLEANS and back	96.80	98.15

*Cash in winter sleeping cars to Chicago or New Orleans, then in coach. Return limit six months.
These fares are good on our fastest trains—in warm, clean air-conditioned cars. Liberal choice of S. P. routes (go one way, return another if you like). Low cost meals in the diner, also "5 and 10" Tray Service. This winter, try the train!
First Class winter roundtrips (good in standard Pullmans) are lower than ever, too!

Southern Pacific

W. H. BRATTON, Agent
Pacific Electric Station, Torrance Phone Tor. 20

KITTY KELLY AND NELLIE SHANNON

GOLDEN GULCH IS HAVING ITS ANNUAL TURKEY SHOOT AND SAGEBRUSH AL HAS HIT ALL SIX SHOTS RIGHT IN THE HEAD.
NO FOOLING WITH THAT GUY!

RECKON YO WIN 'AL - YO SHORE DID SHOOT SOME!
IT TAKES SIX IN TH' EYE TUH BEAT 'AL - BUT YO KIN TRY EF YO WANT PLEASE LET ME DO IT

BANG
BANG
6 SHOTS IN THE EYE!

By L. Antonette

BOZO AND THE BARON

By L. Antonette

By L. Antonette

By L. Antonette