

Columbus Was a Mighty Good Man; Still Remembered After 444 Years

In fourteen hundred and ninety-two Columbus sailed over the ocean blue, says the old jingle, and where did he go 444 years ago last Monday? Take this matter up with any member of the spit and argue club and you will get a lot of answers, but most historians agree that the island off the shore of what now refer to as the good old U. S. A. Chris laid into the Bahamas to give his crew a rest and prove to them that the land was real and not a figment of their superheated imaginations. A good thing he did too, for out one more day and Chris would have turned ship and made for home, and then there would the good old U. S. A. be? October 13 would have been a mighty unlucky day for him if his lookout man hadn't spotted that little smudge of land, but as it was the landfall was made 24 hours earlier and today all the banks, public toes, and such others as can read it take off on October 12 and the employees go down to

place called Limbo, which is a place no true sailor ever wants to visit. That little bit of an island in the Bahamas must have looked like heaven to the shipworn sailors and they settled down for a bit of a rest before starting back to Spain. The discovery of the good old U. S. A. came along quite some time afterwards, and strange as it may seem, Columbus over whom all the fuss is made each year on October 12, never did visit the mainland on that trip. Some folks say he knew it was there all the time as he had made a trip prior to 1492 with some Danish corsairs who sailed from Ireland to Greenland, Labrador, Newfoundland and the North American continent. They say Chris died in Haiti and is buried there, but at any rate he made a name for himself in this country when he showed up here in 1492 and opened up shipping from the old world. His trail was followed by a good many other pioneers, and here we are, one of the greatest nations in the world, all because one man had the nerve to keep on till he got where he wanted to be. 'Ray for Columbus!

Local Motor Co. Has New Manager

A change in management of the Chet Rodgers used car department at 1416 Cabrillo avenue, was announced this week by the sales department of the Chet Rodgers Motor Company. Willis C. Black, automobile man from Huntington Park, is the new man in charge. Black, who left an automobile business of his own in Huntington Park to accept the position in Torrance is interested in this district as a field for the automobile business. Should business conditions satisfy him, Black plans to enlarge the present establishment considerably. The new manager has been in the automobile business in the Los Angeles district for over 17 years and is thoroughly familiar with its problems. Black said he thought Torrance offered fine possibilities for his business and that he was very well pleased with the result of his work here during the past week. Flower Pierce Button TOLEDO. (U.P.)—Mrs. J. J. Adams found a lily-of-the-valley growing thru a hole in a button, lying on the ground.

SLOGANIZING

Employees of the Santa Fe Railway and their families are sloganizing. Here are a few working on ideas while H. B. Coley, cashier, explains details of the prize contest which closes November 30. Standing, Harriet Womack. Others, left to right, Frances McDermott, Murielle Edwards and Coley.

The entire Santa Fe Railway family, numbering 45,000 employees in twelve states, are out slogan-hunting. M. L. Lyles, of Chicago, assistant to the president in charge of public relations, announced a slogan-writing contest open to Santa Fe employees and their families. Three cash prizes are offered: \$100, \$50, and \$25. "Behind the Santa Fe lies seventy years of outstanding achievement," declared Mr. Lyles in outlining the purpose of the novel contest. "From humble beginnings the railway has grown into an institution famed for its high type of service throughout the nation and the world. Wherever railway transportation is discussed the Santa Fe is accorded top rank. "We are desirous of developing a slogan which will best typify the Santa Fe spirit and Santa Fe service," Mr. Lyles said. The slogan contest closes Nov. 30. Judges will be Mr. Lyles, C. J. Birchfield, general advertising manager, and Herbert Deeming, editor, Santa Fe magazine. Because of increased business during 1936 the Torrance Auto Sales, local DeSoto-Plymouth dealers for Torrance, announced early this week the addition of Bill Williams to their sales staff as used car manager. Allen Paull, owner of the establishment, who, for the past two weeks has been on an extended trip to the DeSoto factory where he attended the pre-season showing of the 1937 DeSoto models, is scheduled to return to Torrance tomorrow. It was further announced by the Paull organization that the formal showing of the 1937 DeSoto line for the Torrance section would take place Saturday, October 17, in the Torrance Auto Sales showrooms. The anticipated arrival of the two new DeSoto models to be displayed with the three new Plymouths which arrived Wednesday, will make a total of five new 1937 cars on showing at the Paull establishment this week. Showing a decided change in line the 1937 Plymouths also have incorporated a much finer and more detailed assembly of interior appointments into the new models. The cars appear heavier and contain more luxury in their general make up than the previous models. Additional power has been added to counteract the increased weight, but through careful engineering by the factory technicians, increased economy of operation is claimed for the 1937 product. Business at the Torrance post-office continues to gain as shown by the figures released by Postmaster C. Earl Conner this week. For the quarter ending September 30 receipts were \$8474.74 as compared with \$7281.40 for the same period a year ago. This represents a gain of nearly 17 percent. Total for the three quarters beginning January 1 and ending September 30 are: for 1936, \$25,450.57; for 1935, \$22,224.35, a gain of \$3,226.22 or nearly 15 percent.

