



The STAR'S Toyland OPENS On the Mezzanine Floor



A Big Room . . . Chuck Full
of the Grandest
TOYS for Boys and Girls
Prices **25¢** to **\$25⁰⁰**

Buy NOW . . . while the Big Selection is at its Best. A small deposit is all that is required. You may pay the balance in easy payments. Visitors Welcome.



Write Your Letter
to Santa!

Mail It at The STAR in Santa's
Special Mail Box

PRIZES

TO BE GIVEN FOR BEST LETTERS:

\$10.00 WAGON for Best Letter written by
a boy.

\$10.00 DOLL BUGGY for Best Letter written
by a girl.

Prizes Awarded on December 23.

Santa Says:

"I'll be seeing
you soon at
The STAR."

Fur Coat Sale

Buy Now for Christmas Giving at these Low Prices

Husbands! Here's the
Gift that is sure to
thrill her on Christ-
mas morning.

A Small Deposit will
reserve any Coat,
pay the balance in
easy payments.



Exciting Special Values
During National Fur Week

\$34⁵⁰ to **\$119⁵⁰**

An EXTRA BIG SELECTION . . . because only by
purchasing a large number of coats were we given
the substantial discounts which enables us to sell at
these low prices. It's one of the biggest saying op-
portunities that has ever knocked at your door! If
you've been planning on a fur coat—now is the time
to get it at a price you may not see again in a long
while.

- LAPINS . . . both Domestic and Imported
- CARACUL
- MARMINK

Soft, rich skins, beautifully tailored and styled in
the most popular models. Elegantly lined with Satins
and Crepes. You really have to see them to appre-
ciate the importance of this exciting "National Fur
Week" event.

Convenient Credit

STAR Department Store

Sartori at Post

Torrance

Phone 625

BACTERIA ARE AS DANGEROUS IN WINTER AS IN SUMMER ...KEEP YOUR FOOD BELOW 50°!

• If you could see food under a microscope you
would know why any ice-box or other refriger-
ator that cannot maintain temperatures below
50° is dangerous. For above 50°, bacteria multiply
by the millions—on meat, on leftovers, in milk.
They endanger health, lower resistance to disease

and waste your food money. And don't be fooled
by winter weather. Outside temperatures are vary-
ing and uncertain—but it's always summer in your
kitchen. If the temperature where your food is
kept is not in the Safety-Zone—below 50°—all the
time, there's danger!

DANGER—Above 50°
bacteria multiply rapidly,
causing foods to spoil.

SAFETY—Below 50°
bacterial growth is effec-
tively retarded.

FRIGIDAIRE WITH THE METER-MISER PROVES SAFER FOOD PROTECTION ALL YEAR 'ROUND



You get positive proof of Safety-Zone food
protection with a Food-Safety Indicator built
right into the food compartment.

• Come in, see us prove how Frigidaire meets All Five
Standards for Refrigerator Buying: Lower Operating
Cost, Safer Food Protection, Faster Freezing—More Ice,
More Usability, Five-Year Protection Plan. See how
the remarkable Meter-Miser cold-making unit cuts
current cost to the bone. See the most beautiful, usable
cabinets Frigidaire has ever built...wider, roomier,
with every worthwhile convenience. Never before has
there been such sensational proved refrigerator value.
And never before has it been so easy to own a Frigidaire.
Buy yours now. For health, for economy, you can't
afford to be without a Frigidaire all year 'round!

AS LOW AS
\$92⁵⁰
MONTHLY PAYMENTS
NO MONEY DOWN



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