Border Patrols To Turn Back Indigents Again Contemplated

BY GEORGE E. HELMER
United Press Staff Correspondent
SACRAMENTO, (U.P.)—Proposals to establish border patrols to prevent indigent itinerants from flooding California this winter will reappear within the next three months as preparations are made for the 52nd legislative session, convening in January. Already reports have been circulated that the Los Angeles police department will again establish guards at the most popular "ports of entry" to look for knights of the road and others who appear to be drifting into California with the idea of sliding through the winter months by panhandling, doing odd jobs, or applying for relief. Can't Handle It The relief problem in California is bad enough, many officials figure, without the added burden of caring for destitute persons from other states. California probably will have enough money to handle its own relief demands this winter, but it cannot afford to feed the transients without direct aid from the federal government. The 1935 legislature turned down a bill which would have established state police guards at the borders. Opponents suggested instead the erection of a high fence and guard towers; the issuance of passports, or possibly the wholesale massacre of persons unable to support themselves. The bill went down under an avalanche of ridicule, but it will be revived when the next legislature goes to work, according to advance indications. Boy Is Balked On Car Theft Some bold laddy, suspected to be about 14 years old, entered the garage at the home of Grover C. Whyte, 1620 Post avenue, Sunday night and tried to make off with Whyte's new Oldsmobile. The boy left well defined footprints, but no other clues. Since the ignition key had been removed he was unable to get away with the car. BELT STOLEN Everett Grubb, 3050 Sepulveda boulevard, reported to city police the loss of a belt valued at \$100, which was stolen from his oil rig at Fern and Sepulveda Monday night.

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HOPPER Restorative Cream; Lge. jar... 74c

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WOODBURY Face Cream Medium size... 35c

STILLMAN Freckle Cream Regular size... 37c

POMPEIAN Massage Cream Large size... 89c

LADY ESTHER Face Powder Regular size... 37c

ALKA SELTZER 54c

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VAPEX Regular size... 50c

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PHILLIPS' Milk of Magnesia Large size... 34c

SQUIBB'S Mineral Oil, Full qt... 89c

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PAUL JONES WHISKEY Pt. \$1.35 Qt. \$2.69

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Pint \$1.04

FOUR ROSES WHISKEY Pt. \$1.55 Qt. \$2.99

Golden Wedding WHISKEY PINT \$1.39

Gordon's London Dry Gin Pt. .92c 5th \$1.43

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3-G's OLD GUIDE WHISKEY, Pt. 59c

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AMMONIA Spirits Aromatic; 1-ounce... 9c

CALOMINE Lotion 4-ounce... 11c

MILES NERVINE 89c

Your Choice 7c 7c 7c 7c

5 Lbs. Bathing Epsom Salts

Full Pint Rub. Alcohol

Full Pint Witch Hazel

Bottle of 100 Hinkle Pills

Men's LUNCH KITS Pint Vacuum Bottle 98c

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County Activities

The county's charge of \$1.15 for each inspection in enforcement of the public health ordinance in Torrance, Pomona, Maywood, San Gabriel and Avalon is adequate to cover the cost to the county of providing such services, the department of budget and research stated today. The study was made at the request of the board of supervisors several weeks ago. The city has contracts with the five cities for providing public health service through the county health department, which means in effect that the county health officer enforces the public health regulations for the various cities. While figures for 1935-36 are not available, the research department checked figures for 1934-35 and 1933-34 and for July and August of 1936 and concluded the county was not being put to more expense than the remuneration provided for. Steps to fix a deadline for cities to turn in assessment lists for weed cleaning and lighting districts are to be taken by the board of supervisors, at the request of County Auditor H. A. Payne. The county collects these assessments for all but Azusa, Long Beach, Whittier and three others, but the cities do the work of computing the assessment, the auditor explained. These assessments must go on the next tax roll, and some cities are slow in turning the lists in to the county. Approximately 90,000 items must be posted by hand on the tax rolls, and it requires considerable time. Payne suggested that the supervisors instruct the county counsel to prepare an amendment to the weed cleaning and lighting district statutes whereby cities would be required to turn in their lists to the auditor not later than August 10 of each year. The supervisors asked the county counsel to report back on the county auditor's suggestion. Purchase of four new ambulances for the County General hospital is expected to be ordered by the board of supervisors this week, following a report from R. E. Shoner, county mechanical engineer. Shoner stated that the equipment was no longer economical to operate, and that one of them dates back to 1928. Two others are 1929 models and the fourth is a lighter 1932 model. The four new machines would cost \$3280, and allowance of \$300 would be made on the four old ones. Medical officials said they feared someone's life might be endangered by a breakdown while on a call.

Increased Staff At Torrance Auto Sales Announced

New Models Will Be Displayed at Showrooms This Week

Doan's Market Celebrates 4th Anniversary

In line with a custom established three years ago, L. C. Doan, proprietor of Doan's Market, 2223 Torrance boulevard, will take a big knife in hand this coming Saturday and sink it deep into a huge birthday cake, passing out a free slice to all customers and friends who make an appearance at the store. Saturday marks the fourth anniversary of the establishment of the grocery, a member of the Associated Grocers group. Mr. Doan guarantees that there will be enough cake for everyone, and has ordered sufficient from the Hostess Cake company.

Postal Receipts Show Increase

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